JOURNALISM

Description
The journalism major is built on a solid base of instruction in reporting and writing, copy editing, visual communication and multimedia journalism. The major has also broadened its curriculum in response to advancing technology and new electronic and mobile media. Elective choices include courses in magazine writing, depth reporting, feature writing, sports writing, business writing, photography, design, data visualization, Web design, videography and advanced editing.

Many of the journalism faculty members have extensive industry experience at a wide variety of media organizations such as The Miami Herald, ProPublica, The Detroit News, Business Week, Omaha World-Herald, Seward County Independent, Lincoln Journal-Star and The New York Times. The faculty continues to be connected to the industry, and its members are actively involved in professional media organizations. Students, likewise, are encouraged to further their professional goals through participation in student organizations such as the Alpha Epsilon Rho national broadcasting society, the Society of Professional Journalists, Northwest Broadcast News Association, Radio, Television News Directors Association, the Radio Television Digital News Association and the American Copy Editors Society.

Faculty members prepare students for the job market by combining classwork with actual experience. Students have the opportunity to work for the Nebraska News Service, the News Lab, the Mosaic website and The Daily Nebraskan. They can also participate in depth reports, international photo projects and other real world learning experiences. The journalism program emphasizes professional internships, and students in recent years have worked at such media organizations as ABC News, Buzzfeed, Bloomberg, The Washington Post, The Dallas Morning News, The Omaha World-Herald, The Des Moines Register, The Norfolk Daily News and The St. Paul Pioneer Press, as well as numerous other newspapers and online publications. The college also has partnerships with several media organizations that offer paid internships during the school year in Lincoln.

The Omaha World-Herald, Nebraska’s largest newspaper, works with the college on a course called “The Real World,” in which World-Herald staff members offer students insight into working for a newspaper. Each semester the World-Herald chooses five students as “fellows” for paid internships in the newsroom.

College Requirements

College Admission
The entrance requirements for the College of Journalism and Mass Communications are the same as the admission requirements for the University of Nebraska–Lincoln.

These include:

- English (4 units)
- Mathematics (4 units)
- Social studies (3 units)
- Natural sciences (3 units)
- Foreign language (2 units)

College Degree Requirements

College General Education Requirements
To graduate with a bachelor of journalism degree, students must complete requirements from the following areas:

- the University ACE requirements
- the requirements for a major offered by the college
- the non-major requirements that are specific to the college

College Non-Major Requirements
The college non-major requirements (NMR) are designed to further the purposes of liberal education by encouraging study in several different areas. Courses satisfying these requirements may impart specialized knowledge or broadly connect the subject matter to other areas of knowledge.
Group 1—Achievement-Centered Education (ACE)
All College of Journalism and Mass Communication students must complete the University ACE requirements. The CoJMC requires all ACE courses be completed outside the college except ACE 10. Courses within the college are those with the following prefixes: ADPR, BRDC, JOMC, JOUR, SPMC. For the ACE 3 requirement, students must complete a statistics course from the following options: STAT 218 or CRIM 300 or ECON 215 or EDPS 459 or SOCI 206.

Group 2—Courses Outside of the College (60 hours)
Candidates for the bachelor of journalism degree must abide by the Accrediting Council on Education in Journalism and Mass Communication accrediting guidelines, receiving a well-rounded liberal arts and science education. The CoJMC requires 60 semester hours be completed outside the college. Courses within the college are those with the following prefixes: ADPR, BRDC, JOMC, JOUR, SPMC. The same course restrictions and exclusions are noted on the College of Journalism and Mass Communications catalog page (https://catalog.unl.edu/undergraduate/journalism-mass-communications/).

Group 3—Minor Outside of the College
CoJMC majors must complete one minor or an approved University of Nebraska–Lincoln undergraduate certificate of 12 of more credit hours outside the College of Journalism and Mass Communications. Students may complete more than one minor or certificate if they wish. Generally, CoJMC courses will not count toward a minor or certificate outside the college unless the course is approved as part of the minor, certificate or the department offering the minor approves the substitution. The CoJMC course that was substituted cannot be a required course in the CoJMC major and cannot count toward the total number of hours in the CoJMC major.

Group 4—Languages—Classical and Modern: 0-6 or 10 hours
A student who has completed the fourth-year level of one foreign language in high school is exempt from the language requirement. All foreign language courses, as well as American Sign Language courses, will also count in Group 2.

Options for completion of language requirement:
1. Fulfilled by the completion of the 4th level of a single language (either in H.S. or in college). Language study at UNL is available in: ARAB, CHIN, CZEC, FREN, GERM, GREK, JAPN, LATN, RUSS, or SLPA, SPAN.¹
2. Students who have completed at least two years of one foreign language in high school may satisfy the college’s foreign language requirement by completing 101 and 102 in a different foreign language.
3. For students who have no admission entrance deficiency in language, the Department of Modern Languages and Literatures or the Department of Classics and Religious Studies can oversee a test at the 202 level for any language taught in those departments (Arabic, Chinese, Czech, French, German, Greek, Japanese, Latin, Russian, or Spanish.) Report of the results will be made to the academic advisor for consideration of a waiver of the language requirement.

A student who has demonstrated acceptable proficiency in a language other than English is exempt from the foreign language requirement without credit toward the degree (for example, international students who completed high school outside the United States). Students may complete a placement exam administered at the Department of Modern Languages and Literatures or have a conference with a Modern Language professor for confirmation of language proficiency in 203 (or higher). Report of the results will be made to the academic advisor for consideration of a waiver of the language requirement.

¹ Courses offered at UNL that complete the sequence include: ARAB 202, CHIN 202, CZEC 202, FREN 202 or FREN 210, GERM 202, GREK 301 & GREK 302, JAPN 202, LATN 301 & LATN 302, RUSS 202, SLPA 202, SPAN 202 or SPAN 210.

Group 5
At least 30 of the 120 semester hours of credit must be in courses numbered above 299 and 15 of the 30 hours required above 299 must be University of Nebraska–Lincoln hours/completed in residence.

Minimum Hours Required for Graduation
A minimum of 120 semester hours of credit is required for graduation from the College of Journalism and Mass Communications.

Grade Rules
C- and D Grades
The college will accept no more than 15 semester hours of grades less than a C from any program outside the University of Nebraska system. No grades less than a C will count toward a CoJMC major. The college will honor minimum grade requirements stipulated by departments offering minors outside the college.

Pass/No Pass
The college will accept up to 24 hours of Pass/No Pass courses toward a bachelor of journalism degree, subject to the limits stated below.

All courses in the College of Journalism and Mass Communications must be taken for grade only unless otherwise specified. This applies to both majors and non-majors.

The Pass/No Pass (P/N) option is designed to be used by students seeking to expand their intellectual horizons by taking courses outside the college in areas where they may have minimum preparation without adversely affecting a student’s grade point average.

1. Neither a P (pass) nor an N (no pass) contributes to a student’s GPA.
2. P is interpreted to mean a grade of C or better. A student who earns a C- or lower will receive a grade of N.
3. The 24-hour college limit does not include courses offered on a Pass/No Pass only basis or AP credit. This limit does apply to transfer courses from UNO, UNK, UNMC, and other institutions.
4. P/N hours can count toward fulfillment of group requirements up to the 24-credit hour maximum (if the course is eligible as a P/N course).
5. Students may change from graded to P/N or vice versa only until halfway through the course. In either case, they must speak with an advisor before doing so.

Residency
Students must complete at least 30 of the 120 total hours for their degree at Nebraska. Students must complete at least half of their major coursework including 15 of the 30 hours required above 299 in residence. Students transferring hours into the advertising and public relations, broadcasting, journalism, or sports media and communication majors must meet additional requirements, which are described under Transfer Credit Rules. To encourage participation in international study, the college accepts all prior-approved education abroad credits as hours in residence.
Transfer Credit Rules
The goal of the following policy is to ensure that students from other campuses meet the same standards required of students who take all their courses at the University of Nebraska–Lincoln's College of Journalism and Mass Communications.

The college will accept up to 6 hours in journalism and mass communications courses taken at institutions that do not have an ACEJMC-accredited journalism and mass communications program. Students must take the remainder of the required hours in their ADPR, BRDC, JOMC, JOUR, or SPMC majors from the University of Nebraska–Lincoln. All students must complete the college's capstone course designated for their major. At the University of Nebraska–Lincoln, students from ACEJMC-accredited programs may request equivalency reviews of the required courses at those schools. Degree candidates must accumulate 60 credit hours of non-journalism and mass communications classes. These are to be selected from ACE courses outside of journalism and mass communications courses or courses in disciplines listed as Liberal Education/Liberal Arts, which includes non-vocational ALEC courses, College of Business courses and College of Fine and Performing Arts courses.

Credit for courses taken at foreign universities and colleges will be transferred only after evaluation by the associate dean. This evaluation may include examination of the student over subject matter studied at the foreign institution.

ACE Requirements
All students must fulfill the Achievement-Centered Education (ACE) requirements. Information about the ACE program may be viewed at ace.unl.edu (http://ace.unl.edu).

Catalog Rule
Students who left the university in good standing may be readmitted to the College of Journalism and Mass Communications and they may choose the catalog under which they wish to graduate according to the following guidelines:

1. Students must fulfill the requirements stated in the Undergraduate Catalog for the year they enter the College of Journalism and Mass Communications or in any subsequent catalog published while they are enrolled in the college.

2. No returning student may use a catalog that is 10 years old or older. In addition, any student seeking graduation credit for a College of Journalism and Mass Communications course taken more than 10 years prior to graduation must demonstrate mastery of the material currently included in that course at the proficiency level satisfactory to the associate dean and one or more faculty members qualified to teach the course in question. Students unable to demonstrate satisfactory mastery of the course material will be required to repeat the original course or a corresponding contemporary course designated by the college's advisory committee, if the original course is no longer offered.

Learning Outcomes
Graduates of journalism will be able to:

1. Understand and apply the principles and laws of freedom of speech and press as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.
2. Demonstrate an understanding of the multicultural history and role of professionals and institutions in shaping communications.
3. Demonstrate culturally proficient communication that empowers those traditionally disenfranchised in society, especially as grounded in race, ethnicity, gender, sexual orientation and ability, domestically and globally, across communication and media contexts.
4. Present images and information effectively and creatively, using appropriate tools and technologies.
5. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
6. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
7. Apply critical thinking skills in conducting research and evaluating information by methods appropriate to the communications professions in which they work.
8. Effectively and correctly apply basic numerical and statistical concepts.
9. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
10. Apply tools and technologies appropriate for the communications professions in which they work.

Major Requirements
The courses required for a 52-hour major in journalism are as follows:

Specific Major Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOMC 100</td>
<td>The First Year Experience</td>
<td>1</td>
</tr>
<tr>
<td>JOMC 101</td>
<td>Principles of Mass Media</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 107</td>
<td>Information Gathering</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 130</td>
<td>Introduction to Design Thinking</td>
<td>1</td>
</tr>
<tr>
<td>JOMC 131</td>
<td>Visual Communication Core Modules I</td>
<td>1</td>
</tr>
<tr>
<td>JOMC 132</td>
<td>Visual Communication Core Modules II</td>
<td>1</td>
</tr>
<tr>
<td>JOMC 133</td>
<td>Visual Communication Advanced Modules</td>
<td>1</td>
</tr>
<tr>
<td>JOMC 134</td>
<td>Visual Communication Project</td>
<td>2</td>
</tr>
<tr>
<td>JOMC 20</td>
<td>Professional Development/Sophomore Experience</td>
<td>0</td>
</tr>
<tr>
<td>JOMC 222</td>
<td>Social Justice, Human Rights and the Media</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 486</td>
<td>Mass Media Law</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 487</td>
<td>Media, Ethics and Society</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 98</td>
<td>Senior Assessment</td>
<td>0</td>
</tr>
<tr>
<td>JOUR 200A</td>
<td>Fundamentals of Editing and Reporting I</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 200B</td>
<td>Fundamentals of Editing and Reporting II</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 307</td>
<td>Data Journalism</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 400</td>
<td>Media Capstone (ACE 10)</td>
<td>3</td>
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</tbody>
</table>

Select two of the following: 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 302</td>
<td>Beat Reporting</td>
</tr>
<tr>
<td>JOUR 303</td>
<td>Editing for Digital Media</td>
</tr>
<tr>
<td>JOUR 304</td>
<td>Multimedia Journalism</td>
</tr>
<tr>
<td>JOMC 306</td>
<td>Advanced Visual Communications in Photojournalism and Multimedia</td>
</tr>
</tbody>
</table>
Additional Major Requirements

Grade Rules

C- and D Grades
No grades less than a C will count toward a CoJMC major.

Pass/No Pass
All courses in the College of Journalism and Mass Communications must be taken for grade, except JOMC 20, JOMC 98, JOMC 100, JOMC 197, JOMC 297, and JOMC 397. This applies to both majors and non-majors.

Internship Policy
Students may be able to earn credit for internships under certain circumstances. The complete internship policy can be found at https://journalism.unl.edu/internship-policy. A maximum of 3 credits in an internship (ADPR 495, BRDC 495, JOMC 495, JOUR 495) can count towards the degree.

Credit in Special Experiences
Students may earn up to 6 credit hours toward the degree in some student experiences, including the following courses: ADPR 329, ADPR 339, ADPR 429, ADPR 439, ADPR 489, BRDC 329, BRDC 429, JOUR 490A, and JOUR 490B. Students may repeat the same course again for additional credit hours, but those credits will not count toward the degree inside or outside the major. Talk with an academic advisor for further information or specific questions.

Bachelor of Journalism in Journalism with the Master of Arts in Journalism and Mass Communication

In an accelerated program, a student may count up to 12 credit hours of approved graduate courses toward both the current undergraduate degree and the later graduate degree. Students must apply for graduate admission and be accepted prior to enrollment. For more information, visit https://graduate.unl.edu/academics/programs/accelerated-masters-accelerated-masters-faq/.

The following courses are approved for this program:

Specialization in Integrated Media Communications

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADPR 834</td>
<td>Digital Insight &amp; Analytics (replaces ADPR 434)</td>
<td>3</td>
</tr>
<tr>
<td>ADPR 850</td>
<td>Public Relations Management and Case Studies (replaces ADPR 450)</td>
<td>3</td>
</tr>
<tr>
<td>ADPR 866</td>
<td>Social Media Theory and Practice (replaces ADPR 466)</td>
<td>3</td>
</tr>
<tr>
<td>ADPR 884</td>
<td>Brands &amp; Branding (replaces ADPR 484)</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 886</td>
<td>Mass Media Law (replaces JOMC 486)</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 887</td>
<td>Media, Ethics and Society (replaces JOMC 487)</td>
<td>3</td>
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</table>

Specialization in Professional Journalism

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADPR 850</td>
<td>Public Relations Management and Case Studies (replaces ADPR 450)</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 820</td>
<td>Financial Communications (replaces JOMC 420)</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 822</td>
<td>Race, Gender, and Media (replaces JOMC 422)</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 886</td>
<td>Mass Media Law (replaces JOMC 486)</td>
<td>3</td>
</tr>
<tr>
<td>JOMC 887</td>
<td>Media, Ethics and Society (replaces JOMC 487)</td>
<td>3</td>
</tr>
<tr>
<td>JGRD 819</td>
<td>Graduate Writing, Reporting and Editing (replaces JOUR 4XX)</td>
<td>3</td>
</tr>
</tbody>
</table>

Grading Requirements
Grading rules as defined by the undergraduate degree/major apply. Please consult your academic advisor and/or the department graduate chair for grading policy as it relates to credit applying toward a graduate degree.

JOMC 100 The First Year Experience

Description: Assists new students in making a successful transition to the University of Nebraska, specifically the College of Journalism and Mass Communications, both academically and personally. Fosters a sense of belonging, promotes engagement in the curricular and co-curricular life of the University, encourages self responsibility, and articulates the benefits of a higher education and the expectations and values of the University. Helps students develop and apply essential study skills, communication skills and explore interests, abilities and values.

Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
JOMC 101 Principles of Mass Media
Description: Introduction to the mass media as sources of news and entertainment conduits for messages of persuasion. Background and history about print and broadcast media and about public relations. How the media and persuasive messages both affect and are affected by society and content. Open to non-College of Journalism and Mass Communications majors.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 461; ADPR 494; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 260; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 206; JOMC 352; JOUR 200B; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

JOMC 131 Visual Communication Core Modules I
Prerequisites: Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Co-req JOMC 130.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Self-paced modules and weekly critiques introduce students to specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 130; JOMC 132; JOMC 133; JOMC 134; JOMC 206; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

JOMC 130 Introduction to Design Thinking
Prerequisites: Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Co-req JOMC 130.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester. Students must register for JOMC 130 and 131 simultaneously. This is the first of six credit hours in visual communications required for all COJMC majors.
Description: Live events, online materials and activities in design thinking, storytelling, and how technology works to challenge students to think creatively, strategically and intelligently when producing content.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 130; JOMC 132; JOMC 133; JOMC 134; JOMC 206; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

JOMC 132 Visual Communication Core Modules II
Prerequisites: Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Co-req or pre-req JOMC 130 and JOMC 131.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Students continue self-paced modules and weekly critiques to learn fundamentals of specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 130; JOMC 132; JOMC 133; JOMC 134; JOMC 206; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

JOMC 133 Visual Communication Core Modules III
Prerequisites: Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Students continue self-paced modules and weekly critiques to learn fundamentals of specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 130; JOMC 132; JOMC 133; JOMC 134; JOMC 206; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460
JOMC 133 Visual Communication Advanced Modules  
**Prerequisites:** Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Pre-req JOMC 130 and JOMC 131 with a C or higher.  
**Notes:** Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.  
**Description:** Students continue self-paced modules and weekly critiques to achieve more advanced proficiency in specific types of visual communication used in traditional and digital media.  
**Credit Hours:** 1  
Max credits per semester: 1  
Max credits per degree: 1  
**Grading Option:** Graded  
**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417; ADPR 417; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 134; JOMC 306; JOMC 352; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460  
**JOMC 134 Visual Communication Project**  
**Prerequisites:** Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Pre-req JOMC 130, JOMC 131 and JOMC 132 with a C or higher and pre-req or co-req JOMC 133.  
**Notes:** Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.  
**Description:** Produce multimedia group project that communicates information about organization, group, social issue, etc. Use all skills developed in previous modules.  
**Credit Hours:** 2  
Max credits per semester: 2  
Max credits per degree: 2  
**Grading Option:** Graded  
**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417; ADPR 417; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 134; JOMC 306; JOMC 352; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460  
**Experiential Learning:** Case/Project-Based Learning  
**JOMC 191 Special Topics**  
**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
**Credit Hours:** 1-4  
Max credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
**Grading Option:** Graded  
**JOMC 192 Pop-Up Course**  
**Description:** Topics vary every term.  
**Credit Hours:** 1  
Max credits per semester: 1  
Max credits per degree: 1  
**Grading Option:** Pass No Pass  
**JOMC 197 Experience Lab**  
**Description:** A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.  
**Credit Hours:** 1  
Max credits per semester: 1  
Max credits per degree: 1  
**Grading Option:** Pass No Pass  
**Offered:** FALL/SPR  
**Prerequisite for:** JOMC 297  
**Experiential Learning:** Case/Project-Based Learning  
**JOMC 206 Visual Communications in Photojournalism & Multimedia**  
**Prerequisites:** JOMC 101, JOMC 130-132 with a C or higher  
**Description:** Gain skills using digital cameras, shooting photographs in numerous situations, understanding action, reaction and emotion in photography.  
**Credit Hours:** 3  
Max credits per semester: 3  
Max credits per degree: 3  
**Grading Option:** Graded  
**Prerequisite for:** JOMC 306  
**JOMC 222 Social Justice, Human Rights and the Media**  
**Description:** Role of ethical principles and social responsibility and their importance in society and media today. Analysis of local and global human trafficking issues and advancing knowledge and solutions in areas of awareness, prevention, education, and role of media.  
**Credit Hours:** 3  
Max credits per semester: 3  
Max credits per degree: 3  
**Grading Option:** Graded  
**Prerequisite for:** JOMC 306  
**ACE:** ACE 9 Global/Diversity ACE 8 Civic/Ethics/Stewardship  
**JOMC 291 Special Topics**  
**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
**Credit Hours:** 1-4  
Max credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
**Grading Option:** Graded  
**JOMC 292 Pop-Up Course**  
**Description:** Topics vary every term.  
**Credit Hours:** 1  
Max credits per semester: 1  
Max credits per degree: 1  
**Grading Option:** Pass No Pass  
**JOMC 306 Visual Communication in Photojournalism & Multimedia**  
**Prerequisite for:** JOMC 101, JOMC 130-132 with a C or higher  
**Description:** Gain skills using digital cameras, shooting photographs in numerous situations, understanding action, reaction and emotion in photography.  
**Credit Hours:** 3  
Max credits per semester: 3  
Max credits per degree: 3  
**Grading Option:** Graded  
**Prerequisite for:** JOMC 306  
**ACE:** ACE 9 Global/Diversity ACE 8 Civic/Ethics/Stewardship  
**JOMC 307 Special Topics**  
**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
**Credit Hours:** 1-4  
Max credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
**Grading Option:** Graded  
**JOMC 308 Special Topics**  
**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
**Credit Hours:** 1-4  
Max credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
**Grading Option:** Graded  
**JOMC 309 Special Topics**  
**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
**Credit Hours:** 1-4  
Max credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
**Grading Option:** Graded
JOMC 297 Experience Lab
Prerequisites: JOMC 197
Description: A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Offered: FALL/SPR
Prerequisite for: JOMC 397
Experiential Learning: Case/Project-Based Learning

JOMC 306 Advanced Visual Communications in Photojournalism and Multimedia
Prerequisites: JOMC 206, JOMC 130-134 with a C or higher
Notes: Work will appear on the student news World Wide Web (WWW) site.
Description: Building visual skills to recognize action, reaction and/or emotion, and incorporating them into photos and videos.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 317 Video Games & Society
Description: As a popular and constantly growing form of media, video games have become entrenched within society as art, entertainment, tool, and cause for concern. As with any new medium, video games have brought with them new cultural conversation about their influence on players and society. Examines video games based on scientific evidence in order to understand and address the dominant, current conversations about video games. Topics include game design (e.g., rewards, motivation, narrative), game effects (e.g., violence, immersion, learning, addiction), and behavioral design using the latest social scientific research available. Focus is on understanding and interpretation of primary research articles and designing research projects. Covers current debates and trends concerning video game design, use, and effects.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 391 Special Topics
Topics vary each term. 12 hours max special topics hours times so long as the topics are different.
Description: Learn how different theories of the press relate to different regime structures and how those theories shape the news differently, depending on the country from which it originates. Compare and contrast news from different countries, and news from different sources about the same country, whether the source is reports from news organizations or from individuals using social media. Learn research and analysis skills, as well as fundamental information about different countries, cultures and people and about the diversity of life and conditions around the world.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: SPRING
ACE: ACE 9 Global/Diversity

JOMC 392 Pop-Up Course
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 2008 with a C or higher
Description: Build on media production skills already amassed in the major. Plan, develop, distribute high quality content to various audiences on mobile devices, other emerging platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 397 Experience Lab
Description: A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Offered: FALL/SPR
Prerequisite for: JOMC 497
Experiential Learning: Case/Project-Based Learning
JOMC 408 Politics and the Media
Crosslisted with: JOMC 808
Description: Current issues in media and politics, domestically and internationally.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 412 Literature of Journalism
Crosslisted with: JOMC 812
Description: The roles and effects of mass media and major works exemplifying the practice of journalism.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 420 Financial Communications
Crosslisted with: JOMC 820
Notes: This is an eight-week, asynchronous, online course.
Description: Understanding and writing about corporate, economic and business topics as journalists or as public relations professionals.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 422 Race, Gender, and Media
Crosslisted with: JOMC 822
Notes: Open to non-College of Journalism and Mass Communications majors.
Description: Multicultural and gender diversity issues within the mass media. Broadcast news, print, and advertising media messages of racial, ethnic, and gender based minorities including African Americans, Hispanic Americans, Asian Americans, Native Americans, and women.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL/SPR

JOMC 444 Science Writing
Crosslisted with: JOMC 844, ALEC 444
Prerequisites: Permission.
Notes: Open to all majors. Articles may be submitted for publication.
Description: Advanced writing about science for the non-expert and/or for the general public. Issues in science communication through reading the best writers in science and journalism. Research and write short articles and longer profiles about science and scientists at the University of Nebraska-Lincoln (UNL) and elsewhere. Polish writing skills for doing work in science classes.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 462 The Social Media Landscape
Crosslisted with: JOMC 862
Description: Examine the idea of social influence and how social media trends are changing the way information flows into our society. Through Socratic-based discussions discover the impact of social media on global political and social change movements.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 485 Mass Media History
Crosslisted with: JOMC 885
Prerequisites: Junior standing; major in advertising and public relations, broadcasting, or journalism
Description: History of American mass media in cultural and philosophical contexts; the evolution of mass media as a social institution.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 486 Mass Media Law
Crosslisted with: JOMC 886
Prerequisites: Junior standing; major in the College of Journalism and Mass Communications
Description: Legal basis for freedom of speech and press. Limitations imposed upon rights by statute, common law and court decisions. Resolving conflicts between those rights and other constitutional rights. Enhancing critical-thinking and writing skills. Roles, rights, and responsibilities of mass media in a free society through analysis of cases.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option

JOMC 487 Media, Ethics and Society
Crosslisted with: JOMC 887
Prerequisites: Junior standing; major in the College of Journalism and Mass Communications
Notes: Required of all students seeking a degree through the College of Journalism and Mass Communications.
Description: Interrelationships between the American mass media and society, integrating ethics, theories and contemporary issues.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
ACE: ACE 9 Global/Diversity ACE 8 Civic/Ethics/Stewardship

JOMC 491 Special Topics
Crosslisted with: JOMC 891
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded
ACE: ACE 8 Civic/Ethics/Stewardship
JOMC 492 Pop-Up Course
Crosslisted with: JOMC 892
Description: Topics vary every term.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

JOMC 495 Internship for Credit
Prerequisites: Permission required.
Description: Complete an internship for credit in a work experience related to the student's major.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Pass No Pass

JOMC 497 Experience Lab
Prerequisites: JOMC 397
Description: A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 3
Grading Option: Pass No Pass

JOUR 107 Information Gathering
Description: Introduction to techniques for gathering information for use in preparing news for public media. Get information from libraries, public records, advanced web searching, government document repositories and interviews with people.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3

JOUR 191 Special Topics
Notes: Maximum of 12 credit hours of special topics at all levels (191, 291, 391, 491). May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

JOUR 200A Fundamentals of Editing and Reporting I
Prerequisites: CoJMC major or BRDC Minor
Description: Fundamentals of reporting, writing and editing for news media in print, digital and broadcast platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOUR 200B Fundamentals of Editing and Reporting II
Prerequisites: JOMC 101, JOUR 200A with a C or higher, Corequisite JOUR 348 or BRDC Minor
Description: Continuation of JOUR 200A, focusing on more depth in reporting, writing and editing for news media in print, digital and broadcast platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3

JOUR 201A Fundamentals of Reporting I
Prerequisites: JOMC 101, JOUR 200A with a C or higher, Corequisite JOUR 348 or BRDC Minor
Description: Fundamentals of reporting, writing and editing for news media in print, digital and broadcast platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3

JOUR 201B Fundamentals of Reporting II
Prerequisites: JOMC 101, JOUR 200A with a C or higher, Corequisite JOUR 348 or BRDC Minor
Description: Continuation of JOUR 200A, focusing on more depth in reporting, writing and editing for news media in print, digital and broadcast platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3

JOUR 291 Special Topics
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

JOUR 297 Special Topics
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

ACE: ACE 1 Writing

JOUR 298 Special Topics
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

ACE: ACE 1 Writing

JOUR 299 Special Topics
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

ACE: ACE 1 Writing

JOUR 307 Information Gathering
Description: Introduction to techniques for gathering information for use in preparing news for public media. Get information from libraries, public records, advanced web searching, government document repositories and interviews with people.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3

JOUR 391 Special Topics
Notes: Maximum of 12 credit hours of special topics at all levels (191, 291, 391, 491). May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

Experiential Learning: Internship/Co-op
JOUR 302 Beat Reporting
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher
Notes: Work will appear on the student news World Wide Web (WWW) site.
Description: Advanced reporting and writing. Skills and techniques necessary to develop more complex stories for all platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL/SPR
Prerequisite for: JOUR 386

JOUR 303 Editing for Digital Media
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher
Notes: Work will appear on the student news World Wide Web (WWW) site. JOUR 303 is 'Letter grade only'.
Description: Refining of editing of news and feature stories for print and on-line media. Issues of ethics and news-editing.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL
Prerequisite for: JOUR 386

JOUR 304 Multimedia Journalism
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher
Description: Explores a variety of digital reporting and storytelling options used to produce journalistic content online.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOUR 305 Solutions Journalism: Covering Responses to Social Problems
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher
Description: Study the origins, tenets and impact of solutions journalism and learn how to create news stories that are rigorously reported and compellingly written.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOUR 307 Data Journalism
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher
Description: News reporting using data and analysis. Techniques for analysis and skills for writing complex stories.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: SPMC 460

JOUR 326 Sports Writing and Reporting
Crosslisted with: SPMC 326
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, SPMC 250 or JOUR 200B with a C or higher
Description: The importance of good sports reporting through clear writing and its importance to readers; the principles of different types of sports stories; how to think critically about sports media; and how the fundamentals of good reporting and writing apply to sports.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOUR 346 Nebraska Mosaic
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher
Description: Create and present news and information of particular interest to Lincoln’s growing refugee communities. The stories students report will be presented on the Nebraska Mosaic website (www.nemosaic.org), and they may also be re-purposed as part of printed newsletters or video projects distributed on DVD.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOUR 348 The Real World I
Prerequisites: Corequisite JOUR 200B
Notes: Pass/No Pass only
Description: An inside look at the news reporting business by hearing each week from working journalists at the Omaha World-Herald.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Prerequisite for: JOUR 448

JOUR 386 Magazine Editing and Design
Prerequisites: JOUR 302 and 303.
Notes: Work in will appear on the student news World Wide Web (WWW) site. Letter grade only.
Description: Theories and principles of editing and designing magazines. Decisions regarding the format and breakdown of the magazine, editing and designing stories, choosing photographs, writing captions and headlines.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOUR 391 Special Topics
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

Notes:
- Prerequisite for: SPMC 460
- Grading Option: Graded
- Max credits per degree: 3
- Max credits per semester: 3
- Credit Hours: 3
- Offered: FALL/SPR
- Corequisite: JOUR 200B
JOUR 400 Media Capstone  
Crosslisted with: BRDC 400  
Prerequisites: JOMC 101, JOMC 130-134; JOUR 200A; JOUR 200B or BRDC 227, 260 and 269; two of the following: BRDC 372, JOUR 302, 303, 304, 306, 307 or 346; senior standing; and permission code.  
Notes: Topics vary.  
Description: Produce multimedia presentations and content for publication with depth, exploration, and substance across web and streaming platforms by applying journalistic and broadcasting skills.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
Offered: FALL/SPR  
ACE: ACE 10 Integrated Product  
Experiential Learning: Case/Project-Based Learning  
JOUR 404 Digital Photojournalism/Multimedia I  
Crosslisted with: JOUR 804  
Prerequisites: JOMC 101 and JOMC 130-134  
Notes: Student work will appear on student news World Wide Web (WWW) site.  
Description: News, feature, sports and picture-story journalism.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 407 Data Visualization  
Crosslisted with: JOUR 807  
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher; junior standing  
Description: Storytelling with visuals generated from data. Theory and practice of visualization and analysis basics.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 408 News Applications  
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher; junior standing  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 414 Government Controls of Information  
Crosslisted with: JOUR 814  
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher; junior standing  
Description: Laws, regulations, and practices by which federal, state, and local government enhance or retard access to information about the executive, legislative, and judicial branches.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 448 The Real World II  
Prerequisites: JOUR 348 and permission code  
Notes: For four students from a previous Real World I class who are chosen to participate in a fellowships at the Omaha World-Herald newspaper.  
Description: Fellowship at the Omaha World-Herald newspaper.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 467 School Publications  
Crosslisted with: JOUR 867  
Notes: Open only to students seeking a 7-12 journalism teaching endorsement.  
Description: Problems and procedures involved in producing school newspapers, yearbooks, literary magazines, and radio and/or video projects.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 490A Global Eyewitness Multimedia Photojournalism Project  
Crosslisted with: JOUR 890A  
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher; JOMC 206; junior standing  
Description: Research and then visit a selected country and produce a multimedia story dealing with an emerging country in which there is need. Spend eight weeks conducting story research on campus then travel to the country either during winter break or in May. Spend three weeks in the country while working on the story then finish writing and editing after returning to Nebraska.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 490B Global Eyewitness Multimedia Photojournalism Editing  
Crosslisted with: JOUR 890B  
Prerequisites: JOUR 490A/890A  
Description: Editing multimedia stories based on previous semester’s JOUR 490A/890A Global Eyewitness trip.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Grading Option: Graded  
JOUR 491 Special Topics  
Crosslisted with: JOUR 891  
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree  
Description: Topics vary each term.  
Credit Hours: 1-4  
Min credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
Grading Option: Graded
JOUR 495 Journalism Internship
Prerequisites: Permission
Description: Journalism-related internships, paid or unpaid, will provide students with an opportunity to enhance their professional skills while contributing meaningful work and expanding their career networks.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Pass No Pass

JOUR 496 Independent Study in Journalism
Credit Hours: 1-24
Min credits per semester: 1
Max credits per semester: 24
Max credits per degree: 24
Grading Option: Graded

JOUR 499H Honors Course
Prerequisites: Good standing in the University Honors Program or by permission; candidate for degree with distinction or high distinction or highest distinction in the College of Journalism and Mass Communications.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 4
Grading Option: Graded

Career Information
The following represents a sample of the internships, jobs and graduate school programs that current students and recent graduates have reported.

Transferable Skills
• Ability to think critically
• Ability to gather information from data, documents and human sources
• Ability to write texts clearly and correctly across multiple platforms for multiple audiences
• Ability to use audio and visual communications tools to convey information appropriately with sound, graphics, still and moving images across multiple platforms
• Ability to work constructively and effectively in a team environment

Jobs of Recent Graduates
• Regional Reporter, The Grand Island Independent - Grand Island, NE
• Reporter, Omaha World-Herald - Omaha, NE
• Photojournalist, Orange County Register - Santa Ana, CA
• Graphics and Data Reporter, San Diego Union-Tribune - San Diego, CA
• Visuals Editor, Hear Nebraska - Lincoln, NE
• Associate Digital Producer, CNN - Washington, DC
• News Producer/Reporter, KLKN-TV - Lincoln, NE
• English & Journalism Teacher, Lincoln Public Schools - Lincoln, NE
• Copy Writer, Hurrdat Social Media - Lincoln, NE

Internships
• Social Media Intern, Ten Thousand Villages - Lincoln, NE
• Intern/Correspondent, The Perry Chief - Perry, IA
• Congressional Intern, Office of Congressman Jeff Fortenberry - Lincoln, NE
• Intern, University of Nebraska State Museum-Morrill Hall - Lincoln, NE
• Content Intern, American Copy Editors Society - Carpentersville, IL
• Intern, Omaha World-Herald - Omaha NE
• Intern, Arkansas Democrat Gazette - Little Rock, AR
• Intern, Bloomberg News - New York, NY
• Intern, Norfolk Daily News - Norfolk, NE
• Intern, National Public Radio - Washington, DC
• Data Visualization Intern, Buffalo News - Buffalo, NY