JOURNALISM

Description
The journalism major is built on a solid base of instruction in reporting and writing, copy editing, visual communication and multimedia journalism. The major also has broadened its curriculum in response to advancing technology and new electronic and mobile media. Elective choices include courses in magazine writing, depth reporting, feature writing, sports writing, business writing, photography, design, data visualization, Web design, videography and advanced editing.

Many of the journalism faculty members have extensive industry experience at media organizations such as The Miami Herald, The Detroit News, Business Week and The New York Times. The faculty continues to be connected to the industry, and its members are actively involved in professional media organizations. Students, likewise, are encouraged to further their professional goals through participation in student organizations such as the Alpha Epsilon Rho national broadcasting society, the Society of Professional Journalists, Northwest Broadcast News Association, Radio, Television News Directors Association, the Radio Television Digital News Association and the American Copy Editors Society.

Faculty members prepare students for the job market by combining class work with actual experience. Students have the opportunity to work for the Nebraska News Service, the Mosaic website and The Daily Nebraskan. They can also participate in depth reports, international photo projects and other real world learning experiences. The journalism program emphasizes professional internships, and students in recent years have worked at such media organizations as ABC News, The New York Times, The Washington Post, The Dallas Morning News, The Omaha World-Herald, The Des Moines Register, The Norfolk Daily News and The St. Paul Pioneer Press, as well as numerous other newspapers and online publications. The college also has partnerships with several media organizations that offer paid internships during the school year in Lincoln.

The Omaha World-Herald, Nebraska’s largest newspaper, works with the college on a course called “The Real World,” in which World-Herald staff members offer students insight into working for a newspaper. Each semester the World-Herald chooses five students as “fellows” for paid internships in the newsroom.

College Requirements
College Admission
College Admission
The entrance requirements for the College of Journalism and Mass Communications are the same as the admission requirements for the University of Nebraska—Lincoln.

These include:

- English (4 units)
- Mathematics (4 units)
- Social studies (3 units)
- Natural sciences (3 units), and
- Foreign language (2 units)

One unit equals one year of high school credit. Students with one deficiency, two deficiencies but not in the same category, or two deficiencies in foreign language who receive a Deferred Admission or Admission by Review, may be considered for admission to the college. Students who are admitted through the Admission by Review process with core course deficiencies will have certain conditions attached to their enrollment at the University of Nebraska–Lincoln. These conditions are explained under Admission to the University, Removal of Deficiencies. High school deficiencies must be removed during the first 30 credit hours of enrollment at Nebraska (60 hours for foreign language) or the first calendar year, whichever takes longer.

Admission Deficiencies/Removal of Deficiencies
You must remove entrance deficiencies in geometry and foreign language before you can graduate from the College of Journalism and Mass Communications.

Removing Foreign Language Deficiencies
A student will need to complete the second semester of the first-year language sequence to clear the deficiency and the second semester of the second-year language sequence to complete the college graduation requirement in language.

Removing Geometry Deficiency
A deficiency of one year of geometry can be removed by taking two high school geometry courses by Independent Study or by completing a geometry course from an accredited community college or a four-year institution. Neither of these options will count for college credit.

Admission GPA
Any student transferring into the college must have at least a 2.0 GPA. A student with 12 or more hours of college credit must have at least a 2.0 GPA to be admitted or readmitted to the College of Journalism and Mass Communications.

Readmission
A student who left the University not in good standing (below a 2.0 grade point average) may be readmitted in the Explore Center. Such a student would be eligible to reenter the College of Journalism and Mass Communications upon attaining a 2.0 cumulative GPA. This student would follow the catalog in effect at the time of the transfer from the Explore Center to the college.

Other Admission Requirements
Students from other Colleges
College of Journalism and Mass Communications courses will be restricted to College of Journalism and Mass Communications majors except where stipulated differently. Students from colleges and departments with a written agreement with the College of Journalism and Mass Communications will be exempt from this policy. Permission may be granted by an associate dean of the College of Journalism and Mass Communications in special circumstances following the directives provided by the faculty in these matters.

ESL Students
Applicants who speak English as a second language must present a TOEFL score of 70 or higher, which includes a subscore of at least 20 on the writing test. Additionally, broadcasting majors must present a score of at least 45 on the Test of Spoken English.

College Degree Requirements
College General Education Requirements
To graduate with a bachelor of journalism degree, students must complete requirements from the following areas:
• the University ACE requirements
• the requirements for a major offered by the college
• the non-major requirements that are specific to the college

College Non-Major Requirements
The college non-major requirements (NMR) are designed to further the purposes of liberal education by encouraging study in several different areas. Courses satisfying these requirements may impart specialized knowledge or broadly connect the subject matter to other areas of knowledge.

Group 1
The college requires a second set of ACE 1 and ACE 3-9 courses beyond the ACE courses required by the university. The ACE 4 course in group 1 must include a lab.

Group 2
Candidates for the bachelor of journalism degree must abide by the Accrediting Council on Education in Journalism and Mass Communication accrediting guidelines, which require 72 semester hours be completed outside the college in subjects approved by the University of Nebraska–Lincoln as liberal education/liberal arts courses and traditional liberal arts and sciences courses. All ACE courses from outside the College of Journalism and Mass Communications, and all traditional liberal arts courses (departments identified in the degree audit) will apply to Group 2, along with non-vocational ALEC courses, College of Business courses and College of Fine and Performing Arts courses and any from NUTR, HRTM, and TMFD, unless specifically excluded. These 72 hours of liberal education/liberal arts courses are identified as Group 2.

Students graduating with 120 hours can take a maximum of 48 hours in the College of Journalism and Mass Communications. Students may take additional hours in the college, but those hours will be in addition to the 120 hours required to graduate.

Group 3—Minor outside of the College
CoJMC majors must complete one minor outside the College of Journalism and Mass Communications as stipulated by the department offering the minor. Students may complete more than one minor if they wish.

Generally, CoJMC courses will not count toward a minor unless the course is approved as part of the minor or the department offering the minor approves the substitution. The CoJMC course that was substituted cannot be a required course in the CoJMC major and cannot count toward the total number of hours in the CoJMC major.

Students have the option to complete an inter-college major in the College of Arts and Sciences in lieu of a minor or a dual matriculation with any other University of Nebraska–Lincoln college. Students who dual matriculate must fully complete all degree requirements of both colleges.

Group 4—Languages—Classical and Modern: 0-6 or 10 hours
A student who has completed the fourth-year level of one foreign language in high school is exempt from the languages requirement. All foreign language courses as well as American Sign Language courses will also count in Group 2.

Options for completion of language requirement:
1. Regular four-semester sequence: 101, 102, 201, and 202 (5, 5, 3, 3 hours for a total of 16)
2. Three-semester sequence: 101, 102, and 210 (5, 5, 6 hours for a total of 16)
3. Students who have completed at least two years of one foreign language in high school may satisfy the college’s foreign language requirement by completing 101 and 102 in a different foreign language.
4. Students who have not taken four years of the same foreign language in high school but who complete the Modern Language Placement Exam and are placed into 203 (or higher) of that language, are exempt from the foreign language requirement without credit toward the degree.

Students who have taken three years or fewer of a foreign language in high school should contact the Department of Modern Languages and Literatures for recommended placement.

A student who achieves a specified scaled score in the College Level Examination Program (CLEP) subject exam in French, German and Spanish, Levels 1 and 2, may be exempted from the language requirement and may also receive credit for the fourth semester course in the language. Students who want to exercise this option must receive permission from an associate dean of the College of Journalism and Mass Communications.

A student who has demonstrated acceptable proficiency in a language other than English is exempt from the foreign language requirement without credit toward the degree (for example, international students who completed high school outside the United States). The student’s academic advisor will determine whether a placement exam administered by the Department of Modern Languages and Literatures is necessary.

Group 5
At least 30 of the 120 semester hours of credit must be in courses numbered above 299.

Minimum Hours Required for Graduation
A minimum of 120 semester hours of credit is required for graduation from the College of Journalism and Mass Communications.

Grade Rules
C- and D Grades
The college will accept no more than 15 semester hours of grades less than a C from any program outside the University of Nebraska system. No grades less than a C will count toward a CoJMC major. The college will honor minimum grade requirements stipulated by departments offering minors outside the college.

Pass/No Pass
The college will accept up to 24 hours of Pass/No Pass courses toward a bachelor of journalism degree, subject to the following limits:

All courses in the College of Journalism and Mass Communications must be taken for grade only, unless otherwise specified. This applies to both majors and non-majors.

The Pass/No Pass (P/N) option is designed to be used by students seeking to expand their intellectual horizons by taking courses outside the college in areas where they may have minimum preparation without adversely affecting a student’s grade point average.

1. Neither a P (pass) nor an N (no pass) contributes to a student’s GPA.
2. P (pass) is interpreted to mean a grade of C or better. A student who earns a C- or lower will receive a grade of N.
3. P/N is not available to students on academic probation unless the course is offered only that way.
4. The 24-hour college limit does not include courses offered on a Pass/No Pass only basis or AP credit. This limit does apply to transfer courses from UNO, UNK, UNMC, and other institutions.
5. P/N hours can count toward fulfillment of group requirements up to the 24-credit hour maximum (if the course is eligible as a P/N course).
6. Students may change from graded to P/N or vice versa only until half way through the course. In either case, they must speak with an advisor before doing so.

Residency
Students must complete at least 30 of the 120 total hours for their degree at Nebraska. Students must complete at least half of their major course work including 6 hours above 299 in their major, and 15 of the 30 hours required above 299 in residence. Students transferring hours into the advertising and public relations, broadcasting, or journalism majors must meet additional requirements, which are described under Transfer Credit Rules. To encourage participation in international study, the college accepts all prior-approved education abroad credits as hours in residence.

Transfer Credit Rules
The goal of the following policy is to ensure that students from other campuses meet the same standards required of students who take all their courses at the University of Nebraska–Lincoln's College of Journalism and Mass Communications.

The college will accept up to 6 hours in journalism and mass communications courses taken at institutions that do not have an accredited journalism and mass communications program. Students must take the remainder of the required hours in their ADPR, BRDC, JOMC or JOUR courses from the University of Nebraska–Lincoln. In advertising and public relations, these courses must include one 300- or 400-level ADPR course and ADPR 429 Jacht Student Ad Agency, ADPR 439 Student Competitions or ADPR 489 Advertising and Public Relations Campaigns; and in broadcasting, BRDC 370 Broadcast News Writing and BRDC 472 Advanced Reporting or BRDC 360 Broadcast Writing and BRDC 462 Advanced Production. In journalism, the courses must include JOUR 302 Reporting II and either JOUR 401 Depth Reporting, JOUR 450 News-Net-Nebraska, JOUR 446 Nebraska Mosaic or JOUR 497 Nebraska News Service. Students from ACEJMC-accredited programs may request equivalency reviews of the required courses at those schools. Degree candidates must accumulate 72 credit hours of non-journalism and mass communications classes. These are to be selected from ACE courses outside of journalism and mass communications courses or courses in disciplines listed as Liberal Education/Liberal Arts, which includes non-vocational ALEC courses, College of Business courses and College of Fine and Performing Arts courses.

Credit for courses taken at foreign universities and colleges will be transferred only after evaluation by the appropriate associate dean. This evaluation may include examination of the student over subject matter studied at the foreign institution.

ACE Requirements
All students must fulfill the Achievement-Centered Education (ACE) requirements. Information about the ACE program may be viewed at http://ace.unl.edu.

Catalog Rule
Students who left the university in good standing may be readmitted to the College of Journalism and Mass Communications and they may choose the catalog under which they wish to graduate according to the following guidelines:

1. Students must fulfill the requirements stated in the Undergraduate Catalog for the year they enter the College of Journalism and Mass Communications or in any subsequent catalog published while they are enrolled in the college.
2. No returning student may use a catalog that is 10 years old or older. In addition, any student seeking graduation credit for a College of Journalism and Mass Communications course taken more than 10 years prior to graduation must demonstrate mastery of the material currently included in that course at the proficiency level satisfactory to the relevant associate dean and one or more faculty members qualified to teach the course in question. Students unable to demonstrate satisfactory mastery of the course material will be required to repeat the original course or a corresponding contemporary course designated by the college's advisory committee, if the original course is no longer offered.

Learning Outcomes
Majors in journalism will be able to:

1. Understand and apply the principles and laws of freedom of speech and press as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.
2. Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.
3. Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications.
4. Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.
5. Understand concepts and apply theories in the use and presentation of images and information.
6. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
7. Think critically, creatively and independently.
8. Conduct research and evaluate information by methods appropriate to the communications professions in which they work.
9. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
10. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
11. Apply basic numerical and statistical concepts.
12. Apply basic numerical and statistical concepts as well as tools and technologies appropriate for the communications professions in which they work.

Major Requirements
The courses required for a 40-hour major in journalism are as follows:

Specific Major Requirements
JOMC 100 The First Year Experience
**JOMC 101 Principles of Mass Media** 3

**JOMC 130 Introduction to Design Thinking** 1

**JOMC 131 Visual Communication Core Modules I** 1

**JOMC 132 Visual Communication Core Modules II** 1

**JOMC 133 Visual Communication Advanced Modules** 1

**JOMC 134 Visual Communication Project** 2

**JOMC 20 Professional Development/Sophomore Experience**

**JOMC 486 Mass Media Law** 3

**JOMC 487 Mass Media and Society** 3

**JOUR 201 Editing I** 3

**JOUR 202 Reporting I** 3

**JOUR 302 Reporting II** 3

**JOUR 304 Multimedia Journalism** 3

Select one of the following: 3
- **JOUR 401** Depth Reporting
- **JOUR 446** Nebraska Mosaic
- **JOUR 450** News-Net-Nebraska
- **JOUR 497** Nebraska News Service

Credit Hours Subtotal: 31

**Electives**
Select 9 hours of electives from advertising and public relations, broadcasting and/or journalism 9

Credit Hours Subtotal: 9

Total Credit Hours 40

**Data Journalism Emphasis**
Journalism majors may choose to complete an emphasis in data journalism:
- **JOUR 307** Data Journalism 3
- **JOUR 407** Data Visualization 3
- **JOUR 408** News Applications 3
- **JOUR 401** Depth Reporting 3

Students may complete additional majors in the College of Journalism and Mass Communications by completing all requirements for each major. However, additional majors in the college will not take the place of a minor or any of the 72 hours required outside the college.

Graduating seniors also must complete JOMC 98 Senior Assessment, which is typically taken in the last semester. However, seniors who have completed all courses for the major may take it two semesters preceding graduation.

**Additional Major Requirements**

**Internship Policy**
Students may be able to earn credit for internships under certain circumstances. The complete internship policy can be found at https://journalism.unl.edu/internship-policy.

**Credit in Special Experiences**
Students may earn up to 6 credit hours toward the degree in some courses, including Jacht, photojournalism projects and depth reports. Students may repeat the same course again for additional credit hours, but those credits will not count toward the degree inside or outside the major. Talk with an academic advisor for further information or specific questions.

**JOMC 100 The First Year Experience**
**Description:** Assists new students in making a successful transition to the University of Nebraska, specifically the College of Journalism and Mass Communications, both academically and personally. Fosters a sense of belonging, promotes engagement in the curricular and co-curricular life of the University, encourages self responsibility, and articulates the benefits of a higher education and the expectations and values of the University. Helps students develop and apply essential study skills, communication skills and explore interests, abilities and values.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Format:** LEC

**Prerequisite for:** JOMC 20

**JOMC 101 Principles of Mass Media**
**Description:** Introduction to the mass media as sources of news and entertainment conduits for messages of persuasion. Background and history about print and broadcast media and about public relations. How the media and persuasive messages both affect and are affected by society and content. Open to non-College of Journalism and Mass Communications majors.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 488, ADPR 888; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 376; JOUR 200A; JOUR 200B; JOUR 201; JOUR 495

**JOMC 130 Introduction to Design Thinking**
**Prerequisites:** Admitted to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course. Core requirement JOMC 131.

**Notes:** This is the first of six credit hours in visual communications required for all COJMC majors. Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester. Students can register for JOMC 130, 131 and 132 simultaneously. Students must register for JOMC 130 and 131 simultaneously.

**Description:** Live events, online materials and activities in design thinking, storytelling, and how technology works to challenge students to think creatively, strategically and intelligently when producing content.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Format:** LEC

**Prerequisite for:** ADPR 333; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 488, ADPR 888; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 359; BRDC 360; BRDC 370; BRDC 371; BRDC 376; JOMC 132; JOMC 133; JOMC 134; JOUR 302; JOUR 304; JOUR 450
JOMC 131 Visual Communication Core Modules I
Prerequisites: Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course; Students must register for JOMC 130 simultaneously with JOMC 131.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Self-paced modules and weekly critiques introduce students to specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: ADPR 333; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 488, ADPR 888; ADPR 495; ALEC 417, ADPR 417; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; BRDC 376; JOMC 132; JOMC 133; JOMC 134; JOUR 302; JOUR 304; JOUR 450

JOMC 132 Visual Communication Core Modules II
Prerequisites: Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course; JOMC 130 and JOMC 131
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Students continue self-paced modules and weekly critiques to learn fundamentals of specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: ADPR 333; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 488, ADPR 888; ADPR 495; ALEC 417, ADPR 417; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; BRDC 376; JOMC 132; JOMC 133; JOMC 134; JOUR 302; JOUR 304; JOUR 450

JOMC 133 Visual Communication Advanced Modules
Prerequisites: Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course; JOMC 130 and JOMC 131; Co-req: JOMC 134
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Students continue self-paced modules and weekly critiques to achieve more advanced proficiency in specific types of visual communication used in traditional and digital media.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: ADPR 333; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 488, ADPR 888; ADPR 495; ALEC 417, ADPR 417; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; BRDC 376; JOMC 134; JOUR 302; JOUR 304; JOUR 450

JOMC 134 Visual Communication Project
Prerequisites: Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course; JOMC 130 and JOMC 131; Co-req: JOMC 133
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Produce multimedia group project that communicates information about organization, group, social issue, etc. Use all skills developed in previous modules.
Credit Hours: 2
Max credits per semester: 2
Max credits per degree: 2
Format: LEC
Prerequisite for: ADPR 333; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 488, ADPR 888; ADPR 495; ALEC 417, ADPR 417; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; BRDC 376; JOUR 302; JOUR 450

JOMC 191 Special topics
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC

JOMC 222 Social Justice, Human Rights and the Media
Description: Role of ethical principles and social responsibility and their importance in society and media today. Analysis of local and global human trafficking issues and advancing knowledge and solutions in areas of awareness, prevention, education, and role of media.
Credit Hours: 3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 8 Civic/Ethics/Stewardship ACE 9 Global/Diversity

JOMC 291 Special Topics
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC
JOMC 317 Video Games & Society
**Description:** As a popular and constantly growing form of media, video games have become entrenched within society as art, entertainment, tool, and cause for concern. As with any new medium, video games have brought with them new cultural conversation about their influence on players and society. Examines video games based on scientific evidence in order to understand and address the dominant, current conversations about video games. Topics include game design (e.g., rewards, motivation, narrative), game effects (e.g., violence, immersion, learning, addiction), and behavioral design using the latest social scientific research available. Focus is on understanding and primary research articles and designing research projects. Covers current debates and trends concerning video game design, use, and effects.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC
**Offered:** FALL/SPR
**ACE:** ACE 6 Social Science

JOMC 380 Global News in the Age of Social Media
**Description:** Examines the flow of news from news organizations and from individuals around the world. Compare the journalistic model of verification with the social media model of speed and transparency stressing critical thinking and analysis. Use worldwide news reports and social media to learn about other people, cultures and world problems. Learn how different theories of the press relate to different regime structures and how those theories shape the news differently, depending on the country from which it originates. Compare and contrast news from different countries, and news from different sources about the same country, whether the source is reports from news organizations or from individuals using social media. Learn research and analysis skills, as well as fundamental information about different countries, cultures and people and about the diversity of life and conditions around the world.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC
**Offered:** SPRING
**ACE:** ACE 9 Global/Diversity

JOMC 391 Special topics
**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.

**Credit Hours:** 1-4
**Min credits per semester:** 1
**Max credits per semester:** 4
**Max credits per degree:** 12
**Format:** LEC

JOMC 408 Politics and the Media
**Crosslisted with:** JOMC 808
**Description:** Current issues in media and politics, domestically and internationally.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC

JOMC 412 Literature of Journalism
**Crosslisted with:** JOMC 812
**Description:** The roles and effects of mass media and major works exemplifying the practice of journalism.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC

JOMC 420 Financial Communications
**Crosslisted with:** JOMC 820
**Notes:** This is an eight-week, asynchronous, online course.

**Description:** Understanding and writing about corporate, economic and business topics as journalists or as public relations professionals.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC
**Offered:** FALL/SPR

JOMC 422 Race, Gender, and Media
**Crosslisted with:** JOMC 822

**Description:** Multicultural and gender diversity issues within the mass media. Broadcast news, print, and advertising media messages of racial, ethnic, and gender based minorities including African Americans, Hispanic Americans, Asian Americans, Native Americans, and women. Open to non-College of Journalism and Mass Communications majors.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC

JOMC 444 Science Writing
**Crosslisted with:** JOMC 844, ALEC 444
**Prerequisites:** Permission.

**Notes:** Open to all majors. Articles may be submitted for publication.

**Description:** Advanced writing about science for the non-expert and/or for the general public. Issues in science communication through reading the best writers in science and journalism. Research and write short articles and longer profiles about science and scientists at the University of Nebraska-Lincoln (UNL) and elsewhere. Polish writing skills for doing work in science classes.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC

JOMC 485 Mass Media History
**Crosslisted with:** JOMC 885
**Prerequisites:** Junior standing; major in advertising and public relations, broadcasting, or journalism

**Description:** History of American mass media in cultural and philosophical contexts; the evolution of mass media as a social institution.

**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC
JOMC 486 Mass Media Law
Crosslisted with: JOMC 886
Prerequisites: Junior standing; major in the College of Journalism and Mass Communications
Description: Legal basis for freedom of speech and press. Limitations imposed upon rights by statute, common law and court decisions. Resolving conflicts between those rights and other constitutional rights. Enhancing critical-thinking and writing skills. Roles, rights, and responsibilities of mass media in a free society through analysis of cases.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOMC 487 Mass Media and Society
Crosslisted with: JOMC 887
Prerequisites: Junior standing; major in ADPR, BRDC or JOUR.
Notes: Required of all students seeking a degree through the College of Journalism and Mass Communications.
Description: Interrelationships between the American mass media and society, integrating ethics, theories and contemporary issues.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 8 Civic/Ethics/Stewardship

JOMC 491 Special Topics
Crosslisted with: JOMC 891, ANTH 491A, ANTH 891A
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC

JOUR 102 The Art of Writing
Prerequisites: Major in the College of Journalism and Mass Communications or major in other colleges whose programs require JOUR 102; passing grade on the "Writing/Usage" proficiency exam.
Description: Basic principles of creating and evaluating clear, engaging expository, descriptive, narrative and persuasive writing for defined audiences and the contribution that tight focus, effective transitions, proper grammar, spelling, usage and punctuation make to effective writing.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: JOUR 204

JOUR 189H University Honors Seminar
Prerequisites: Good standing in the University Honors Program or by invitation.
Notes: One University Honors Seminar 189H is required of all students in the University Honors Program. Open to University Honors Program students with any major and will count toward the degree in the College of Journalism and Mass Communications.
Description: Topic varies.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 5 Humanities

JOUR 191 Special topics
Notes: Maximum of 12 credit hours of special topics at all levels (191, 291, 391, 491). May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC

JOUR 200A Fundamentals of Editing and Reporting I
Prerequisites: Minimum 2.00 GPA and completion of JOMC 101 with a grade of C or better.
Description: Fundamentals of reporting, writing and editing for news media in print, digital and broadcast platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Offered: FALL/SPR
Prerequisite for: JOUR 200B

JOUR 200B Fundamentals of Editing and Reporting II
Prerequisites: Minimum of 2.00 GPA; completion of JOMC 101 and JOUR 200A with a grade of C or better.
Description: Continuation of JOUR 200A, focusing on more depth in reporting, writing and editing for news media in print, digital and broadcast platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Offered: FALL/SPR
ACE: ACE 1 Writing

JOUR 201 Editing I
Prerequisites: JOMC 101
Notes: Work will appear on the student news World Wide Web (WWW) site.
Description: Evaluating stories for grammar, punctuation, accuracy, and fairness. Learning and applying AP style. Writing headlines and captions.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: JOUR 302; JOUR 303; JOUR 348
JOUR 202 Reporting I
Prerequisites: JOMC 101
Notes: Work will appear on the student news World Wide Web (WWW) site. Letter grade only.
Description: Basic reporting and writing for all news media. Interviewing and gathering information from appropriate sources.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: BRDC 370; BRDC 371; JOUR 302; JOUR 303; JOUR 304; JOUR 307; JOUR 408
ACE: ACE 1 Writing

JOUR 204 Information Gathering
Prerequisites: Sophomore standing and JOUR 102.
Description: Introduction to techniques for gathering information for use in preparing news and advertising for public media.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOUR 291 Special Topics
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC

JOUR 302 Reporting II
Prerequisites: JOMC 130-134 or JOMC 160, JOUR 201 and 202.
Notes: Work will appear on the student news World Wide Web (WWW) site.
Description: Advanced reporting and writing. Skills and techniques necessary to develop more complex stories for all platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: JOUR 305; JOUR 324; JOUR 326; JOUR 386; JOUR 450

JOUR 303 Editing II
Prerequisites: JOUR 201 and 202
Notes: Work will appear on the student news World Wide Web (WWW) site. JOUR 303 is 'Letter grade only'.
Description: Refining of editing of news and feature stories for print and on-line media. Issues of ethics and news-editing.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: JOUR 386

JOUR 304 Multimedia Journalism
Prerequisites: JOMC 130-134 or JOMC 160; JOUR 202.
Description: Explores a variety of digital reporting and storytelling options used to produce journalistic content online.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOUR 305 Magazine Reporting and Writing
Prerequisites: JOUR 302
Notes: Work will appear on student news World Wide Web (WWW) site. Letter grade only.
Description: Intensive practice in writing magazine articles for the general and specialized markets. Writing techniques and research.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOUR 307 Data Journalism
Prerequisites: JOUR 202
Description: News reporting using data and analysis. Techniques for analysis and skills for writing complex stories.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOUR 324 Feature Reporting
Prerequisites: JOUR 302
Description: Feature writing with the objective of improving the ability to produce nonfiction news stories.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOUR 326 Sports Reporting
Prerequisites: JOUR 302
Description: The importance of good sports reporting through clear writing and its importance to readers; the principles of different types of sports stories; how to think critically about sports media; and how the fundamentals of good reporting and writing apply to sports.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOUR 348 The Real World I
Prerequisites: JOUR 202
Notes: Pass/No Pass only
Description: An inside look at the news reporting business by hearing each week from working journalists at the Omaha World-Herald.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: JOUR 448
JOUR 386 Magazine Editing and Design  
**Prerequisites:** JOUR 302 and 303.  
**Notes:** Work in will appear on the student news World Wide Web (WWW) site. Letter grade only.  
**Description:** Theories and principles of editing and designing magazines. Decisions regarding the format and breakdown of the magazine, editing and designing stories, choosing photographs, writing captions and headlines.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC

JOUR 391 Special topics  
**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
**Credit Hours:** 1-4  
**Min credits per semester:** 1  
**Max credits per semester:** 4  
**Max credits per degree:** 12  
**Format:** SDO

JOUR 401 Depth Reporting  
**Crosslisted with:** JOUR 801  
**Prerequisites:** JOUR 302  
**Notes:** Work will appear on the student news World Wide Web (WWW) site. Letter grade only.  
**Description:** Long-form writing, interviewing, computer-generated research, refined writing and teamwork in the creation of a single-subject project.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** SDO  
**ACE:** ACE 10 Integrated Product

JOUR 404 Digital Photojournalism/Multimedia I  
**Crosslisted with:** JOUR 804  
**Prerequisites:** JOMC 101 and JOMC 130-134  
**Notes:** Student work will appear on student news World Wide Web (WWW) site.  
**Description:** News, feature, sports and picture-story journalism.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** SDO  
**Prerequisite for:** JOUR 406, JOUR 806

JOUR 406 Digital Photojournalism/Multimedia II  
**Crosslisted with:** JOUR 806  
**Prerequisites:** JOUR 404/804  
**Notes:** Work will appear on the student news World Wide Web (WWW) site.  
**Description:** Building visual skills to recognize action, reaction and/or emotion, and incorporating them into the shootings and pictures.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC

JOUR 407 Data Visualization  
**Crosslisted with:** JOUR 807  
**Prerequisites:** JOUR 202  
**Description:** Storytelling with visuals generated from data. Theory and practice of visualization and analysis basics.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC

JOUR 408 News Applications  
**Prerequisites:** JOUR 202  
**Description:** Web development for data-driven storytelling on the Internet. Programming for news media.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC

JOUR 410 Page Design  
**Crosslisted with:** JOUR 810  
**Prerequisites:** JOMC 130-134 and JOUR 201  
**Description:** Designing elements of news presentation, including newspapers, magazines, and web sites.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC  
**ACE:** ACE 10 Integrated Product

JOUR 414 Government Controls of Information  
**Crosslisted with:** JOUR 814  
**Description:** Laws, regulations, and practices by which federal, state, and local government enhance or retard access to information about the executive, legislative, and judicial branches.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC

JOUR 446 Nebraska Mosaic  
**Crosslisted with:** JOUR 846  
**Prerequisites:** JOUR 202, JOUR 302 and JOUR 304 or BRDC 371 or BRDC 369 and BRDC 370 and JOUR 304.  
**Description:** Create and present news and information of particular interest to Lincoln's growing refugee communities. The stories students report will be presented on the Nebraska Mosaic website (www.nemosaic.org), and they may also be re-purposed as part of printed newsletters or video projects distributed on DVD.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC  
**ACE:** ACE 10 Integrated Product

JOUR 448 The Real World II  
**Prerequisites:** JOUR 348 and permission code  
**Notes:** For four students from a previous Real World I class who are chosen to participate in a fellowships at the Omaha World-Herald newspaper.  
**Description:** Fellowship at the Omaha World-Herald newspaper.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** FLD
JOUR 450 News-Net-Nebraska
Prerequisites: JOMC 130-134, and JOUR 302 or BRDC 371
Description: Producing a multimedia news product.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 10 Integrated Product

JOUR 467 School Publications
Crosslisted with: JOUR 867
Notes: Open only to students seeking a 7-12 journalism teaching endorsement.
Description: Problems and procedures involved in producing school newspapers, yearbooks, literary magazines, and radio and/or video projects.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JOUR 490 Global Multimedia Photojournalism Project
Crosslisted with: JOUR 890
Prerequisites: JOUR 404
Description: Research and then visit a selected country and produce a multimedia story dealing with an emerging country in which there is need. Spend eight weeks conducting story research on campus then travel to the country either during winter break or in May. Spend three weeks in the country while working on the story then finish writing and editing after returning to Nebraska.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Format: LEC

JOUR 491 Special Topics
Crosslisted with: JOUR 891
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC

JOUR 495 Journalism Internship
Prerequisites: Permission code
Description: Journalism-related internships, paid or unpaid, will provide students with an opportunity to enhance their professional skills while contributing meaningful work and expanding their career networks.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Format: FLD

JOUR 496 Independent Study in Journalism
Credit Hours: 1-24
Min credits per semester: 1
Max credits per semester: 24
Max credits per degree: 24
Format: IN

JOUR 497 Nebraska News Service
Crosslisted with: JOUR 897
Prerequisites: Complete all required 100-level courses and JOUR 201, JOUR 202 and JOUR 302
Notes: Contact instructor for application.
Description: The Nebraska News Service functions as a statehouse news bureau for client news organizations throughout the state, generating original spot news and enterprise stories as well as responding to specific story requests from news service clients.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: LEC
ACE: ACE 10 Integrated Product

JOUR 499H Honors Course
Prerequisites: Good standing in the University Honors Program or by permission; candidate for degree with distinction or highest distinction in the College of Journalism and Mass Communications.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 4
Format: LEC

PLEASE NOTE
This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your college or department academic advisor. Advisors also can help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Career Information
The following represents a sample of the internships, jobs and graduate school programs that current students and recent graduates have reported.

Transferable Skills
- Ability to think critically
- Ability to gather information from data, documents and human sources
- Ability to write texts clearly and correctly across multiple platforms for multiple audiences
- Ability to use audio and visual communications tools to convey information appropriately with sound, graphics, still and moving images across multiple platforms
- Ability to work constructively and effectively in a team environment

Jobs of Recent Graduates
- Regional Reporter, The Grand Island Independent - Grand Island NE
- Reporter, Omaha World-Herald - Omaha NE
- Data Visualization Intern, Buffalo News - Buffalo NY
- Graphics and Data Reporter, San Diego Union-Tribune - San Diego CA
- Visuals Editor, Hear Nebraska - Lincoln NE
- Associate Digital Producer, CNN - Washington DC
- News Producer/Reporter, KLKN-TV - Lincoln NE
- Photojournalist, Orange County Register - Santa Ana CA
• Copy Writer, Hurrdat Social Media - Lincoln NE
• English & Journalism Teacher, Lincoln Public Schools - Lincoln NE

Internships
• Social Media Intern, Ten Thousand Villages - Lincoln NE
• Intern/Correspondent, The Perry Chief - Perry IA
• Congressional Intern, Office of Congressman Jeff Fortenberry - Lincoln NE
• Intern, University of Nebraska State Museum-Morrill Hall - Lincoln NE
• Content Intern, American Copy Editors Society
• Intern, Omaha World-Herald - Omaha NE
• Intern, Arkansas Democrat-Gazette - AR
• Intern, Bloomberg News
• Intern, Norfolk Daily News - Norfolk NE
• Intern, National Public Radio