

SUPPLY CHAIN MANAGEMENT AND ANALYTICS (SCMA)

SCMA 191 Special Topics in Supply Chain Management

Description: Variety of topics on the undergraduate level.

Credit Hours: 1-3

Min credits per semester: 1

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded with Option

SCMA 250 Spreadsheet Analytics

Prerequisites: BSAD 50; Co-requisite or prerequisite: ECON 215.

Notes: Cannot be taken Pass/No Pass. SCMA 250 can be used to replace a D or F grade in SCMA 350L.

Description: Organization, analysis and evaluation of data using advanced features of Microsoft Office to solve business problems.

Credit Hours: 1

Max credits per semester: 1

Max credits per degree: 1

Grading Option: Graded

Prerequisite for: ACCT 309; ACCT 313; FINA 361; SCMA 350

Course and Laboratory Fee: \$20

SCMA 331 Operations and Supply Chain Management

Prerequisites: Sophomore standing; 2.5 GPA; Business Qualified (MATH104 or MATH106 or MATH107 or MATH208; BSAD220; ACCT201 and ACCT202; ECON211 and ECON212; ECON215 or equivalent.) Prereqs differ for RAIKES, ACTS, and ABUS majors - see bulletin for exceptions.

Notes: Cannot be taken Pass/No Pass.

Description: Analytical management techniques for: ascertaining demand for the organization's goods and services; justifying and acquiring the necessary resources; and planning and controlling the transformation of resources into goods and services. Application in both large and small organizations, private and public enterprise, service, and manufacturing organizations.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: ACCT 308; MNGT 475; MRKT 444, SCMA 444; SCMA 431; SCMA 432; SCMA 434; SCMA 436; SCMA 437; SCMA 439; SCMA 447; SCMA 474

SCMA 335 Decision Making Models

Prerequisites: BSAD 50; (MATH104 or MATH106 or MATH107/ MATH107H or MATH208/MATH208H; ACCT201 or ACCT201H or RAIK181H; ECON211 or ECON211H or RAIK282H; ECON212 or ECON212H or RAIK182H; ECON215 or ECON215H or STAT218). 2.5 GPA

Description: Quantitative decision making tools for business applications. Development of optimization models for applications in operations, transportation, marketing, and finance.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: SCMA 432; SCMA 439; SCMA 447; SCMA 474

SCMA 346 Marketing Channels Management

Crosslisted with: MRKT 346

Prerequisites: MRKT 341

Description: Basic concepts used in analyzing marketing channels, identifies the issues of designing sound channels, the issues of managing them effectively, and evaluating their performance.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: SCMA 439; SCMA 474

SCMA 350 Business Analytics/Information Analysis

Prerequisites: Sophomore standing; SCMA 250; 2.5 GPA; Business Qualified (MATH104 or MATH106 or MATH107 or MATH208; BSAD220; ACCT201 and ACCT202; ECON211 and ECON212; ECON215 or equivalent.) Prereqs differ for RAIKES, ACTS, and ABUS majors - see catalog.

Notes: Cannot be taken Pass/No Pass.

Description: Data and information as important resources to be managed in modern organizations. Development of quantitative analytical skills and presentation in business decision making. Basic information system concepts with primary focus on data analysis and related business decisions.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: MNGT 475; SCMA 437; SCMA 450; SCMA 451; SCMA 452; SCMA 454; SCMA 458; SCMA 459

SCMA 350H Honors Business Analytics/Information Analysis

Prerequisites: COB Honors students only. Sophomore; SCMA250; 2.5 GPA; Business Qualified (MATH104 or MATH106 or MATH107 or MATH208; BSAD220; ACCT201 and ACCT202; ECON211 and ECON 212; ECON215 or equivalent) Prereqs differ for RAIKES, ACTS, and ABUS majors - see catalog.

Notes: Cannot be taken Pass/No Pass.

Description: Data and information as important resources to be managed in modern organizations. Development of quantitative analytical skills and presentation in business decision making. Basic information system concepts with primary focus on data analysis and related business decisions.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: SCMA 437; SCMA 450; SCMA 451; SCMA 452; SCMA 458; SCMA 459

SCMA 391 Special Topics

Prerequisites: Permission of department chair

Notes: Topic varies. Specific topic covered in any given term and credit awarded is to be determined by the instructor.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 12

Grading Option: Graded with Option

SCMA 395 Professional Internship

Crosslisted with: BSAD 395, ACCT 395, ACTS 395, ECON 395, FINA 395, MNGT 395

Prerequisites: An undergraduate major in the College of Business with at least sophomore standing and departmental consent and acceptance into an approved internship. Departmental credit for course cross-listings may have additional requirements for consent.

Notes: May be repeated.

Description: Provides an opportunity to study theories, principles, practices, techniques, and strategies utilized in the business field through an internship related to the major field of study and an integral or important part of their program of study. Reflect on classroom knowledge and develop practical experience in professional business situations through an approved internship.

Credit Hours: 0-3

Min credits per semester:

Max credits per semester: 3

Max credits per degree: 6

Grading Option: Graded with Option

Experiential Learning: Internship/Co-op

SCMA 396 Independent Study

Prerequisites: Junior standing; permission of supervising instructor and department chair

Description: Special research project or reading program.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 12

Grading Option: Pass No Pass

SCMA 396H Independent Study

Prerequisites: Good standing in the University Honors Program or by invitation; permission of instructor and department chair

Description: Special research project or reading program.

Credit Hours: 3-6

Min credits per semester: 3

Max credits per semester: 6

Max credits per degree: 12

Grading Option: Pass No Pass

SCMA 431 Enterprise Management Systems

Prerequisites: SCMA 331; 2.5 GPA

Description: Analytical approach to the design, planning, and control of operations management systems, including domestic and international, manufacturing and service operations.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

SCMA 432 Supply Chain Planning and Control Systems

Prerequisites: SCMA 331; SCMA 335; MRKT 341; 2.5 GPA

Description: Forecasting and planning for capacity management, materials management, utilization of facilities, managing and scheduling inventory, scheduling people and equipment, tracking people, orders, and equipment to ensure the accommodation of customer needs while maintaining effective and efficient processes.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

SCMA 434 Lean Supply Chain Operations

Prerequisites: SCMA 331; 2.5 GPA

Description: Focus on the improvement of supply chain operations through the application of lean management principles. Topics include just-in-time, six-sigma, theory of constraints, and associated tools and applications.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

SCMA 436 Project Management

Prerequisites: SCMA 331; 2.5 GPA

Description: Planning and managing projects including project initiating and bidding, planning, budgeting and cost estimation, scheduling, managing risks, and final implementation.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

SCMA 437 Risk and Decision Analysis

Prerequisites: SCMA 331; SCMA 350; 2.5 GPA

Description: Analytical and simulation models for decision making in functional areas such as finance, accounting, marketing, personnel, operations, and inventory. Construction of decision models for practical applications. Emphasis on analyzing alternatives and implementing solutions that result in increased productivity.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Course and Laboratory Fee: \$40

SCMA 439 Global Sourcing and Distribution

Prerequisites: SCMA 331; SCMA 335; MRKT 346; 2.5 GPA

Description: Sourcing strategies, concepts and tools in the context of integrated supply chains. Specific issues include make or buy decisions, supplier evaluation and selection, total cost of ownership, contracts and legal terms, negotiation, and purchasing ethics. Discussion of supply chains in the context of international trade. Purchasing options, to include benefits and risks in outsourcing. Information technology for control and coordination in international supply chains.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

SCMA 444 Supply Chain Logistics Management

Crosslisted with: MRKT 444

Prerequisites: MRKT 341 and SCMA 331

Description: Examination of physical distribution activities in the marketing mix from the viewpoints of both providers and users of components of logistics systems. Logistics problems of concern to the marketing manager include time and place utility concepts, spatial relationships of markets, channel design, transportation modes, and inventory management.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: SCMA 474

SCMA 447 Supply Chain Technology**Prerequisites:** SCMA 331; SCMA 335; MRKT 341; 2.5 GPA**Description:** Fundamentals of technology to include radio frequency identification systems (RFID). Description of physical characteristics, potential to support supply chain management, and implications on inventory management within supply chains.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**SCMA 450 Data Modeling and Computing****Prerequisites:** SCMA 350**Notes:** The course is designed for students interested in Business Analytics in all business majors, as well as students who are primarily interested in the applications of computational modeling and statistical programming in fields such as engineering, basic sciences, sociology, psychology.**Description:** Introduction to advanced data and statistical modeling techniques for business analytics applications. Introduces statistical computing tools and techniques using the R statistical programming language. Demonstrates the role of data analytics and modeling techniques in business applications. Bayesian-thinking concepts will also be studied in relation to decision-making under uncertainty.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Offered:** FALL**SCMA 451 Introduction to Predictive Analytics****Prerequisites:** SCMA 350; 2.5 GPA**Description:** This course expands the basic statistical and analytics tools for developing understanding of advanced methods for data analysis and modeling, business strategy, information technology in order to develop automated structures to support decision making. The course is intended to provide tools for business applications working with data, databases and reports from analytic models. It covers fundamentals of data analysis and inferential statistics as well as predictive modeling techniques; including linear regression, logistic regression, structural equation modeling, decision trees, artificial neural networks and support vector machines. The course is intended for students interested in Business Analytics in all Business Majors as well as students who are primarily interested in the applications of data mining from fields such as engineering, basic sciences, sociology, psychology etc.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**SCMA 452 Database Organization and Management****Prerequisites:** SCMA 350; 2.5 GPA**Description:** Database technology and related human and managerial considerations. Databases from two perspectives: the logical view, as the manager and applications programmer see and use the organization's data; and the physical view, as the systems software programmers and database manager view the data. Theory on database organization and the practical applications of databases.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**SCMA 454 Information Systems Analysis and Design****Prerequisites:** SCMA 350; 2.5 GPA**Description:** Methods and methodologies used in systems analysis, design, and implementation. Decision-making process: systems development life cycles, requirement analysis, logical and/or conceptual design, and basic database concepts.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**SCMA 458 Electronic Business****Prerequisites:** SCMA 350; 2.5 GPA**Description:** Management-related topics in electronic business. Conceptualizing and maintaining an e-business strategy. Economic impact of e-business strategies and management practices, models of e-business, electronic payment systems, Internet security, ethics and privacy, and advanced e-business trends and issues.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**SCMA 459 Global Information Systems****Prerequisites:** SCMA 350; 2.5 GPA**Description:** The worldwide political and economic changes in the last decade that have propelled city, state, country governments, and corporations to expand business globally and enter into new markets. Information technology (IT) as a key role in the globalization of businesses. The necessary concepts and ideas to understand the issues in the global or international use of information technology. IT environments around the world, national infrastructures and regulatory regimes, global IT applications, global IS development strategies, global management support systems, and global IT management strategies.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**SCMA 474 Strategic Supply Chain Management****Prerequisites:** Senior Standing; Open to SCMA Majors Only; SCMA 331; SCMA 335; MRKT 346; SCMA 444; 2.5 GPA**Description:** Focus on the concepts and theories of Supply Chain Management through their application in real world settings. Engage in decision making through simulated applications and/or work with local/regional organizations to make improvements or explore opportunities for enhancing supply chain practice.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Experiential Learning:** Student Teaching/Education Practicum**SCMA 499H Honors Thesis****Prerequisites:** Good standing in the University Honors Program or by invitation, and permission**Description:** Conduct a scholarly research project and write a University Honors Program or undergraduate thesis.**Credit Hours:** 3-6**Min credits per semester:** 3**Max credits per semester:** 6**Max credits per degree:** 6**Grading Option:** Graded with Option