JOURNALISM & MASS COMMUNICATIONS-NEW CORE (JOMC)

JOMC 20 Professional Development/Sophomore Experience
Prerequisites: JOMC 100
Notes: Required for capstone courses.
Description: Focus on resume, cover letter preparation, interviewing skills, and strategies for internship and job searches.
Credit Hours: 0
Max credits per semester: 1
Max credits per degree: 1
Format: LEC

JOMC 98 Senior Assessment
Prerequisites: Graduating senior in the semester the student enrolls in the course
Description: All seniors must complete an exit interview to remain eligible for graduation. This course uses Blackboard. Appropriate career-related announcements, activities, and responsibilities
Credit Hours: 0
Max credits per semester: 1
Max credits per degree: 1
Format: IND

JOMC 100 The First Year Experience
Description: Assists new students in making a successful transition to the University of Nebraska, specifically the College of Journalism and Mass Communications, both academically and personally. Fosters a sense of belonging, promotes engagement in the curricular and co-curricular life of the University, encourages self-responsibility, and articulates the benefits of a higher education and the expectations and values of the University. Helps students develop and apply essential study skills, communication skills and explore interests, abilities and values.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: JOMC 20

JOMC 101 Principles of Mass Media
Description: Introduction to the mass media as sources of news and entertainment conduits for messages of persuasion. Background and history about print and broadcast media and about public relations. How the media and persuasive messages both affect and are affected by society and content. Open to non-College of Journalism and Mass Communications majors.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: BRDC 227; JOUR 201; JOUR 202

JOMC 130 Introduction to Design Thinking
Prerequisites: Admitted to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course.
Notes: This is the first of six credit hours in visual communications required for all COJMC majors. Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester. Students can register for JOMC 130, 131, and 132 simultaneously.
Description: Live events, online materials and activities in design thinking, storytelling, and how technology works to challenge students to think creatively, strategically and intelligently when producing content.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: ADPR 333; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; JOMC 133; JOMC 134; JOUR 302; JOUR 304; JOUR 450

JOMC 131 Visual Communication Core Modules I
Prerequisites: Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Self-paced modules and weekly critiques introduce students to specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: ADPR 333; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; JOMC 133; JOMC 134; JOUR 302; JOUR 304; JOUR 450

JOMC 132 Visual Communication Core Modules II
Prerequisites: Admission to College of Journalism and Mass Communications or by permission for students whose home college has a written agreement with the COJMC regarding this course.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Students continue self-paced modules and weekly critiques to learn fundamentals of specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: ADPR 333; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; JOMC 133; JOMC 134; JOUR 302; JOUR 304; JOUR 450
JOMC 133 Visual Communication Advanced Modules  
Prerequisites: Successful completion of JOMC 130, JOMC 131, and JOMC 132.  
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.  
Description: Students continue self-paced modules and weekly critiques to achieve more advanced proficiency in specific types of visual communication used in traditional and digital media.  
Credit Hours: 1  
Max credits per semester: 1  
Max credits per degree: 1  
Format: LEC  
Prerequisite for: ADPR 333; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; JOUR 302; JOUR 304; JOUR 450  

JOMC 134 Visual Communication Project  
Prerequisites: JOMC 130, 131, 132  
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.  
Description: Produce multimedia group project that communicates information about organization, group, social issue, etc. Use all skills developed in previous modules.  
Credit Hours: 2  
Max credits per semester: 2  
Max credits per degree: 2  
Format: LEC  
Prerequisite for: ADPR 333; BRDC 228; BRDC 359; BRDC 360; BRDC 370; BRDC 371; JOUR 302; JOUR 304; JOUR 450  

JOMC 150 Introduction to Sports Communication  
Description: Examines the primary concepts and conflicts in contemporary sports communication.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  

JOMC 191 Special topics  
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
Credit Hours: 1-4  
Min credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
Format: LEC  

JOMC 291 Special Topics  
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
Credit Hours: 1-4  
Min credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
Format: LEC  

JOMC 391 Special topics  
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
Credit Hours: 1-4  
Min credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
Format: LEC  

JOMC 408 Politics and the Media  
Crosslisted with: JOMC 808  
Description: Current issues in media and politics, domestically and internationally.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  

JOMC 412 Literature of Journalism  
Crosslisted with: JOMC 812  
Description: The roles and effects of mass media and major works exemplifying the practice of journalism.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  

JOMC 422 Race, Gender, and Media  
Crosslisted with: JOMC 822  
Description: Multicultural and gender diversity issues within the mass media. Broadcast news, print, and advertising media messages of racial, ethnic, and gender based minorities including African Americans, Hispanic Americans, Asian Americans, Native Americans, and women. Open to non-College of Journalism and Mass Communications majors.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  

JOMC 444 Science Writing  
Crosslisted with: JOMC 844, ALEC 444  
Prerequisites: Permission  
Notes: Open to all majors. Articles may be submitted for publication.  
Description: Advanced writing about science for the non-expert and/or for the general public. Issues in science communication through reading the best writers in science and journalism. Research and write short articles and longer profiles about science and scientists at the University of Nebraska-Lincoln (UNL) and elsewhere. Polish writing skills for doing work in science classes.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  

JOMC 482 Social Justice, Human Rights and the Media  
Description: Role of ethical principles and social responsibility and their importance in society and media today. Analysis of local and global human trafficking issues and advancing knowledge and solutions in areas of awareness, prevention, education, and role of media.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  

ACE: ACE 8 Civic/Ethics/Stewardship ACE 9 Global/Diversity
JOMC 485 Mass Media History  
Crosslisted with: JOMC 885  
Prerequisites: Junior standing; major in advertising and public relations, broadcasting, or journalism  
Description: History of American mass media in cultural and philosophical contexts; the evolution of mass media as a social institution.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

JOMC 486 Mass Media Law  
Crosslisted with: JOMC 886  
Prerequisites: Junior standing; major in ADPR, BRDC, or JOUR  
Description: Legal basis for freedom of speech and press. Limitations imposed upon rights by statute, common law and court decisions. Resolving conflicts between those rights and other constitutional rights. Enhancing critical-thinking and writing skills. Roles, rights, and responsibilities of mass media in a free society through analysis of cases.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

JOMC 487 Mass Media and Society  
Crosslisted with: JOMC 887  
Prerequisites: Junior standing; major in ADPR, BRDC or JOUR  
Notes: Required of all students seeking a degree through the College of Journalism and Mass Communications.  
Description: Interrelationships between the American mass media and society, integrating ethics, theories and contemporary issues.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
ACE: ACE 8 Civic/Ethics/Stewardship

JOMC 491 Special Topics  
Crosslisted with: JOMC 891  
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.  
Credit Hours: 1-4  
Min credits per semester: 1  
Max credits per semester: 4  
Max credits per degree: 12  
Format: LEC