

# JOURNALISM & MASS COMMUNICATIONS-NEW CORE (JOMC)

## JOMC 20 Professional Development/Sophomore Experience

**Notes:** Required for capstone courses.

**Description:** Focus on resume, cover letter preparation, interviewing skills, and strategies for internship and job searches.

**Credit Hours:** 0

**Max credits per semester:**

**Max credits per degree:**

**Grading Option:** Pass No Pass

**Offered:** FALL/SPR

## JOMC 98 Senior Assessment

**Prerequisites:** Graduating senior in the semester the student enrolls in the course

**Description:** All seniors must complete an exit interview to remain eligible for graduation. Appropriate career-related announcements, activities, and responsibilities

**Credit Hours:** 0

**Max credits per semester:**

**Max credits per degree:**

**Grading Option:** Pass No Pass

## JOMC 100 The First Year Experience

**Description:** Assists new students in making a successful transition to the University of Nebraska, specifically the College of Journalism and Mass Communications, both academically and personally. Fosters a sense of belonging, promotes engagement in the curricular and co-curricular life of the University, encourages self responsibility, and articulates the benefits of a higher education and the expectations and values of the University. Helps students develop and apply essential study skills, communication skills and explore interests, abilities and values.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Pass No Pass

## JOMC 101 Principles of Mass Media

**Description:** Introduction to the mass media as sources of news and entertainment conduits for messages of persuasion. Background and history about print and broadcast media and about public relations. How the media and persuasive messages both affect and are affected by society and content. Open to non-College of Journalism and Mass Communications majors.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417; ADPR 417; BRDC 227; BRDC 260; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 206; JOMC 352; JOUR 200B; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326; SPMC 326; JOUR 346; JOUR 400; BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

## JOMC 130 Introduction to Design Thinking

**Prerequisites:** Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Co-req JOMC 131.

**Notes:** Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester. Students can register for JOMC 130, 131 and 132 simultaneously. Students must register for JOMC 130 and 131 simultaneously. This is the first of six credit hours in visual communications required for all COJMC majors.

**Description:** Live events, online materials and activities in design thinking, storytelling, and how technology works to challenge students to think creatively, strategically and intelligently when producing content.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Graded

**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417; ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 131; JOMC 132; JOMC 133; JOMC 134; JOMC 206; JOMC 306; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326; SPMC 326; JOUR 346; JOUR 400; BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

## JOMC 131 Visual Communication Core Modules I

**Prerequisites:** Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Co-req JOMC 130.

**Notes:** Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.

**Description:** Self-paced modules and weekly critiques introduce students to specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Graded

**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417; ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 130; JOMC 132; JOMC 133; JOMC 134; JOMC 206; JOMC 306; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326; SPMC 326; JOUR 346; JOUR 400; BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

**JOMC 132 Visual Communication Core Modules II**

**Prerequisites:** Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Co-req or pre-req JOMC 130 and JOMC 131.

**Notes:** Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.

**Description:** Students continue self-paced modules and weekly critiques to learn fundamentals of specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Graded

**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417, ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 134; JOMC 206; JOMC 306; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

**JOMC 133 Visual Communication Advanced Modules**

**Prerequisites:** Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Pre-req JOMC 130 and JOMC 131 with a C or higher.

**Notes:** Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.

**Description:** Students continue self-paced modules and weekly critiques to achieve more advanced proficiency in specific types of visual communication used in traditional and digital media.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Graded

**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417, ADPR 417; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 134; JOMC 306; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

**JOMC 134 Visual Communication Project**

**Prerequisites:** Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Pre-req JOMC 130, JOMC 131 and JOMC 132 with a C or higher and pre-req or co-req JOMC 133.

**Notes:** Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.

**Description:** Produce multimedia group project that communicates information about organization, group, social issue, etc. Use all skills developed in previous modules.

**Credit Hours:** 2

**Max credits per semester:** 2

**Max credits per degree:** 2

**Grading Option:** Graded

**Prerequisite for:** ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350; ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362; ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495; ALEC 417, ADPR 417; BRDC 327; BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 306; JOMC 352; JOUR 302; JOUR 303; JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

**Experiential Learning:** Case/Project-Based Learning

**JOMC 191 Special Topics**

**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.

**Credit Hours:** 1-4

**Min credits per semester:** 1

**Max credits per semester:** 4

**Max credits per degree:** 12

**Grading Option:** Graded

**JOMC 192 Pop-Up Course**

**Description:** Topics vary every term.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Pass No Pass

**JOMC 197 Experience Lab**

**Description:** A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Pass No Pass

**Offered:** FALL/SPR

**Prerequisite for:** JOMC 297

**Experiential Learning:** Case/Project-Based Learning

**JOMC 206 Visual Communications in Photojournalism & Multimedia****Prerequisites:** JOMC 101, JOMC 130-132 with a C or higher**Description:** Gain skills using digital cameras, shooting photographs in numerous situations, understanding action, reaction and emotion in photography.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Prerequisite for:** JOMC 306**JOMC 222 Social Justice, Human Rights and the Media****Description:** Role of ethical principles and social responsibility and their importance in society and media today. Analysis of local and global human trafficking issues and advancing knowledge and solutions in areas of awareness, prevention, education, and role of media.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**ACE:** ACE 8 Civic/Ethics/Stewardship ACE 9 Global/Diversity**JOMC 291 Special Topics****Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.**Credit Hours:** 1-4**Min credits per semester:** 1**Max credits per semester:** 4**Max credits per degree:** 12**Grading Option:** Graded**JOMC 292 Pop-Up Course****Description:** Topics vary every term.**Credit Hours:** 1**Max credits per semester:** 1**Max credits per degree:** 1**Grading Option:** Pass No Pass**JOMC 297 Experience Lab****Prerequisites:** JOMC 197**Description:** A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.**Credit Hours:** 1**Max credits per semester:** 1**Max credits per degree:** 1**Grading Option:** Pass No Pass**Offered:** FALL/SPR**Prerequisite for:** JOMC 397**Experiential Learning:** Case/Project-Based Learning**JOMC 306 Advanced Visual Communications in Photojournalism and Multimedia****Prerequisites:** JOMC 206, JOMC 130-134 with a C or higher**Notes:** Work will appear on the student news World Wide Web (WWW) site.**Description:** Building visual skills to recognize action, reaction and/or emotion, and incorporating them into photos and videos.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**JOMC 317 Video Games & Society****Description:** As a popular and constantly growing form of media, video games have become entrenched within society as art, entertainment, tool, and cause for concern. As with any new medium, video games have brought with them new cultural conversation about their influence on players and society. Examines video games based on scientific evidence in order to understand and address the dominant, current conversations about video games. Topics include game design (e.g., rewards, motivation, narrative), game effects (e.g., violence, immersion, learning, addiction), and behavioral design using the latest social scientific research available. Focus is on understanding and interpretation of primary research articles and designing research projects. Covers current debates and trends concerning video game design, use, and effects.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Offered:** FALL/SPR**ACE:** ACE 6 Social Science**JOMC 322 Democracy and the Media: Trusting the News in a Hyper-Polarized Era****Description:** Explore the role media has in our democracy and learn techniques to judge reliability in the news. Examine information vs. disinformation, measure the bias, and judge accuracy of news stories.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**ACE:** ACE 6 Social Science**JOMC 352 Mobile Media Lab****Prerequisites:** JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher**Description:** Build on media production skills already amassed in the major. Plan, develop, distribute high quality content to various audiences on mobile devices, other emerging platforms.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**JOMC 380 Global News in the Age of Social Media****Description:** Examines the flow of news from news organizations and from individuals around the world. Compare the journalistic model of verification with the social media model of speed and transparency stressing critical thinking and analysis. Use worldwide news reports and social media to learn about other people, cultures and world problems. Learn how different theories of the press relate to different regime structures and how those theories shape the news differently, depending on the country from which it originates. Compare and contrast news from different countries, and news from different sources about the same country, whether the source is reports from news organizations or from individuals using social media. Learn research and analysis skills, as well as fundamental information about different countries, cultures and people and about the diversity of life and conditions around the world.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Offered:** SPRING**ACE:** ACE 9 Global/Diversity

### **JOMC 391 Special Topics**

**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.

**Credit Hours:** 1-4

**Min credits per semester:** 1

**Max credits per semester:** 4

**Max credits per degree:** 12

**Grading Option:** Graded

### **JOMC 392 Pop-Up Course**

**Description:** Topics vary every term.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Pass No Pass

### **JOMC 397 Experience Lab**

**Prerequisites:** JOMC 297

**Description:** A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Grading Option:** Pass No Pass

**Offered:** FALL/SPR

**Prerequisite for:** JOMC 497

**Experiential Learning:** Case/Project-Based Learning

### **JOMC 408 Politics and the Media**

**Crosslisted with:** JOMC 808

**Description:** Current issues in media and politics, domestically and internationally.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

### **JOMC 412 Literature of Journalism**

**Crosslisted with:** JOMC 812

**Description:** The roles and effects of mass media and major works exemplifying the practice of journalism.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

### **JOMC 420 Financial Communications**

**Crosslisted with:** JOMC 820

**Notes:** This is an eight-week, asynchronous, online course.

**Description:** Understanding and writing about corporate, economic and business topics as journalists or as public relations professionals.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Offered:** FALL/SPR

### **JOMC 422 Race, Gender, and Media**

**Crosslisted with:** JOMC 822

**Notes:** Open to non-College of Journalism and Mass Communications majors.

**Description:** Multicultural and gender diversity issues within the mass media. Broadcast news, print, and advertising media messages of racial, ethnic, and gender based minorities including African Americans, Hispanic Americans, Asian Americans, Native Americans, and women.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**ACE:** ACE 8 Civic/Ethics/Stewardship ACE 9 Global/Diversity

### **JOMC 444 Science Writing**

**Crosslisted with:** JOMC 844, ALEC 444

**Prerequisites:** Permission.

**Notes:** Open to all majors. Articles may be submitted for publication.

**Description:** Advanced writing about science for the non-expert and/or for the general public. Issues in science communication through reading the best writers in science and journalism. Research and write short articles and longer profiles about science and scientists at the University of Nebraska-Lincoln (UNL) and elsewhere. Polish writing skills for doing work in science classes.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

### **JOMC 462 The Social Media Landscape**

**Crosslisted with:** JOMC 862

**Description:** Examine the idea of social influence and how social media trends are changing the way information flows into our society. Through Socratic-based discussions discover the impact of social media on global political and social change movements.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

### **JOMC 485 Mass Media History**

**Crosslisted with:** JOMC 885

**Prerequisites:** Junior standing; major in advertising and public relations, broadcasting, or journalism

**Description:** History of American mass media in cultural and philosophical contexts; the evolution of mass media as a social institution.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**JOMC 486 Mass Media Law****Crosslisted with:** JOMC 886**Prerequisites:** Junior standing; major in the College of Journalism and Mass Communications**Description:** Legal basis for freedom of speech and press. Limitations imposed upon rights by statute, common law and court decisions. Resolving conflicts between those rights and other constitutional rights. Enhancing critical-thinking and writing skills. Roles, rights, and responsibilities of mass media in a free society through analysis of cases.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded with Option**JOMC 487 Media, Ethics and Society****Crosslisted with:** JOMC 887**Prerequisites:** Junior standing; major in the College of Journalism and Mass Communications**Notes:** Required of all students seeking a degree through the College of Journalism and Mass Communications.**Description:** Interrelationships between the American mass media and society, integrating ethics, theories and contemporary issues.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**ACE:** ACE 8 Civic/Ethics/Stewardship**JOMC 491 Special Topics****Crosslisted with:** JOMC 891**Notes:** 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.**Description:** Topics vary each term.**Credit Hours:** 1-4**Min credits per semester:** 1**Max credits per semester:** 4**Max credits per degree:** 12**Grading Option:** Graded**JOMC 492 Pop-Up Course****Crosslisted with:** JOMC 892**Description:** Topics vary every term.**Credit Hours:** 1**Max credits per semester:** 1**Max credits per degree:** 1**Grading Option:** Pass No Pass**JOMC 495 Internship for Credit****Prerequisites:** Permission required.**Description:** Complete an internship for credit in a work experience related to the student's major.**Credit Hours:** 1-3**Min credits per semester:** 1**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Pass No Pass**Experiential Learning:** Internship/Co-op**JOMC 497 Experience Lab****Prerequisites:** JOMC 397**Description:** A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.**Credit Hours:** 1**Max credits per semester:** 1**Max credits per degree:** 3**Grading Option:** Pass No Pass**Offered:** FALL/SPR**Experiential Learning:** Case/Project-Based Learning