JOUR 408; SPMC 350; SPMC 450; SPMC 460
JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400;
JOMC 352; JOUR 200B; JOUR 302; JOUR 303; JOUR 304; JOUR 305;
BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 206;
ALEC 417, ADPR 417; BRDC 227; BRDC 260; BRDC 269; BRDC 327;
ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495;
ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362;
Prerequisite for:
Grading Option:
Max credits per degree:
Credit Hours
Communications majors.
How the media and persuasive messages both affect and are affected
history about print and broadcast media and about public relations.
Introduction to the mass media as sources of news and entertainment
conduits for messages of persuasion. Background and history about
print and broadcast media and about public relations. How the media
and persuasive messages both affect and are affected by society and
content. Open to non-College of Journalism and Mass Communications,
both academically and personally. Fosters a sense of belonging,
promotes engagement in the curricular and co-curricular life of the
University, encourages self responsibility, and articulates the benefits
of a higher education and the expectations and values of the University.
Helps students develop and apply essential study skills, communication
skills and explore interests, abilities and values.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

JOMC 98 Senior Assessment
Prerequisites: Graduating senior in the semester the student enrolls in
the course
Description: All seniors must complete an exit interview to remain eligible
for graduation. Appropriate career-related announcements, activities, and
responsibilities.
Credit Hours: 0
Max credits per semester: 0
Max credits per degree: 0
Grading Option: Pass No Pass

JOMC 100 The First Year Experience
Description: Assists new students in making a successful transition
to the University of Nebraska, specifically the College of Journalism
and Mass Communications, both academically and personally. Fosters
a sense of belonging, promotes engagement in the curricular and co-
curricular life of the University, encourages self responsibility, and
articulates the benefits of a higher education and the expectations and
values of the University. Helps students develop and apply essential
study skills, communication skills and explore interests, abilities and
values.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

JOMC 101 Principles of Mass Media
Description: Introduction to the mass media as sources of news and
entertainment conduits for messages of persuasion. Background and
history about print and broadcast media and about public relations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350;
ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362;
ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495;
ALEC 417, ADPR 417; BRDC 227; BRDC 260; BRDC 269; BRDC 327;
BRDC 328; BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374;
BRDC 375; BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 206;
JOMC 352; JOUR 200B; JOUR 302; JOUR 303; JOUR 304; JOUR 305;
JOUR 307; JOUR 326, SPMC 326; JOUR 346; JOUR 400, BRDC 400;
JOUR 408; SPMC 350; SPMC 450; SPMC 460

JOMC 130 Introduction to Design Thinking
Prerequisites: Declared CoJMC student or by permission for students
whose home college has a written agreement with the CoJMC regarding
this course; Co-req JOMC 131.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134
in two, three or four semesters. The courses cannot be completed
in one semester. Students can register for JOMC 130, 131 and
132 simultaneously. Students must register for JOMC 130 and
131 simultaneously. This is the first of six credit hours in visual
communications required for all CoJMC majors.
Description: Live events, online materials and activities in design thinking,
storytelling, and how technology works to challenge students to think
creatively, strategically and intelligently when producing content.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350;
ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362;
ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495;
ALEC 417, ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328;
BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375;
BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 131; JOMC 132;
JOMC 133; JOMC 134; JOMC 206; JOMC 350; JOUR 302; JOUR 303;
JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346;
JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460

JOMC 131 Visual Communication Core Modules I
Prerequisites: Declared CoJMC student or by permission for students
whose home college has a written agreement with the CoJMC regarding
this course; Co-req JOMC 131.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134
in two, three or four semesters. The courses cannot be completed
in one semester.
Description: Self-paced modules and weekly critiques introduce students
to specific types of content in traditional and digital media, such as video,
photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: ADPR 323; ADPR 329; ADPR 333; ADPR 339; ADPR 350;
ADPR 355; ADPR 357; ADPR 358; ADPR 360; ADPR 361; ADPR 362;
ADPR 381; ADPR 429; ADPR 439; ADPR 481; ADPR 484; ADPR 495;
ALEC 417, ADPR 417; BRDC 227; BRDC 269; BRDC 327; BRDC 328;
BRDC 329; BRDC 359; BRDC 369; BRDC 372; BRDC 374; BRDC 375;
BRDC 376; BRDC 427; BRDC 429; BRDC 477; JOMC 130; JOMC 132;
JOMC 133; JOMC 134; JOMC 206; JOMC 350; JOUR 302; JOUR 303;
JOUR 304; JOUR 305; JOUR 307; JOUR 326, SPMC 326; JOUR 346;
JOUR 400, BRDC 400; JOUR 408; SPMC 350; SPMC 450; SPMC 460
JOMC 132 Visual Communication Core Modules II
Prerequisites: Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Co-req or pre-req JOMC 130 and JOMC 131.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Students continue self-paced modules and weekly critiques to learn fundamentals of specific types of content in traditional and digital media, such as video, photography, layout, typography, web design, audio and mobile.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: ADPR 323, ADPR 329, ADPR 333, ADPR 339, ADPR 350, ADPR 355, ADPR 357, ADPR 358, ADPR 360, ADPR 361, ADPR 362, ADPR 381, ADPR 429, ADPR 439, ADPR 481, ADPR 484, ADPR 495, ALEC 417, ADPR 417, BRDC 227, BRDC 269, BRDC 327, BRDC 328, BRDC 329, BRDC 359, BRDC 369, BRDC 372, BRDC 374, BRDC 375, BRDC 376, BRDC 427, BRDC 429, BRDC 477, JOMC 134, JOMC 206, JOMC 306, JOMC 352, JOUR 302, JOUR 303, JOUR 304, JOUR 305, JOUR 307, JOUR 326, SPMC 326, JOUR 400, BRDC 400, JOUR 408, SPMC 350, SPMC 450, SPMC 460

JOMC 133 Visual Communication Advanced Modules
Prerequisites: Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Pre-req JOMC 130 and JOMC 131 with a C or higher.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Students continue self-paced modules and weekly critiques to achieve more advanced proficiency in specific types of visual communication used in traditional and digital media.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded

JOMC 134 Visual Communication Project
Prerequisites: Declared CoJMC student or by permission for students whose home college has a written agreement with the CoJMC regarding this course; Pre-req JOMC 130, JOMC 131 and JOMC 132 with a C or higher and pre-req or co-req JOMC 133.
Notes: Students can complete JOMC 130, 131, 132, 133 and 134 in two, three or four semesters. The courses cannot be completed in one semester.
Description: Produce multimedia group project that communicates information about organization, group, social issue, etc. Use all skills developed in previous modules.
Credit Hours: 2
Max credits per semester: 2
Max credits per degree: 2
Grading Option: Graded

Experiential Learning: Case/Project-Based Learning

JOMC 191 Special Topics
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

JOMC 192 Pop-Up Course
Description: Topics vary every term.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

JOMC 197 Experience Lab
Description: A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Offered: FALL/SPR
Prerequisite for: JOMC 297
Experiential Learning: Case/Project-Based Learning
JOMC 206 Visual Communications in Photojournalism & Multimedia
Prerequisites: JOMC 101, JOMC 130-134 with a C or higher
Description: Gain skills using digital cameras, shooting photographs in numerous situations, understanding action, reaction and emotion in photography.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: JOMC 306

JOMC 222 Social Justice, Human Rights and the Media
Description: Role of ethical principles and social responsibility and their importance in society and media today. Analysis of local and global human trafficking issues and advancing knowledge and solutions in areas of awareness, prevention, education, and role of media.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 291 Special Topics
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded
ACE: ACE 9 Global/Diversity ACE 8 Civic/Ethics/Stewardship

JOMC 292 Pop-Up Course
Description: Topics vary every term.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

JOMC 297 Experience Lab
Prerequisites: JOMC 197
Description: A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Offered: FALL/SPR
Prerequisite for: JOMC 397
Experiential Learning: Case/Project-Based Learning

JOMC 306 Advanced Visual Communications in Photojournalism and Multimedia
Prerequisites: JOMC 206, JOMC 130-134 with a C or higher
Notes: Work will appear on the student news World Wide Web (WWW) site.
Description: Building visual skills to recognize action, reaction and/or emotion, and incorporating them into photos and videos.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 317 Video Games & Society
Description: As a popular and constantly growing form of media, video games have become entrenched within society as art, entertainment, tool, and cause for concern. As with any new medium, video games have brought with them new cultural conversation about their influence on players and society. Examines video games based on scientific evidence in order to understand and address the dominant, current conversations about video games. Topics include game design (e.g., rewards, motivation, narrative), game effects (e.g., violence, immersion, learning, addiction), and behavioral design using the latest social scientific research available. Focus is on understanding and interpretation of primary research articles and designing research projects. Covers current debates and trends concerning video game design, use, and effects.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL/SPR
ACE: ACE 6 Social Science

JOMC 322 Democracy and the Media: Trusting the News in a Hyper-Polarized Era
Description: Explore the role media has in our democracy and learn techniques to judge reliability in the news. Examine information vs. disinformation, measure the bias, and judge accuracy of news stories.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
ACE: ACE 6 Social Science

JOMC 352 Mobile Media Lab
Prerequisites: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 or BRDC 227, BRDC 269, BRDC 260 or SPMC 150, 250 or JOUR 200B with a C or higher
Description: Build on media production skills already amassed in the major. Plan, develop, distribute high quality content to various audiences on mobile devices, other emerging platforms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 380 Global News in the Age of Social Media
Description: Examines the flow of news from news organizations and from individuals around the world. Compare the journalistic model of verification with the social media model of speed and transparency stressing critical thinking and analysis. Use worldwide news reports and social media to learn about other people, cultures and world problems. Learn how different theories of the press relate to different regime structures and how those theories shape the news differently, depending on the country from which it originates. Compare and contrast news from different countries, and news from different sources about the same country, whether the source is reports from news organizations or from individuals using social media. Learn research and analysis skills, as well as fundamental information about different countries, cultures and people and about the diversity of life and conditions around the world.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: SPRING
ACE: ACE 9 Global/Diversity
JOMC 391 Special Topics
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

JOMC 392 Pop-Up Course
Description: Topics vary every term.
Credit Hours: 1

JOMC 397 Experience Lab
Prerequisites: JOMC 297
Description: A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

JOMC 398 Politics and the Media
Crosslisted with: JOMC 808
Description: Current issues in media and politics, domestically and internationally.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 409 Media Law
Prerequisites: JOMC 297
Description: Examination of the legal environment for media production and distribution, major legal disputes in the media industry, and advanced legal research skills.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 410 Social Media and Journalism
Crosslisted with: JOMC 810
Description: Analysis of the roles and effects of social media and social media trends on the media industry with discussion of social media research. Emphasis on emerging changes and issues.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 411 Literature of Journalism
Crosslisted with: JOMC 811
Description: The roles and effects of mass media and major works exemplifying the practice of journalism.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 420 Financial Communications
Crosslisted with: JOMC 820
Notes: This is an eight-week, asynchronous, online course.
Description: Understanding and writing about corporate, economic and business topics as journalists or as public relations professionals.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 422 Race, Gender, and Media
Crosslisted with: JOMC 822
Notes: Open to non-College of Journalism and Mass Communications majors.
Description: Multicultural and gender diversity issues within the mass media. Broadcast news, print, and advertising media messages of racial, ethnic, and gender based minorities including African Americans, Hispanic Americans, Asian Americans, Native Americans, and women.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 444 Science Writing
Crosslisted with: JOMC 844, ALEC 444
Prerequisites: Permission.
Notes: Open to all majors. Articles may be submitted for publication.
Description: Advanced writing about science for the non-expert and/or for the general public. Issues in science communication through reading the best writers in science and journalism. Research and write short articles and longer profiles about science and scientists at the University of Nebraska-Lincoln (UNL) and elsewhere. Polish writing skills for doing work in science classes.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 462 The Social Media Landscape
Crosslisted with: JOMC 862
Description: Examine the idea of social influence and how social media trends are changing the way information flows into our society. Through Socratic-based discussions discover the impact of social media on global political and social change movements.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

JOMC 485 Mass Media History
Crosslisted with: JOMC 885
Prerequisites: Junior standing; major in advertising and public relations, broadcasting, or journalism
Description: History of American mass media in cultural and philosophical contexts; the evolution of mass media as a social institution.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
JOMC 486 Mass Media Law
Crosslisted with: JOMC 886
Prerequisites: Junior standing; major in the College of Journalism and Mass Communications
Description: Legal basis for freedom of speech and press. Limitations imposed upon rights by statue, common law and court decisions. Resolving conflicts between those rights and other constitutional rights. Enhancing critical-thinking and writing skills. Roles, rights, and responsibilities of mass media in a free society through analysis of cases.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option

JOMC 487 Media, Ethics and Society
Crosslisted with: JOMC 887
Prerequisites: Junior standing; major in the College of Journalism and Mass Communications
Notes: Required of all students seeking a degree through the College of Journalism and Mass Communications.
Description: Interrelationships between the American mass media and society, integrating ethics, theories and contemporary issues.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
ACE: ACE B Civic/Ethics/Stewardship

JOMC 491 Special Topics
Crosslisted with: JOMC 891
Notes: 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. May be repeated up to three times so long as the topics are different.
Description: Topics vary each term.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Grading Option: Graded

JOMC 492 Pop-Up Course
Crosslisted with: JOMC 892
Description: Topics vary every term.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

JOMC 495 Internship for Credit
Prerequisites: Permission required.
Description: Complete an internship for credit in a work experience related to the student’s major.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Pass No Pass
Experiential Learning: Internship/Co-op

JOMC 497 Experience Lab
Prerequisites: JOMC 397
Description: A professionally oriented lab to learn processes and media fundamentals. Work on one or more teams with real clients, sources, stories and content within the community. A real-world setting and experience to develop skills in content production, social and digital media, and emerging technologies.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 3
Grading Option: Pass No Pass
Offered: FALL/SPR
Experiential Learning: Case/Project-Based Learning