JOURNALISM - GENERAL COURSES (JGEN)

JGEN 103 Media Literacy
Description: Explore the media from multiple perspectives, learning how to analyze and evaluate mediated messages in order to become wise consumers of media.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

JGEN 120 Basic Business Communication
Description: Principles of written professional communication. Language basics, functional documents and readability.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 1 Writing

JGEN 184 Basic Photography/Videography
Notes: Credit in JGEN 184 will not count toward the major in any department in the College of Journalism and Mass Communications.
Description: Apply theoretical information and develop practical skills in digital photography and videography to communicate messages using visual and audio tools and techniques.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Offered: FALL/SPR
ACE: ACE 2 Communication Competence

JGEN 187H Honors: Introductory Communication Seminar I
Crosslisted with: RAIK 187H
Prerequisites: Good standing in the University Honors Program and admission to the Raikes School of Computer Science and Management.
Description: Introduction to oral and written communication within the context of the Raikes School. Basics of writing, editing and presentation.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
ACE: ACE 2 Communication Competence

JGEN 188H Honors: Introductory Communication Seminar II
Crosslisted with: RAIK 188H
Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 187H.
Notes: Continuation of JGEN/RAIK 187H.
Description: Basics of writing, editing, and presentation.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: RAIK 287H, JGEN 287H
ACE: ACE 2 Communication Competence

JGEN 200 Technical Communication I
Description: Introduction to written and oral communication and document design principles and strategies as applied in the sciences and technology. Communications for various audiences and/or purposes and/or situations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: ALEC 305; MECH 343
ACE: ACE 1 Writing

JGEN 220H Business Communication Strategies Honors
Prerequisites: Open only to CBA Honors Academy students in good standing or by permission; 3 hours English composition or business communication.
Description: Principles of effective written and oral business communication. Communication strategies used in business disciplines.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; FINA 361; FINA 361H; MNGT 301; MNGT 301H; MRKT 341H; RAIK 341H; SCMA 331; SCMA 350
ACE: ACE 1 Writing

JGEN 287H Honors: Applied Communication Seminar I
Crosslisted with: RAIK 287H
Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 188H.
Description: Application of oral and written communication within the context of the Raikes School of Computer Science and Management. Professional writing and oral presentations.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: JGEN 288H
ACE: ACE 1 Writing

JGEN 288H Honors: Applied Communication Seminar II
Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 287H.
Description: Professional writing and oral presentations.
Credit Hours: 2
Max credits per semester: 2
Max credits per degree: 2
Format: LEC
ACE: ACE 1 Writing
JGEN 300 Technical Communication II

**Notes:** JGEN 300 does not count toward any College of Journalism and Mass Communications major.

**Description:** Interdisciplinary approach to written and oral communications. Application of course work from the major to issues in science and technology. Integrates various perspectives through collaborative learning.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** ALEC 305; CSCE 488; ECEN 496; MECH 343

**ACE:** ACE 1 Writing ACE 2 Communication Competence

JGEN 498 Special Topics

**Credit Hours:** 1-4

**Min credits per semester:** 1

**Max credits per semester:** 4

**Max credits per degree:** 12

**Format:** LEC