



JOURNALISM - GENERAL COURSES (JGEN)

JGEN 103 Media Literacy

Description: Explore the media from multiple perspectives, learning how to analyze and evaluate mediated messages in order to become wise consumers of media.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

JGEN 120 Basic Business Communication

Description: Principles of written professional communication. Language basics, functional documents and readability.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: ABUS 341; MRKT 341; BLAW 371; BLAW 372; FINA 361; MECH 380; MNGT 301; MNGT 475; SCMA 331; SCMA 350

ACE: ACE 1 Writing

JGEN 184 Basic Photography/Videography

Notes: Credit will not count toward the major in any department in the College of Journalism and Mass Communications.

Description: Apply theoretical information and develop practical skills in digital photography and videography to communicate messages using visual and audio tools and techniques.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Offered: FALL/SPR

ACE: ACE 2 Communication Competence

JGEN 200 Technical Communication I

Crosslisted with: ENGR 220

Description: Introduction to written and oral communication and document design principles and strategies as applied in the sciences and technology. Communications for various audiences and/or purposes and/or situations.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: ECEN 494; ECEN 496; MECH 380

ACE: ACE 1 Writing

JGEN 220H Business Communication Strategies Honors

Prerequisites: Open only to CBA Honors Academy students in good standing or by permission; 3 hours English composition or business communication

Description: Principles of effective written and oral business communication. Communication strategies used in business disciplines.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: ABUS 341; MRKT 341; BLAW 371; BLAW 371H; BLAW 372; FINA 361; FINA 361H; MNGT 301; MNGT 301H; MNGT 475; SCMA 331; SCMA 350

ACE: ACE 1 Writing

JGEN 288H Honors: Applied Communication Seminar II

Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 287H.

Description: Professional writing and oral presentations.

Credit Hours: 2

Max credits per semester: 2

Max credits per degree: 2

Grading Option: Graded

ACE: ACE 1 Writing

JGEN 300 Technical Communication II

Notes: Does not count toward any College of Journalism and Mass Communications major. Uses team and oral communication projects.

Description: Interdisciplinary approach to written and oral communications. Application of course work from the major to issues in science and technology. Integrates various perspectives through collaborative learning.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: CSCE 488; CSCE 488H; MECH 380

ACE: ACE 2 Communication Competence ACE 1 Writing

JGEN 498 Special Topics

Credit Hours: 1-4

Min credits per semester: 1

Max credits per semester: 4

Max credits per degree: 12

Grading Option: Graded