

# JOURNALISM - GENERAL COURSES (JGEN)

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## JGEN 103 Media Literacy

**Description:** Explore the media from multiple perspectives, learning how to analyze and evaluate mediated messages in order to become wise consumers of media.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

## JGEN 120 Basic Business Communication

**Description:** Principles of written professional communication. Language basics, functional documents and readability.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**ACE:** ACE 1 Writing

## JGEN 184 Basic Photography/Videography

**Notes:** Credit in JGEN 184 will not count toward the major in any department in the College of Journalism and Mass Communications.

**Description:** Apply theoretical information and develop practical skills in digital photography and videography to communicate messages using visual and audio tools and techniques.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Offered:** FALL/SPR

**ACE:** ACE 2 Communication Competence

## JGEN 187H Honors: Introductory Communication Seminar I

**Crosslisted with:** RAIK 187H

**Prerequisites:** Good standing in the University Honors Program and admission to the Raikes School of Computer Science and Management.

**Description:** Introduction to oral and written communication within the context of the Raikes School. Basics of writing, editing and presentation.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Format:** LEC

**ACE:** ACE 2 Communication Competence

## JGEN 188H Honors: Introductory Communication Seminar II

**Crosslisted with:** RAIK 188H

**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 187H.

**Notes:** Continuation of JGEN/RAIK 187H.

**Description:** Basics of writing, editing, and presentation.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Format:** LEC

**Prerequisite for:** RAIK 287H, JGEN 287H

**ACE:** ACE 2 Communication Competence

## JGEN 200 Technical Communication I

**Description:** Introduction to written and oral communication and document design principles and strategies as applied in the sciences and technology. Communications for various audiences and/or purposes and/or situations.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** ALEC 305; MECH 343

**ACE:** ACE 1 Writing

## JGEN 220H Business Communication Strategies Honors

**Prerequisites:** Open only to CBA Honors Academy students in good standing or by permission; 3 hours English composition or business communication

**Description:** Principles of effective written and oral business communication. Communication strategies used in business disciplines.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; FINA 361; FINA 361H; MNGT 301; MNGT 301H; MRKT 341H, RAIK 341H; SCMA 331; SCMA 350

**ACE:** ACE 1 Writing

## JGEN 287H Honors: Applied Communication Seminar I

**Crosslisted with:** RAIK 287H

**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 188H.

**Description:** Application of oral and written communication within the context of the Raikes School of Computer Science and Management. Professional writing and oral presentations.

**Credit Hours:** 1

**Max credits per semester:** 1

**Max credits per degree:** 1

**Format:** LEC

**Prerequisite for:** JGEN 288H

**ACE:** ACE 1 Writing

## JGEN 288H Honors: Applied Communication Seminar II

**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 287H.

**Description:** Professional writing and oral presentations.

**Credit Hours:** 2

**Max credits per semester:** 2

**Max credits per degree:** 2

**Format:** LEC

**ACE:** ACE 1 Writing

**JGEN 300 Technical Communication II**

**Notes:** JGEN 300 does not count toward any College of Journalism and Mass Communications major.

**Description:** Interdisciplinary approach to written and oral communications. Application of course work from the major to issues in science and technology. Integrates various perspectives through collaborative learning.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** ALEC 305; CSCE 488; ECEN 496; MECH 343

**ACE:** ACE 1 Writing ACE 2 Communication Competence

**JGEN 498 Special Topics**

**Credit Hours:** 1-4

**Min credits per semester:** 1

**Max credits per semester:** 4

**Max credits per degree:** 12

**Format:** LEC