JOURNALISM - GENERAL COURSES (JGEN)

JGEN 103 Media Literacy
**Description:** Explore the media from multiple perspectives, learning how to analyze and evaluate mediated messages in order to become wise consumers of media.
**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC

JGEN 120 Basic Business Communication
**Description:** Principles of written professional communication. Language basics, functional documents and readability.
**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC

JGEN 184 Basic Photography/Videography
**Notes:** Credit in JGEN 184 will not count toward the major in any department in the College of Journalism and Mass Communications.
**Description:** Apply theoretical information and develop practical skills in digital photography and videography to communicate messages using visual and audio tools and techniques.
**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC
**ACE:** ACE 1 Writing

JGEN 187H Honors: Introductory Communication Seminar I
**Crosslisted with:** RAIK 187H
**Prerequisites:** Good standing in the University Honors Program and admission to the Raikes School of Computer Science and Management.
**Description:** Introduction to oral and written communication within the context of the Raikes School. Basics of writing, editing and presentation.
**Credit Hours:** 1
**Max credits per semester:** 1
**Max credits per degree:** 1
**Format:** LEC
**ACE:** ACE 2 Communication Competence

JGEN 188H Honors: Introductory Communication Seminar II
**Crosslisted with:** RAIK 188H
**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 187H.
**Notes:** Continuation of JGEN/RAIK 187H.
**Description:** Basics of writing, editing, and presentation.
**Credit Hours:** 1
**Max credits per semester:** 1
**Max credits per degree:** 1
**Format:** LEC
**Prerequisite for:** RAIK 287H, JGEN 287H
**ACE:** ACE 2 Communication Competence

JGEN 200 Technical Communication I
**Description:** Introduction to written and oral communication and document design principles and strategies as applied in the sciences and technology. Communications for various audiences and/or purposes and/or situations.
**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC
**Prerequisite for:** ALEC 305; MECH 343
**ACE:** ACE 1 Writing

JGEN 220H Business Communication Strategies Honors
**Prerequisites:** Open only to CBA Honors Academy students in good standing or by permission; 3 hours English composition or business communication
**Description:** Principles of effective written and oral business communication. Communication strategies used in business disciplines.
**Credit Hours:** 3
**Max credits per semester:** 3
**Max credits per degree:** 3
**Format:** LEC
**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; FINA 361; FINA 361H; MNGT 301; MNGT 301H; MRKT 341H, RAIK 341H; SCMA 331; SCMA 350
**ACE:** ACE 1 Writing

JGEN 287H Honors: Applied Communication Seminar I
**Crosslisted with:** RAIK 287H
**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 188H.
**Description:** Application of oral and written communication within the context of the Raikes School of Computer Science and Management. Professional writing and oral presentations.
**Credit Hours:** 1
**Max credits per semester:** 1
**Max credits per degree:** 1
**Format:** LEC
**Prerequisite for:** JGEN 288H
**ACE:** ACE 1 Writing

JGEN 288H Honors: Applied Communication Seminar II
**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management; JGEN/RAIK 287H.
**Description:** Professional writing and oral presentations.
**Credit Hours:** 2
**Max credits per semester:** 2
**Max credits per degree:** 2
**Format:** LEC
**ACE:** ACE 1 Writing
JGEN 300 Technical Communication II

Notes: JGEN 300 does not count toward any College of Journalism and Mass Communications major.

Description: Interdisciplinary approach to written and oral communications. Application of course work from the major to issues in science and technology. Integrates various perspectives through collaborative learning.

Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

Prerequisite for: ALEC 305; CSCE 488; ECEN 496; MECH 343

ACE: ACE 1 Writing ACE 2 Communication Competence

JGEN 498 Special Topics
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC