

HOSPITALITY, RESTAURANT AND TOURISM MANAGEMENT (HRTM)

HRTM 171 Introduction to Hospitality Management

Description: Provides an introduction to the global business of hospitality segments including: event management, tourism, and food & beverage management, lodging, private club management and human resources management. Incorporates both classroom and applied learning focusing on the economic, social, and cultural impact of hospitality on the global economy, career opportunities, learning experiences, service excellence, and cultural and economic trends.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Offered: FALL/SPR

Prerequisite for: HRTM 274; HRTM 280; HRTM 285; HRTM 289

HRTM 172 Field Experience in Hospitality Management I

Prerequisites: HRTM major

Description: Supervised individual professional experience with a qualified cooperating practicing professional in hospitality management.

Credit Hours: 1

Max credits per semester: 1

Max credits per degree: 1

Grading Option: Graded

Prerequisite for: HRTM 397

HRTM 173 Field Experience in Culinary

Prerequisites: Culinary major

Description: Supervised work experience under the direction of an Executive or sous Chef in a restaurant.

Credit Hours: 1

Max credits per semester: 1

Max credits per degree: 1

Grading Option: Graded

HRTM 274 Introduction to Food and Beverage in the Hospitality Industry

Prerequisites: HRTM 171 or parallel or PGM Major

Description: Principles of food and beverage management focused on menu planning; procurement; quality; regulation; performance and food service operations.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: HRTM 373; HRTM 374

HRTM 280 Introduction to Tourism

Prerequisites: HRTM 171 or parallel

Notes: Requires field trips. Letter Grade Only.

Description: Historical, behavioral, societal, and business aspects of travel and tourism industry with emphasis on nature-based tourism and agri-tourism.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: HRTM 374

HRTM 285 Introduction to the Lodging Industry

Prerequisites: HRTM 171 or parallel

Description: Fundamentals of the lodging industry. Characteristics and management of hotel, motel, or resort properties. Basic accounting, housekeeping, engineering, front desk, and guest services.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: HRTM 374

HRTM 289 Introduction to the Event Industry

Prerequisites: HRTM 171 or parallel

Description: Fundamentals of meetings, events, expositions, and conventions (MEEC). Roles of organizations and people in businesses that comprise the MEEC industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: HRTM 374

HRTM 291 Special Topics in Hospitality, Restaurant and Tourism Management

Notes: Letter grade only. Requirements as announced by the HRTM Department.

Description: Topics vary.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Graded

HRTM 296 Independent Study in Hospitality, Restaurant and Tourism Management

Prerequisites: 6 hrs in HRTM and Permission

Description: Individual projects in research, literature review, and/or creative activity.

Credit Hours: 1-3

Min credits per semester: 1

Max credits per semester: 3

Max credits per degree: 6

Grading Option: Graded

HRTM 310 Hospitality Managerial Accounting

Prerequisites: A grade of "C" or better in ACCT 200 or 201

Description: Analysis techniques for managerial and operational decision-making within hospitality organizations based on fundamental concepts of managerial accounting..

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: HRTM 479

HRTM 360 Hospitality and Tourism Marketing

Prerequisites: HRTM Major or Minor; Junior standing

Notes: Letter grade only.

Description: Introduces basic hospitality and tourism marketing principles and concepts for the hospitality professional.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 373 Catering Management

Prerequisites: Sophomore standing; HRTM major; HRTM 274

Notes: Requires field trips. Letter Grade only.

Description: Concepts in catering organization and service. Menu development, event ambience, cost control, and client satisfaction.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Offered: FALL/SPR

HRTM 374 Guest Services Management

Prerequisites: HRTM 274 or 280 or 285 or 289 or PGAM major

Description: Principles of guest service management in hospitality and tourism organizations.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 377 Hospitality Franchising Management

Prerequisites: Sophomore standing

Description: Designed to provide a comprehensive understanding of the principles and procedures of franchising management. Focuses on the study of multi-unit and franchise operations within the hospitality industry. The major focus will be on the understanding of the concepts, functioning, and critical reviews of franchising operations.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Offered: SPRING

HRTM 391 Special Topics in Hospitality, Restaurant, and Tourism Management

Notes: Letter grade only. Requirements as announced by the HRTM Department.

Description: Topics vary.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Graded

HRTM 396 Independent Study in Hospitality, Restaurant and Tourism Management

Prerequisites: 6 hrs HRTM and Permission

Notes: Requires a contract with an individual Hospitality, Restaurant and Tourism Management faculty member. HRTM 396 is 'Letter grade only'.

Description: Individual projects in research, literature review, and/or creative activity.

Credit Hours: 1-3

Min credits per semester: 1

Max credits per semester: 3

Max credits per degree: 6

Grading Option: Graded

Offered: FALL/SPR

HRTM 397 Internship in Hospitality Management Supervision

Prerequisites: Sophomore standing; HRTM major; HRTM 172

Description: Entry level supervisory experience with a practicing professional in catering, restaurants, tourism, event planning, and lodging.

Credit Hours: 1

Max credits per semester: 1

Max credits per degree: 1

Grading Option: Graded

HRTM 471 Vines, Wines and You

Crosslisted with: HORT 471, HORT 871, NUTR 471, NUTR 871, HRTM 871

Prerequisites: 6 hrs science or equivalent experience; 21 years of age or older

Notes: Proof of age is required.

Description: Origin, botany, historical and cultural significance of the grapevine and related species. Principles and practices of vineyard establishment, management and processing of grape products, importance and/or scope of grape and wine industry; global and local significance. Culinary applications, health, environmental and safety-related issues, business and industry relations and experience.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded with Option

HRTM 474 Food and Beverage Management

Crosslisted with: HRTM 874

Prerequisites: HRTM 274

Notes: Letter Grade only

Description: Functioning and operation of food-service units. Principles of food and beverage management.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 475 Club Management

Crosslisted with: HRTM 875

Prerequisites: HRTM 171 or PGAM Major

Description: The operation and management of private and public clubs. Topics include: the general manager concept, organizational structure of clubs, board of directors, membership requirements, equity and non-equity clubs, tax-exempt clubs and non-tax-exempt clubs, duties and responsibilities of department heads in clubs, governmental regulations, the future of clubs, and their relationship to the hospitality industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 476 Internship in Hospitality Management

Crosslisted with: HRTM 876

Prerequisites: HRTM 397

Notes: Requires a total of 400 hours of full-time experience. Letter Grade only.

Description: Approved professional experience as an entry-level manager in the hospitality industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 479 Senior Seminar in Hospitality Management

Prerequisites: C or Better in HRTM 310 or C or Better in ACCT 202 and senior standing

Notes: Letter grade only

Description: Integration of hospitality core and content courses into managerial and leadership practice within the hospitality, restaurant and tourism industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

ACE: ACE 10 Integrated Product

HRTM 480 Advanced Tourism

Crosslisted with: HRTM 880

Prerequisites: HRTM 280

Description: Introduction to the integrated and sustainable development approach in tourism. Explore the background of and approaches to tourism planning, historical and contemporary development of tourism, as well as the concepts and components of the planning process.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Offered: FALL

HRTM 481 Legal Environment in Hospitality Management

Crosslisted with: HRTM 881

Prerequisites: Senior standing; HRTM major or minor

Notes: Letter grade only.

Description: Laws and regulations affecting the hospitality industry. Recognition of potential legal hazards, correcting hazardous situations, and reacting in unforeseen circumstances.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 483 Hospitality Finance

Crosslisted with: HRTM 883

Prerequisites: Senior standing; HRTM major

Notes: Letter grade only.

Description: Introduction to basic skills of financial management in a hospitality industry setting.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 484 Human Resources Management in the Hospitality Industry

Crosslisted with: HRTM 884

Prerequisites: HRTM Major or Minor and Junior Standing

Description: Study of management and human resource systems common in the hospitality industry. Case studies, role plays, and simulations are used to examine management and human resource problems unique to the hospitality industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 485 Advanced Lodging Operations

Crosslisted with: HRTM 885

Prerequisites: HRTM 285

Notes: Requires field trips to local lodging facilities. Letter Grade only.

Description: Senior management techniques required to operate a lodging facility applying strategic and critical thinking with case study analysis to solve problems.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 489 Advanced Event Operations

Crosslisted with: HRTM 889

Prerequisites: HRTM Major/Minor, HRTM 289, junior standing, HRTM 397

Notes: Requires field trips to local conference and meeting centers. Letter Grade only.

Description: The management and operation of events. Design, marketing, and promotion efforts. Identifying sponsors. Marketing to attendees, exhibitors, and other participants.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 495 Hospitality Management Study Tour

Crosslisted with: HRTM 895

Prerequisites: AEDU, AJRN, HRTM or NUTR major

Notes: Number of credits hours earned is determined by tour length, assignments, and sites visited. Requires off-campus travel.

Description: Broadening perspective and developing an understanding of the hospitality industry through visits. Tours to hospitality facilities, national food and equipment shows; food processors; equipment manufacturers; and trade exchanges.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Graded

HRTM 496 Independent Study

Crosslisted with: HRTM 896

Prerequisites: 12 hrs HRTM and Permission

Notes: Requires a contract with an individual HRTM faculty member in HRTM. Letter grade only.

Description: Individual projects in research, literature review, and/or creative activity.

Credit Hours: 1-3

Min credits per semester: 1

Max credits per semester: 3

Max credits per degree: 6

Grading Option: Graded