HOSPITALITY, RESTAURANT AND TOURISM MANAGEMENT (HRTM)

HRTM 171 Career Exploration in Hospitality Management
Description: Overview of industry segments and career opportunities in Hospitality Management. Emphasizes internship experiences and career placement.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: HRTM 274; HRTM 280; HRTM 285; HRTM 289

HRTM 172 Field Experience in Hospitality Management I
Prerequisites: HRTM major
Description: Supervised individual professional experience with a qualified cooperating practicing professional in hospitality management.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: FLD
Prerequisite for: HRTM 397

HRTM 173 Field Experience in Culinology
Prerequisites: Culinology major
Description: Supervised work experience under the direction of an Executive or sous Chef in a restaurant.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: FLD

HRTM 274 Introduction to Food and Beverage in the Hospitality Industry
Prerequisites: HRTM 171 and HRTM major/minor or PGM major
Description: Principles of food and beverage management focused on menu planning; procurement; quality; regulation; performance and food service operations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 280 Introduction to Tourism
Prerequisites: HRTM 171
Notes: HRTM 280 requires field trips. HRTM 280 is ‘Letter Grade Only’.
Description: Historical, behavioral, societal, and business aspects of travel and tourism industry with emphasis on nature-based tourism and agri-tourism.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: HRTM 374

HRTM 285 Introduction to the Lodging Industry
Prerequisites: HRTM 171
Description: Fundamentals of the lodging industry. Characteristics and management of hotel, motel, or resort properties. Basic accounting, housekeeping, engineering, front desk, and guest services.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: HRTM 374

HRTM 289 Introduction to the Event Industry
Prerequisites: HRTM 171
Description: Fundamentals of meetings, events, expositions, and conventions (MEEC). Roles of organizations and people in businesses that comprise the MEEC industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: HRTM 374

HRTM 291 Special Topics in Hospitality, Restaurant and Tourism Management
Description: Topics vary. HRTM 291 is ‘Letter Grade Only’. Requirements as announced by the HRTM Department.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: LEC

HRTM 296 Independent Study in Hospitality, Restaurant and Tourism Management
Prerequisites: 6 hrs HRTM; Requires a contract with an individual Hospitality, Restaurant and Tourism Management faculty member
Description: Individual projects in research, literature review, and/or creative activity.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Format: IND

HRTM 310 Managerial Decision Models in Hospitality and Tourism
Prerequisites: ACCT 200 or 201
Description: Analysis techniques for managerial and operational decision-making based on fundamental concepts of managerial accounting.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 360 Hospitality and Tourism Marketing
Prerequisites: HRTM Major or Minor; Junior standing
Notes: HRTM 360 is for letter grade only.
Description: Introduces basic hospitality and tourism marketing principles and concepts for the hospitality professional.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
HRTM 373 Catering
Prerequisites: Sophomore standing; CULS or CYAF or HRTM or PGAM major
Notes: HRTM 373 requires field trips. HRTM 373 is 'Letter Grade only'.
Description: Concepts in catering organization and service. Menu development, event ambience, cost control, and client satisfaction.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: HRTM 472

HRTM 374 Guest Services Management
Prerequisites: HRTM 280 or 285 or 289 or PGAM major
Description: Principles of guest service management in hospitality and tourism organizations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 391 Special Topics in Hospitality, Restaurant, and Tourism Management
Description: Topics vary. HRTM 391 is 'Letter grade only'. Requirements as announced by the HRTM Department.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: LEC

HRTM 396 Independent Study in Hospitality, Restaurant and Tourism Management
Prerequisites: 6 hrs HRTM; Requires a contract with an individual Hospitality, Restaurant and Tourism Management faculty member
Description: Individual projects in research, literature review, and/or creative activity.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Format: LEC

HRTM 397 Internship in Hospitality Management Supervision
Prerequisites: Sophomore standing; HRTM major; HRTM 172
Description: Entry level supervisory experience with a practicing professional in catering, restaurants, tourism, event planning, and lodging.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: FLD

HRTM 471 Vines, Wines and You
Crosslisted with: HORT 471, HORT 871, NUTR 471, NUTR 871, HRTM 871
Prerequisites: 6 hrs science or equivalent experience; 21 years of age or older
Notes: Proof of age is required.
Description: Origin, botany, historical and cultural significance of the grapevine and related species. Principles and practices of vineyard establishment, management and processing of grape products, importance and/or scope of grape and wine industry; global and local significance. Culinary applications, health, environmental and safety-related issues, business and industry relations and experience.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 472 Fine Food and Wine
Prerequisites: 21+ years of age; HRTM major; HRTM 373
Notes: Proof of age is required. HRTM 472 is not open to auditors.
Description: Preparation techniques, garnishing, and presentation of gourmet foods for fine dining restaurants. Survey and responsible service of domestic and international wines to enhance food characteristics.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 474 Food and Beverage Management
Prerequisites: HRTM 274
Notes: Letter Grade only
Description: Functioning and operation of food-service units. Principles of food and beverage management.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 475 Club Management
Crosslisted with: HRTM 875
Prerequisites: HRTM 171 or PGAM Major
Description: The operation and management of private and public clubs. Topics include: the general manager concept, organizational structure of clubs, board of directors, membership requirements, equity and non-equity clubs, tax-exempt clubs and non-tax-exempt clubs, duties and responsibilities of department heads in clubs, governmental regulations, the future of clubs, and their relationship to the hospitality industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 476 Internship in Hospitality Management
Crosslisted with: HRTM 876
Prerequisites: HRTM 397 and permission of the Hospitality Management Committee
Notes: HRTM 476/876 requires a total of 400 hours of full-time experience. HRTM 476/876 is 'Letter Grade only'.
Description: Approved professional experience as an entry-level manager in the hospitality industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: FLD
HRTM 477 Hospitality Facility Planning and Purchasing
Crosslisted with: HRTM 877
Prerequisites: Junior standing; FACS or HRTM major
Notes: Letter Grade only
Description: Hospitality facility concept development and planning. Selection and specification of food, equipment and furnishings resulting in effective resource utilization.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 478 Tourism Resources and Development
Crosslisted with: HRTM 878
Prerequisites: Junior standing; HRTM 280; and permission
Notes: Letter grade only
Description: Planning theories, procedures and guidelines needed to meet the needs of travelers, destination communities, tourism and hospitality organizations. Sustainable tourism principles, host-guest relationships, impacts of tourism, marketing and visitor satisfaction.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 479 Perspectives on the Hospitality Industry
Crosslisted with: HRTM 879
Prerequisites: Senior standing; HRTM major; 12 credits at the 400-level in HRTM, ALEC or CRPL
Notes: Letter grade only
Description: Integration of hospitality core and content courses into managerial and leadership practice within the hospitality, restaurant and tourism industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

ACE: ACE 10 Integrated Product

HRTM 481 Legal Environment in Hospitality Management
Crosslisted with: HRTM 881
Prerequisites: Senior standing; HRTM major or minor
Notes: HRTM 481/881 is 'Letter grade only'.
Description: Laws and regulations affecting the hospitality industry. Recognition of potential legal hazards, correcting hazardous situations, and reacting in unforeseen circumstances.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 482 Hospitality Finance
Crosslisted with: HRTM 883
Prerequisites: Senior standing; Major or minor in HRTM; HRTM 310
Notes: HRTM 483/883 is 'Letter grade only'.
Description: Introduction to basic skills of financial management in a hospitality industry setting.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 483 Human Resources Management in the Hospitality Industry
Crosslisted with: HRTM 884
Prerequisites: HRTM Major or Minor and Junior Standing
Notes: Letter grade only
Description: Study of management and human resource systems common in the hospitality industry. Case studies, role plays, and simulations are used to examine management and human resource problems unique to the hospitality industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 485 Advanced Lodging Operations
Crosslisted with: HRTM 885
Prerequisites: HRTM 285
Description: Senior management techniques required to operate a lodging facility applying strategic and critical thinking with case study analysis to solve problems.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 489 Advanced Event Operations
Crosslisted with: HRTM 889
Prerequisites: HRTM 289
Description: The management and operation of events. Design, marketing, and promotion efforts. Identifying sponsors. Marketing to attendees, exhibitors, and other participants.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

HRTM 495 Hospitality Management Study Tour
Crosslisted with: HRTM 895
Prerequisites: AEDU, AJRN, HRTM or NUTR major
Notes: Number of credits hours earned in HRTM 495/895 is determined by tour length, assignments, and sites visited. HRTM 495/895 requires off-campus travel.
Description: Broadening perspective and developing an understanding of the hospitality industry through visits. Tours to hospitality facilities, national food and equipment shows; food processors; equipment manufacturers; and trade exchanges.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: LEC

HRTM 496 Independent Study
Crosslisted with: HRTM 896
Prerequisites: 12 hrs HRTM.
Notes: HRTM 496/896 requires a contract with an individual HRTM faculty member in HRTM. HRTM 496/896 is 'Letter grade only'.
Description: Individual projects in research, literature review, and/or creative activity.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Format: IND