

# ART-GRAPHIC DESIGN & ILLUSTRATION (GRPH)

## GRPH 121 Digital Literacy

**Description:** Instruction in design principles and tools of industry standard digital media production.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Course and Laboratory Fee:** \$60

## GRPH 221 Graphic Design I

**Prerequisites:** ARTP 151, ARTP 152, GRPH 222

**Description:** Introduction to the field of visual communications, the use of the tools, materials and methods of the graphic designer.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Prerequisite for:** GRPH 321; GRPH 323; GRPH 324; GRPH 325

**Course and Laboratory Fee:** \$80

## GRPH 222 Critical and Creative Thinking

**Prerequisites:** Graphic Design Major

**Description:** Study of methodologies used for creative problem solving.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Prerequisite for:** GRPH 221; GRPH 223

**Course and Laboratory Fee:** \$80

## GRPH 223 Typography I

**Prerequisites:** ARTP 151, ARTP 152, GRPH 222

**Description:** Introduction to the practice, history, and theory of typography.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Prerequisite for:** GRPH 323; GRPH 325; GRPH 421

**Course and Laboratory Fee:** \$80

## GRPH 224 Graphic Design History and Visual Culture

**Description:** Investigation of the history and principles of Graphic Design and the connections to the social context that impacted the evolution of visual culture.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Offered:** SPRING

## GRPH 321 Graphic Design II

**Prerequisites:** GRPH 221 with grade of C or better; GRPH 22 or 23; Graphic Design Major

**Description:** Emphasis on the creation of meaning through visual form and the responsibility of visual communicators as authors of the creative process.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Prerequisite for:** GRPH 327; GRPH 328; GRPH 421; GRPH 424

**Course and Laboratory Fee:** \$80

## GRPH 323 Typography II

**Prerequisites:** GRPH 221 and GRPH 223 with grades of C or better; GRPH 22 or 23; Graphic Design Major

**Description:** Emphasis on relationships between typographic systems and the connective language to society and culture.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Course and Laboratory Fee:** \$80

## GRPH 324 Publication Design

**Prerequisites:** GRPH 221

**Description:** Instruction in publication models such as digital editorial design, the modern book, magazine design, book cover design and the history of bookmaking.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Course and Laboratory Fee:** \$80

## GRPH 325 Interaction Design I

**Prerequisites:** GRPH 221 and GRPH 223 with grades of C or better; GRPH 22 or 23; Graphic Design Major

**Description:** Introduction to the fundamental concepts of user-centered design for web, tablet, mobile devices and screen-based media.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Prerequisite for:** GRPH 326

**Course and Laboratory Fee:** \$80

## GRPH 326 Interaction Design II

**Prerequisites:** GRPH 325

**Description:** Critical engagement with the process of designing responsive, reactive and interactive experiences.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

## GRPH 327 Digital Book Design

**Prerequisites:** GRPH 321

**Description:** Book forms from traditional multipage formats to present-day on-demand digital publications.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Course and Laboratory Fee:** \$80

**GRPH 328 Design & Integrated Brand Promotion****Prerequisites:** GRPH 321 with grade of C or better**Description:** Instruction in design and integrated brand promotion such as social media, point of purchase, product launch, in-game advertising, television, radio, and print.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**GRPH 391 Special Topics in Graphic Design****Prerequisites:** Graphic Design Major and permission**Description:** Studio-based course exploring subject matter in emerging areas of graphic design.**Credit Hours:** 1-6**Min credits per semester:** 1**Max credits per semester:** 6**Max credits per degree:** 24**Grading Option:** Graded**GRPH 395 Internship in Graphic Design****Prerequisites:** Junior standing and permission**Description:** Internship in the field of graphic design exploring areas of study relating to professional development.**Credit Hours:** 1-6**Min credits per semester:** 1**Max credits per semester:** 6**Max credits per degree:** 6**Grading Option:** Pass No Pass**GRPH 396 Problems in Graphic Design****Prerequisites:** Graphic Design Major and permission**Notes:** Topics, activities, and delivery methods vary depending on individual course expectations.**Description:** Independent study course exploring subject matter in specialized areas of graphic design.**Credit Hours:** 1-6**Min credits per semester:** 1**Max credits per semester:** 6**Max credits per degree:** 6**Grading Option:** Graded**GRPH 421 Graphic Design III****Prerequisites:** GRPH 321 and GRPH 223**Description:** Visual form and content are studied in the context of aesthetic, cultural, historical and critical issues.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Prerequisite for:** GRPH 426**Course and Laboratory Fee:** \$80**GRPH 424 Design Lab****Prerequisites:** GRPH 321 with grade of C or better; permission**Description:** Provides practical experience working in a Design Lab that collaborates with units at UNL. Apply design principles to real-world situations, while working on projects that help other units promote their programs, events, and initiatives. Use design-related processes, including research, storytelling, design thinking, branding, prototyping, print design and production, and User Experience and User Interface Design (UX/UI).**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 6**Grading Option:** Graded**Offered:** FALL/SPR**GRPH 425 Interaction Design II****Crosslisted with:** GRPH 825**Prerequisites:** GRPH 325**Description:** Critical engagement with the process of designing responsive, reactive and interactive experiences.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Offered:** FALL/SPR**Prerequisite for:** GRPH 925**Course and Laboratory Fee:** \$80**GRPH 426 Design Studio I****Prerequisites:** GRPH 421**Description:** Focus on the application of advanced graphic design principles and systems in the generation of a self-authored body of written and visual work.**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**Prerequisite for:** GRPH 428**Course and Laboratory Fee:** \$80**GRPH 428 Design Studio II: Design Capstone****Prerequisites:** GRPH 426**Description:** Emphasis in advanced design research development, peer and professional collaboration, and critical thinking**Credit Hours:** 3**Max credits per semester:** 3**Max credits per degree:** 3**Grading Option:** Graded**ACE:** ACE 10 Integrated Product**Course and Laboratory Fee:** \$80**Experiential Learning:** Case/Project-Based Learning**GRPH 491 Special Topics in Design****Prerequisites:** Graphic Design Major**Description:** Studio-based course exploring subject matter in emerging areas of graphic design.**Credit Hours:** 1-6**Min credits per semester:** 1**Max credits per semester:** 6**Max credits per degree:** 18**Grading Option:** Graded**Course and Laboratory Fee:** \$80

**GRPH 491A Special Topics in Design****Prerequisites:** Graphic Design Major**Description:** Lecture-based course exploring subject matter in emerging areas of graphic design.**Credit Hours:** 1-6**Min credits per semester:** 1**Max credits per semester:** 6**Max credits per degree:** 18**Grading Option:** Graded**GRPH 495 Internship in Graphic Design****Prerequisites:** Senior standing and permission**Description:** Advanced level Internship in the field of graphic design exploring areas of study relating to professional development.**Credit Hours:** 1-6**Min credits per semester:** 1**Max credits per semester:** 6**Max credits per degree:** 6**Grading Option:** Pass No Pass**GRPH 496 Problems in Graphic Design****Crosslisted with:** GRPH 896**Prerequisites:** Graphic Design major and permission.**Notes:** Topics, activities, and delivery methods vary depending on individual course expectations.**Description:** Independent study course exploring subject matter in specialized areas of graphic design.**Credit Hours:** 1-6**Min credits per semester:** 1**Max credits per semester:** 6**Max credits per degree:** 6**Grading Option:** Graded**Course and Laboratory Fee:** \$80