

ART-GRAPHIC DESIGN & ILLUSTRATION (GRPH)

GRPH 121 Digital Literacy

Description: Instruction in design principles and tools of industry standard digital media production.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Course and Laboratory Fee: \$60

GRPH 221 Graphic Design I

Prerequisites: ARTP 151, ARTP 152, GRPH 222

Description: Introduction to the field of visual communications, the use of the tools, materials and methods of the graphic designer.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 321; GRPH 323; GRPH 324; GRPH 325

Course and Laboratory Fee: \$80

GRPH 222 Critical and Creative Thinking

Prerequisites: Graphic Design Major

Description: Study of methodologies used for creative problem solving.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 221; GRPH 223

Course and Laboratory Fee: \$80

GRPH 223 Typography I

Prerequisites: ARTP 151, ARTP 152, GRPH 222

Description: Introduction to the practice, history, and theory of typography.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 323; GRPH 325; GRPH 421

Course and Laboratory Fee: \$80

GRPH 224 Graphic Design History and Visual Culture

Description: Investigation of the history and principles of Graphic Design and the connections to the social context that impacted the evolution of visual culture.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Offered: SPRING

GRPH 321 Graphic Design II

Prerequisites: GRPH 221 with grade of C or better; GRPH 22 or 23; Graphic Design Major

Description: Emphasis on the creation of meaning through visual form and the responsibility of visual communicators as authors of the creative process.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 327; GRPH 328; GRPH 421

Course and Laboratory Fee: \$80

GRPH 323 Typography II

Prerequisites: GRPH 221 and GRPH 223 with grades of C or better; GRPH 22 or 23; Graphic Design Major

Description: Emphasis on relationships between typographic systems and the connective language to society and culture.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Course and Laboratory Fee: \$80

GRPH 324 Publication Design

Prerequisites: GRPH 221

Description: Instruction in publication models such as digital editorial design, the modern book, magazine design, book cover design and the history of bookmaking.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Course and Laboratory Fee: \$80

GRPH 325 Interaction Design I

Prerequisites: GRPH 221 and GRPH 223 with grades of C or better; GRPH 22 or 23; Graphic Design Major

Description: Introduction to the fundamental concepts of user-centered design for web, tablet, mobile devices and screen-based media.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 326

Course and Laboratory Fee: \$80

GRPH 326 Interaction Design II

Prerequisites: GRPH 325

Description: Critical engagement with the process of designing responsive, reactive and interactive experiences.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

GRPH 327 Digital Book Design

Prerequisites: GRPH 321

Description: Book forms from traditional multipage formats to present-day on-demand digital publications.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Course and Laboratory Fee: \$80

GRPH 328 Design & Integrated Brand Promotion

Prerequisites: GRPH 321 with grade of C or better

Description: Instruction in design and integrated brand promotion such as social media, point of purchase, product launch, in-game advertising, television, radio, and print.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

GRPH 391 Special Topics in Graphic Design

Prerequisites: Graphic Design Major and permission

Description: Studio-based course exploring subject matter in emerging areas of graphic design.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 24

Grading Option: Graded

GRPH 395 Internship in Graphic Design

Prerequisites: Junior standing and permission

Description: Internship in the field of graphic design exploring areas of study relating to professional development.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Pass No Pass

GRPH 396 Problems in Graphic Design

Prerequisites: Graphic Design Major and permission

Notes: Topics, activities, and delivery methods vary depending on individual course expectations.

Description: Independent study course exploring subject matter in specialized areas of graphic design.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Graded

GRPH 421 Graphic Design III

Prerequisites: GRPH 321 and GRPH 223

Description: Visual form and content are studied in the context of aesthetic, cultural, historical and critical issues.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 426

Course and Laboratory Fee: \$80

GRPH 425 Interaction Design II: Interactive Storytelling

Crosslisted with: GRPH 825

Prerequisites: GRPH 325

Description: Exploration of interactive, multi-dimensional storytelling on the web, mobile devices, gaming systems and tablets.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 925

Course and Laboratory Fee: \$80

GRPH 426 Design Studio I

Prerequisites: GRPH 421

Description: Focus on the application of advanced graphic design principles and systems in the generation of a self-authored body of written and visual work.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: GRPH 428

Course and Laboratory Fee: \$80

GRPH 428 Design Studio II: Design Capstone

Prerequisites: GRPH 426

Description: Emphasis in advanced design research development, peer and professional collaboration, and critical thinking

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

ACE: ACE 10 Integrated Product

Course and Laboratory Fee: \$80

Experiential Learning: Case/Project-Based Learning

GRPH 491 Special Topics in Design

Prerequisites: Graphic Design Major

Description: Studio-based course exploring subject matter in emerging areas of graphic design.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 18

Grading Option: Graded

Course and Laboratory Fee: \$80

GRPH 491A Special Topics in Design

Prerequisites: Graphic Design Major

Description: Lecture-based course exploring subject matter in emerging areas of graphic design.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 18

Grading Option: Graded

GRPH 495 Internship in Graphic Design

Prerequisites: Senior standing and permission

Description: Advanced level Internship in the field of graphic design exploring areas of study relating to professional development.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Pass No Pass

GRPH 496 Problems in Graphic Design

Crosslisted with: GRPH 896

Prerequisites: Graphic Design major and permission.

Notes: Topics, activities, and delivery methods vary depending on individual course expectations.

Description: Independent study course exploring subject matter in specialized areas of graphic design.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Graded

Course and Laboratory Fee: \$80