**ART-GRAPHIC DESIGN & ILLUSTRATION (GRPH)**

**GRPH 121 Digital Literacy**
*Description:*
Instruction in design principles and tools of industry standard digital media production.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

**GRPH 221 Graphic Design I**
*Prerequisites:*
ARTP 151, ARTP 152

*Description:*
Introduction to the field of visual communications, the use of the tools, materials and methods of the graphic designer.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

*Prerequisite for:*
GRPH 321; GRPH 323; GRPH 324; GRPH 325

**GRPH 222 Critical and Creative Thinking**
*Prerequisites:*
Graphic Design Major

*Description:*
Study of methodologies used for creative problem solving.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

**GRPH 223 Typography I**
*Prerequisites:*
ARTP 151, ARTP 152

*Description:*
Introduction to the practice, history, and theory of typography.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

*Prerequisite for:*
GRPH 323; GRPH 325; GRPH 421

**GRPH 224 Graphic Design History and Visual Culture**

*Description:*
Investigation of the history and principles of Graphic Design and the connections to the social context that impacted the evolution of visual culture.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

*Offered:*
FALL/SPR

**GRPH 321 Graphic Design II**
*Prerequisites:*
GRPH 221 with grade of C or better and Graphic Design Major

*Description:*
Emphasis on the creation of meaning through visual form and the responsibility of visual communicators as authors of the creative process.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

*Prerequisite for:*
GRPH 327; GRPH 328; GRPH 421

**GRPH 323 Typography II**
*Prerequisites:*
GRPH 221 and GRPH 223 with grades of C or better and Graphic Design Major

*Description:*
Emphasis on relationships between typographic systems and the connective language to society and culture.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

**GRPH 324 Publication Design**
*Prerequisites:*
GRPH 221

*Description:*
Instruction in publication models such as digital editorial design, the modern book, magazine design, book cover design and the history of bookmaking.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

**GRPH 325 Interaction Design I**
*Prerequisites:*
GRPH 221 and GRPH 223 with grades of C or better and Graphic Design Major

*Description:*
Introduction to the fundamental concepts of user-centered design for web, tablet, mobile devices and screen-based media.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

*Prerequisite for:*
GRPH 326

**GRPH 326 Interaction Design II**
*Prerequisites:*
GRPH 325

*Description:*
Critical engagement with the process of designing responsive, reactive and interactive experiences.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

**GRPH 327 Digital Book Design**
*Prerequisites:*
GRPH 321

*Description:*
Book forms from traditional multipage formats to present-day on-demand digital publications.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*

**GRPH 328 Design & Integrated Brand Promotion**
*Prerequisites:*
GRPH 321 with grade of C or better

*Description:*
Instruction in design and integrated brand promotion such as social media, point of purchase, product launch, in-game advertising, television, radio, and print.

*Credit Hours: 3*

*Max credits per semester: 3*

*Max credits per degree: 3*

*Grading Option: Graded*
GRPH 391 Special Topics in Graphic Design  
**Prerequisites:** Graphic Design Major and permission  
**Description:** Studio-based course exploring subject matter in emerging areas of graphic design.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 24  
**Grading Option:** Graded

GRPH 395 Internship in Graphic Design  
**Prerequisites:** Junior standing and permission  
**Description:** Internship in the field of graphic design exploring areas of study relating to professional development.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 18  
**Grading Option:** Pass No Pass

GRPH 396 Problems in Graphic Design  
**Prerequisites:** Graphic Design Major and permission  
**Notes:** Topics, activities, and delivery methods vary depending on individual course expectations.  
**Description:** Independent study course exploring subject matter in specialized areas of graphic design.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 18  
**Grading Option:** Graded

GRPH 421 Graphic Design III  
**Prerequisites:** GRPH 321 and GRPH 223  
**Description:** Visual form and content are studied in the context of aesthetic, cultural, historical and critical issues.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 9  
**Grading Option:** Graded  
**Prerequisite for:** GRPH 426

GRPH 425 Interaction Design II: Interactive Storytelling  
**Crosslisted with:** GRPH 825  
**Prerequisites:** GRPH 325  
**Description:** Exploration of interactive, multi-dimensional storytelling on the web, mobile devices, gaming systems and tablets.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Grading Option:** Graded  
**Prerequisite for:** GRPH 925

GRPH 426 Design Studio I  
**Prerequisites:** GRPH 421  
**Description:** Focus on the application of advanced graphic design principles and systems in the generation of a self-authored body of written and visual work.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Grading Option:** Graded  
**Prerequisite for:** GRPH 428

GRPH 428 Design Studio II: Design Capstone  
**Prerequisites:** GRPH 426  
**Description:** Emphasis in advanced design research development, peer and professional collaboration, and critical thinking  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Grading Option:** Graded  
**ACE:** ACE 10 Integrated Product

GRPH 491 Special Topics in Design  
**Prerequisites:** Graphic Design Major  
**Description:** Studio-based course exploring subject matter in emerging areas of graphic design.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 24  
**Grading Option:** Graded

GRPH 491A Special Topics in Design  
**Prerequisites:** Graphic Design Major  
**Description:** Lecture-based course exploring subject matter in emerging areas of graphic design.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 18  
**Grading Option:** Graded

GRPH 495 Internship in Graphic Design  
**Prerequisites:** Senior standing and permission  
**Description:** Advanced level Internship in the field of graphic design exploring areas of study relating to professional development.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 6  
**Grading Option:** Pass No Pass

GRPH 496 Problems in Graphic Design  
**Crosslisted with:** GRPH 896  
**Prerequisites:** Graphic Design major and permission.  
**Notes:** Topics, activities, and delivery methods vary depending on individual course expectations.  
**Description:** Independent study course exploring subject matter in specialized areas of graphic design.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 6  
**Grading Option:** Graded