ENGEL Agribusiness Entrepreneurship Program (EAEP)

EAEP 101 Introductory Seminar on Opportunities in Entrepreneurship
Description: An exploration for undergraduate opportunities in preparing for a successful agribusiness entrepreneurship venture. An initial course for students in the Engler Agribusiness Entrepreneurship Minor.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC

EAEP 225 Agribusiness Entrepreneurship in Food Products Marketing
Crosslisted with: AECN 225, MRKT 225
Description: Marketing strategies and entrepreneurship ventures throughout a food systems channel from producers of agricultural commodities to processors of food products and the final consumer. Entrepreneurship studies dealing with food processors, wholesaling, retailing and food service firms. Create strategic marketing plan to introduce a new food product into a retail consumer market. Pass/No Pass option not allowed for College of Business Administration majors.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: AECN 316

EAEP 275 Agribusiness Entrepreneurial Finance
Crosslisted with: AECN 275, ENTR 275, HORT 275, AGRO 275
Description: Overview of financial issues for agribusiness start-ups. Business funding specific to new enterprises. Case studies on financial practices for start-up firms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

EAEP 388 Agribusiness Entrepreneurship
Crosslisted with: HORT 388, AGRO 388, ENTR 388, ABUS 388
Description: Overview of types of agricultural enterprises. Basic accounting principles as they relate to agricultural businesses. Requires completion of a marketing plan specific to agricultural enterprises based on a business idea. Student team projects with emphasis on marketing.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: HORT 301

EAEP 488 Business Management for Agricultural Enterprises
Crosslisted with: HORT 488, HORT 888, AGRO 488, ENTR 488, EAEP 888, AGRO 888, ENTR 888, ABUS 488
Description: Research a specific agricultural enterprise. Develop and present a business plan using materials from the primary area of interest. HORT 488/888 requires the completion of a shadowing assignment and the analysis of case studies.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 10 Integrated Product

EAEP 496 Independent Study in Entrepreneurship
Crosslisted with: EAEP 896
Prerequisites: Sophomore or higher standing plus permission from the instructor. The proposed independent study is subject to approval of the Director of the Engler Agribusiness Entrepreneurship Program.
Description: Entrepreneurship can be approached from many angles and with significant diversity in both value proposition, market reach and concept to customer process. This offering provides the opportunity for students to investigate a particular topic or concept that is professionally relevant under the guidance of a faculty advisor(s) with appropriate expertise/skills/network. EAEP 496 requires individual or team project work focused on investigation of a topic relevant to developing entrepreneurial capacity.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: IND

EAEP 496/896 Business Management for Agricultural Enterprises
Crosslisted with: HORT 488, HORT 888, AGRO 488, ENTR 488, EAEP 888, AGRO 888, ENTR 888, ABUS 488
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