ENGLER AGRIBUSINESS ENTREPRENEURSHIP PROGRAM (EAEP)

EAEP 101 Introductory Seminar on Opportunities in Entrepreneurship
Notes: An initial course to explore the practices and mindset of successful entrepreneurship.
Description: Provides an exploration of the practices and mindset of successful entrepreneurs via a framework designed to determine whether to pursue additional experiences in the Engler Agribusiness Entreprenership Program and to pursue the development of a successful enterprise.
Credit Hours: 2
Max credits per semester: 2
Max credits per degree: 2
Grading Option: Graded with Option

EAEP 201 New Venture Experience
Description: Experiences in building, planning, and developing a new business enterprise through exploring early stage business tactics and engaging with experienced entrepreneurs.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL/SPR

EAEP 225 Agribusiness Entrepreneurship in Food Products Marketing
Crosslisted with: AECN 225, MRKT 225
Prerequisites: AECN 141 or ECON 212
Notes: Pass/No Pass option not allowed for College of Business majors.
Description: Marketing strategies and entrepreneurship ventures throughout a food systems channel from producers of agricultural commodities to processors of food products and the final consumer. Entrepreneurship studies dealing with food processors, wholesaling, retailing and food service firms. Create strategic marketing plan to introduce a new food product into a retail consumer market.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option
Offered: SPRING
Prerequisite for: AECN 316

EAEP 275 Agribusiness Entrepreneurial Finance
Crosslisted with: AECN 275, ENTR 275, PLAS 275
Description: Overview of financial issues for agribusiness start-ups. Business funding specific to new enterprises. Case studies on financial practices for start-up firms.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option

EAEP 300 Roadmap: Designing the Entrepreneurial Life
Description: Roadmap integrates curiosity, taking action, reframing problems, embracing processes and seeking guides to develop multiple versions of a meaningful entrepreneurial life. Tools such as mind mapping, work/life journaling, prototyping, and odyssey mapping options will be used that lead to multiple entrepreneurial pathways.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Offered: FALL/SPR

EAEP 301 Exploring Entrepreneurial Ideation
Description: Early-stage business ideation, opportunities, and market need identification for high potential entrepreneurial ventures. Frameworks developed to experiment with new business ideas.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Offered: FALL/SPR

EAEP 302 Exploring Negotiation in Enterprise Scenarios
Description: Exploring modern negotiation theory and strategies used in entrepreneurial scenarios. Real-world application of negotiation tactics useful for enterprises.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Offered: SPRING

EAEP 375 Innovations for Agriculture
Crosslisted with: AGRI 375, PLAS 375
Prerequisites: Junior or Senior class standing.
Description: Explore sustainability challenges in plant and animal agricultural systems, assess current solutions, and identify opportunities for innovation. Research, develop, prototype, test, and pitch an innovative product, service, or technology for agriculture.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL

EAEP 388 Business Systems in Entrepreneurship
Crosslisted with: PLAS 388, ENTR 388, ABUS 388
Description: Introductory models for a startup business. Ideation, customer segments, value proposition, minimal viable product and market fit.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option
Offered: FALL/SPR
Prerequisite for: PLAS 301

EAEP 392 Special Topics
Description: Special topics that address current and emerging issues in entrepreneurship and business development.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL/SPR

EAEP 395 Agribusiness Entrepreneurship Internship
Prerequisites: Enrollment in the Engler Agribusiness Entrepreneurship Minor Program, junior or above standing and permission
Description: The student will work for a minimum of 250 hours in an entrepreneurial business or social organization.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

EAEP 488 Entrepreneurship and Enterprise Development
Crosslisted with: PLAS 488, HORT 888, ENTR 488, EAEP 888, AGRO 888, ENTR 888, ABUS 488
Description: The process of starting your own enterprise. Competitive environment, risk management, finance for business startups, funding, and business plan writing.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option
Offered: FALL/SPR
ACE: ACE 10 Integrated Product

EAEP 496 Independent Study in Entrepreneurship
Crosslisted with: EAEP 896
Prerequisites: Sophomore or higher standing plus permission from the instructor.
Notes: The proposed independent study is subject to approval of the Director of the Engler Agribusiness Entrepreneurship Program.
Description: Entrepreneurship can be approached from many angles and with significant diversity in both value proposition, market reach and concept to customer process. This offering provides the opportunity for students to investigate a particular topic or concept that is professionally relevant under the guidance of a faculty advisor(s) with appropriate expertise/skills/network. Requires individual or team project work focused on investigation of a topic relevant to developing entrepreneurial capacity.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded with Option