

ENGLER AGRIBUSINESS ENTREPRENEURSHIP PROGRAM (EAEP)

EAEP 101 Introductory Seminar on Opportunities in Entrepreneurship

Notes: An initial course to explore the practices and mindset of successful entrepreneurship.

Description: Provides an exploration of the practices and mindset of successful entrepreneurs via a framework designed to determine whether to pursue additional experiences in the Engler Agribusiness Entrepreneurship Program and to pursue the development of a successful enterprise.

Credit Hours: 2

Max credits per semester: 2

Max credits per degree: 2

Format: LEC

EAEP 225 Agribusiness Entrepreneurship in Food Products Marketing

Crosslisted with: AECN 225, MRKT 225

Notes: Pass/No Pass option not allowed for College of Business majors.

Description: Marketing strategies and entrepreneurship ventures throughout a food systems channel from producers of agricultural commodities to processors of food products and the final consumer. Entrepreneurship studies dealing with food processors, wholesaling, retailing and food service firms. Create strategic marketing plan to introduce a new food product into a retail consumer market.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

Prerequisite for: AECN 316

EAEP 275 Agribusiness Entrepreneurial Finance

Crosslisted with: AECN 275, ENTR 275, HORT 275, AGRO 275

Description: Overview of financial issues for agribusiness start-ups. Business funding specific to new enterprises. Case studies on financial practices for start-up firms.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

EAEP 375 Innovations for Agriculture

Crosslisted with: HORT 375, AGRI 375, AGRO 375, TLMT 375

Description: Explore sustainability challenges in plant and animal agricultural systems, assess current solutions, and identify opportunities for innovation. Research, develop, prototype, test, and pitch an innovative product, service, or technology for agriculture.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

Offered: FALL

EAEP 388 Business Systems in Entrepreneurship

Crosslisted with: HORT 388, AGRO 388, ENTR 388, ABUS 388

Description: Introductory models for a startup business. Ideation, customer segments, value proposition, minimal viable product and market fit.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

Offered: FALL/SPR

Prerequisite for: HORT 301

EAEP 395 Agribusiness Entrepreneurship Internship

Prerequisites: Enrollment in the Engler Agribusiness Entrepreneurship Minor Program, junior or above standing and permission

Description: The student will work for a minimum of 250 hours in an entrepreneurial business or social organization.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: FLD

EAEP 488 Entrepreneurship and Enterprise Development

Crosslisted with: HORT 488, HORT 888, AGRO 488, ENTR 488, EAEP 888, AGRO 888, ENTR 888, ABUS 488

Description: The process of starting your own enterprise. Competitive environment, risk management, finance for business startups, funding, and business plan writing.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

Offered: FALL/SPR

ACE: ACE 10 Integrated Product

EAEP 496 Independent Study in Entrepreneurship

Crosslisted with: EAEP 896

Prerequisites: Sophomore or higher standing plus permission from the instructor.

Notes: The proposed independent study is subject to approval of the Director of the Engler Agribusiness Entrepreneurship Program.

Description: Entrepreneurship can be approached from many angles and with significant diversity in both value proposition, market reach and concept to customer process. This offering provides the opportunity for students to investigate a particular topic or concept that is professionally relevant under the guidance of a faculty advisor(s) with appropriate expertise/skills/network. Requires individual or team project work focused on investigation of a topic relevant to developing entrepreneurial capacity.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Format: IND