COMMUNICATION STUDIES (COMM)

COMM 101 Communication in the 21st Century
Description: Introduction to the discipline of communication studies through a problem centered learning approach. How communication theory can be applied to solve everyday problems in public, professional, and private lives through learning how to advocate, negotiate, and relate.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: COMM 400; COMM 412; COMM 440; COMM 452; COMM 454; COMM 465; COMM 470; COMM 471; COMM 485; COMM 486; COMM 487; COMM 495; COMM 498
ACE: ACE 2 Communication Competence

COMM 101H Honors: Communication in the 21st Century
Description: Introduction to the discipline of communication studies through a problem centered learning approach. How communication theory can be applied to solve everyday problems in public, professional, and private lives through learning how to advocate, negotiate, and relate.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 2 Communication Competence

COMM 109 Fundamentals of Human Communication
Description: Theory and practice in communication, including discussions and practical experiences in communication process, language, self-concept, perception, interviewing, group communication, audience analysis, public speaking, feedback, and listening.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 2 Communication Competence

COMM 109H Honors: Fundamentals of Human Communication
Prerequisites: Good standing in the University Honors Program or by invitation.
Description: Theory and practice of varying human communication forms. Includes discussions and practical experiences in communication process, language, self-concept, perception, interviewing, group communication, audience analysis, public speaking, feedback, and listening. Students conduct evaluative critiques, engage in mock interviews and maintain process journals.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 2 Communication Competence

COMM 189H University Honors Seminar
Prerequisites: Admission to the University Honors Program or by invitation.
Notes: University Honors Seminar 189H is required of all students in the University Honors Program.
Description: Topic varies.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 8 Civic/Ethics/Stewardship

COMM 198 Special Topics in Communication Studies
Description: Topics vary.
Credit Hours: 1-12
Min credits per semester: 1
Max credits per semester: 12
Max credits per degree: 12
Format: IND

COMM 199 Independent Study
Prerequisites: Permission.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Format: IND

COMM 201 Introduction to Research Methods in Communication Studies
Description: Introduction to the social-scientific and critical-historical research methods in communication studies. Location, interpretation, and application of extant communication research. Letter grade only.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: COMM 495

COMM 202 Rhetorical Methods in Communication Studies
Description: Introduction to rhetorical research methods in communication studies. Location, interpretation, and application of extant communication research. Letter grade only.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: COMM 495

COMM 205 Performance of Literature
Description: Introduction to skills and theories in the performance of literature, including written analyses of the works performed and the demonstration of this analysis during performance for the class.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 7 Arts
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>Credit Hours</th>
<th>Max credits per semester</th>
<th>Max credits per degree</th>
<th>Format</th>
<th>ACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 209</td>
<td>Public Speaking</td>
<td>Detailed practice in composition and delivery of speeches leading to effective extemporaneous speaking. Critical analysis of contemporary speeches on vital public issues.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 2 Communication Competence</td>
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<tr>
<td>COMM 209H</td>
<td>Honors: Public Speaking</td>
<td>Good standing in the University Honors Program or by invitation. Detailed practice in composition and delivery of speeches leading to effective extemporaneous speaking. Critical analysis of contemporary speeches on vital public issues will culminate in a major research paper.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 2 Communication Competence</td>
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<tr>
<td>COMM 210</td>
<td>Communicating in Small Groups</td>
<td>Practice and theory of communication to participate in and lead small group discussion and problem solving.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 2 Communication Competence</td>
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<tr>
<td>COMM 211</td>
<td>Intercultural Communication</td>
<td>Exploration of culture as a dimension of all communicative activity. Communication between cultural groups in a variety of contexts, e.g. interpersonal relationships, groups, organizations, politics, and international relations.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 2 Communication Competence</td>
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<tr>
<td>COMM 212</td>
<td>Debate</td>
<td>Principles of argumentation and debate. Practice in analysis, briefing, use of evidence, reasoning, detection of fallacies, refutation, and delivery of argument.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 2 Communication Competence</td>
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<tr>
<td>COMM 215</td>
<td>Visual Communication</td>
<td>Surveys theories of visual communication to improve critical thinking about images.</td>
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<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 2 Communication Competence</td>
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<td>COMM 220</td>
<td>Public Advocacy and Civic Engagement</td>
<td>Introduction to fundamentals of public deliberation, advocacy, and civic engagement in a democratic society. Develop civic engagement campaigns using the resources of the rhetorical tradition.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 8 Civic/Ethics/Stewardship</td>
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<tr>
<td>COMM 225</td>
<td>Introduction to Broadcasting</td>
<td>Development of the American system of broadcasting and the telecommunication industry.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 5 Humanities</td>
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<tr>
<td>COMM 227</td>
<td>Rhetoric, Media, and Civic Life</td>
<td>Explores the centrality of communication in contemporary, digitally-networked civic life.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 5 Humanities</td>
</tr>
<tr>
<td>COMM 228</td>
<td>Organizing Social Change</td>
<td>Examine communication processes that support organizing social change. Explore theories and case examples of how social change agents develop their voices, relationships and the organizational capacity to act on behalf of shared goals.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 5 Humanities</td>
</tr>
<tr>
<td>COMM 229</td>
<td>Communication and Popular Culture</td>
<td>Introduction to communication and popular culture, e.g. television, music, film, popular literature, &quot;self help&quot; literature, etc., using rhetorical and critical methods of analysis to understand the communicative dimension of these cultural forms to explore the complex relationship of language, visual images, mediated communication, and cultural values.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 5 Humanities</td>
</tr>
<tr>
<td>COMM 230</td>
<td>Interpersonal Communication</td>
<td>Understanding the processes and challenges of interpersonal communication across a variety of relationship types. Issues of interpersonal communication in personal and professional relationships.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>LEC</td>
<td>ACE 2 Communication Competence</td>
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</tbody>
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COMM 286 Business and Professional Communication  
Notes: Letter grade only.  
Description: An introduction to a variety of communication skills to help achieve maximum effectiveness on the job: verbal and listening skills, oral presentation techniques, small group problem solving/leadership, interviewing, and organizational communication.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
ACE: ACE 2 Communication Competence  
COMM 295 University Speech and Debate  
Prerequisites: Limited to members of the intercollegiate forensics squad  
Notes: Tournaments from September through April  
Description: Application of principles of argumentation and persuasion in intercollegiate debate, public address, and oral interpretation. Intensive research and practice.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 6  
Format: LEC  
ACE: ACE 2 Communication Competence  
COMM 297 Instructional Assistantship  
Notes: Pass/No Pass only.  
Description: Structured professional experience for training instructor assistants to tutor, evaluate communication activities, and do other instructional assistance for communication studies courses.  
Credit Hours: 1-6  
Min credits per semester: 1  
Max credits per semester: 6  
Max credits per degree: 6  
Format: LEC  
COMM 300 Nonverbal Communication  
Description: Introduction to the behaviors, theories, functions, and skills relevant to the enactment and interpretation of nonverbal communication.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
COMM 312 Argumentation  
Description: Special forms of debate and public discussion. Adaptation of argument to various types of audiences. Analysis of principles of argumentation in great historical debates.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
COMM 325 Interviewing  
Description: Primary focus: studying and applying the principles and strategies of interviewing to practical situations; defining and discussing the applications of interviewing theory as it applies to interviewers and interviewees; and participation in interviews utilizing the strategies and techniques discussed in class including employment, counseling, informational, appraisal, complaint, reprimand, and/or persuasive.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
COMM 334 Polls, Politics and Public Opinion  
Crosslisted with: POLS 334  
Description: Attitudes and behavior of citizens with respect to politics, how these attitudes and behaviors are shaped, how they are measured, and what influence they have on government.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
Groups: American Government&Public Pol  
COMM 354 Health Communication  
Description: Overview of communication research and practice in various care contexts: client/provider interactions, provider/provider communication, communication in health care organizations, mediated messages in the marketing and promotion of health information, consumer advocacy, politics of health care.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
COMM 355 Community and Identity in the Digital Age  
Description: Theories and research on communication and technology (e.g., social media). Understanding how the “digital age” is shaping our personal, relational, and social experiences. Grade only.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
COMM 368 Communication and Aging  
Description: Introduction to theories and concepts of intergenerational communication, perceptions of aging, and attitudes about age groups. Focus on cultural variations, media and technology, personal relationships, health and health care.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
COMM 370 Family Communication  
Description: Theories and research in family communication and relationships. The complexity and consequences of defining and interacting in the family. The diversity of family forms and experiences.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
ACE: ACE 6 Social Science  
COMM 371 Communication in Negotiation and Conflict Resolution  
Description: Introductory account of the role of conflict in relationships, organizations, and communities.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC
COMM 375 Theories of Persuasion
Description: An upper-division course in the theories and perspectives of persuasion, including an examination of the dimensions, scope, and role of persuasion in our society. Critical analysis of persuasive messages, becoming familiar with persuasive research, and applying to practical situations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 8 Civic/Ethics/Stewardship

COMM 378 Cultural Encounters on the Great Plains
Crosslisted with: GPSP 378
Description: Inter-cultural encounters which have occurred on the Great Plains with a focus on American Indians, African, African-American, Latino, Asian, South Asian, and European cultures.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 9 Global/Diversity

COMM 380 Gender and Communication
Description: Introduction to theory and research in gender and communication. Emphasis on examining the relationships among gender, language, social reality, and cultural values.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

COMM 386 Organizational Communication
Description: Introduction to the guiding theories in organizational communication field and key communication issues in contemporary organizations. Application of theories and issues through case studies.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: COMM 485; COMM 486; COMM 487

COMM 391 International Studies in Communication
Prerequisites: Permission of the Program Coordinator
Notes: Travel outside the United States is required. Passport to travel is required; educational visa may be required. Arrangements for payment and program costs (tuition, transportation, room and board, etc.) will vary depending on the program.
Description: Study abroad at site(s) outside the United States with topics to vary depending on the country(ies) visited and specific area of study. Assignments link experiential learning to communication processes and theories. Students will earn 1 credit hour per every 45 hours of attendance commitments and/or assigned work.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 15
Format: LEC

COMM 395 Professional Internship
Prerequisites: Permission
Notes: P/NP only.
Description: Structured professional experience in the field of communication studies outside of the traditional academic setting. Communication problems are confronted not as abstractions, but as specific occurrences with which the student must cope.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: FLD

COMM 398 Special Topics in Communication Studies
Description: Topic varies.
Credit Hours: 1-12
Min credits per semester: 1
Max credits per semester: 12
Max credits per degree: 12
Format: LEC

COMM 399 Independent Study
Prerequisites: Permission.
Notes: Students must secure the agreement of a faculty member in Communication Studies to supervise the IS project. Once this agreement has been secured, the student will receive the permission number to register. Visit comm.unl.edu to see specialization areas and contact information for faculty.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Format: IND

COMM 399H Honors Course
Prerequisites: Open to candidates for degree with distinction, with high distinction, or with highest distinction in the College of Arts and Sciences.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 6
Format: IND

COMM 400 Rhetorical Theory
Prerequisites: COMM 101
Description: Major writers, works, and concepts involved in the rhetorical approach to the study of human communication.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 6
Format: LEC

COMM 412 Directing Forensics
Prerequisites: COMM 101
Notes: For students interested in teaching debate and speech activities at the secondary or collegiate level.
Description: Emphasis placed on the relationship between theory in speech communication and practice in the debate and speech contest situation.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
COMM 427 Instructional Communication  
Crosslisted with: TEAC 429, COMM 827, TEAC 829  
Prerequisites: COMM 101  
Description: Advanced introductory course in instructional communication, focusing on understanding variables associated with the communication process in instructional settings and managing instructional communication more effectively. Provides an experimental and a cognitive understanding of the role of communication in the instructional process.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 430 Political Communication  
Crosslisted with: POLS 430, POLS 830, COMM 830  
Prerequisites: 12 hrs communication studies, or permission.  
Description: Role of communication in the political process, with emphasis on communication strategies in political campaigns. Includes communication variables important in the political process, an application of communication theory and principles to political rhetoric, and analysis and criticism of selected political communication events.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC  
Groups: American Government & Public Pol

COMM 440 Rhetoric of Sports and Games  
Prerequisites: COMM 101  
Description: Examination of rhetorical theories and perspectives viewed through the cultural lens of sports.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 452 Media and Culture  
Prerequisites: COMM 101  
Description: Theories of mass media, digital media and culture as the basis for investigation of human communication in a variety of contexts and activities.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 454 Communication and Health Disparities  
Prerequisites: COMM 101  
Description: Examines the differences across groups in health, illness, and health care access and the role of communication in defining health problems and creating intervention solutions.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 465 Communication and Social Identity  
Prerequisites: COMM 101  
Description: Introduction to the theories and concepts of intergroup communication, personal and social identity, and social categorization. Communicative processes associated with defining self and others including social comparison, prejudice and discrimination, and social conflict.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 470 Interpersonal Communication Theory  
Prerequisites: COMM 101  
Description: In-depth exploration of interpersonal communication theory and research across contexts. How people interact to create, maintain, and dissolve relationships.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 471 The Dark Side of Interpersonal Communication  
Prerequisites: COMM 101  
Description: In-depth exploration of theories and research associated with interpersonal communication phenomena presumed to be destructive and dysfunctional.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 485 Small Group Communication Theory  
Prerequisites: COMM 101  
Description: Overview of small group communication theory and research centered on how groups and teams are formed and enacted in interaction.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 486 Communicating Organizational Culture and Power  
Prerequisites: COMM 101 and 386  
Description: Critical and cultural theories, principles, and research related to organizational communication. Organizations as sites of culture and power.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC

COMM 487 Global Organizational Communication  
Prerequisites: COMM 101 and 386  
Description: Communication challenges and issues that arise in global organizations and in an era marked by globalization. Relationships among culture, communication and ways of organizing across local and global contexts.  
Credit Hours: 3  
Max credits per semester: 3  
Max credits per degree: 3  
Format: LEC
COMM 495 Communication Studies Senior Capstone
Prerequisites: COMM 101, COMM 201 or 202, and Senior Standing
Description: Examination of essays and completion of a semester project that integrates and applies theories, concepts and processes learned throughout the communication studies major.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 10 Integrated Product

COMM 498 Special Topics in Communication Studies
Prerequisites: COMM 101
Notes: Topic varies. Topic announced prior to registration.
Credit Hours: 1-12
Min credits per semester: 1
Max credits per semester: 12
Max credits per degree: 12
Format: LEC

COMM 499H Honors Course
Prerequisites: Open to candidates for degree with distinction, with high distinction, or with highest distinction in the College of Arts and Sciences.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Format: IND