BUSINESS ADMINISTRATION (BSAD)

BSAD 50 Business Computer Applications
Prerequisites: Open to CoB students only, with limited sections available to other University students
Notes: Pass/No Pass only.
Description: A basic-skills computer course designed to ensure that students will be able to demonstrate a minimum degree of computer proficiency using basic business software packages that are required to earn a degree from the College of Business (CoB) or for a non-CoB major enrolled in a CoB course.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass
Prerequisite for: ACTS 250; ECON 215; ECON 215H; MRKT 350; SCMA 250; SCMA 350

BSAD 50A Business Computer Applications Equivalency
Prerequisites: Departmental approval required.
Notes: Pass/No Pass only.
Description: Course tracks completion of Microsoft certification exams or transfer credit equivalents to BSAD50.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass
Prerequisite for: ACTS 250; ECON 215; ECON 215H; SCMA 250; SCMA 350

BSAD 60 Global Learning Experience
Prerequisites: Departmental Consent from Business Abroad Coordinator.
Notes: Open only to College of Business Majors
Description: Course tracks completion of global learning experiences (ex. Study abroad) for College of Business majors.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass
Offered: FALL/SPR
Experiential Learning: Education Abroad

BSAD 70 Global Immersion
Prerequisites: Departmental Consent from Director of the International Business Program.
Notes: Open only to International Business majors.
Description: Course tracks completion of study abroad requirement for International Business majors.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass

BSAD 71 Language Study
Prerequisites: Departmental Consent from Director of the International Business Program.
Notes: Open only to International Business majors.
Description: Course tracks completion of language study requirement for International Business majors.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass

BSAD 72 International Internship/Practicum
Prerequisites: Departmental Consent from Director of the International Business Program.
Notes: Open only to International Business majors.
Description: Course tracks completion of international internship/practicum experience requirement for International Business majors.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass

BSAD 75 DREAMBIG Start College
Description: Seminar for past participants in the College of Business DREAMBIG program.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass

BSAD 76 Clifton Builders Practicum Experience
Prerequisites: Departmental Consent from Clifton Strengths Institute Executive Director or Assistant Director.
Notes: Open only to students accepted into the Clifton Builders Program.
Description: Tracks completion of the internship or experiential (practicum) requirement for Clifton Builders management majors and minors
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass
Offered: FALL/SPR

BSAD 78 Start Smart Seminar
Notes: Computer, E-mail and Internet required. High speed internet connection required.
Description: An orientation course designed to support new students in a making a successful transition to UNL.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass

BSAD 92 CoB Career Skills Seminar
Description: Seminar to develop job-hunting skills as applied to the fields of business. How to go about the job-hunting process efficiently and effectively. Experiential in design. Assess capabilities and research potential employers. Requires writing resumes and letters of application and going through a mock interview.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass

BSAD 98 Senior Assessment
Prerequisites: Open to CoB students only; Must be taken in the final semester in the College; 2.5 cumulative GPA required
Notes: Pass/No Pass only.
Description: Graduating seniors are informed of appropriate career-related announcements, activities, and responsibilities. Assessment activities are conducted through class and include such exams as the Educational Testing Service Major Field Exam, the College of Business Student Survey, the Employment (post-graduation plans) Survey, and other assessment related activities.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass
Course and Laboratory Fee: $30

BSAD 111 PrEP I, Investing in Strengths
Prerequisites: Open to CoB Majors, MNGT 101 (or MNGT 101T concurrent)
Notes: Pass/No Pass only.
Description: Focuses on identifying and developing your unique strengths for personal success in college and in life. Part of the Professional Enhancement Program (PREP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Prerequisite for: BSAD 222; BSAD 222H
Course and Laboratory Fee: $20

BSAD 111S PrEP I, Investing in Strengths for Transfer Students
Prerequisites: Open to CoB Majors, sophomore standing or above, MNGT 101/MNGT 101T or concurrent
Description: Focuses on identifying unique strengths for personal success in college and in life. Provides transfer students with essential information to understand their strengths. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 0
Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass
Prerequisite for: BSAD 222; BSAD 222H
Course and Laboratory Fee: $10

BSAD 181H Honors: Foundations of Accounting
Crosslisted with: RAIK 181H
Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management.
Notes: First course in the Raikes School core.
Description: Introduction to financial and managerial accounting, and accounting information systems. Content integration and application, problem-solving and situational analysis.
Credit Hours: 4
Max credits per semester: 4
Max credits per degree: 4
Grading Option: Graded
Prerequisite for: ACCT 301; ACCT 308; ACCT 309; ACCT 312; ACCT 313; BLAW 371H; BLAW 372; FINA 461; MNGT 475; MNGT 475H, RAIK 476H; MRKT 341H, RAIK 341H; RAIK 182H, BSAD 182H; SCMA 350H

BSAD 182H Honors: Foundations of Economics
Crosslisted with: RAIK 182H
Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management and BSAD/RAIK 181H.
Notes: Second course in the Raikes School core.
Description: Introduction to microeconomics and macroeconomics. Content integration and application, problem-solving and situational analysis.
Credit Hours: 4
Max credits per semester: 4
Max credits per degree: 4
Grading Option: Graded
Offered: SPRING
Prerequisite for: BLAW 371H; BLAW 372; ECON 303; ECON 311A; ECON 311B; ECON 312A; ECON 312B; ECON 321; ECON 389; ECON 435; ECON 457, ECON 857, HIST 857, HIST 457; FINA 307; FINA 307H; FINA 361; FINA 361A; FINA 461; MNGT 475; MNGT 475H, RAIK 476H; MRKT 300; MRKT 341H, RAIK 341H; RAIK 381H, BSAD 381H; SCMA 350H
ACE: ACE 6 Social Science

BSAD 185H Honors: Foundations of Leadership I
Crosslisted with: RAIK 185H
Prerequisites: Good standing in the University Honors Program; Admission to the Raikes School of Computer Science and Management.
Description: Introduction to personal development and its application to leadership.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: RAIK 186H, BSAD 186H

BSAD 186H Honors: Foundations of Leadership II
Crosslisted with: RAIK 186H
Prerequisites: Admission to the Raikes School of Computer Science and Management and BSAD/RAIK 185H.
Notes: Second course in the Raikes School leadership core. Letter grade only.
Description: Continued pursuit and analysis of personal development and its application to leadership. Introduction to teams.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded

BSAD 191 Special Topics
Prerequisites: Permission
Notes: Amount of credit to be earned is determined by the instructor at the time of registration.
Description: Topics vary.
Credit Hours: 0-6
Min credits per semester:
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded with Option

BSAD 191H Special Topics: CoB Honors Academy
Prerequisites: Credit toward the degree cannot be earned in BSAD 191 and BSAD 191H.
Description: Variety of topics at the undergraduate level. Open only to CoB Honors Academy students or by permission.
Credit Hours: 0-6
Min credits per semester:
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded with Option

BSAD 220 Business Writing
Prerequisites: Open to CoB Majors, 12 hours credit, MNGT 101/MNGT 101T or concurrent
Description: Principles of effective written business communication. Focus on effective writing strategies used in business disciplines.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; BSAD 261; FINA 361H; MNGT 475; MNGT 475H; RAIK 476H; SCMA 350
ACE: ACE 1 Writing

BSAD 220H Honors Business Writing
Crosslisted with: RAIK 288H
Prerequisites: Open to University Honors Program, 12 hours credit, MNGT 101/MNGT 101T or concurrent. Credit toward the degree can only be earned in one of the following: BSAD 220, BSAD 220H, or RAIK 288H.
Description: Principles of effective written business communication. Focus on effective writing strategies used in business disciplines.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; BSAD 261; FINA 361H; MNGT 475; MNGT 475H; RAIK 476H; SCMA 350
ACE: ACE 1 Writing

BSAD 222 PrEP II, Career Development and Planning
Prerequisites: Open to CoB Majors, MNGT 101 (or MNGT 101T concurrent), BSAD 111/BSAD 111s or concurrent
Notes: Offered Pass/No Pass.
Description: Focuses on career development and planning. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Prerequisite for: BSAD 333

BSAD 222H Honors: PrEP II, Career Development and Planning
Prerequisites: Open only to students in the CoB Honors Academy or by permission. Major in College of Business, Sophomore standing, 2.5 GPA, BSAD 111/BSAD 111S or concurrent. Credit toward the degree cannot be earned in both BSAD 222 and BSAD 222H.
Notes: Offered Pass/No Pass.
Description: Focuses on career development and planning. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Prerequisite for: BSAD 333

BSAD 261 Applied Improv for the Successful Business Leader
Prerequisites: CoB Major; MRKT 257 or COMM 286; BSAD 220 or BSAD 220H
Description: Incorporation of applied improv principles to enhance listening and collaboration skills. Emphasis on fostering trust, driving innovation, and adapting to and engaging in dynamic situations.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Offered: FALL/SPR
Prerequisite for: BSAD 340

BSAD 320 Global Issues
Prerequisites: Sophomore standing
Description: Explores complex global issues from an interdisciplinary perspective. Examines how change and innovation are continuously transforming human endeavors such as technology, business, politics, laws, culture and arts. Investigates how innovation and change can provide new solutions to the many challenges humanity faces, yet may create novel problems and unintended consequences.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
ACE: ACE 9 Global/Diversity

BSAD 333 PrEP III, Internship and Job Search Strategies
Prerequisites: Open to CoB Majors, 2.5 GPA, BSAD 222
Notes: Pass/No Pass.
Description: Focuses on internship/job search strategies. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Prerequisite for: BLAW 371; BSAD 340; BSAD 444H

BSAD 340 Navigating Emerging Technologies in Business
Prerequisites: 2.5 GPA, CoB Major, BSAD 333, BSAD 261, ACCT 202, ECON 211, ECON 212, SCMA 350, junior standing
Description: An introduction to emerging technologies and their impact on the business landscape. Duties, social, and ethical responsibilities of businesses as it relates to uses and implementation of each technology.
Credit Hours: 2
Max credits per semester: 2
Max credits per degree: 2
Grading Option: Graded
Offered: FALL/SPR

BSAD 371H Honors: Data & Models III: Fundamentals of Management Science
Crosslisted with: RAIK 371H
Prerequisites: Junior standing in the Raikes School of Computer Science and Management and RAIK 270H and RAIK 370H.
Notes: Third course in Raikes School Data and Models course sequence.
Description: Focus on time series and random processes, simulation, network models, and constrained optimization for business modeling and decision making.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: SPRING
Prerequisite for: SCMA 437; SCMA 450; SCMA 451; SCMA 452; SCMA 458; SCMA 459

BSAD 372H Honors: Business Law
Crosslisted with: RAIK 372H
Prerequisites: Admission to the Raikes School of Computer Science and Management and RAIK 184H.
Description: Legal, ethical, and social issues related to the development and use of computer technology. Basic legal principles needed to recognize the relevant issues and the legal implications of business situations. Ethical theory, and social, political, and legal considerations. Scenarios in problem areas: privacy, reliability and risks of complex systems, intellectual property, and responsibility of professionals for applications and consequences of their work.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: SPRING
ACE: ACE 8 Civic/Ethics/Stewardship

BSAD 381H Honors: Fundamentals of Finance
Crosslisted with: RAIK 381H
Prerequisites: Good standing in the University Honors Program and admission to the Raikes School of Computer Science and Management; BSAD/RAIK 182H.
Description: Macroeconomics and introduction to advanced topics in accounting systems, finance, management and information systems. Content integration and application to problem-solving and situational analysis.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: AECN 416; ECON 365, FINA 365; FINA 338; FINA 363; FINA 367; FINA 375; FINA 382; FINA 450; FINA 464; MNGT 475; MNGT 475H, RAIK 476H

BSAD 391 Special Topics
Prerequisites: Permission of Department Chair
Notes: Amount of credit to be earned is determined by the instructor at the time of registration.
Description: Topic varies.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded with Option

BSAD 391H Special Topics
Prerequisites: Permission of Department Chair. Credit toward the degree cannot be earned in BSAD 391 and BSAD 391H.
Notes: Amount of credit to be earned is determined by the instructor at the time of registration.
Description: Topic varies.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded

BSAD 395 Professional Internship
Crosslisted with: ACCT 395, ACTS 395, ECON 395, FINA 395, MNGT 395, SCMA 395
Prerequisites: An undergraduate major in the College of Business with at least sophomore standing and departmental consent and acceptance into an approved internship. Departmental credit for course cross-listings may have additional requirements for consent.
Notes: May be repeated.
Description: Provides an opportunity to study theories, principles, practices, techniques, and strategies utilized in the business field through an internship related to the major field of study and an integral or important part of their program of study. Reflect on classroom knowledge and develop practical experience in professional business situations through an approved internship.
Credit Hours: 0-3
Min credits per semester:
Max credits per semester: 3
Max credits per degree: 6
Grading Option: Graded with Option
Experiential Learning: Internship/Co-op

BSAD 401H Honors: RAIK Design Studio I
Crosslisted with: RAIK 401H, CSCE 401H, SOFT 401H
Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; RAIK 284H/SOFT 261H or equivalent.
Notes: First semester in the Jeffrey S. Raikes School of Computer Science and Management design studio
Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL
Prerequisite for: RAIK 402H, BSAD 402H, CSCE 402H, SOFT 402H
ACE: ACE 8 Civic/Ethics/Stewardship
Experiential Learning: Case/Project-Based Learning

BSAD 402H Honors: RAIK Design Studio II
Crosslisted with: RAIK 402H, CSCE 402H, SOFT 402H
Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; BSAD/CSCE/SOFT/RAIK 401H.
Notes: Second semester in the Jeffrey S. Raikes School of Computer Science and Management design studio
Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: SPRING
Prerequisite for: RAIK 403H, BSAD 403H, CSCE 403H
ACE: ACE 10 Integrated Product
Experiential Learning: Case/Project-Based Learning

BSAD 403H Honors: RAIK Design Studio III
Crosslisted with: RAIK 403H, CSCE 403H
Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; BSAD/CSCE/SOFT/RAIK 402H.
Notes: Third semester of Jeffrey S. Raikes School of Computer Science and Management design studio sequence.
Description: Application of Jeffrey S. Raikes School of Computer Science and Management core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: RAIK 404H, BSAD 404H, CSCE 404H
Experiential Learning: Case/Project-Based Learning

BSAD 404H Honors: RAIK Design Studio IV
Crosslisted with: RAIK 404H, CSCE 404H
Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; and BSAD/CSCE/SOFT/RAIK 403H.
Notes: Fourth semester in the Jeffrey S. Raikes School of Computer Science and Management design studio sequence.
Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Experiential Learning: Case/Project-Based Learning

BSAD 420 Global Leadership and the Culture Map
Prerequisites: Sophomore standing
Description: Connects business functional areas to global contexts in theory and practice. Covers international management from a strategic perspective with an in-depth focus on cross-cultural dimensions among countries. Examines emerging competitive strategies used by multinational companies and strategic issues in international company expansions and international venture launches.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
ACE: ACE 9 Global/Diversity

BSAD 444 PrEP IV, Professional and Life Skills
Prerequisites: Open to CoB Majors, 2.5 GPA senior standing, BSAD 333, must be taken in final semester in the College
Notes: Offered Pass/No Pass only.
Description: Focuses on professional and life skills. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

BSAD 444H Professional Enhancement IV
Prerequisites: Open only to CoB Honors Academy students in good standing or by permission. Major in College of Business, 2.5 GPA; BSAD 333. Credit toward the degree cannot be earned in BSAD 444 and BSAD 444H.
Notes: Offered Pass/No Pass Only.
Description: Focuses on professional and life skills. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

BSAD 491 International Studies in Business and Economics
Prerequisites: Permission of Program Coordinator, major or interest in business administration or by invitation.
Notes: Passport to travel in some countries required, educational visa may be required. Student must confer with the College of Business (CoB) faculty adviser to determine if course work is applicable towards a specific CoB major. Travel outside the United States is required. Arrangements for payment and program costs (tuition, transportation, room and/or board, etc.) will vary depending on the program.
Description: Primary study at site(s) outside the United States with topics to vary depending on the country(ies) and area of study.
Credit Hours: 1-15
Min credits per semester: 1
Max credits per semester: 15
Max credits per degree: 15
Grading Option: Graded