

BUSINESS ADMINISTRATION (BSAD)

BSAD 50 Business Computer Applications

Prerequisites: Open to CoB students only, with limited sections available

to other University students **Notes:** Pass/No Pass only.

Description: A basic-skills computer course designed to ensure that students will be able to demonstrate a minimum degree of computer proficiency using basic business software packages that are required to earn a degree from the College of Business (CoB) or for a non-CoB major enrolled in a CoB course.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass

Prerequisite for: ACTS 250; ECON 215; ECON 215H; MNGT 301H;

MRKT 350; SCMA 250; SCMA 335

BSAD 50A Business Computer Applications Equivalency

Prerequisites: Departmental approval required.

Notes: Pass/No Pass only.

Description: Course tracks completion of Microsoft certification exams or

transfer credit equivalents to BSAD50.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass Prerequisite for: ECON 215; SCMA 250

BSAD 60 Global Learning Experience

Prerequisites: Departmental Consent from Business Abroad Coordinator.

Notes: Open only to College of Business Majors

Description: Course tracks completion of global learning experiences (ex.

Study abroad) for College of Business majors.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass

Offered: FALL/SPR

Experiential Learning: Education Abroad

BSAD 70 Global Immersion

Prerequisites: Departmental Consent from Director of the International

Business Program.

Notes: Open only to International Business majors.

Description: Course tracks completion of study abroad requirement for

International Business majors.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass **BSAD 71 Language Study**

Prerequisites: Departmental Consent from Director of the International

Business Program.

Notes: Open only to International Business majors.

Description: Course tracks completion of language study requirement for

International Business majors.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass

BSAD 72 International Internship/Practicum

Prerequisites: Departmental Consent from Director of the International

Business Program.

Notes: Open only to International Business majors.

Description: Course tracks completion of international internship/ practicum experience requirement for International Business majors.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass

BSAD 75 DREAMBIG Start College

Description: Seminar for past participants in the College of Business

DREAMBIG program. **Credit Hours**: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass

BSAD 76 Clifton Builders Practicum Experience

Prerequisites: Departmental Consent from Clifton Strengths Institute

Executive Director or Assistant Director.

Notes: Open only to students accepted into the Clifton Builders Program.

Description: Tracks completion of the internship or experiential (practicum) requirement for Clifton Builders management majors and

minors

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass

Offered: FALL/SPR

BSAD 78 Start Smart Seminar

Notes: Computer, E-mail and Internet required. High speed internet

connection required.

Description: An orientation course designed to support new students in a

making a successful transition to UNL.

Credit Hours: 0

Max credits per semester:
Max credits per degree:
Grading Option: Pass No Pass

BSAD 92 CoB Career Skills Seminar

Description: Seminar to develop job-hunting skills as applied to the fields of business. How to go about the job-hunting process efficiently and effectively. Experiential in design. Assess capabilities and research potential employers. Requires writing resumes and letters of application and going through a mock interview.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass

BSAD 98 Senior Assessment

Prerequisites: Open to CoB students only; Must be taken in the final

semester in the College; 2.5 cumulative GPA required

Notes: Pass/No Pass only.

Description: Graduating seniors are informed of appropriate career-related announcements, activities, and responsibilities. Assessment activities are conducted through class and include such exams as the Educational Testing Service Major Field Exam, the College of Business Student Survey, the Employment (post-graduation plans) Survey, and other assessment related activities.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass Course and Laboratory Fee: \$30

BSAD 111 PrEP I, Investing in Strengths

Prerequisites: Freshman standing; a major in the College of Business.

Notes: Pass/No Pass only.

Description: Focuses on identifying and developing your unique strengths for personal success in college and in life. Part of the Professional Enhancement Program (PREP), a series of classes designed to develop professional, confident and polished students for lifelong career success.

Credit Hours: 1

Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass
Procequisite for RSAD 222: RS

Prerequisite for: BSAD 222; BSAD 222H Course and Laboratory Fee: \$20

BSAD 111S PrEP I, Investing in Strengths for Transfer Students

Prerequisites: Open only to College of Business majors with sophomore

standing or above.

Description: Focuses on identifying unique strengths for personal success in college and in life. Provides transfer students with essential information to understand their strengths. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.

Credit Hours: 0

Max credits per semester: Max credits per degree: Grading Option: Pass No Pass Prerequisite for: BSAD 222; BSAD 222H

Course and Laboratory Fee: \$10

BSAD 181H Honors: Foundations of Accounting

Crosslisted with: RAIK 181H

Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management.

Notes: First course in the Raikes School core.

Description: Introduction to financial and managerial accounting, and accounting information systems. Content integration and application, problem-solving and situational analysis.

Credit Hours: 4

Max credits per semester: 4 Max credits per degree: 4 Grading Option: Graded

Prerequisite for: ABUS 341, MRKT 341; ACCT 202; ACCT 301; ACCT 308; ACCT 309; ACCT 313; BLAW 371; BLAW 371H; BLAW 372; FINA 361A; MNGT 301; MNGT 301H; MNGT 475; MNGT 475H, RAIK 476H;

 $MRKT\ 341H,\ RAIK\ 341H;\ RAIK\ 182H,\ BSAD\ 182H;\ SCMA\ 331;\ SCMA\ 335;$

SCMA 350; SCMA 350H

BSAD 182H Honors: Foundations of Economics

Crosslisted with: RAIK 182H

Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management

and BSAD/RAIK 181H.

Notes: Second course in the Raikes School core.

Description: Introduction to microeconomics and macroeconomics. Content integration and application, problem-solving and situational

analysis.

Credit Hours: 4

Max credits per semester: 4 Max credits per degree: 4 Grading Option: Graded Offered: SPRING

Prerequisite for: ABUS 341, MRKT 341; BLAW 371; BLAW 371H;

BLAW 372; ECON 303; ECON 311A; ECON 311B; ECON 312A; ECON 312B; ECON 321; ECON 389; FINA 307; FINA 361A; MNGT 301; MNGT 301H; MNGT 475; MRKT 341H, RAIK 341H; RAIK 381H, BSAD 381H; SCMA 331;

SCMA 335; SCMA 350; SCMA 350H

ACE: ACE 6 Social Science

BSAD 185H Honors: Foundations of Leadership I

Crosslisted with: RAIK 185H

Prerequisites: Good standing in the University Honors Program;

Admission to the Raikes School of Computer Science and Management. **Description:** Introduction to personal development and its application to leadership.

Credit Hours: 1

Max credits per semester: 1 Max credits per degree: 1 Grading Option: Graded

Prerequisite for: RAIK 186H, BSAD 186H

BSAD 186H Honors: Foundations of Leadership II

Crosslisted with: RAIK 186H

Prerequisites: Admission to the Raikes School of Computer Science and

Management and BSAD/RAIK 185H.

 $\textbf{Notes:} \ \textbf{Second course in the Raikes School leadership core.} \ \textbf{Letter grade}$

only.

Description: Continued pursuit and analysis of personal development and

its application to leadership. Introduction to teams.

Credit Hours: 1

Max credits per semester: 1 Max credits per degree: 1 Grading Option: Graded BSAD 191 Special Topics Prerequisites: Permission

Notes: Amount of credit to be earned is determined by the instructor at

the time of registration.

Description: Topics vary.

Credit Hours: 0-6

Min credits per semester.

Max credits per semester: 6
Max credits per degree: 6

Grading Option: Graded with Option



BSAD 191H Special Topics: CoB Honors Academy

Description: Variety of topics at the undergraduate level. Open only to

CoB Honors Academy students or by permission.

Credit Hours: 0-6

Min credits per semester: Max credits per semester: 6 Max credits per degree: 6

Grading Option: Graded with Option

BSAD 220 Business Writing

Prerequisites: Sophomore standing; ENGL 150 or ENGL 151. Open only to

CoB majors.

Description: Principles of effective written business communication. Focus on effective writing strategies used in business disciplines.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded

Prerequisite for: ABUS 341, MRKT 341; BLAW 371; BLAW 371H;

BLAW 372; BLAW 372H; FINA 361; FINA 361H; MNGT 301; MNGT 301H;

MNGT 475; SCMA 331; SCMA 350

ACE: ACE 1 Writing

BSAD 220H Honors Business Writing

Crosslisted with: RAIK 288H

Prerequisites: Open to CBA Honors Academy Students or Raikes School of Computer Science and Management students in good standing or by permission. Sophomore standing; ENGL 150/ENGL 150H or ENGL 151/

ENGL 151H.

Description: Principles of effective written business communication. Focus on effective writing strategies used in business disciplines.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded

Prerequisite for. ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; FINA 361; FINA 361H; MNGT 301; MNGT 301H;

MNGT 475; SCMA 331; SCMA 350

ACE: ACE 1 Writing

BSAD 222 PrEP II, Career Development and Planning

Prerequisites: Majors in College of Business; Sophomore Standing; 2.5

GPA, BSAD 111/BSAD 111S or concurrent.

Notes: Offered Pass/No Pass.

Description: Focuses on career development and planning. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong

career success. Credit Hours: 1

Max credits per semester: 1 Max credits per degree: 1 Grading Option: Pass No Pass Prerequisite for: BSAD 333 BSAD 222H Honors: PrEP II, Career Development and Planning

Prerequisites: Open only to students in the CoB Honors Academy or by permission. Major in College of Business, Sophomore standing, 2.5 GPA,

BSAD 111/BSAD 111S or concurrent.

Notes: Offered Pass/No Pass.

Description: Focuses on career development and planning. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong

career success.

Credit Hours: 1

Max credits per semester: 1 Max credits per degree: 1 Grading Option: Pass No Pass Prerequisite for: BSAD 333

BSAD 320 Global Issues

Prerequisites: Sophomore standing

Description: Explores complex global issues from an interdisciplinary perspective. Examines how change and innovation are continuously transforming human endeavors such as technology, business, politics, laws, culture and arts. Investigates how innovation and change can provide new solutions to the many challenges humanity faces, yet may create novel problems and unintended consequences.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded ACE: ACE 9 Global/Diversity

BSAD 333 PrEP III, Internship and Job Search Strategies

Prerequisites: Majors in College of Business Administration; 2.5 GPA;

BSAD 222.

Notes: Pass/No Pass.

Description: Focuses on internship/job search strategies. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.

Credit Hours: 1

Max credits per semester. 1 Max credits per degree: 1 Grading Option: Pass No Pass Prerequisite for. BSAD 444H

BSAD 371H Honors: Data & Models III: Fundamentals of Management

Science

Crosslisted with: RAIK 371H

Prerequisites: Junior standing in the Raikes School of Computer Science

and Management and RAIK 270H and RAIK 370H.

Notes: Third course in Raikes School Data and Models course sequence. **Description:** Focus on time series and random processes, simulation, network models, and constrained optimization for business modeling and decision making.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded Offered: SPRING

Prerequisite for: SCMA 437; SCMA 450; SCMA 451; SCMA 452;

SCMA 458; SCMA 459

BSAD 372H Honors: Business Law Crosslisted with: RAIK 372H

Prerequisites: Admission to the Raikes School of Computer Science and

Management and RAIK 184H.

Description: Legal, ethical, and social issues related to the development and use of computer technology. Basic legal principles needed to recognize the relevant issues and the legal implications of business situations. Ethical theory, and social, political, and legal considerations. Scenarios in problem areas: privacy, reliability and risks of complex systems, intellectual property, and responsibility of professionals for applications and consequences of their work.

Credit Hours: 3

Max credits per semester. 3 Max credits per degree: 3 Grading Option: Graded Offered: SPRING

ACE: ACE 8 Civic/Ethics/Stewardship

BSAD 381H Honors: Fundamentals of Finance

Crosslisted with: RAIK 381H

Prerequisites: Good standing in the University Honors Program and admission to the Raikes School of Computer Science and Management;

BSAD/RAIK 182H.

Description: Macroeconomics and introduction to advanced topics in accounting systems, finance, management and information systems. Content integration and application to problem-solving and situational analysis.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded

Prerequisite for: ECON 365, FINA 365; FINA 338; FINA 363; FINA 367; FINA 375; FINA 382; FINA 450; FINA 464; MNGT 475; MNGT 475H,

RAIK 476H

BSAD 391 Special Topics

Prerequisites: Permission of Department Chair

Notes: Amount of credit to be earned is determined by the instructor at

the time of registration. **Description:** Topic varies. **Credit Hours:** 1-6

Min credits per semester. 1 Max credits per semester. 6 Max credits per degree: 6

Grading Option: Graded with Option

BSAD 391H Special Topics

Prerequisites: Permission of Department Chair

Notes: Amount of credit to be earned is determined by the instructor at

the time of registration. **Description:** Topic varies. **Credit Hours:** 1-6

Min credits per semester: 1 Max credits per semester: 6 Max credits per degree: 6 Grading Option: Graded **BSAD 395 Professional Internship**

Crosslisted with: ACCT 395, ACTS 395, ECON 395, FINA 395, MNGT 395,

SCMA 395

Prerequisites: An undergraduate major in the College of Business with at least sophomore standing and departmental consent and acceptance into an approved internship. Departmental credit for course cross-listings may have additional requirements for consent.

Notes: May be repeated.

Description: Provides an opportunity to study theories, principles, practices, techniques, and strategies utilized in the business field through an internship related to the major field of study and an integral or important part of their program of study. Reflect on classroom knowledge and develop practical experience in professional business situations through an approved internship.

Credit Hours: 0-3

Min credits per semester: Max credits per semester: 3 Max credits per degree: 6

Grading Option: Graded with Option **Experiential Learning:** Internship/Co-op

BSAD 401H Honors: RAIK Design Studio I

Crosslisted with: RAIK 401H, CSCE 401H, SOFT 401H

Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science

and Management; RAIK 284H/SOFT 261H or equivalent.

Notes: First semester in the Jeffrey S. Raikes School of Computer

Science and Management design studio

Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded

Offered: FALL

Prerequisite for: RAIK 402H, BSAD 402H, CSCE 402H, SOFT 402H

ACE: ACE 8 Civic/Ethics/Stewardship

Experiential Learning: Case/Project-Based Learning

BSAD 402H Honors: RAIK Design Studio II

Crosslisted with: RAIK 402H, CSCE 402H, SOFT 402H

Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science

and Management; BSAD/CSCE/SOFT/RAIK 401H.

Notes: Second semester in the Jeffrey S. Raikes School of Computer

Science and Management design studio

Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with

private and public sector clients.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded Offered: SPRING

Prerequisite for: RAIK 403H, BSAD 403H, CSCE 403H

ACE: ACE 10 Integrated Product

Experiential Learning: Case/Project-Based Learning



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BSAD 403H Honors: RAIK Design Studio III Crosslisted with: RAIK 403H, CSCE 403H

Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science

and Management; BSAD/CSCE/SOFT/RAIK 402H.

Notes: Third semester of Jeffrey S. Raikes School of Computer Science

and Management design studio sequence.

Description: Application of Jeffrey S. Raikes School of Computer Science and Management core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded

Prerequisite for: RAIK 404H, BSAD 404H, CSCE 404H Experiential Learning: Case/Project-Based Learning

BSAD 404H Honors: RAIK Design Studio IV Crosslisted with: RAIK 404H, CSCE 404H

Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; and BSAD/CSCE/SOFT/RAIK 403H.

Notes: Fourth semester in the Jeffrey S. Raikes School of Computer

Science and Management design studio sequence.

Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded

Experiential Learning: Case/Project-Based Learning

BSAD 420 Global Leadership and the Culture Map

Prerequisites: Sophomore standing

Description: Connects business functional areas to global contexts in theory and practice. Covers international management from a strategic perspective with an in-depth focus on cross-cultural dimensions among countries. Examines emerging competitive strategies used by multinational companies and strategic issues in international company expansions and international venture launches.

Credit Hours: 3

Max credits per semester: 3 Max credits per degree: 3 Grading Option: Graded ACE: ACE 9 Global/Diversity

BSAD 444 PrEP IV, Professional and Life Skills

Prerequisites: Majors in College of Business; 2.5 GPA; Senior standing or

by permission.

Notes: Offered Pass/No Pass only.

Description: Focuses on professional and life skills. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.

Credit Hours: 1

Max credits per semester: 1 Max credits per degree: 1 Grading Option: Pass No Pass

BSAD 444H Professional Enhancement IV

Prerequisites: Open only to CoB Honors Academy students in good standing or by permission. Major in College of Business, 2.5 GPA;

BSAD 333

Notes: Offered Pass/No Pass Only.

Description: Focuses on professional and life skills. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.

Credit Hours: 1

Max credits per semester: 1
Max credits per degree: 1
Grading Option: Pass No Pass

BSAD 491 International Studies in Business and Economics

Prerequisites: Permission of Program Coordinator, major or interest in

business administration or by invitation.

Notes: Passport to travel in some countries required, educational visa may be required. Student must confer with the College of Business (CoB) faculty adviser to determine if course work is applicable towards a specific CoB major. Travel outside the United States is required. Arrangements for payment and program costs (tuition, transportation, room and/or board, etc.) will vary depending on the program.

Description: Primary study at site(s) outside the United States with topics

to vary depending on the country(ies) and area of study.

Credit Hours: 1-15

Min credits per semester: 1 Max credits per semester: 15 Max credits per degree: 15 Grading Option: Graded