# BUSINESS ADMINISTRATION (BSAD)

**BSAD 50 Business Computer Applications**

**Prerequisites:** Open to CBA students only, with limited sections available to other University students  
**Notes:** Pass/No Pass only.  
**Description:** A basic-skills computer course designed to ensure that students will be able to demonstrate a minimum degree of computer proficiency using basic business software packages that are required to earn a degree from the College of Business Administration (CBA) or for a non-CBA major enrolled in a CBA course.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** LEC  
**Prerequisite for:** ECON 215; ECON 215H; MNGT 301H; MRKT 350; SCMA 250; SCMA 335

**BSAD 50A Business Computer Applications Equivalency**

**Prerequisites:** Departmental approval required.  
**Notes:** Pass/No Pass only.  
**Description:** Course tracks completion of Microsoft certification exams or transfer credit equivalents to BSAD50.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** LEC  
**Prerequisite for:** SCMA 250

**BSAD 70 Global Immersion**

**Prerequisites:** Departmental Consent from Director of the International Business Program.  
**Notes:** Open only to International Business majors.  
**Description:** Course tracks completion of study abroad requirement for International Business majors.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** PSI

**BSAD 71 Language Study**

**Prerequisites:** Departmental Consent from Director of the International Business Program.  
**Notes:** Open only to International Business majors.  
**Description:** Course tracks completion of language study requirement for International Business majors.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** PSI

**BSAD 72 International Internship/Practicum**

**Prerequisites:** Departmental Consent from Director of the International Business Program.  
**Notes:** Open only to International Business majors.  
**Description:** Course tracks completion of international internship/practicum experience requirement for International Business majors.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** PSI

**BSAD 75 DREAMBIG Start College**

**Description:** Seminar for past participants in the College of Business DREAMBIG program.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** LEC

**BSAD 76 Clifton Builders Practicum Experience**

**Prerequisites:** Departmental Consent from Clifton Strengths Institute Executive Director or Assistant Director.  
**Notes:** Open only to students accepted into the Clifton Builders Program.  
**Description:** Tracks completion of the internship or experiential (practicum) requirement for Clifton Builders management majors and minors  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** INT  
**Offered:** FALL/SPR

**BSAD 92 CBA Career Skills Seminar**

**Description:** Seminar to develop job-hunting skills as applied to the fields of business. How to go about the job-hunting process efficiently and effectively. Experiential in design. Assess capabilities and research potential employers. Requires writing resumes and letters of application and going through a mock interview.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** LEC

**BSAD 98 Senior Assessment**

**Prerequisites:** Open to CBA students only; Must be taken in the final semester in the College; 2.5 cumulative GPA required  
**Notes:** Pass/No Pass only.  
**Description:** Utilizing Blackboard, graduating seniors are informed of appropriate career-related announcements, activities, and responsibilities. Assessment activities are conducted through class and include such exams as the Educational Testing Service Major Field Exam, the College of Business Administration Student Survey, the Employment (post-graduation plans) Survey, and other assessment related activities.  
**Credit Hours:** 0  
**Max credits per semester:**  
**Max credits per degree:**  
**Format:** LEC

**BSAD 111 PrEP I, Investing in Strengths**

**Prerequisites:** Freshman standing; a major in the College of Business Administration.  
**Notes:** Pass/No Pass only.  
**Description:** Focuses on identifying and developing your unique strengths for personal success in college and in life. Part of the Professional Enhancement Program (PREP), a series of classes designed to develop professional, confident and polished students for lifelong career success.  
**Credit Hours:** 1  
**Max credits per semester:** 1  
**Max credits per degree:** 1  
**Format:** LEC  
**Prerequisite for:** BSAD 222; BSAD 222H
### BSAD 111S PrEP I, Investing in Strengths for Transfer Students

**Prerequisites:** Open only to College of Business majors with sophomore standing or above.

**Description:** Focuses on identifying unique strengths for personal success in college and in life. Provides transfer students with essential information to understand their strengths. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.

| Credit Hours | 0 |
| Max credits per semester | 0 |
| Format | IND |

**Prerequisite for:** BSAD 222; BSAD 222H

### BSAD 181H Honors: Foundations of Business I

**Crosslisted with:** RAIK 181H

**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management.

**Notes:** First course in the Raikes School core.

**Description:** Introduction to financial and managerial accounting, and accounting information systems. Content integration and application, problem-solving and situational analysis.

| Credit Hours | 4 |
| Max credits per semester | 4 |
| Max credits per degree | 4 |
| Format | LEC |

**Prerequisite for:** ABUS 341, MRKT 341; ACCT 202; ACCT 308; ACCT 309; ACCT 313; BLAW 371; BLAW 371H; BLAW 372; ECON 311; MNGT 301; MNGT 301H; MNGT 475H, RAIK 476H; MRKT 341H, RAIK 341H; RAIK 182H, BSAD 182H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

### BSAD 182H Honors: Foundations of Business II

**Crosslisted with:** RAIK 182H

**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management and BSAD/RAIK 181H.

**Notes:** Second course in the Raikes School core.

**Description:** Introduction to microeconomics and macroeconomics. Content integration and application, problem-solving and situational analysis.

| Credit Hours | 4 |
| Max credits per semester | 4 |
| Max credits per degree | 4 |
| Format | LEC |

**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; ECON 303; ECON 311; ECON 321; ECON 322; ECON 323; ECON 340; ECON 371; ECON 381; ECON 388; ECON 389; FINA 307, FINA 307H; MNGT 301; MNGT 301H; MNGT 475H, RAIK 476H; MRKT 341H, RAIK 341H; RAIK 285H, BSAD 285H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

### BSAD 185H Honors: Foundations of Leadership I

**Crosslisted with:** RAIK 185H

**Prerequisites:** Good standing in the University Honors Program; Admission to the Raikes School of Computer Science and Management.

| Credit Hours | 1 |
| Max credits per semester | 1 |
| Max credits per degree | 1 |
| Format | LEC |

**Prerequisite for:** RAIK 186H, BSAD 186H

### BSAD 186H Honors: Foundations of Leadership II

**Crosslisted with:** RAIK 186H

**Prerequisites:** Admission to the Raikes School of Computer Science and Management and BSAD/RAIK 185H.

**Notes:** Second course in the Raikes School leadership core. BSAD/RAIK is 'Letter grade only'.

**Description:** Continued pursuit and analysis of personal development and its application to leadership. Introduction to teams.

| Credit Hours | 1 |
| Max credits per semester | 1 |
| Max credits per degree | 1 |
| Format | LEC |

**Prerequisite for:** RAIK 285H, BSAD 285H

### BSAD 191 Special Topics

**Prerequisites:** Permission of Department Chair

**Notes:** Amount of credit to be earned is determined by the instructor at the time of registration.

**Description:** Topics vary.

| Credit Hours | 6.00 |
| Max credits per semester | 6 |
| Max credits per degree | 6 |
| Format | LEC |

**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; FINA 307, FINA 307H; MRKT 341H, RAIK 341H; RAIK 182H, BSAD 281H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

### BSAD 191H Special Topics: CBA Honors Academy

**Description:** Variety of topics at the undergraduate level. Open only to CBA Honors Academy students or by permission.

| Credit Hours | 6.00 |
| Max credits per semester | 6 |
| Max credits per degree | 6 |
| Format | LEC |

**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; FINA 307, FINA 307H; MRKT 341H, RAIK 341H; RAIK 182H, BSAD 281H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

### BSAD 191H Special Topics: CBA Honors Academy

**Description:** Variety of topics at the undergraduate level. Open only to CBA Honors Academy students or by permission.

| Credit Hours | 6.00 |
| Max credits per semester | 6 |
| Max credits per degree | 6 |
| Format | LEC |

**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; FINA 307, FINA 307H; MRKT 341H, RAIK 341H; RAIK 182H, BSAD 281H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

### BSAD 191H Special Topics: CBA Honors Academy

**Description:** Variety of topics at the undergraduate level. Open only to CBA Honors Academy students or by permission.

| Credit Hours | 6.00 |
| Max credits per semester | 6 |
| Max credits per degree | 6 |
| Format | LEC |

**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; FINA 307, FINA 307H; MRKT 341H, RAIK 341H; RAIK 182H, BSAD 281H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

### BSAD 220 Business Writing

**Prerequisites:** Sophomore standing; ENGL 150 or ENGL 151. Open only to CBA majors.

**Description:** Principles of effective written business communication. Focus on effective writing strategies used in business disciplines.

| Credit Hours | 3 |
| Max credits per semester | 3 |
| Max credits per degree | 3 |
| Format | LEC |

**Prerequisite for:** ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; FINA 307, FINA 307H; MRKT 341H, RAIK 341H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

ACE: ACE 1 Writing
BSAD 220H Honors Business Writing
Crosslisted with: RAIK 288H
Prerequisites: Open to CBA Honors Academy Students or Raikes School of Computer Science and Management students in good standing or by permission. Sophomore standing; ENGL 150/ENGL 150H or ENGL 151/ENGL 151H.
Description: Principles of effective written business communication. Focus on effective writing strategies used in business disciplines.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: ABUS 341, MRKT 341; BLAW 371; BLAW 371H; BLAW 372; BLAW 372H; FINA 361; FINA 361H; MNGT 301; MNGT 301H; MRKT 341H, RAIK 341H; SCMA 331; SCMA 350
ACE: ACE 1 Writing

BSAD 222 PrEP II, Career Development and Planning
Prerequisites: Majors in College of Business Administration; Sophomore Standing; 2.5 GPA, BSAD 111/BSAD 111S or concurrent.
Notes: Offered Pass/No Pass.
Description: Focuses on career development and planning. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: BSAD 333

BSAD 222H Honors: PrEP II, Career Development and Planning
Prerequisites: Open only to students in the CBA Honors Academy or by permission. Major in College of Business Administration, Sophomore standing, 2.5 GPA, BSAD 111/BSAD 111S or concurrent.
Notes: Offered Pass/No Pass.
Description: Focuses on career development and planning. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: BSAD 333

BSAD 281H Honors: Business Systems and Operations I
Crosslisted with: RAIK 281H
Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management and BSAD/RAIK 182H.
Description: Focus on operations management. Introduction to advanced management principles and accounting system development. Content integration and application, problem-solving and situational analysis.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: RAIK 282H, BSAD 282H

BSAD 282H Honors: Business Systems and Operations II
Crosslisted with: RAIK 282H
Prerequisites: Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management and BSAD/RAIK 281H.
Description: Continuation of operations management topics including advanced management principles and accounting system development. Content integration and application, problem-solving and situational analysis.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: ABUS 341, MRKT 341; ACCT 308; ACCT 309; ACCT 313; BLAW 371; BLAW 371H; BLAW 372; MNGT 301; MNGT 301H; RAIK 381H, BSAD 381H; RAIK 401H, BSAD 401H, CSCE 401H, SOFT 401H; SCMA 331; SCMA 335; SCMA 350; SCMA 350H

BSAD 285H Honors: Applications of Leadership I
Crosslisted with: RAIK 285H
Prerequisites: Admission to the Raikes School of Computer Science and Management and BSAD/RAIK 186H.
Description: Making sense of yourself and others. Applications to team communication and shared leadership development.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC
Prerequisite for: RAIK 286H, BSAD 286H

BSAD 286H Honors: Applications of Leadership II
Crosslisted with: RAIK 286H
Prerequisites: Admission to the Raikes School of Computer Science and Management and BSAD 285H/RAIK 285H.
Description: Continued making sense of yourself and others. Further applications to team and shared leadership communication and development.
Credit Hours: 0
Max credits per semester: 1
Max credits per degree: 1
Format: LEC

BSAD 320 Global Issues
Prerequisites: Sophomore standing
Description: Explores complex global issues from an interdisciplinary perspective. Examines how change and innovation are continuously transforming human endeavors such as technology, business, politics, laws, culture and arts. Investigates how innovation and change can provide new solutions to the many challenges humanity faces, yet may create novel problems and unintended consequences.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 9 Global/Diversity
BSAD 333 PrEP III, Internship and Job Search Strategies  
**Prerequisites:** Majors in College of Business Administration; 2.5 GPA; BSAD 222.  
**Notes:** Pass/No Pass.  
**Description:** Focuses on internship/job search strategies. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.  
**Credit Hours:** 1  
**Max credits per semester:** 1  
**Max credits per degree:** 1  
**Format:** LEC  
**Prerequisite for:** BSAD 444H

BSAD 371H Fundamentals of Management Science  
**Crosslisted with:** RAIK 371H  
**Prerequisites:** Junior standing in the Raikes School of Computer Science and Management and RAIK 270H and RAIK 370H.  
**Notes:** Third course in Raikes School Data and Models course sequence.  
**Description:** Focus on time series and random processes, simulation, network models, and constrained optimization for business modeling and decision making.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC  
**Offered:** SPRING

BSAD 372H Honors: Business Law  
**Crosslisted with:** RAIK 372H  
**Prerequisites:** Admission to the Raikes School of Computer Science and Management and RAIK 184.  
**Description:** Legal, ethical, and social issues related to the development and use of computer technology. Basic legal principles needed to recognize the relevant issues and the legal implications of business situations. Ethical theory, and social, political, and legal considerations. Scenarios in problem areas: privacy, reliability and risks of complex systems, intellectual property, and responsibility of professionals for applications and consequences of their work.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC  
**Offered:** SPRING  
**ACE:** ACE 8 Civic/Ethics/Stewardship

BSAD 381H Honors: Advanced Topics in Business I  
**Crosslisted with:** RAIK 381H  
**Prerequisites:** Good standing in the University Honors Program and admission to the Raikes School of Computer Science and Management; BSAD/RAIK 282H.  
**Description:** Macroeconomics and introduction to advanced topics in accounting systems, finance, management and information systems. Content integration and application to problem-solving and situational analysis.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC  
**Prerequisite for:** ECON 365, FINA 365; FINA 338; FINA 363; FINA 367; FINA 375; FINA 401; FINA 450; MNGT 475H, RAIK 476H; RAIK 382H, BSAD 382H

BSAD 382H Honors: Advanced Topics in Business II  
**Crosslisted with:** RAIK 382H  
**Prerequisites:** Good standing in the University Honors Program; admission to the Raikes School of Computer Science and Management and BSAD/RAIK 381H.  
**Description:** Microeconomics. Continuation of advanced topics in accounting systems, finance, management and information systems. Content integration and application, problem-solving and situational analysis.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC

BSAD 391 Special Topics  
**Prerequisites:** Permission of Department Chair  
**Notes:** Amount of credit to be earned is determined by the instructor at the time of registration.  
**Description:** Topic varies.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 6  
**Format:** LEC

BSAD 391H Special Topics  
**Prerequisites:** Permission of Department Chair  
**Notes:** Amount of credit to be earned is determined by the instructor at the time of registration.  
**Description:** Topic varies.  
**Credit Hours:** 1-6  
**Min credits per semester:** 1  
**Max credits per semester:** 6  
**Max credits per degree:** 6  
**Format:** LEC

BSAD 401H Honors: RAIK Design Studio I  
**Crosslisted with:** RAIK 401H, CSCE 401H, SOFT 401H  
**Prerequisites:** Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; BSAD/RAIK 282H; and CSCE/RAIK 284H.  
**Notes:** First semester in the Jeffrey S. Raikes School of Computer Science and Management design studio  
**Description:** Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.  
**Credit Hours:** 3  
**Max credits per semester:** 3  
**Max credits per degree:** 3  
**Format:** LEC  
**Prerequisite for:** RAIK 402H, BSAD 402H, CSCE 402H, SOFT 402H  
**ACE:** ACE 8 Civic/Ethics/Stewardship
BSAD 402H Honors: RAIK Design Studio II
Crosslisted with: RAIK 402H, CSCE 402H, SOFT 402H
Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; and BSAD/CSCE/SOFT/RAIK 401H.
Notes: Second semester in the Jeffrey S. Raikes School of Computer Science and Management design studio
Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: RAIK 403H, BSAD 403H, CSCE 403H, SOFT 403H
ACE: ACE 10 Integrated Product

BSAD 403H Honors: RAIK Design Studio III
Crosslisted with: RAIK 403H, CSCE 403H, SOFT 403H
Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; BSAD/CSCE/SOFT/RAIK 402H.
Notes: Third semester of Jeffrey S. Raikes School of Computer Science and Management design studio sequence.
Description: Application of Jeffrey S. Raikes School of Computer Science and Management core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: RAIK 404H, BSAD 404H, CSCE 404H, SOFT 404H

BSAD 404H Honors: RAIK Design Studio IV
Crosslisted with: RAIK 404H, CSCE 404H, SOFT 404H
Prerequisites: Good standing in the University Honors Program or by invitation; admission to the Jeffrey S. Raikes School of Computer Science and Management; and BSAD/CSCE/SOFT/RAIK 403H.
Notes: Fourth semester in the Jeffrey S. Raikes School of Computer Science and Management design studio sequence.
Description: Application of Raikes School core content in a team oriented, project management setting. Complete projects in consultation with private and public sector clients.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

BSAD 420 Global Leadership and the Culture Map
Prerequisites: Sophomore standing
Description: Connects business functional areas to global contexts in theory and practice. Covers international management from a strategic perspective with an in-depth focus on cross-cultural dimensions among countries. Examines emerging competitive strategies used by multinational companies and strategic issues in international company expansions and international venture launches.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 9 Global/Diversity

BSAD 444 PrEP IV, Professional and Life Skills
Prerequisites: Majors in College of Business Administration; 2.5 GPA; Senior standing or by permission.
Notes: Offered Pass/No Pass only.
Description: Focuses on professional and life skills. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC

BSAD 444H Professional Enhancement IV
Prerequisites: Open only to CBA Honors Academy students in good standing or by permission. Major in College of Business Administration, 2.5 GPA; BSAD 333 or BSAD 333H.
Notes: Offered Pass/No Pass Only.
Description: Focuses on professional and life skills. Part of the Professional Enhancement Program (PrEP), a series of classes designed to develop professional, confident and polished students for lifelong career success.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LEC

BSAD 491 International Studies in Business and Economics
Prerequisites: Permission of Program Coordinator, major or interest in business administration or by invitation.
Notes: Passport to travel in some countries required, educational visa may be required. Student must confer with the College of Business Administration (CBA) faculty adviser to determine if course work is applicable towards a specific CBA major. Travel outside the United States is required. Arrangements for payment and program costs (tuition, transportation, room and/or board, etc.) will vary depending on the program.
Description: Primary study at site(s) outside the United States with topics to vary depending on the country(ies) and area of study.
Credit Hours: 1-15
Min credits per semester: 1
Max credits per semester: 15
Max credits per degree: 15
Format: FLD