## Broadcasting (BRDC)

**BRDC 191 Special topics**

**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. BRDC 191/191X may be repeated up to three times so long as the topics are different.

**Credit Hours:** 1-4

**Min credits per semester:** 1

**Max credits per semester:** 4

**Max credits per degree:** 12

**Format:** LEC

**BRDC 226 Introduction to Broadcasting**

**Crosslisted with:** COMM 226

**Prerequisites:** Sophomore standing; or freshman standing with a minimum of 12 hrs completed, broadcasting major, and 3.0 GPA in major.

**Description:** Development of the American system of broadcasting and the telecommunication industry.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**BRDC 227 Principles of Audio Production**

**Prerequisites:** JOMC 101

**Notes:** BRDC 227 is a production track course, and it is a prereq for BRDC 228 and BRDC 359.

**Description:** Theory and use of sound, audio production and vocal performance for electronic media applications. Write correctly and clearly for electronic media. Tools and technologies appropriate for electronic media applications using the college’s FM radio station and audio production studios. Basic numerical and statistical concepts to understand audience measurement.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** BRDC 228; BRDC 359

**BRDC 228 Television Production**

**Prerequisites:** BRDC 227, JOMC 130-134.

**Notes:** BRDC 228 is a production track course.

**Description:** Concepts, theories, technologies, and techniques needed for planning, scripting, producing, directing, and performing in professional multi-camera remote and in-studio television programs, interview shows, and demonstration shows. Directing, switching, and operating studio equipment.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** BRDC 360

**BRDC 229 Audio Production Laboratory**

**Prerequisites:** Parallel BRDC 227.

**Description:** Audio production techniques and broadcast performance.

**Credit Hours:** 1-3

**Min credits per semester:** 1

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LAB

**BRDC 234 Audio and Studio Video Production**

**Prerequisites:** Sophomore standing.

**Description:** Basic audio and studio video production techniques and processes; studio operations, microphones, audio editing, talent selection and use, portable audio equipment, production planning/budgeting, cameras, lighting, new telecommunications technologies.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**BRDC 269 Field Video Production**

**Prerequisites:** Sophomore standing.

**Description:** Basic field video production techniques, processes, and systems; cameras, lenses, mounting equipment, picture composition, videotape editing, audio recording and editing, field lighting, on-camera talent use, multimedia production considerations.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**BRDC 291 Special topics**

**Description:** Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. BRDC 291/291X may be repeated up to three times so long as the topics are different.

**Credit Hours:** 1-4

**Min credits per semester:** 1

**Max credits per semester:** 4

**Max credits per degree:** 12

**Format:** LEC

**BRDC 359 Cinematography-Videography**

**Prerequisites:** Junior standing; JOMC 130-134 or JOMC 160; BRDC 227.

**Notes:** BRDC 359 is a production track course, and is a prereq for BRDC 462.

**Description:** Concepts, theories, technologies and techniques needed for planning, scripting, shooting, and editing different genres and styles of professional, single-camera video productions, features, music videos, instructional videos, commercials, and drama. Composition, continuity, sequencing, aesthetics, and audiences. Operation of professional video cameras and non-linear editing and graphics software.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**BRDC 360 Broadcast Writing**

**Prerequisites:** BRDC 228. JOMC 130-134

**Notes:** BRDC 360 is a production track course, and it is a prereq for BRDC 462.

**Description:** Writing scripts and preparing materials for broadcast, cable, and video streaming production processes. Audience composition thorough research of topics, and adaptation to concurrent delivery through multiple mass media technologies. Awareness of diverse audiences and use of statistics.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** BRDC 375
BRDC 370 Broadcast News Writing
Prerequisites: JOUR 202, JOMC 130-134. Junior standing.
Notes: BRDC 370 is a news track course, and it is a prereq for BRDC 371 and BRDC 472.
Description: Clear and correct writing principles. Journalistic research techniques. Use of new tools and technologies to create broadcast news content for KRNU radio and other broadcast outlets.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: BRDC 371; BRDC 375

BRDC 371 News Videography
Prerequisites: JOUR 202, JOMC 130-134 or JOMC 160, BRDC 370
Notes: BRDC 369 is a news track course, and it is a prereq for both JOUR 302 and BRDC 372.
Description: Produce a news story worthy of airing live during Star City News. Produced live newscast aired in Lincoln. What is news. How to make contact with news makers. How to perform interviews. How to write a news story with a beginning, a middle, and an end. How to shoot and edit the video that supports the story.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: BRDC 379; JOUR 450

BRDC 375 Sports Broadcasting
Prerequisites: BRDC 360 or 370
Description: Broadcast sports reporting. Play-by-play sports reporting.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

BRDC 379 Corporate and Organizational Video
Prerequisites: BRDC 371 or parallel
Description: Intensive exploration of television and related visual communications technologies in the corporate and organizational environment. Formulation, production and applications of informational and motivational video communications in corporate and non-profit operations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

BRDC 391 Special Topics
Description: Topics vary each term. 12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. BRDC 391/391X may be repeated up to three times so long as the topics are different.
Credit Hours: 1-4
Min credits per semester: 1
Max credits per semester: 4
Max credits per degree: 12
Format: LEC

BRDC 428 Advanced Television Production
Crosslisted with: BRDC 828
Prerequisites: BRDC 228.
Description: Theory of visualization for television. Practical application of directing techniques. Programs analyzed in relation to translation of facts, ideas, emotions and attitudes through television. Program production experience in the studios of the university station, KUON-TV.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

BRDC 433 Digital Motion Graphics
Crosslisted with: BRDC 833
Prerequisites: Upper class standing and successful completion of JOMC 130-134
Description: Creating digital motion graphics and animation using compositing and animation software. Covers project creation, techniques, workflow management, and related post-production work.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LAB

BRDC 454 Broadcast Management
Crosslisted with: BRDC 854
Prerequisites: Senior standing and major in broadcasting.
Description: Organizational and management procedures as they relate to the telecommunications media.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

BRDC 455 Broadcast Programming
Crosslisted with: BRDC 855
Prerequisites: Senior standing and major in broadcasting.
Description: Radio and television program philosophies and formats with emphasis on regulations, responsibilities, economics and audience measurement procedures.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

BRDC 456 Cable Telecommunications
Crosslisted with: BRDC 856
Prerequisites: BRDC 228.
Description: Development of cable telecommunications systems and relevant regulatory aspects of cable development. Current and future projections of cable systems management systems-satellites, teletext, interactive, access channels, importation, origination, pay cable.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Crosslisted with</th>
<th>Prerequisites</th>
<th>Description</th>
<th>Credit Hours</th>
<th>Max credits per semester</th>
<th>Max credits per degree</th>
<th>Format</th>
<th>ACE: ACE 10 Integrated Product</th>
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<tbody>
<tr>
<td>BRDC 461</td>
<td>Instructional Television</td>
<td>BRDC 861</td>
<td>Senior standing in broadcasting.</td>
<td>Preparation of instructional television programs. Historical development of television as an instructional medium, learning and communication theory relevant to proper applications of televised instruction.</td>
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<tr>
<td>BRDC 462</td>
<td>Advanced Production</td>
<td>BRDC 862</td>
<td>BRDC 228, BRDC 359 and BRDC 360</td>
<td>Produce multiple long-form, edited television programs to be distributed to a mass audience. Directing a weekly, live, thirty-minute television studio newscast. Advanced operation of studio equipment, graphics software and non-linear editing equipment. Prepare demo materials for a professional portfolio.</td>
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<tr>
<td>BRDC 465</td>
<td>International Broadcasting</td>
<td>BRDC 865</td>
<td>Senior standing in broadcasting or international studies.</td>
<td>Development of programming patterns and controls as well as cultural consideration of national and international systems of broadcasting.</td>
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<td>BRDC 466</td>
<td>Telecommunication and Information Systems</td>
<td>BRDC 866</td>
<td>Permission of department head.</td>
<td>The telephone industry, voice and data communication and networking systems. Explores the development and structure of telecommunications, issues, services, applications, technology and management.</td>
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<td>BRDC 469</td>
<td>Advanced Cinematography/Videography</td>
<td>BRDC 869</td>
<td>BRDC 359 and 371.</td>
<td>Production of single and double system sound films. Production of videotapes for television.</td>
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<tr>
<td>BRDC 472</td>
<td>Advanced Reporting</td>
<td>BRDC 872</td>
<td>BRDC 369 or BRDC 371, BRDC 370, and JOUR 202</td>
<td>Produce multiple live weekly newscasts with anchors (news, sports, entertainment, social media) to be distributed to a mass audience. Advanced reporting skills, knowledge of graphics software and non-linear editing equipment. Prepare demo materials for a professional portfolio.</td>
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<td>BRDC 473</td>
<td>Broadcast Documentary</td>
<td>BRDC 873</td>
<td>Senior standing in broadcasting; BRDC 472</td>
<td>Depth reporting and advanced production techniques necessary for the preparation of a broadcast documentary program.</td>
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<td>BRDC 474</td>
<td>Advanced Broadcast Writing</td>
<td>BRDC 874</td>
<td>Senior standing</td>
<td>Techniques of planning, preparing and writing radio, television and motion picture scripts including announcements, interviews, talk programs, features, editorials, investigative reports and dramatic adaptations.</td>
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<td>BRDC 477</td>
<td>Broadcast Performance</td>
<td>BRDC 891</td>
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<td>Improve communications skills by gaining experience performing in front of live camera. Learn how to control nerves, voice, mannerisms. Daily tapings and critiques.</td>
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<td>BRDC 491</td>
<td>Special Topics</td>
<td>BRDC 891</td>
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<td>12 hours max special topics hours at all levels (100, 200, 300, 400) per degree. BRDC 491 may be repeated up to three times so long as the topics are different.</td>
<td>1-4</td>
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<td>BRDC 497</td>
<td>Broadcast Writing</td>
<td>BRDC 897</td>
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<td>Topics vary each term.</td>
<td>1-4</td>
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BRDC 495 Broadcasting Internship
Prerequisites: Permission code
Description: Broadcasting-related internships, paid or unpaid, will provide students with an opportunity to enhance their professional skills while contributing meaningful work and expanding their career networks.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 3
Format: FLD

BRDC 496 Independent Study
Prerequisites: Permission
Description: Independent study; topic and assignments to be arranged between a student and supervising faculty member.
Credit Hours: 1-24
Min credits per semester: 1
Max credits per semester: 24
Max credits per degree: 24
Format: IND