



COLLEGE OF BUSINESS

Admission

College Admission

The entrance requirements for the College of Business (CoB) are the same as the University of Nebraska–Lincoln General Admission Requirements.

Admission Deficiencies/Removal of Deficiencies

Students admitted to the College of Business with core course deficiencies are advised to remove these deficiencies as soon as possible.

College-level coursework taken to remove deficiencies MAY NOT be used to meet degree requirements in the College.

Advising

Academic Advising

Business Advising and Student Engagement (BASE)

Students are encouraged to obtain information and advice through the advising office (BASE) located in Room 125 of Hawks Hall.

Academic advisors are readily available to assist students in assessing educational goals, planning programs of study, understanding program requirements, and following policies and procedures (e.g. about specific degree requirements, transfer credits, prerequisites, changes in majors or colleges, and waivers). Advisors also assist students in finding relevant and helpful campus services.

Nebraska Business Honors Academy students should contact the Academy advisors located adjacent to the BASE office.

Business Career Center (BCC): Our College of Business career coaches are available to assist students who want to explore major and career options, gain experience, craft and refine application materials, develop internship/job search strategies, prepare for interviews, negotiate offers, apply for graduate school, and/or transition from college to career. For individualized information and advice, students are encouraged to meet with a career coach each semester. Students can meet with career coaches by visiting the Business Career Center in HLH 141 or scheduling an appointment in Student Success Hub.

Student Responsibility

The University of Nebraska–Lincoln and the College of Business are committed to providing effective academic advising to students.

Students are ultimately responsible for fulfilling all the requirements of the curriculum in which they are enrolled.

Students are responsible for initiating advising contacts and preparing for advising sessions.

Students are expected to take responsibility for a successful university experience and effective advising sessions. For this to occur the students must:

- Participate in New Student Enrollment, priority registration initiatives, and any other University/College programs designed to enhance the student life experience.
- Review their Degree Audits each semester and each time they make a schedule change.

- Participate in degree planning.
- Schedule appointments with advisors well in advance of Priority Registration and at other times as needed. Keep appointments and be punctual, or reschedule if necessary.
- Read the appropriate sections of the Undergraduate Catalog.
- Identify specific questions to address prior to meeting with an advisor and be prepared to do long-term planning.
- Provide honest and accurate information to the advisor regarding any concerns, questions, special needs, deficiencies, or barriers that might affect academic success.
- Follow academic policies and procedures and meet academic calendar deadlines (e.g. registration, fee payment, degree audit, graduation application, etc.).
- Know and complete program requirements.
- Seek assistance from the various student support services provided by the University and College.
- Immediately notify the University of any change in postal address, email address, and/or phone number.

Academic Programs & Policies

Academic Load

- A maximum of 19 credit hours may be taken each semester without special permission from Business Advising and Student Engagement (BASE). The summer sessions have maximum loads as noted by the Office of the University Registrar (<https://registrar.unl.edu/maximum-credit-hour-load/#tab3>).
- A minimum of 12 credit hours must be taken each fall and spring to remain a full-time student. Students must take at least 9 hours to be considered full-time in the summer.

To complete the requirements for a degree in eight semesters, a student must earn an average of 15 credit hours each semester. Most students need a minimum of two hours of preparation for every hour in class. A schedule of 15 credit hours is actually equivalent to a 45 hour a week job (15 classroom hours + 30 preparation hours).

The student who must work, or who may need additional study time, should plan to take a lighter load and consider taking some summer sessions or an extra semester or two to complete the work required for a degree. In the event that a student's cumulative grade point average falls below 2.5, a lighter academic load may be suggested or required.

Course Availability

Requirements for the degree are offered on a regular basis. However, in some cases, a course may not be offered every semester. Students should visit with an advisor regarding questions on course availability. A listing of when key classes are generally offered is available here (<https://business.unl.edu/current-students/academic-advising/academic-resources/course-offerings/>).

Course Exclusions and Restrictions

No credit for graduation is allowed for non-college-level courses or for courses that deal primarily with the development of skills, including the following:

- MATH 100A Intermediate Algebra or any math credit lower than 100A
- Driver training education

- Industrial arts (including courses concerned primarily with manual skills, tools, machines, or industrial processes and design)
- Vocational and adult education classes
- Any introductory computer course training in word processing, spreadsheets, database management, or other business software packages
- Certificate program credit (such as the Nebraska Bankers Association, CEP credit, etc.)
- Courses required for the business minor (for non-business students) cannot be used towards the BSBA degree. This would include:

ACCT 200	Accounting for Business Decisions	3
BLAW 300	Business, Government & Society	3
ECON 200	Economic Essentials and Issues	3
FINA 300	Financial Decision Making	3
MNGT 300	Management Essentials For Contemporary Organizations	3
MRKT 300	Contemporary Marketing	3

Transfer Credit Restrictions

The College limits the transfer of credit into the BSBA degree to 60 semester hours of credit from two-year schools and international schools. Students who have transferred 60 hours of credit from these institutions may not go back and enroll in additional transfer hours after they begin their studies in the College of Business. Further restrictions include:

- In compliance with UNL policy, the college will accept up to 15 hours of military credit for coursework presented through the Joint Services Transcript (JST).
- A maximum of 15 hours of required business coursework, with additional restrictions listed below, may transfer towards the Business Core and Business Electives from another institution. Actuarial science students may additionally transfer STAT 462 Introduction to Mathematical Statistics I: Distribution Theory and STAT 463 Introduction to Mathematical Statistics II: Statistical Inference. (See an advisor in BASE if you need assistance with this rule.)
 - A maximum of 3 hours of business coursework may transfer toward the Business Core Intermediate (BCI) level.
 - A maximum of 3 hours of business coursework may transfer toward the Business Core Advanced (BCA) level.
 - Only 100- and 200-level business courses may be transferred from two-year institutions and international institutions.

Any variation to the above rules may only occur through an appeal made through an advisor at BASE.

Pass/No Pass Hour Restriction

- 6 hours Pass/No Pass (allowable only as general electives)

Minimum degree hour requirements:

- 120 hours of applicable degree credit for the degree
- 60 hours of business coursework
- 45 hours of business core coursework must be completed at the University of Nebraska–Lincoln (with further BCI and BCA restrictions)

Other Course Restrictions/Exclusions

UNL offers some courses that overlap in content (called Antirequisites) and students may not earn credit for both courses. For more information and a listing of Antirequisites, visit <https://catalog.unl.edu/undergraduate/academic-policies-other-units/procedures/>.

Grade Point Average

- Maintenance of a 2.5 cumulative grade point average is expected throughout the student's career in the College.
- A 2.5 cumulative grade point average is required to apply for graduation.
- A 2.5 cumulative grade point average is required to enroll in ACCT 201, ACCT 202, BLAW 371, BLAW 372, ECON 215, FINA 361, MNGT 341, MRKT 350, SCMA 331, and SCMA 350.
- Grades of C or better are required to transfer courses from outside of the University of Nebraska system.
- Grades of C or better are required in specified prerequisite coursework (i.e., MATH 101 to enroll in MATH 104; ACCT 201 to enroll in ACCT 202; a grade of C or above in prerequisite courses for ACCT courses; a grade of C or above in FINA 361 to enroll in most upper-level finance courses, etc.).

Credit Rules

Credit by Examination

Credit by examination is generally not available for courses offered by the College of Business, with the exceptions noted.

- Students who feel substantial work experience should satisfy course requirements may approach the appropriate school or department for possible credit by exam options. Credit, however, is not simply given for work experience.

The College Level Examination Program (CLEP) is available for students wishing to test out of ECON 211 Principles of Macroeconomics, ECON 212 Principles of Microeconomics, and several non-business courses. Additional information may be found in the CLEP Evaluation Table (<https://creditevaluation.unl.edu/clep-subject-examinations/>).

Dual Degrees

Students may obtain a dual degree by simultaneously enrolling in and completing requirements in the College of Business and another University of Nebraska–Lincoln college. Students will need to consult with both colleges to ensure all requirements are satisfied. Students are referred to as dual matriculants.

Honors Program

The College of Business participates in the University Honors Program both in and out of the classroom. University Honors Program courses are accepted to fulfill degree requirements and the College works with departments and individual students to design upper-level coursework of specific interest to honors students.

In addition to the university-wide Honors Program, the College of Business also offers the Nebraska Business Honors Academy and the Jeffrey Raikes School of Computer Science and Management, two cohort-based honors programs. Students accepted into these cohort-based programs are also automatically accepted into the University Honors Program.

Nebraska Business Honors Academy

The Nebraska Business Honors Academy is a unique cohort-based program for high-ability students with demonstrated leadership potential.

The goal of the Academy is to develop critical thinking, problem-solving, and communication skills to prepare graduates to be strategic decision-makers and innovators. The Academy combines a rigorous curriculum (including approximately 40 credit hours of cohort-based courses) with leadership training, co-curricular activities, and corporate involvement. Nebraska Business Honors Academy requirements differ from those listed in the catalog. Students work closely with the Academy's advisors on appropriate sequencing and enrollment in Academy-specific requirements. Academy students will complete MNGT 475H Honors: Business Strategies in place of the thesis requirement for the University of Nebraska–Lincoln Honors Program.

Students interested in learning more about the Nebraska Business Honors Academy should call 402-472-2310 or visit the Academy website (<http://business.unl.edu/academic-programs/honors-academy/>).

Jeffrey S. Raikes School of Computer Science and Management

The purpose of the Jeffrey S. Raikes School of Computer Science and Management is to produce unique graduates who combine business knowledge and computing fundamentals for enterprise information and software systems. Graduates will be professionals who understand the multiple levels of new information systems and who become the technology sector's innovators, product developers, entrepreneurs, chief information officers, and CEOs.

The program is designed to not only improve students' ability to create information technology applications and solutions but also the capacity to understand the implications of information technology for business and society. The program will produce graduates with high technical proficiency as well as a strong sense of the business problems and organizational needs that information systems are intended to serve.

Students interested in learning more about the Jeffrey S. Raikes School of Computer Science and Management program are encouraged to call 402-472-6000 or visit the program website (<https://raikes.unl.edu/>).

Jeffrey S. Raikes School of Computer Science and Management requirements differ from those listed in the catalog. Students work closely with the program's advisors on appropriate sequencing and enrollment in Raikes specific requirements. A portion of the specific requirements are listed below.

- Raikes students are required to complete MATH 107 or a higher level calculus course. MATH 107 is a prerequisite for RAIK 270H.
- Raikes students will take the following RAIK courses in lieu of required business classes:
 - RAIK 288H replaces BSAD 220 (If RAIK 288H is not offered, students must complete BSAD 220 or BSAD 220H)
 - RAIK 188H and RAIK 284H replace COMM 286 or MRKT 257
 - RAIK 182H replaces ECON 211 and ECON 212
 - RAIK 181H replaces ACCT 201 and ACCT 202
 - RAIK 270H replaces ECON 215 or STAT 380 or ACTS 445
 - RAIK 341H replaces MRKT 341
 - RAIK 371H replaces SCMA 350 (or SCMA 451 for Actuarial Science majors)
 - RAIK 185H and RAIK 186H replace MNGT 301
 - RAIK 401H completes the knowledge requirement of MNGT 301
 - RAIK 381H replaces FINA 361
 - RAIK 372H replaces BLAW 372

- RAIK 476H replaces MNGT 475
- RAIK 370H (if taken for a letter grade) replaces three hours of the twelve total hours of required actuarial science major electives, and may also still work towards the RAIK computer science minor
- Raikes students will not be required to take BSAD 111, BSAD 222, BSAD 333, BSAD 444, or BSAD 50, or SCMA 250 (ACTS 250 for actuarial science majors). SCMA 331 course material is covered in various required RAIK courses.
- Raikes students will be required to take these additional courses:
 - Raikes required courses: RAIK 10, RAIK 40, RAIK 163H
 - Raikes Foundations of Computer Science courses: RAIK 183H, RAIK 184H, RAIK 283H, RAIK 284H
 - Design Studio courses: RAIK 401H, RAIK 402H, RAIK 403H, and RAIK 404H
 - Computer Science elective: RAIK 370H is required (which may be taken Pass/No Pass)

Student Recognition

Dean's List

The College of Business recognizes students for academic achievement during the fall and spring semesters by placement on the College Dean's List. To qualify for the dean's list, students must complete 12 or more credit hours for a grade (excluding hours with P, NP, NR and I marks) during the semester and attain a grade point average of 3.6 or higher. Students who have instructed the University to restrict their personal information will not appear on the published list but will be notified that they have received this honor.

Degrees with Distinction

In recognition of outstanding academic excellence, the College recommends the bachelors degree With Distinction, With High Distinction, and With Highest Distinction. Students are recommended for this honor by the Scholarship, Honors, and Awards Committee of the College.

To be eligible for consideration, students must:

- Complete 45 credit hours for a letter grade (excluding Pass/No Pass marks) at the University of Nebraska–Lincoln prior to the semester in which they graduate.
- Must have completed 60 such credit hours at the University of Nebraska–Lincoln at the time they graduate.

To determine the level of distinction, the Committee uses the cumulative grade point average based on all credit hours taken at Nebraska prior to the beginning of the term in which the student receives his or her degree. No specific cumulative grade point average is required but the honor is limited to approximately ten percent of the graduating class. This equates to a 3.8 (or higher) GPA. Please refer to this site (<https://business.unl.edu/current-students/academic-advising/scholarships-and-awards/graduating-with-distinction/>) for additional information. Students will be notified of a distinction designation approximately one month before graduation.

Global Immersion/International Study/Education Abroad

Global Immersion

The College of Business has several outstanding global immersion programs where students may enroll and complete coursework for their degree requirements at a foreign institution or at an international site.

Students should identify their intentions early in their program to ensure the appropriate sequencing and transfer of credit. The Business Abroad website (<https://business.unl.edu/current-students/study-abroad/>) and the Global Experiences website (<https://globalexperiences.unl.edu/>) provide listings of programs. A few of the many global immersion options are noted below.

The Nebraska at Oxford program allows undergraduate students to study British political and economic policy at Oxford University during a four-week summer program. Business students earn credit for ECON 466 Pro-seminar in International Relations (3 cr) and ECON 467 Pro-seminar in International Relations II (3 cr); non-business students may also participate and earn credit for ECON 466 (3 hrs) and ENGL 386/THEA 386 Shakespeare's Dramatic Arts (3 cr). Business students must complete ECON 211 and ECON 212 prior to program participation.

Senshu University in Japan gives students an opportunity to study and earn 17 hours in business and Japanese language in Tokyo, Japan. IBUS majors or BSAD majors with global leadership minors may earn up to 6 hours of BSAD 491 International Studies in Business and Economics credit and MNGT, MRKT, and FINA majors may earn up to 3 hours of BSAD 491 credit. BSAD 491 credit for IBUS majors (or BSAD majors with a global leadership minor) may only be applied once toward the BSAD or IBUS course requirement and cannot be double counted between the two separate requirements. BSAD 491 credit not already applied to a specific major may count toward business elective, free elective, and/or upper-level elective hours and IBCR credit. Study abroad transfer rules do apply. The advisors in the College of Business can explain how Senshu credit applies to specific business majors/minors, including the language credit options for IBUS majors.

Nebraska in Barcelona is a six, nine, or twelve-week summer faculty-sponsored program hosted by IAU College in Barcelona, Spain. Students learn the culture, language, and business practices that make this city the only one like it in the world while taking two to three courses, as well as an internship in the nine and twelve week options. Other study options are also available.

The Consortium of Universities for International Business (CIMBA) offers summer and semester undergraduate courses and summer graduate courses in the Veneto region in Italy. Due to the extensive credit options available, students should verify with an academic advisor or reference the Business Abroad website (<https://business.unl.edu/current-students/business-abroad/>) for applicable degree credit.

Other study abroad programs are available in a variety of other countries with many credit hour and semester options. Students should refer to the Business Abroad website (<https://business.unl.edu/current-students/business-abroad/>) or the Global Experiences website (<https://globalexperiences.unl.edu/>) for more information.

Senior Check

In the term after which a student has completed 85 hours, Graduation Services will perform a Senior Check. Students will be sent an email notification with a link to Degree Audit. This will inform students about the requirements that need to be completed to receive the degree. This information will also be accessible to students through MyRED.

Graduation Requirements

Students are expected to develop a clear understanding of degree requirements and to plan their course of study with a CoB advisor. Students requiring clarification of outstanding degree requirements should visit with a College advisor promptly.

Students should access their Degree Audit via MyRED at least once each term to review degree requirements and progress toward graduation. It is the student's responsibility to make sure their Degree Audit accurately reflects their current college and program of study.

Students who believe their Degree Audit has errors or omissions should visit with a College advisor promptly. It is important that students resolve these matters as soon as practical to avoid a delay in graduation.

Each student with MyRED access must submit an online Application for Graduation via MyRED for each degree. The deadline may be found on the graduation information webpage (<https://registrar.unl.edu/student/commencement/application/>).

Students submitting an electronic Application for Graduation via MyRED will be billed a \$25.00 per degree fee on their student account. Failure to submit a timely Application for Graduation may preclude the awarding of a degree in the intended term.

The Application for Graduation and required \$25.00 fee are good only for the term marked on your application. Neither your application nor your fee are transferable to another term. If you submit an Application for Graduation and pay the fee for a specified term but do not complete your degree requirements in that term, you will need to reapply to graduate in a future term and incur another fee.

Commencement ceremony information including information about ordering cap and gown can be found at <https://commencement.unl.edu>. Each student who has applied for graduation must submit an online Commencement Attendance Form via MyRED, which will be available approximately one month before graduation.

Only those students who have applied for graduation, had the application accepted, and fulfilled all degree requirements as of the last day of the academic term may participate in the commencement ceremony for that term. Because the University of Nebraska–Lincoln has a commencement for each term, ceremony participation is allowed only in the term during which the student has properly and timely applied for graduation and fulfilled degree requirements.

Student Standing/Classification

Second semester freshmen who have completed MATH 104 (or higher) with a grade of C or better, earned 14 credit hours, and have a cumulative 2.5 GPA may enroll in ACCT 201 (which normally requires sophomore standing). Freshmen are also permitted to enroll in ECON 211 or ECON 212 upon completion of 12 hours of college credit.

Sophomore Standing. For admission to sophomore standing, a student must have earned a minimum of 27 semester hours of credit. It is expected that students will have removed any entrance deficiencies by this point in the program and should maintain a 2.5 cumulative GPA to remain on sequence for graduation.

Junior Standing. A student has junior standing after meeting the requirements for sophomore standing and completing 53 semester hours of credit. It is expected that students will maintain a 2.5 cumulative GPA to remain on sequence for graduation.

Senior Standing. A student has senior standing after meeting the requirements for junior standing and completing 89 semester hours of credit. It is expected that students will maintain a 2.5 cumulative GPA to remain on sequence for graduation.

Substitutions and Waivers

Curriculum and/or Policy Appeals

The faculty of the College has established degree requirements and policies and procedures. Any exceptions to the rules (substitutions and/or waivers) are made in response to a written appeal submitted to the faculty through the Undergraduate Committee of the College. This request may be made only in unusual circumstances and cannot serve as an excuse for not following College guidelines. Students should meet with an advisor in the College of Business to discuss options, specific instructions, and procedures for consideration of an appeal.

Grade Appeal

Students who believe they have received an unfair grade may take the following sequential actions to appeal a grade:

- The student must discuss the situation with the instructor involved.
- If the situation is not resolved at the instructor level, the student must meet with the chair or director of the department/school in which the instructor is assigned (in situations where the instructor does not have a departmental/school home, the student must meet with the associate dean for undergraduate programs) to determine whether appropriate discussions have taken place with the instructor. If so, the student is advised of the grade appeals process. If not, the student is referred back to the instructor for further discussion.
- If no acceptable solution is reached, the student may file a written grade appeal with the Grade Appeals Committee of the specific department or school in the College. The appeal must be filed within the first 20 class days of the academic semester following receipt of the course grade.
- In making an appeal, the student must allege bias or caprice in grading, a departure from grading procedures as indicated by the instructor, or refusal to clarify the basis for a grade on the part of the instructor.
- Within 15 class days of receipt of the student's statement, the Departmental Grade Appeals Committee will inform both the instructor and the student when a hearing procedure is to be scheduled. At the hearing, the committee shall meet separately with the student and the instructor and each may defend their position. The committee may also invite other individuals directly associated with the case to meet with the committee as needed to clarify pertinent facts of the case. At the request of either party or at the request of the committee, an additional portion of the hearing may be requested where both parties are present. The appeals meetings shall be closed, the discussions regarded as private, and the documents are available only to the involved parties and the committee members. At the conclusion of the process outlined above, the Department Grade Appeals Committee shall inform both parties of its decision concerning the merit of the appeal.
- Upon notification of the result, if both parties agree in writing to accept the decision, the matter is closed. If either party does not accept the result in writing, they may file an appeal with the College Grade Appeals Committee.
- Within 10 class days of notification of the decision by the Departmental Grade Appeals Committee, either party may file an appeal with the College Grade Appeals Committee. This appeal must be made on the same basis as the original appeal. All documents from the original appeal and the decision of the committee shall be forwarded to the College Grade Appeals

Committee. If neither party files an appeal with the College Grade Appeals Committee within 10 class days, the matter is closed.

- Within 15 class days of receipt of the appeal, the College Grade Appeals Committee will inform both the instructor and the student when a hearing procedure is to be scheduled. At the hearing, the committee shall meet separately with the student and the instructor and each may defend their position. The committee may also invite other individuals directly associated with the case to meet with the committee as needed to clarify pertinent facts of the case. At the request of either party or at the request of the committee, an additional portion of the hearing may be requested where both parties are present. The appeals meetings shall be closed, the discussions regarded as private, and the documents are available only to the involved parties and the committee members. At the conclusion of the process outlined above, the College Grade Appeals Committee shall inform both parties of its decision concerning the merit of the appeal. All decisions of this committee are final.

Grade Option Appeal/Late Withdrawal Appeal

Appeals to change the grade option in a course after the deadline, as well as late withdrawal requests that are not related to personal medical reasons, must be made in writing to the College Grading and Examinations Committee. Restrictions, options, and forms for either of these procedures may be obtained from the advising office (BASE) in 125 Hawks Hall. The College generally expects any appeal request to be made within a reasonable time frame. Students with personal medical reasons wishing to pursue a late/medical withdrawal work with the Office of Student Affairs as noted on their website (<https://studentaffairs.unl.edu/support/medical-withdrawal/>).

ACE Requirements

All students must fulfill the Achievement Centered Education (ACE) requirements. Information about the ACE program may be viewed on the ACE webpage (<https://ace.unl.edu/>). MyRED may also be used to search for currently offered ACE classes.

ACE Achievement-Centered Education—Ten Courses (normally 30 hours)

This is the university's innovative, outcomes-focused general education component designed to enhance the undergraduate experience by providing broad exposure to multiple disciplines, complementing the major and helping students develop important reasoning, inquiry, and civic capacities.

Important rules to remember when selecting coursework to meet this requirement:

- There are 10 ACE Student Learning Outcomes (SLOs). At least one course, equivalent to 3 credit hours, must be taken for each of the 10 SLOs.
- Up to three ACE SLOs from ACE 4-10 may be satisfied by work in one subject area.
- ACE SLOs must be satisfied by work in at least three subject areas.
- No ACE course may satisfy more than one ACE SLO in a student's program.
- If an ACE course addresses two ACE SLOs, the student decides which one of the two outcomes the course will satisfy in that

student's program. (The Degree Audit will make an automatic decision based on first course taken, first SLO needed.)

- As part of the College requirements of non-business and business courses, many courses will also work for ACE. Students should carefully review required coursework with ACE options to make the best use of courses to fulfill both degree requirements as well as University of Nebraska–Lincoln ACE requirements.

Catalog to Use

Students (including transfer students) must follow the Undergraduate Catalog in effect when they are admitted into the College of Business. Students who leave the College and return, or those applying for 'readmission' to the College, are subject to requirements in place at the time of their readmission to the College.

Students who have transferred from a community college may be eligible to fulfill the requirements as stated in the catalog for an academic year in which they were enrolled at the community college prior to attending the University of Nebraska-Lincoln. The College will determine eligibility in consultation with academic advisors, provided the student a) was enrolled in a community college during the catalog year they are utilizing, b) maintained continuous enrollment at the previous institution for 1 academic year or more, and c) continued enrollment at the University of Nebraska-Lincoln within 1 calendar year from their last term at the previous institution. Students must complete all degree requirements from a single catalog year and within the timeframe allowable for that catalog year.

College Degree Requirements

Overview of College Degree Requirements

The curriculum requirements for the College consist of coursework in three areas. All coursework (except electives and where otherwise noted) must be taken for a grade.

1. Non-Business Requirements (NBR)

- Consist primarily of College and University ACE (Achievement-Centered Education) coursework

2. Business Core

- Foundation (BCF), (includes ACE 6)
- Intermediate (BCI), (includes ACE 8)
- Advanced-Major (BCA-M)
- Advanced-Capstone (BCA-C), (ACE 10)

3. Electives

Non-Business Requirements (NBR)

(Most of the ACE requirements)

Eight Courses (normally 24-26 hours)

All students in the College of Business will take the following non-business courses (unless otherwise noted).

- While NBR 1, 2, 7, and 8 identify specific ACE options to choose from or identify an ACE course specifically required for the College, NBR 3, 4, 5, and 6 allow students to select courses according to their personal interests (and meet ACE 4, 5, 7, and 9).
- Most students will take coursework to fulfill these requirements during their freshman/sophomore year. However, if hours are

still needed during the junior/senior year, there may also be options to 'double count' coursework for NBR 3 (ACE 4) and/or NBR 6 (ACE 9) toward the major (BCA-M) or a minor. This is likely to be of most benefit to 'transfer-in students' due to the nature of the program and when ACE requirements are traditionally taken.

All coursework for NBR must be taken for a grade.

NBR 1: Written Communication (ACE 1)

Choose *ONE* of the following:

ENGL 150 Writing and Inquiry

ENGL 151 Writing for Change

Students should refer to the course descriptions to select the **one** course best suited to their individual interests. While several communication courses may be selected to fulfill the University ACE 1 outcome, **one** of the above is a specific requirement for the College of Business and will fulfill both requirements with one course. ENGL 150 and ENGL 151 are primarily restricted to first- and second-year students. Upperclass students who have not completed one of these options should take ENGL 254 Writing and Communities as a substitute.

NBR 2: Mathematical, Computational, Statistical or Formal Reasoning Skills (ACE 3)

Choose *ONE* of the following:

MATH 104 Applied Calculus

MATH 106 Calculus I

Any advanced calculus course above the 106 level

Notes regarding the selection of coursework for NBR 2 (ACE 3):

- **Credit cannot be given for both MATH 104 and MATH 106.** Students must determine the appropriate course early in their program.
- A first semester student's score on the Math Placement Exam will determine eligibility for MATH 104 or MATH 106. The student should select between these classes based on the following sets of circumstances:
 - Actuarial science majors **MUST** take MATH 106 (or a higher-level calculus).
 - Actuarial science majors will also take MATH 107 Calculus II and MATH 208 Calculus III.
 - Raikes students **MUST** take MATH 106 and MATH 107 (or a higher-level calculus).
 - MATH 106 (or higher calculus) is **strongly encouraged** for accounting majors, finance majors, economics majors, and those students considering graduate school.
 - While several courses can be selected to fulfill the University ACE 3 outcome, one of the above is a specific requirement for the College of Business and will fulfill both requirements with one course.
 - Freshman students who place below MATH 104 on the Math Placement Exam may want to consider summer school in order to maintain their sequence of courses.

Math Placement Exam (MPE)

Students admitted to the College of Business are required to take a Math Placement Exam prior to enrolling in the college math requirement of MATH 104 or MATH 106 (or higher math).

- The results of this examination determine which math course students will enroll in their first semester on campus.
- The Math Placement Exam may be retaken if a student feels that they are able to test into a higher level course.
- Students lacking sufficient high school preparation in math may need to enroll in equivalent high school preparatory courses, as determined by the MPE.
- Preparatory courses should be taken as soon as possible to avoid future sequencing problems.
- Additional information about the exam can be found on the Math Placement website (<http://www.math.unl.edu/resources/undergraduate/mpe/>).

Whether required to enroll in preparation coursework first, as indicated on the MPE (MATH 100A Intermediate Algebra, MATH 101 College Algebra and/or MATH 103 College Algebra and Trigonometry) or in one of the required courses, it is critical to begin math the first semester on campus.

NBR 3: The Study of Scientific Methods and Knowledge of the Natural and Physical World (ACE 4)

Choose one course from ACE 4 Certified Courses. (Course credit will vary between 3-4 credit hours.)

- Agribusiness majors – NBR 3 (ACE 4) – AGRI 115 Biotechnology: Food, Health and Environment; PLAS 100 Plants, Landscapes, & the Environment; PLAS 131 Plant Science; ENTO 115 Insect Biology; AGST 109 Physical Principles in Agriculture and Life Sciences; NRES 108 Earth's Natural Resource Systems Laboratory; or PLPT 110 Fantastic Fungi - The Fatal and the Friendly may be taken to fulfill the science requirement (NBR 3–ACE 4) as well as a requirement for the major (BCA-M).

NBR 4: Study of Humanities (ACE 5)

Choose one course from ACE 5 Certified Courses.

- International Business majors – NBR 4 (ACE 5) – FREN 301 Survey of French Literature; FREN 302 Themes in French Literature; RUSS 301 Russian Cultural Studies; RUSS 302 Studies in Russian Culture and Film; RUSS 482 Russian Literature in Translation; RUSS 483 Russian Secular and Political Folklore; SPAN 305 The Analysis of Communication in Spanish; SPAN 314 Ecological Imagination in Hispanic Culture; SPAN 315 Gender and Sexuality in Hispanic Culture; or SPAN 331 War and Human Rights in Latin America may be taken to fulfill NBR 4–ACE 5 as well as a requirement for a language minor or toward the major language requirement.

NBR 5: Study of the Arts to Understand Their Context (ACE 7)

Choose one course from ACE 7 Certified Courses.

NBR 6: Global Awareness or Knowledge of Human Diversity Through Analysis of an Issue (ACE 9)

Choose one course from ACE 9 Certified Courses.

Students enrolling for their first semester with junior standing (or more) will see that the list of approved courses includes a few business courses. While this section is labeled “non-business requirements,” students may elect to enroll in one of the business courses to fulfill

the ACE 9 requirement as long as prerequisites are completed (which are generally reserved for juniors or seniors). Work closely with your advisor and bring this to their attention to question how this course may potentially satisfy other degree program requirements, including in the major.

The options include:

- Actuarial science majors – must complete an International Business Course as part of the degree requirements. Actuarial science majors may choose to take ECON 321 Introduction to International Economics to fulfill the IBCR as well as the global awareness requirement (NBR 6–ACE 9).
- Agribusiness majors – AECN 220 International Agricultural Trade, AECN 346 World Food Economics, AECN 367 Agricultural Development in Developing Countries, AECN 420 International Food and Agricultural Trade, AECN 425 Agricultural Marketing in a Multinational Environment, AGRI 282 Introduction to Global Agricultural and Natural Resources Issues, ENSC 110 Energy in Perspective, or PLAS 200 Landscape and Environmental Appreciation may be taken to fulfill the global awareness requirement (NBR 6–ACE 9) as well as a requirement for the major.
- Business administration majors – ECON 321 or MNGT 414 International Management may be taken to fulfill the global awareness requirement (NBR 6–ACE 9) as well as a requirement for the major. (ECON 321 and MNGT 414 are also IBCR course options.)
- Economics majors – ECON 321 may be taken to fulfill the global awareness requirement (NBR 6–ACE 9) as well as a requirement for the major. (ECON 321 is also an IBCR option.)
- International business majors – BSAD 320 Global Issues, BSAD 420 Global Leadership and the Culture Map, ECON 321 or MNGT 414 may be taken to fulfill the global awareness requirement (NBR 6–ACE 9) and may fill a requirement for the major. (They are also IBCR options.)
- Management majors – MNGT 365 Managing Diversity in Organizations or MNGT 414 may be taken to fulfill the global awareness requirement (NBR 6–ACE 9) and may be able to fulfill a requirement for the major/minor depending on the option selected. (MNGT 414 is also an IBCR option.)
- Supply chain management majors – ECON 321 may be taken to fulfill the global awareness requirement (NBR 6–ACE 9) as well as a directed elective for the major. (ECON 321 is also an IBCR option.)
- An alternative to the above options is allowance of the course to count for NBR 6–ACE 9 and the associated minor—but only one or the other (major OR minor).

In any of the above instances where double counting is an option, only 3 hours of credit are awarded; students will still need to meet the 120 hours for graduation. Any course that is used for both an ACE requirement and a first major requirement is not allowed to be used towards the completion of the 300/400 upper-level requirement.

NBR 7: Business Communication (ACE 1)

BSAD 220 Business Writing

This is a business writing course that requires sophomore standing and ENGL 150 or ENGL 151 as prerequisites. While it is also an ACE 1 course, as is ENGL, **BOTH** are specific requirements for the College of Business.

NBR 8: Oral Communication Skills (ACE 2)

Choose one course from:

MRKT 257 Sales Communication

COMM 286 Business and Professional Communication

- Due to the importance of this requirement to the business curriculum, the College recommends taking this course on campus.
- While several other courses may be selected to fulfill the University ACE 2 requirement, MRKT 257 or COMM 286 is a specific requirement for the College of Business.
- Raikes students will complete RAIK 188H Honors: Introductory Communication Seminar and RAIK 284H Software Engineering IV instead of COMM 286 or MRKT 257.

NOTE: In the selection of coursework for any of the above NBR's, the term *prerequisite*, when stated anywhere in this catalog, means coursework that **MUST BE COMPLETED** to enroll in the class. Concurrent enrollment in any identified prerequisite(s) is **NOT** permitted unless so indicated in the course description.

Business Core – Four Sections (approximately 62-74 hours)

- Business Core Foundation (BCF) – 18 hours
- Business Core Intermediate (BCI) – 18 hours
- Business Core Advanced–Major (BCA-M) – Hours vary from 21-33 hrs
- Business Core Advanced–Capstone (BCA-C) – 3 hours + 0 hour assessment

The foundation and intermediate courses are designed to expose students to the various business disciplines. The advanced courses are those courses identified for each of the individual majors, and the capstone course is taken in the final semester of the program. All coursework for the Business Core (except where noted differently) must be taken for a grade.

Professional Enhancement Program (PrEP) (4 hours)

Designed to develop confident, professional, and polished business students positioned for lifelong career success, the PrEP program consists of four required 1-hour courses. These courses are labeled BSAD 111 PrEP I, Investing in Strengths; BSAD 222 PrEP II, Career Development and Planning; BSAD 333 PrEP III, Internship and Job Search Strategies; and BSAD 444 PrEP IV, Professional and Life Skills; and are offered across the four-year curriculum as part of the Business Core requirements.

Business Core Foundation (BCF) – Nine Courses (18 hours)

All students in the College of Business will take the following courses (unless otherwise noted).

All coursework (except BSAD 111, BSAD 222, and BSAD 50) must be taken for a grade. Raikes students are exempted from these courses.

BCF 1– BSAD 111 PrEP I, Investing in Strengths

- BSAD 111
 - 1-credit-hour course (*offered Pass/No Pass only*).
 - Required of all new freshmen.
 - Taken as a freshman (*preferably first semester*).
- BSAD 111S

- 0-credit-hour course, available exclusively to transfer students (*offered Pass/No Pass only*).
- Required of all on- and off-campus transfer students.
- Taken as soon as possible upon transfer into the College (*preferably first semester*).

BCF 2– BSAD 50 Business Computer Applications

- 0-credit-hour course (*offered Pass/No Pass only*).
- Offered twice per semester and should generally be taken in the **FIRST seven weeks of semester two**. It is a prerequisite for ECON 215, which is normally taken in the fall of the second year.
- Required basic-skills computer course that uses Microsoft Access, Word, PowerPoint, and Excel.

BCF 3 - SCMA 250 Spreadsheet Analytics

- 1-credit-hour course.
- Actuarial science majors take ACTS 250 Actuarial Technical Skills.
- ECON 215 Statistics is a prerequisite or may be taken concurrently.

BCF 4– ACCT 201 Introductory Accounting I and ACCT 202 Introductory Accounting II

- ACCT 201 Introductory Accounting I
 - Sequential; take ACCT 201 first.
 - Prerequisite: 2.5 cumulative GPA; sophomore standing, (or freshman standing, with 14 credit hours of college credit and MATH 104 or MATH 106 with a grade of C or better).
 - Raikes students will take RAIK 181H Honors: Foundations of Accounting to meet the ACCT 201 and ACCT 202 requirement.
- ACCT 202 Introductory Accounting II
 - Sequential; take ACCT 202 following completion of ACCT 201.
 - Prerequisite: Sophomore standing, (or freshman standing with MATH 104 or MATH 106 with a grade of C or better and 14 hours of University of Nebraska-Lincoln credit); grade of C or better in ACCT 201; and a 2.5 cumulative GPA.
 - Grade of C or better in prerequisites is normally required for accounting courses.
 - Raikes students will take RAIK 181H to meet the ACCT 201 and ACCT 202 requirement.

BCF 5– ECON 211 Principles of Macroeconomics and ECON 212 Principles of Microeconomics (ACE 6)

- Not sequential.
- Prerequisite: Completion of 12 hours of college coursework.
- Raikes students will take RAIK 182H to satisfy the ECON 211 and ECON 212 requirement and the ACE 6 requirement.

BCF 6– ECON 215 Statistics (ACE 3)

- Prerequisites: Sophomore standing; MATH 104 or MATH 106; BSAD 50; and a 2.5 GPA.
- Must take ECON 215 (not STAT 218 Introduction to Statistics nor EDPS 459 Statistical Methods nor CRIM 300 Applied Statistics and Data Processing in the Public Sector nor SOCI 206 Introduction to Social Statistics).
- Actuarial science majors **MUST** take ACTS 445 Introduction to Actuarial Models instead of ECON 215; (actuarial science majors will also take STAT 462 Introduction to Mathematical

Statistics I: Distribution Theory and STAT 463 Introduction to Mathematical Statistics II: Statistical Inference).

- Economics majors or minors can take STAT 380 instead of ECON 215.

BCF 7 – BSAD 222 PrEP II, Career Development and Planning

- 1-credit-hour course (*offered Pass/No Pass only*).
- Prerequisites: Major in College of Business; sophomore standing; and a 2.5 GPA.
- Taken as a sophomore.

Business Core Intermediate (BCI) – Six Courses (18 hours)

- Prerequisites for the BCI courses include MATH (NBR2), ACCT 201, ACCT 202, ECON 211, ECON 212, ECON 215, BSAD 220, and a 2.5 GPA.
- Required of all business students regardless of major (except where noted under individual courses).
- Enrollment in BCI normally occurs during the sophomore and junior years.
- All coursework must be taken for a grade.
- Sequence with the following recommendations/restrictions:
 - Plan a complete sequence of intentions to take BCI (and necessary prerequisites) to remain on schedule for graduation.
 - Enroll in courses most applicable to your major as soon as possible, particularly MRKT, FINA and SCMA, to stay on sequence for the major.
 - There are exceptions to these requirements for specific majors (ABUS, ACCT, MRKT, and ACTS). Please note those exceptions.
 - If transferring, a maximum of 3 hours may apply with further restrictions on applicability to not exceed the 15-hour limitation. For details on transfer rules, see Transfer Credit Restrictions under Course Exclusions and Restrictions.
 - See the links for each course to know the specific prerequisites and course descriptions.

BCI 1 – BLAW 371 Legal Environment or BLAW 372 Business Law I (ACE 8)

- Accounting majors must take BLAW 372.
- Raikes students will take RAIK 372H Honors: Business Law to meet the BLAW requirement.

BCI 2 – SCMA 350 Business Analytics/Information Analysis or in certain cases MRKT 350 Marketing Analytics

- Marketing and agribusiness majors may choose to take MRKT 350, which carries an additional prerequisite of MRKT 341.
- Actuarial science majors will take SCMA 451 Introduction to Predictive Analytics.
- Students must take SCMA 250 as a prerequisite to SCMA 350.
- Raikes students will take RAIK 371H Honors: Data & Models III: Fundamentals of Management Science to meet this requirement.

BCI 3 – FINA 361 Finance

- Actuarial science majors will take FINA 461 Advanced Finance to meet this requirement.
- Raikes students will take RAIK 381H Honors: Fundamentals of Finance to meet this requirement.

- Grade of C or better in this course is a requirement for a number of finance courses that follow.

BCI 4 – MRKT 341 Marketing

- Raikes students will take RAIK 341H Honors: Marketing to meet this requirement.

BCI 5 – SCMA 331 Operations and Supply Chain Management

- Raikes students do not need to complete this course. The material is covered in various other RAIK courses.

BCI 6 – MNGT 301 Introduction to Management

- Raikes students will take RAIK 185H Honors: Foundations of Leadership I and RAIK 186H Honors: Foundations of Leadership II to meet this requirement. RAIK 401H will complete the knowledge requirement of MNGT 301.

Professional Enhancement Program – Upper level PrEP– BSAD 333 PrEP III, Internship and Job Search Strategies

- 1-credit-hour course (*offered Pass/No Pass only*).
- Prerequisites: Major in College of Business; BSAD 222; and a 2.5 GPA.
- Taken the second semester of sophomore year or junior year.

PrEP– BSAD 444 PrEP IV, Professional and Life Skills

- 1-credit-hour course (*offered Pass/No Pass only*).
- Prerequisites: Major in College of Business; senior standing or by permission; and a 2.5 GPA.
- Taken first or second semester of senior year.

Business Core Advanced-Major (BCA-M) – (21-33 hours)

- Coursework for the major requires completion of specific, required courses of the department, along with other guidelines.
- Refer to the Major page for a listing of requirements.
- Careful and advanced planning is necessary, as some courses for the major may not necessarily be available every semester, and classes for the major are limited in the summer sessions.
- ALL coursework for the major must be taken for a grade (students may not take classes Pass/No Pass).
- Students may be able to take their International Business Course Requirement (IBCR) as part of their major.
- Although a 2.5 GPA may not be required to take these courses, a 2.5 is required to apply for graduation; thus, students are expected to maintain this level throughout their collegiate career.
- Sequencing of classes is critical; plan the major courses well in advance of enrollment. Visit with an academic advisor for assistance in planning critical class sequencing.
- By this point in time, the curriculum was designed for ACE (except ACE 10) to have been completed through other coursework. If missing an ACE 4 or 9, there may be options through the major to fulfill both requirements.
- A maximum of 3 hours of coursework may transfer if the 15-hour limitation has not been exceeded. Further restrictions may apply.

Business Core Advanced-Capstone (BCA-C) – Two Courses (3 hours)

BCA-C 1 – MNGT 475 Business Strategies (ACE 10)

- Prerequisites: 2.5 cumulative GPA; Major in the College of Business; senior standing; the Business Core Foundation (BCF) and Intermediate (BCI) coursework (BLAW 371 or BLAW 372

may be completed concurrently). Actuarial science majors may take FINA 461 concurrently with MNGT 475.

- A capstone course integrating business concepts covered throughout the program.
- Course MUST be taken at the University of Nebraska–Lincoln and taken for a grade (not Pass/No Pass).

BCA-C 2 – BSAD 98 Senior Assessment

- A 0-credit-hour seminar required of ALL business graduating seniors.
- Taught via Canvas – all components must be completed to a satisfactory level to graduate.

Electives – Hours vary to meet 120-hour minimum to graduate

Electives round out the rest of the 120-hour curriculum. Students have the option to choose courses toward a second major, a dual degree, a minor (or two); or students can simply select courses of personal interest.

- Some hours may need to be additional business coursework (to meet the requirement that 60 hours of coursework be in business). This requirement will vary by major.
- There may be a need to enroll in an international business course requirement (IBCR) if not taken as part of the major or for the business elective(s) requirement.
- A minimum of 12 hours of 300/400 upper-level coursework beyond the business core is required for most majors to ensure depth is achieved through enrollment in elective hours. See 300/400-level Elective Requirement below for additional information.
- If not completed through the other area requirements, any remaining ACE requirements will need to be completed as required electives.
- In a 21-hour major (BCA-M), students will average 31 hours of elective credit; second major options and/or minors may be appropriate to consider for elective hours.

Other Requirements

International Business Course Requirement (IBCR)

- The international business course requirement (IBCR) broadens the student's international perspective.
- Each student, excluding accounting majors, must include one course which emphasizes an international business perspective.
- Actuarial science majors are encouraged to take FINA 450 if they have not met this requirement with completion of NBR 6 – ACE 9 with ECON 321 or MNGT 414.
- The IBCR must be taken for a grade.

The course must be chosen from the following approved list of international business course requirement (IBCR) courses. Many of these courses have prerequisites. Some are restricted for education abroad and others may only be offered once a year. Thus, students are advised to plan ahead in scheduling this requirement into their programs.

IBCR Courses

BSAD 491 International Studies in Business and Economics (1-15 hrs)

- Available only to students studying abroad for which there is no University of Nebraska–Lincoln equivalent course.

- Available also for the Senshu, Japan, CIMBA Italy, and for the China Education Abroad Programs.
- Senshu program students may apply 3 hours towards electives in the FINA, MNGT, or MRKT major; 6 hours are applicable for BSAD or IBUS major/minor.
- BSAD 491 credit from any other study abroad program should be based on course topics directly associated with a specific major in MNGT, MRKT, or FINA and may need department consent to be used in the major. Students should visit with an academic advisor for assistance.

BSAD 320 Global Issues

BSAD 420 Global Leadership and the Culture Map

ECON 321 Introduction to International Economics (*If not completed at this point, ECON 321 may double count for ACE 9.*)

ECON 421 International Trade

ECON 422 International Finance

ECON 423 Economics of the Less Developed Countries

ECON 440 Regional Development

ECON 466 Pro-seminar in International Relations & ECON 467 Pro-seminar in International Relations II (*Credit option for students participating in the Nebraska at Oxford Program.*)

FINA 450 International Financial Management

MNGT 414 International Management (*If not completed at this point, MNGT 414 may double count for ACE 9.*)

MRKT 453 International Marketing

MRKT 491 International Studies in Business & Marketing

SCMA 439 Global Sourcing and Distribution

SCMA 459 Global Information Systems

If planned carefully, the IBCR course may count in two places. It is not an extra 3 hours of credit, but rather, is 3 hours embedded within other requirements. If selected carefully, it may also count for 3 hours of credit in the major (i.e., MRKT 453 International Marketing counts for a MRKT elective in the MRKT major and also fulfills the IBCR; FINA 450 International Financial Management counts for a FINA elective in FINA major (general option) and fulfills the IBCR as well). On the other hand, if coursework for the major is already determined by personal choices or requirements, the IBCR may count in electives, and more specifically, for one of the 'business' electives needed for most majors. If not planned carefully this requirement may mean that the student will need to take an additional 3 hours of credit.

300/400 Upper-level Requirement

As part of the degree requirements, all students must complete a certain number of 300/400-level courses. Most of these courses will be completed in the Business Core but some majors will require additional hours from outside of the Business Core. With a "standard" 21-hour major, 12 additional hours will be required. Normally, if a major is larger than 21 hours, the number of additional upper-level courses is reduced. This requirement may be met with business or non-business coursework.

Business coursework from the Business Core Intermediate (BCI), Business Core Advanced-Major (FIRST major) or Business Core Advanced-Capstone may NOT be used to fulfill this requirement with exceptions noted below:

- If more than 21 hours of coursework for the major are taken at the 300/400 level, and of those hours, coursework is not being double counted toward the NBR and major, then the additional 300/400-level hours may be used to fulfill the 300/400-level requirement. Consult the Degree Audit to determine how the requirements are applied.
- Accounting majors, business administration majors and business and law majors will complete a 24-hour major and only need to complete 9 upper-level hours.
- Finance majors will take between 24 and 27 hours for the major; consult the major section in this document or the Degree Audit to determine how many hours will double count for this requirement. This will depend on which option is selected for the major.
- Actuarial science majors, agribusiness majors, supply chain management majors, and Raikes students do not need to meet this requirement due to the additional hours at the 300/400 level required for the major/program.
- Business Core Advanced-Major coursework used for a SECOND major (if selected), or upper-level graded coursework selected for a minor, MAY count.
- Coursework that is part of the Non-Business Requirement (NBR) taken at the 300/400 level may be double counted to fulfill this requirement if it is not being used to double count for the first major.
- No course may be taken on a Pass/No Pass basis unless it is a business course numbered 395/398/399. Only 3 hours of 395/398/399 credit is allowed for this requirement.
- Students generally fulfill this requirement through their electives, but there may be a few upper-class students who may fulfill the requirement with the ACE course requirements.

Business Course/Business Elective Hours

At a minimum, 60 hours of business courses are required for the BSBA degree.

The required hours WILL VARY BY MAJOR, depending on how requirements have been accepted and/or completed throughout the previous components of the program. While **GENERAL MINIMUM** guidelines by major are noted below, the Degree Audit will specify *minimum business* credit hour expectations for each student. Students will generally see this addressed under the ELECTIVE section (BUSINESS ELECTIVES) on the Degree Audit.

- Economics, management, and marketing majors – 3 hours of business electives.
- Accounting and business administration majors – no additional business coursework, as the major consists of 24 hours of business coursework.
- Actuarial science majors – no additional business coursework, as the major consists of more than 24 hours of business coursework.
- Finance majors – no additional business coursework, as the major consists of 24-27 hours of business coursework.

- Supply chain management majors – no additional business coursework, as the major consists of 33 hours of business coursework.
- Agribusiness, business & law, and Raikes majors – no additional business coursework required due to intent of major as being 'business-related' coursework.
- Additional hours may be required if there is a variation in hours for NBR, BCF, BCI or BCA, or if there is a violation of transfer limits, the 15 hour rule, etc.

Experiential Learning Requirement

All undergraduates in the College of Business must complete an Experiential Learning designated course or experience (which may include 0-credit courses designated to document co-curricular activities recognized as experiential learning) beginning with the 2022-23 Undergraduate Catalog.

Foreign Languages/Language Requirement

Other than meeting the minimum requirement for admission to the University, the College does not require any additional work in foreign languages, except for IBUS majors. IBUS majors must complete the equivalent of 8 hours of a foreign language while in college. However, all students are encouraged to take language courses.

Minimum Hours Required for Graduation

A minimum of 120 semester hours of credit is required for graduation; more may be necessary if specific degree requirements have not yet been completed.

Grade Rules

C- and D Grades

While students may earn grades of C- or D, there are restrictions and recommendations for such grades and further enrollment options:

- A grade of C or higher is expected in a prerequisite course to enroll in ACCT courses.
- A grade of C or higher is required in FINA 361 in order to take most upper-level FINA courses.
- A grade of C or higher is required in other departmental higher-level sequencing courses (i.e., MATH 101 to take MATH 104, etc.). See course descriptions to determine enrollment restrictions.
- Minimum 2.5 cumulative GPA required to enroll in many business courses, including: ACCT 201, ACCT 202, BLAW 371, BLAW 372, ECON 215, FINA 361, MNGT 301, MNGT 475, MRKT 341, MRKT 350, SCMA 331, SCMA 350.
- Grades of C- or lower may be replaced in the calculation of GPA by retaking the course at the University of Nebraska–Lincoln or within the University system (UNK, UNO).
- Grades of C or better are required to transfer courses from outside of the University of Nebraska.
- Academic bankruptcy options may be considered for students who have one or two semesters of poor performance.

Pass/No Pass

The Pass/No Pass option is designed for students who want to study areas or topics in which they may have minimum preparation. If used for this purpose, the option can enrich the student's academic experience without lowering the student's grade point average. Several restrictions apply when considering the Pass/No Pass option:

- BSAD 111, BSAD 222, BSAD 333, BSAD 444, BSAD 50, and BSAD 98 are offered only as Pass/No Pass. All are required.
- Students may apply no more than 6 hours of elective credit using the Pass/No Pass option (excludes ACCT 399, BSAD 111, BSAD 222, BSAD 333, BSAD 444, BSAD 395 (and cross-listings), MRKT 395).
- **No** student enrolled in **any** college at the University of Nebraska–Lincoln may take business courses in the College of Business using the Pass/No Pass option.
- College of Business students may **NOT** take coursework to satisfy ACE requirements, the International Business Course Requirement (IBCR), nor any required business coursework, including the major and minor, using the Pass/No Pass option.
- Students majoring in actuarial science through the College of Business may **NOT** take any math, actuarial science, or required courses using the Pass/No Pass option.
- Students taking courses to fulfill the requirements of a minor in an area of study outside the College of Business are subject to College rules restricting use of the Pass/No Pass option if courses in their minor are used to meet ACE or any college-specific requirements.
- Students seeking any minor outside the College should verify rules applying to minimum grade expectations and Pass/No Pass options with the advisor for their minor, as additional restrictions may apply and often vary.
- Students from UNO/UNK/UNMC and from other institutions are subject to the same restrictions listed here for University of Nebraska–Lincoln students.

Exceptions to the above rules are limited to the following and no other exceptions will be made.

- An independent study or internship course (395, 398, 399) may be taken in the College of Business using the Pass/No Pass option with the permission of the instructor and the department chair, but College of Business students who qualify for this exception may use the independent study or internship course (395, 398, 399) **only** as elective credit.
- ACCT 399, BSAD 395 (and cross-listings) and MRKT 395 taken in the Pass/No Pass format will not count against the six hour Pass/No Pass maximum in open electives.
- Advanced Placement grades of P and Credit By Exam grades of P will be accepted to fulfill degree requirements. These hours will not count against the 6-hour-maximum hours permitted.
- Students who travel abroad and return with “credit” rather than grades from the institution where they studied may use P grades to fulfill degree requirements. These hours will not count against the 6-hour-maximum number of hours permitted.

GPA Requirements

A 2.5 cumulative grade point average is required to apply for graduation, as well as a requirement for enrollment in ACCT 201 and ACCT 202, ECON 215, BLAW 371 and BLAW 372, FINA 361, SCMA 331, MNGT 301, MNGT 475, SCMA 350 or MRKT 350, and MRKT 341. Some upper-level courses in some majors will also require a 2.5 cum GPA. In some instances, a specific grade is required in certain courses to continue with upper-level coursework.

Transfer Credit Rules

For detailed transfer credit rules, see Transfer Credit Restrictions under Course Exclusions and Restrictions.

Residency

At least 30 of the last 36 hours of credit must be registered for and completed in residence at the University of Nebraska–Lincoln.

Students electing to study abroad in their final semester are exempted for the hours earned abroad, but no additional hours may be transferred in the last 36 hours. This exemption requires filing a written appeal in the Business Advising and Student Engagement office (Hawks Hall 125).

Degrees & Majors

Bachelor of Science in Business Administration

Majors

- Accounting
- Actuarial Science (also offered through the College of Arts & Sciences)
- Agribusiness (also offered through the College of Agricultural Sciences & Natural Resources)
- Business Administration
- Business & Law
- Economics (also offered through the College of Arts & Sciences)
- Finance
- International Business
- Management
- Marketing
- Supply Chain Management

Dual Degrees

Given the number of elective hours available to most business students, consideration should be given to the opportunity to pursue a dual degree, which allows simultaneous enrollment in the College of Business and another college on campus. Students will need to consult with both colleges to ensure all requirements are satisfied in a timely, efficient manner and that double counting of a course (where appropriate) is identified in advance of enrollment.

Minors & Areas of Specializations Offered Minors Outside the College

The faculty of the College encourages students to minor in a discipline outside the College to develop logical and critical thinking, curiosity, understanding of the external environment and sensitivity to ethical issues. By developing these abilities, students can enrich their lives and provide a broader basis for informed and responsible decision making.

- Minors are not required; only recommended.
- Coursework for the minor may be counted for the minor and ACE if so designated as ACE.
- “Plan A” requires completion of one minor; “Plan B” requires completion of two or more majors or minors.
- The College of Business allows double counting of coursework when it is allowed by the minor and when it meets the requirements set out below.
- Raikes students with a business major should designate a computer science minor. Coursework for the minor is completed as part of the Raikes requirements.

As business students select minors from outside of the College, they have two restrictions. The College requires that a minor, which includes business courses, must have at least 12 hours of non-business courses. Students must also meet any restrictions accessing the minor. Some colleges restrict their minors to students who have a major within that college.

Minors Within the College

The College offers the following business minors:

Business Minors

The business minors are limited to business majors unless otherwise indicated.

Accounting
Actuarial Science
Business Analytics

Business Minor for Raikes (*open only to students participating in the Jeffrey S. Raikes School of Computer Science and Management.*)
Clifton Builder Management (*open to all University of Nebraska–Lincoln students who are accepted into the Clifton Builders Program. Not open to management majors/minors*)

Economics
Entrepreneurship (*open to all University of Nebraska–Lincoln students except management majors/minors*)

Finance
Global Leadership (*open to all University of Nebraska–Lincoln students except international business majors*)

Law and Business (*open to all University of Nebraska–Lincoln students*)

Management
Marketing
Military Leadership (*open only to business ROTC students*)
Supply Chain Management

NOTE:

- Business coursework used by business majors for any of these minors cannot be double counted toward the major or other minor requirements, BCF, BCI, BCA-M or BCA-C unless specifically noted. (*The finance department allows actuarial science majors to double count with finance majors and minors. The finance department allows finance majors to double count with accounting majors and minors and with economics majors and minors where applicable.*)
- Non-College of Business students choosing more than one College of Business minor are allowed to double count the business coursework (i.e. in the general business minor and the entrepreneurship minor for non-College of Business majors).
- Business students choosing to minor in economics must follow the College of Business economics minor requirement.

Majors with Options

Finance Majors

There are several options available to finance majors:

- General Finance
- Banking & Risk Management
- Investments

Management Majors

Management majors will select an option from the list below. See the management major section for details.

- Clifton Builders (open only to students accepted into the Clifton Builders Program)
- Human Resources Management
- Entrepreneurship & Innovation
- General Management
- Leadership in Organizations

General Business Minor

The minor consists of the following 18 hours:

ACCT 200	Accounting for Business Decisions	3
BLAW 300	Business, Government & Society	3
ECON 200	Economic Essentials and Issues	3
FINA 300	Financial Decision Making	3
MNGT 300	Management Essentials For Contemporary Organizations	3
MRKT 300	Contemporary Marketing	3

Total Credit Hours 18

Please note the following information:

- This minor is available to all other colleges at the University of Nebraska–Lincoln.
- Only non-business students may complete this minor.
- Courses in the minor may not be used towards a degree in business.
- Prerequisites are enforced.
- No more than one requirement can be completed with transfer credit.
- Students with previous credit in business should see their college advisor for further information.

Business Minor for Raikes (<https://catalog.unl.edu/undergraduate/business/business-minor/>)

This minor is only available to non-business majors participating with the Jeffrey S. Raikes School of Computer Science and Management.

Business Analytics Minor (<https://catalog.unl.edu/undergraduate/business/business-analytics-minor/>)

This minor is only available to College of Business students.

Clifton Builders Management Minor (<https://catalog.unl.edu/undergraduate/business/clifton-builders-minor/>)

This minor is available to all University of Nebraska–Lincoln students who have been accepted into the Clifton Builders Program, unless the student is a management major. Management majors cannot complete this minor. Management majors accepted into the Clifton Builders Program should declare the Clifton Builders option of the management major.

Entrepreneurship Minor (<https://catalog.unl.edu/undergraduate/business/entrepreneurship-minor/>)

This minor is available to all University of Nebraska–Lincoln students except management majors.

Global Leadership Minor (<https://catalog.unl.edu/undergraduate/business/global-leadership-minor/>)

This minor is available to all University of Nebraska–Lincoln students except international business majors.

Law and Business Minor (<https://catalog.unl.edu/undergraduate/business/business-law/#minortext>)

This minor is available to all University of Nebraska–Lincoln students.

Military Leadership Minor

This is an 18-hour minor that is designed for, and only available to, College of Business students who are involved in one of the three ROTC programs.

Sales Certificate (<https://business.unl.edu/academic-programs/programs-and-degrees/sales-center/>)

The ability to sell is a universal skill set and there is some form of selling involved in almost every job. Students who are interested in developing their sales skills and potentially pursuing a career in sales can get a certificate or advanced certificate in sales through the Center for Sales Excellence in the College of Business. The sales certificate program is open to all University of Nebraska–Lincoln undergraduates—students do not have to be College of Business majors/minors to be a part of this program.

To pursue the certificate or advanced certificate, all students must first take MRKT 257 Sales Communication. This prerequisite class introduces students to the fundamentals of the sales communication process. MRKT 257 also meets the ACE 2 communication requirement. Following this class, interested students may apply for admission into the sales certificate program. Selected students will need to take the following courses to obtain a Certificate in Sales Excellence:

MRKT 357	Advanced Professional Selling	3
MRKT 371	Sales Practicum I	3
MRKT 457	Customer Relationship Management and Sales Technologies	3
MRKT 458	Sales Force Management	3

After taking these courses, students interested in earning an Advanced Certificate in Sales Excellence must take the following additional course:

MRKT 460	Key Account Selling	3
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The certificate and advanced certificate will be awarded by the College of Business. Both complement the student's existing major/minor and serve as a formal recognition that the student has satisfactorily completed the aforementioned course requirements. Certificates will not be listed on the student's transcripts. However, given the value of the certificates' curricula to prospective employers, students will benefit by mentioning these certificates on their resumes.

Graduate Student Information

Graduate Program Options

Graduate Certificates

Business Analytics

Financial Analytics

Human Resource Management

Marketing Analytics

Sales Excellence

Strategic Marketing

Strategic Innovation and Entrepreneurship

Supply Chain Analytics

Supply Chain Management

MBA Programs

Master of Business Administration (MBA)

Joint Programs

Master of Business Administration/Master of Architecture

Master of Business Administration/Juris Doctorate

Master of Professional Accountancy/Juris Doctorate

Other Masters Programs

Master of Professional Accountancy (MPA)

Master of Arts in Economics

Master of Science in Actuarial Science

Master of Science in Business Analytics

Master of Science in Finance

Master of Science in Supply Chain Management

Ph.D. Programs

Economics

Business with specializations in:

Accountancy

Finance

Management

Marketing

Supply Chain Management and Analytics

Additional information on all graduate degree programs, including those listed above, can be found in the Graduate Studies Catalog. For more information, please go to <http://www.unl.edu/gradstudies> (<http://www.unl.edu/gradstudies/>).