PGA GOLF MANAGEMENT

Description

Website: http://pgm.unl.edu

The PGA golf management program offers two options for students interested in a career in the golf industry. Option one has a built-in business minor in the degree program, which includes 18 credits of business courses (economics, business law, finance, management, marketing, and accounting). Option two has a built-in HRTM (hospitality, restaurant and tourism management) minor in the degree program, which includes 19 credits of HRTM coursework. While both options have business components, the HRTM option has a stronger emphasis on club management, food and beverage, and event planning. To determine which option would be ideal for your career aspirations in the golf industry, schedule a campus visit today.

PGA Golf Management

- For students who wish to be educated in all aspects of the golf industry and become PGA members.
- One of 18 accredited PGA Golf Management University Programs in the country.
- Classroom instruction, a player development program taught by PGA professionals, and structured internship experiences provide a basic background in managing golf facilities and related organizations, business and personnel management, restaurant and hospitality management, turfgrass, recreation, and golf instruction methods.
- PGA Golf Management Student Club conducts numerous tournaments each semester.
- Graduates are eligible for PGA Class A membership.
- Current Program course and laboratory fees can be found on the PGM website.

College Requirements

College Admission

Requirements for admission into the College of Agricultural Sciences and Natural Resources (CASNR) are consistent with general University admission requirements (one unit equals one high school year): 4 units of English, 4 units of mathematics, 3 units of natural sciences, 3 units of social sciences, and 2 units of world language. Students must also meet performance requirements: a 3.0 cumulative high school grade point average OR an ACT composite of 20 or higher, writing portion not required OR a score of 1040 or higher on the SAT Critical Reading and Math sections OR rank in the top one-half of graduating class; transfer students must have a 2.0 (on a 4.0 scale) cumulative grade point average and 2.0 on the most recent term of attendance. For students entering the PGA Golf Management degree program, a certified golf handicap of 12 or better (e.g., USGA handicap card) or written ability (MS Word file) equivalent to a 12 or better handicap by a PGA professional or high school golf coach is required. For more information, please visit http://pgm.unl.edu/requirements (http://pgm.unl.edu/requirements/).

Admission Deficiencies/Removal of Deficiencies

Students who are admitted to CASNR with core course deficiencies must remove these deficiencies within the first 30 credit hours at the University of Nebraska–Lincoln, or within the first calendar year at Nebraska, whichever takes longer, excluding foreign languages. Students have up to 60 credit hours to remove world language deficiencies. College-level coursework taken to remove deficiencies may be used to meet degree requirements in CASNR.

Deficiencies in the required entrance subjects can be removed by the completion of specified courses in the University or by correspondence.

The Office of Admissions, Alexander Building (south entrance), City Campus, provides information to new students on how deficiencies can be removed.

College Degree Requirements

Curriculum Requirements

The curriculum requirements of the College consist of three areas: ACE (Achievement-Centered Education), College of Agricultural Sciences and Natural Resources Core, and Degree Program requirements and electives. All three areas of the College Curriculum Requirements are incorporated within the description of the Major/Degree Program sections of the catalog. The individual major/degree program listings of classes ensures that a student will meet the minimum curriculum requirements of the College.

World Languages/Language Requirement

Two units of a world language are required. This requirement is usually met with two years of high school language.

Minimum Hours Required for Graduation

The College grants the bachelor's degree in programs associated with agricultural sciences, natural resources, and related programs. Students working toward a degree must earn at least 120 semester hours of credit. A minimum cumulative grade point average of C (2.0 on a 4.0 scale) must be maintained throughout the course of studies and is required for graduation. Some degree programs have a higher cumulative grade point average required for graduation. Please check the degree program on its graduation cumulative grade point average.

Grade Rules

Removal of C-, D, and F Grades

Only the most recent letter grade received in a given course will be used in computing a student's cumulative grade point average if the student has completed the course more than once and previously received a grade or grades below C in that course.

The previous grade (or grades) will not be used in the computation of the cumulative grade point average, but it will remain a part of the academic record and will appear on any transcript.

A student can remove from his/her cumulative average a course grade of C, D+, D, D-, or F if the student repeats the same course at the University of Nebraska and receives a grade other than P (pass), I (incomplete), N (no pass), W (withdrawn), or NR (no report). If a course is no longer being offered, it is not eligible for the revised grade point average computation process.

For complete procedures and regulations, see the Office of the University Registrar website at http://www.unl.edu/regrec/course-repeats (http://www.unl.edu/regrec/course-repeats/).

Pass/No Pass

Students in CASNR may take any course offered on a Pass/No Pass basis within the 24-hour limitation established by the Faculty Senate. However, a department may specify that the Pass/No Pass status of its
courses be limited to non-majors or may choose to offer some courses for letter grades only.

**GPA Requirements**
A minimum cumulative grade point average of C (2.0 on a 4.0 scale) must be maintained throughout the course of studies and is required for graduation. Some degree programs have a higher cumulative grade point average required for graduation. Please check the degree program on its graduation cumulative grade point average.

**Transfer Credit Rules**
To be considered for admission, a transfer student, Nebraska resident or nonresident, must have an accumulated average of C (2.0 on a 4.0 scale) and a minimum C average in the last semester of attendance at another college. Transfer students who have completed less than 12 credit hours of college study must submit either ACT or SAT scores.

Ordinarily, credits earned at an accredited college are accepted by the University. The College, however, will evaluate all hours submitted on an application for transfer and reserves the right to accept or reject any of them. Sixty (60) is the maximum number of hours the University will accept on transfer from a two-year college. Ninety (90) is the maximum number of hours the University will accept from a four-year college. Transfer credit in the degree program must be approved by the degree program advisor on a Request for Substitution Form to meet specific course requirements, group requirements, or course level requirements in the major. At least 9 hours in the major field, including the capstone course, must be completed at the University of Nebraska–Lincoln regardless of the number of hours transferred.

The College will accept no more than 10 semester hours of C, D+, D, and D- grades from other schools. The C-, D+, D, and D- grades can only be applied to free electives. This policy does not apply to the transfer of grades from UNO or UNK to the University of Nebraska–Lincoln.

**Joint Academic Transfer Programs**
The College of Agricultural Sciences and Natural Resources has agreements with many institutions to support joint academic programs. The transfer programs include dual degree programs and cooperative degree programs. Dual degree programs offer students the opportunity to receive a degree from a participating institution and also to complete requirements for a bachelor of science degree in CASNR. Cooperative programs result in a single degree from either the University of Nebraska–Lincoln or the cooperating institution.

**Dual Degree Programs**

**A to B Programs**
The A to B Program, a joint academic program offered by the CASNR and participating community colleges, allows students to complete the first two years of a degree program at the participating community college and continue their education and study in a degree program leading toward a bachelor of science degree.

The A to B Program provides a basic knowledge plus specialized coursework. Students transfer into CASNR with junior standing.

Depending on the community college, students enrolled in the A to B Program may complete the requirements for an associate of science at the community college, transfer to the University of Nebraska–Lincoln, and work toward a bachelor of science degree.

Participating community colleges include:

- Central Community College
- Metropolitan Community College
- Mid-Plains Community College
- Nebraska College of Technical Agriculture
- Nebraska Indian Community College
- Northeast Community College
- Southeast Community College
- Western Nebraska Community College

**3+2 Programs**
Two specialized degree programs in animal science and veterinary science are offered jointly with an accredited college or school of veterinary medicine. These two programs permit CASNR animal science or veterinary science students to receive a bachelor of science degree from the University of Nebraska–Lincoln with a degree in animal science or veterinary science after successfully completing two years of the professional curriculum in veterinary medicine at an accredited veterinary school. Students who successfully complete the 3+2 Program must provide transcripts and complete the Application for Degree form via MyRED. Students without MyRED access may apply for graduation in person at Husker Hub in the Canfield Administration Building, or by mail. Students should discuss these degree programs with their academic advisor.

**Cooperative Degree Programs**
Academic credit from the University and a cooperating institution are applied towards a four-year degree from either the University of Nebraska–Lincoln (University degree-granting program) or the cooperating institution (non University degree-granting program). All have approved programs of study.

**UNL Degree-Granting Programs**
A University of Nebraska–Lincoln degree-granting program is designed to provide students the opportunity to complete a two-year program of study at one of the four-year institutions listed below, transfer to CASNR, and complete the requirements for a bachelor of science degree.

**Chadron State College.** Chadron State College offers a 2+2 program leading to a grassland ecology and management degree program and a transfer program leading to a bachelor of science in agricultural education in the teaching option.

**Wayne State College.** Wayne State College offers a 3+1 program leading to a bachelor of science in plant biology in the ecology and management option and a 3+1 program leading to a bachelor of science in Applied Science.

**University of Nebraska at Kearney.** Transfer programs are available for students pursuing degree programs leading to a bachelor of science degree.

**University of Nebraska at Omaha.** Transfer programs are available for students pursuing degree programs leading to a bachelor of science degree.

**Non University of Nebraska–Lincoln Degree-Granting Programs**
CASNR cooperates with other institutions to provide coursework that is applied towards a degree at the cooperating institution. Pre-professional programs offered by CASNR allow students to complete the first two or three years of a degree program at the University prior to transferring and completing a degree at the cooperating institution.
Other College Degree Requirements

Capstone Course Requirement
A capstone course is required for each CASNR degree program. A capstone course is defined as a course in which students are required to integrate diverse bodies of knowledge to solve a problem or formulate a policy of societal importance.

ACE Requirements
All students must fulfill the Achievement Centered Education (ACE) requirements. Information about the ACE program may be viewed at ace.unl.edu (https://ace.unl.edu/).

The minimum requirements of CASNR reflect the common core of courses that apply to students pursuing degrees in the college. Students should work with an advisor to satisfy ACE outcomes 1, 2, 3, 4, 6, and 10 with the college requirements.

Catalog Rule
Students must fulfill the requirements stated in the catalog for the academic year in which they are first admitted to the University of Nebraska–Lincoln or when they were first admitted to a Joint Academic Transfer Program. In consultation with advisors, a student may choose to follow a subsequent catalog for any academic year in which they are admitted to and enrolled as a degree-seeking student at Nebraska in the College of Agricultural Sciences and Natural Resources. Students must complete all degree requirements from a single catalog year. The catalog which a student follows for degree requirements may not be more than 10 years old at the time of graduation.

Learning Outcomes
Graduates of PGA golf management will be able to:

1. Utilize management and leadership principles and techniques in businesses and organizations in the golf industry.
2. Exhibit excellent customer service skills in the golf industry.
3. Apply their knowledge of teaching people the game of golf to enhance their students’ golfing ability and their enjoyment of the game.
4. Demonstrate ethical behavior in management and leadership in the golf industry.

Major Requirements

Core Requirements

College Integrative Courses
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCIL 101</td>
<td>Science and Decision-Making for a Complex World</td>
<td>3</td>
</tr>
<tr>
<td>Credit Hours Subtotal:</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

Mathematics and Statistics (beyond college algebra) (ACE 3)
Select 5-6 credits from the following:  

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 106</td>
<td>Calculus I</td>
</tr>
<tr>
<td>STAT 218 &amp; MATH 102</td>
<td>Introduction to Statistics and Trigonometry</td>
</tr>
<tr>
<td>STAT 218 &amp; MATH 103</td>
<td>Introduction to Statistics and College Algebra and Trigonometry</td>
</tr>
<tr>
<td>STAT 218 &amp; MATH 104</td>
<td>Introduction to Statistics and Applied Calculus</td>
</tr>
<tr>
<td>STAT 218 &amp; MATH 203</td>
<td>Introduction to Statistics and Contemporary Mathematics</td>
</tr>
<tr>
<td>Credit Hours Subtotal:</td>
<td>5-6</td>
</tr>
</tbody>
</table>

**Communications**

*Written Communication (ACE 1)*

Select one of the following:

- ENGL 150 Writing and Inquiry 3
- ENGL 151 Writing and Argument
- ENGL 254 Writing and Communities
- JGEN 120 Basic Business Communication
- JGEN 200 Technical Communication I
- JGEN 300 Technical Communication II

**Oral Communication (ACE 2)**

Select one of the following:

- COMM 101 Communication in the 21st Century 3
- COMM 209 Public Speaking
- COMM 286 Business and Professional Communication

**Leadership (ACE 2)**

ALEC 102 Interpersonal Skills for Leadership 3

**Natural Sciences**

| CHEM 105A & CHEM 105L | Chemistry in Context I and Chemistry in Context I Laboratory |
| Credit Hours Subtotal: | 4 |

or

| CHEM 109A & CHEM 109L | General Chemistry I and General Chemistry I Laboratory |
| Credit Hours Subtotal: | 4 |

Select one CASNR-approved Life Sciences from the following:

- AGRO 131 Plant Science
- & AGRO 134 Plant Sciences Laboratory
- HORT 131 Plant Science
- & HORT 134 Plant Sciences Laboratory

**Credit Hours Subtotal:** 8

**Economics, Humanities and Social Sciences**

Select one course each from ACE outcomes 5, 7, and 9

**Credit Hours Subtotal:** 9

**Total Credit Hours:** 34-35

1. If MATH 103 is taken, only 2 hours can be counted toward this requirement.

**Specific Major Requirements**

**Additional Plant and/or Natural Sciences**

| AGRO 153 / HORT 153 / SOIL 153 | Soil Resources |
| Credit Hours Subtotal: | 4 |

| TLMT 227 / AGRO 227 / HORT 227 & TLMT 229 / AGRO 229 / HORT 229 | Introductory Turfgrass Management and Introductory Turfgrass Management Laboratory |
| Credit Hours Subtotal: | 4 |

**PGAM Courses**

| PGAM 101 | Introduction to PGA Golf Management 3.0 |
| Credit Hours Subtotal: | 3 |

| PGAM 112 | PGA Golf Management 3.0. Level 1-A |
| Credit Hours Subtotal: | 3 |

| PGAM 201 | PGA Golf Management 3.0 Level 1-B |
| Credit Hours Subtotal: | 3 |

| PGAM 212 | PGA Golf Management 3.0 Level 2-A |
| Credit Hours Subtotal: | 3 |

| PGAM 295 | Professional Golf Management Extended Internship |
| Credit Hours Subtotal: | 0 |

| PGAM 301 | PGA Golf Management 3.0 Level 2-B |
| Credit Hours Subtotal: | 3 |

| PGAM 312 | PGA Golf Management 3.0 Level 3-A |
| Credit Hours Subtotal: | 3 |

| PGAM 401 | PGA Golf Management 3.0 Level 3-B |
| Credit Hours Subtotal: | 3 |

| PGAM 489 | PGA Golf Management Integration (ACE 10) |
| Credit Hours Subtotal: | 0-15 |

| PGAM 495 | Internship in PGA Golf Management |
| Credit Hours Subtotal: | 3 |

| Total Credit Hours | 47 |

2. METR 140 (3 hrs) is recommended in addition to these 8 hours.

**Golf Operations Management Option**

**Food Service Management**

| HRTM 274 | Introduction to Food and Beverage in the Hospitality Industry |
| Credit Hours Subtotal: | 3 |

| HRTM 374 | Guest Services Management |
| Credit Hours Subtotal: | 3 |

| HRTM 475 | Club Management |
| Credit Hours Subtotal: | 3 |

**Business (Constitutes a Business Minor)**

| ACCT 200 | Accounting for Business Decisions |
| Credit Hours Subtotal: | 3 |

| BLAW 300 | Business, Government & Society |
| Credit Hours Subtotal: | 3 |

| ECON 200 | Economic Essentials and Issues (ACE 6) |
| Credit Hours Subtotal: | 3 |

| FINA 300 | Financial Decision Making |
| Credit Hours Subtotal: | 3 |

| MNGT 300 | Management Essentials For Contemporary Organizations |
| Credit Hours Subtotal: | 3 |

| MRKT 300 | Contemporary Marketing |
| Credit Hours Subtotal: | 3 |

**Electives**

Select 11-12 hours

**Credit Hours Subtotal:** 12

**Total Credit Hours:** 39

3. The above block of six courses is for non-business majors. If a student switches to the College of Business, these courses will not satisfy requirements for a business major or minor.

**Club Management Option**

**Economics, Humanities & Social Sciences**

| ECON 200 | Economic Essentials and Issues (ACE 6) |
| Credit Hours Subtotal: | 3 |

Select one course from ACE outcome 8

**Credit Hours Subtotal:** 3

**Hospitality, Restaurant and Tourism Management**

*Constitutes an HRTM minor*

| HRTM 171 | Introduction to Hospitality Management |
| Credit Hours Subtotal: | 3 |

| HRTM 274 | Introduction to Food and Beverage in the Hospitality Industry |
| Credit Hours Subtotal: | 3 |

| HRTM 289 | Introduction to the Event Industry |
| Credit Hours Subtotal: | 3 |

Select 9 hours from the following:

| HRTM 374 | Guest Services Management |
| Credit Hours Subtotal: | 9 |

| HRTM 474 | Food and Beverage Management |
| Credit Hours Subtotal: | 3 |

| HRTM 475 | Club Management |
| Credit Hours Subtotal: | 3 |
**PGA Golf Management 3.0**

**Prerequisites:**
- PGAM 101
- PGAM 112
- PGAM 201
- PGAM 295

**Description:**
- Continuation of PGA 3.0 Level 1 curriculum modules. Curriculum modules covered will include Customer Relations, Golf Car Fleet, Management and the PGA Introduction to Teaching and Club Performance.
- Students will attend a 2.5 day PGA 3.0 seminar provided by the PGA of America. Standardized PGA testing for PGA 3.0 Level 1.

**Credit Hours:**
- 3
- Max credits per semester: 3
- Max credits per degree: 3
- Grading Option: Graded with Option
- Offered: FALL
- Prerequisite for: PGAM 212

**PGAM 212 PGA Golf Management 3.0 Level 2-A**

**Prerequisites:**
- PGAM 201

**Description:**
- Additional learning objectives and modules from the PGA 3.0 Level 2 curriculum. Preparation for standardized PGA testing for PGA 3.0 Level 2 module(s). Preparation for the next internship.

**Credit Hours:**
- 3
- Max credits per semester: 3
- Max credits per degree: 3
- Grading Option: Graded with Option
- Offered: SPRING

**PGAM 229 Turfgrass Management Laboratory for PGAM Students**

**Prerequisites:**
- AGRO 131

**Notes:**
- Should be taken concurrently with TLMT 227. AGRO 153 recommended.

**Description:**
- Provide practical and scientific aspects of turfgrass growth and golf course management.

**Credit Hours:**
- 1
- Max credits per semester: 1
- Max credits per degree: 1
- Grading Option: Graded with Option

**PGAM 301 PGA Golf Management 3.0 Level 2-B**

**Description:**
- Continuation of PGA 3.0 Level 2 curriculum modules. Additional learning objectives and modules from the PGA 3.0 curriculum.
- In addition, students will attend a 2.5 day PGA sponsored seminar provided by the PGA of America. Preparation for standardized PGA testing for PGA 3.0 Level 2 module(s). Preparation for the next internship.

**Credit Hours:**
- 3
- Max credits per semester: 3
- Max credits per degree: 3
- Grading Option: Graded with Option
- Offered: SPRING
- Prerequisite for: PGAM 312
PGAM 312 PGA Golf Management 3.0 Level 3-A
Prerequisites: PGAM 301.
Description: Additional learning objectives and modules from the PGA 3.0 Level 3 curriculum. Preparation for standardized PGA testing for PGA 3.0 Level 3 module(s).
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option
Offered: FALL

PGAM 391 Special Topics
Description: Topics vary each term
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 9
Grading Option: Graded with Option

PGAM 401 PGA Golf Management 3.0 Level 3-B
Description: Continuation of PGA 3.0 Level 3 curriculum modules. Curriculum modules covered will include Advanced Teaching and Club Fitting, Player Development Programs and Teaching as a Business, Food and Beverage, and Career Enhancement/Final Experience. Students will attend a 2.5 day PGA sponsored seminar on Advanced Teaching and Club Fitting. Standardized tests on the modules covered will be administered during the semester.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option
Prerequisite for: PGAM 489

PGAM 489 PGA Golf Management Integration
Prerequisites: PGAM 401
Notes: This is the capstone course for the PGAM major.
Description: Completion of all PGA curriculum requirements. Students will develop and deliver an oral presentation and submit a portfolio of materials that reflects the knowledge they have gained from the academic courses, internships and other aspects of the PGA Golf Management Program. Standardized tests will be administered for any modules not previously passed.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option
ACE: ACE 10 Integrated Product

PGAM 495 Internship in PGA Golf Management
Prerequisites: In Level 1 of the PGA Golf Management Program
Notes: A recommended course for any PGA Golf Management student who will participate in an internship experience during her/his undergraduate degree program at UNL.
Description: PGA Golf Management internships will provide students with an opportunity to enhance their professional skills while contributing meaningful employment and expanding their career networks and pathways in the golf profession.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 15
Grading Option: Graded

PGAM 496 Independent Study in PGA Golf Management
Prerequisites: Sophomore standing and permission
Notes: The independent study topic is subject to approval by the coordinator. P/N only.
Description: Requires an individual or group project in research or literature review, or extension of course work in the field during the internship experience.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Pass No Pass

PLEASE NOTE
This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your college or department academic advisor. Advisors also can help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

PGA Golf Management - Golf Operations Management

PGA Golf Management - Club Management

Career Information
The following represents a sample of the internships, jobs and graduate school programs that current students and recent graduates have reported.

Jobs of Recent Graduates
- Head Golf Professional, Conway Farms Golf Club - Lake Forest IL
- Head Golf Professional, Drumm Farm Golf Club - Independence MO
- Assistant Golf Professional, Omaha Country Club - Omaha NE
- Manager, Austads Golf - Lincoln NE
- Assistant Golf Professional, Southern Hills Country Club - Tulsa OK
- Owner/Operator, GolfTEC Fort Collins - Fort Collins CO
- Director of Golf, Beatrice Country Club - Beatrice NE
- Certified Personal Golf Coach, GolfTEC - Omaha NE
- Assistant Golf Professional, Spring Hill Golf Club - Wayzata MN
- Tournament Coordinator, Links Sports - Minneapolis MN

Internships
- Intern, Pebble Beach Golf Links - Pebble Beach CA
- Intern, Bandon Dunes Golf Resort - Bandon OR
- Intern, Bellerive Country Club - St. Louis MO
- Intern, Quail Hollow Club - Charlotte NC
- Intern, Pinehurst Resort and Country Club - Pinehurst NC
- Intern, The Patriot Golf Club - Owasso OK
- Intern, Whistling Straits Golf Course - Kohler WI
- Intern, Cherry Hills Country Club - Cherry Hills Village CO
- Intern, Sand Hills Golf Club - Mullen NE
- Intern, Trump National Golf Course - Potomac Falls VA