PGA GOLF MANAGEMENT

Description
Website: http://pgm.unl.edu

PGA Golf Management
• For students who wish to be educated in all aspects of the golf industry and become PGA members.
• One of 18 accredited PGA Golf Management University Programs in the country.
• Classroom instruction, a player development program taught by PGA professionals, and structured internship experiences provide a basic background in managing golf facilities and related organizations, business and personnel management, restaurant and hospitality management, turfgrass, recreation, and golf instruction methods.
• PGA Golf Management Student Club conducts numerous tournaments each semester.
• Graduates are eligible for PGA Class A membership.
• Additional PGA Golf Management fees apply.

College Requirements

College Admission
Requirements for admission into the College of Agricultural Sciences and Natural Resources (CASNR) are consistent with general University admission requirements (one unit equals one high school year): 4 units of English, 4 units of mathematics, 3 units of natural sciences, 3 units of social studies, and 2 units of foreign language. Students must also meet performance requirements (ACT composite of 20 or higher OR combined SAT score of 950 or higher OR rank in the top one-half of graduating class; transfer students must have a 2.0 (on a 4.0 scale) cumulative grade point average, and a minimum C average in the last semester of attendance). Students entering the PGA Golf Management degree program, certified golf handicap of 12 or better (e.g., USGA handicap card) or written ability (MS Word file) equivalent to a 12 or better handicap by a PGA professional or high school golf coach is required. For more information, please visit: http://pgm.unl.edu/requirements.

Admission Deficiencies/Removal of Deficiencies
Students who are admitted to CASNR with core course deficiencies must remove these deficiencies within the first 30 credit hours at UNL, or within the first calendar year at UNL, whichever takes longer, excluding foreign languages. Students must have up to 60 credit hours to remove foreign language deficiencies. College-level course work taken to remove deficiencies may be used to meet degree requirements in CASNR.

Deficiencies in the required entrance subjects can be removed by completion of specified courses in the University or by correspondence.

The Office of Admissions, Alexander Building (south entrance), City Campus, provides information to new students on how deficiencies can be removed.

Transfer Credit Rules
Ordinarily, credits earned at an accredited college are accepted by the University. The College, however, will evaluate all hours submitted on a basis within the 24-hour limitation established by the Faculty Senate. Students in CASNR may take any course offered on a Pass/No Pass basis within the 24-hour limitation established by the Faculty Senate.

For complete procedures and regulations, see the Office of the University Registrar website at http://www.unl.edu/regrec/course-repeats.

Pass/No Pass
Students in CASNR may take any course offered on a Pass/No Pass basis within the 24-hour limitation established by the Faculty Senate. However, a department may specify that the Pass/No Pass status of its courses be limited to non-majors or may choose to offer some courses for letter grades only.

GPA Requirements
A minimum cumulative grade point average of C (2.0 on a 4.0 scale) must be maintained throughout the course of studies and is required for graduation.

Transfer Credit Rules
To be considered for admission, a transfer student, Nebraska resident or nonresident, must have an accumulated average of C (2.0 on a 4.0 scale) and a minimum C average in the last semester of attendance at another college. Transfer students who have completed less than 12 credit hours of college study must submit either ACT or SAT scores.

Ordinarily, credits earned at an accredited college are accepted by the University. The College, however, will evaluate all hours submitted on an application for transfer and reserves the right to accept or reject any of them. Sixty is the maximum number of hours UNL will accept on transfer from a two-year college. Ninety is the maximum number of hours UNL will accept from a four-year college. Transfer credit in the degree program must be approved by the degree program advisor on a Request for Substitution Form to meet specific course requirements, group requirements, or course level requirements in the major. At least 9 hours
in the major field, including the capstone course, must be completed at UNL regardless of the number of hours transferred.

The College will accept no more than 10 semester hours of C-, D+, D and D- grades from other schools. The C-, D+, D and D- grades can only be applied to free electives. This policy does not apply to the transfer of grades from UNO or UNK to UNL.

**Joint Academic Transfer Programs**
The College of Agricultural Sciences and Natural Resources has agreements with many institutions to support joint academic programs. The transfer programs include dual degree programs and cooperative degree programs. Dual degree programs offer students the opportunity to receive a degree from a participating institution and also to complete requirements for a bachelor of science degree in CASNR. Cooperative programs result in a single degree from either UNL or the cooperating institution.

**Dual Degree Programs**

**A to B Programs**
The A to B Program, a joint academic program offered by the CASNR and participating community colleges, allows students to complete the first two years of a degree program at the participating community college and continue their education and study in a degree program leading toward a bachelor of science degree.

The A to B Program provides a basic knowledge plus specialized course work. Students transfer into CASNR with junior standing.

Depending on the community college, students enrolled in the A to B Program may complete the requirements for an associate of science at the community college, transfer to UNL, and work toward a bachelor of science degree.

Participating community colleges include:
- Central Community College
- Metropolitan Community College
- Mid-Plains Community College
- Nebraska College of Technical Agriculture
- Northeast Community College
- Southeast Community College
- Western Nebraska Community College

**3+2 Programs**
Two specialized degree programs in animal science and veterinary science are offered jointly with an accredited college or school of veterinary medicine. These two programs permit CASNR animal science or veterinary science students to receive a bachelor of science degree from UNL with a degree in animal science or veterinary science after successfully completing two years of the professional curriculum in veterinary medicine at an accredited veterinary school. Students who successfully complete the 3+2 Program, must complete the “Application for Degree” form and provide transcripts to the Credentials Clerk, Office of the University Registrar, 107 Canfield Administration Building, UNL. Students should discuss these degree programs with their academic advisor.

**Cooperative Degree Programs**
Academic credit from UNL and a cooperating institution is applied towards a four-year degree from either UNL (UNL degree-granting program) or the cooperating institution (non UNL degree-granting program). All have approved programs of study.

**UNL Degree-Granting Programs**
A UNL degree-granting program is designed to provide students the opportunity to complete a two-year program of study at one of the four-year institutions listed below, transfer to CASNR and complete the requirements for a bachelor of science degree.

**Chadron State College.** Chadron State College offers a 2+2 program leading to a grassland ecology and management degree program and a transfer program leading to a Bachelor of Science in Agricultural Education in the teaching option.

**Wayne State College.** Wayne State College offers a 3+1 program leading to a Bachelor of Science in Plant Biology in the ecology and management option.

**University of Nebraska at Kearney.** Transfer programs are available for students pursuing degree programs leading to a bachelor of science degree.

**University of Nebraska at Omaha.** The University of Nebraska at Omaha (UNO) cooperates with CASNR in providing four-semester pre-agricultural sciences, pre-natural resources, pre-food science and technology, pre-horticulture and pre-turfgrass and landscape management transfer programs.

A student enrolled in these programs may transfer all satisfactorily completed academic credits identified in the suggested program of study, and enter CASNR to study toward a degree program leading to a bachelor of science degree. The total program would require a minimum of four years or eight semesters (16 credit hours/semester or 120 credit hours).

UNL CASNR faculty teach horticulture and food science and technology courses at UNO to assist an urban population in better understanding the food processing, horticulture, and landscape horticulture industries.

For more information, contact the CASNR Dean’s Office, 800-472-8800, ext. 2541.

**Non UNL Degree-Granting Programs**
The CASNR cooperates with other institutions to provide course work that is applied towards a degree at the cooperating institution. Pre-professional programs offered by CASNR allow students to complete the first two or three years of a degree program at UNL prior to transferring and completing a degree at the cooperating institution.

**Chadron State College—Range Science.** The 3+1 Program in range science allows Chadron State College students to pursue a range science degree through Chadron State College. Students complete three years of course work at Chadron State College and one year of specialized range science course work (32 credit hours) at CASNR.

**Dordt College (Iowa) – Agricultural Education: Teaching Option.** This program allows students to pursue an Agricultural Education Teaching Option degree leading toward a bachelor of science in agricultural education. Students at Dordt College will complete 90 credit hours in the Agricultural Education: Teaching Option Transfer Program.

**Residency**
Students must complete at least 30 of the total hours for their degree using UNL credits. At least 18 of the 30 credit hours must be in courses offered through CASNR (>299) including the appropriate ACE 10 degree requirement or an approved ACE 10 substitution offered through another UNL college and excluding independent study regardless of the number of hours transferred. Credit earned during education abroad may be used toward the residency requirement if students register through
UNL and participate in prior-approved education abroad programs. UNL open enrollment and summer independent study courses count toward residence.

1 Indicates courses taught by CASNR faculty through interdisciplinary prefixes (e.g., LIFE, MBIO, ENVR, SCIL, EAEAP, HRTM, ENSC) and CASNR crosslisted courses taught by non-CASNR faculty.

Online and Distance Education
There are many opportunities to earn college credit through the University of Nebraska–Lincoln Office of Online and Distance Education. Some of these credits may be applicable not only as elective credits, but also toward the fulfillment of the College’s education requirements. Credits earned through the UNL Online and Distance Education program may count toward residency. However, certain offerings may not be counted toward scholarship requirements or academic recognition criteria.

For further information, contact:
Office of Online and Distance Education
University of Nebraska–Lincoln
1520 N 20th Circle, PO Box 888307
Lincoln, NE 68588-9307
402-472-2175
http://online.unl.edu/

Independent Study Rules
Students wishing to take part in independent studies must obtain permission; complete and sign a contract form; and furnish copies of the contract to the instructor, advisor, departmental office, and the Dean’s Office. The contract should be completed before registration. Forms are available in 103 Agricultural Hall or online at the CASNR website.

Independent study projects include research, literature review or extension of course work under supervision and evaluation of a departmental faculty member.

Students may only count 12 hours of independent study toward their degrees and no more than 6 hours can be counted during their last 36 hours earned, excluding senior thesis, internships, and courses taught under an independent study number.

Other College Degree Requirements
Capstone Course Requirement
A capstone course is required for each CASNR degree program. A capstone course is defined as a course in which students are required to integrate diverse bodies of knowledge to solve a problem or formulate a policy of societal importance.

ACE Requirements
All students must fulfill the Achievement Centered Education (ACE) requirements. Information about the ACE program may be viewed at www.ace.unl.

The minimum requirements of CASNR reflect the common core of courses that apply to students pursuing degrees in the college. Students should work with an advisor to satisfy ACE outcomes 1, 2, 3, 4, 6 and 10 with the college requirements.

Bulletin Rule
Students must fulfill the requirements stated in the bulletin for the academic year in which they are first admitted to UNL or when they were first admitted to a Joint Academic Transfer Program. In consultation with advisors, a student may choose to follow a subsequent bulletin for any academic year in which they are admitted to and enrolled as a degree-seeking student at UNL in the College of Agricultural Sciences and Natural Resources. Students must complete all degree requirements from a single bulletin year. The bulletin which a student follows for degree requirements may not be more than 10 years old at the time of graduation.

Learning Outcomes
Majors in PGA Golf Management will be able to:
1. Utilize management and leadership principles and techniques in businesses and organizations in the golf industry.
2. Exhibit excellent customer service skills in the golf industry.
3. Apply their knowledge of teaching people the game of golf to enhance their students’ golfing ability and their enjoyment of the game.
4. Demonstrate ethical behavior in management and leadership in the golf industry.

Major Requirements
Core Requirements
College Integrative Courses

SCIL 101 Science and Decision-Making for a Complex World 3
Credit Hours Subtotal: 3

Mathematics and Statistics (beyond college algebra) (ACE 3)
Select 5-6 credits of the following: 1
MATH 106 Calculus I 5-6

STAT 218 Introduction to Statistics
& MATH 102 Trigonometry

STAT 218 Introduction to Statistics
& MATH 103 College Algebra and Trigonometry

STAT 218 Introduction to Statistics
& MATH 104 Applied Calculus

STAT 218 Introduction to Statistics
& MATH 203 Contemporary Mathematics
Credit Hours Subtotal: 5-6

Communications
Written Communication (ACE 1)
Select one of the following: 3
ENGL 150 Writing and Inquiry
ENGL 151 Writing and Argument
ENGL 254 Writing and Communities
JGEN 120 Basic Business Communication
JGEN 200 Technical Communication I
JGEN 300 Technical Communication II

Oral Communication (ACE 2)
Select one of the following: 3
COMM 101 Communication in the 21st Century
COMM 209 Public Speaking
COMM 286 Business and Professional Communication

Leadership (ACE 2)
ALEC 102 Interpersonal Skills for Leadership 3
Credit Hours Subtotal: 9

Natural Sciences
CHEM 105 Chemistry in Context I (ACE 4) 4
Select one CASNR approved Life Sciences of the following:

- AGRO 131 Plant Science
- AGRO 132 and Agronomic Plant Science Laboratory
- BIOS 101 General Biology
- BIOS 101L and General Biology Laboratory
- BIOS 109 General Botany
- ENTO 115 Insect Biology
- ENTO 116 and Insect Identification
- HORT 131 Plant Science
- HORT 133 and Horticultural Plant Science Laboratory

Credit Hours Subtotal: 8

**Economics, Humanities and Social Sciences**

Select one course each from ACE outcomes 5, 7, and 9

Credit Hours Subtotal: 9

Total Credit Hours: 34-35

1. Recommended in addition to these 8 hours – METR 140 Severe and Unusual Weather (3 hrs)
2. The above block of six courses is for non-business majors. If a student switches to the College of Business, these courses will not satisfy requirements for a business major or minor.

### Specific Major Requirements

**Additional Plant and/or Natural Sciences**

- AGRO 153 / Soil Resources
- HORT 153 / SOIL 153
- TLMT 227 / Introductory Turfgrass Management
- AGRO 227 / and Introductory Turfgrass Management Laboratory
- HORT 227 / PGAM 227
- TLMT 229 / AGRO 229 / HORT 229

Credit Hours Subtotal: 8

**Food Service Management**

- HRMT 274 / Introduction to Food and Beverage in the Hospitality Industry
- Select two of the following:
  - HRMT 374 / Guest Services Management
  - HRMT 373 / Catering
  - HRMT 475 / Club Management

Credit Hours Subtotal: 9

**Business (constitutes Business Minor)**

- ACCT 200 / Accounting for Business Decisions
- BLAW 300 / Business, Government & Society (ACE 8)
- ECON 200 / Economic Essentials and Issues (ACE 6)
- FINA 300 / Financial Decision Making
- MNGT 300 / Management Essentials For Contemporary Organizations
- MRKT 300 / Contemporary Marketing

Credit Hours Subtotal: 18

**PGAM Courses**

- PGAM 101 / Introduction to PGA Golf Management 2.0
- PGAM 112 / PGA Golf Management 2.0. Level 1-A
- PGAM 201 / PGA Golf Management 2.0 Level 1-B
- PGAM 212 / PGA Golf Management 2.0 Level 2-A
- PGAM 295 / Professional Golf Management Extended Internship
- PGAM 301 / PGA Golf Management 2.0 Level 2-B
- PGAM 312 / PGA Golf Management 2.0 Level 3-A
- PGAM 401 / PGA Golf Management 2.0 Level 3-B
- PGAM 489 / PGA Golf Management Integration (ACE 10)
- PGAM 495 / Internship in PGA Golf Management (0-15)

Credit Hours Subtotal: 24-39

**Free Electives**

Select 11-28 credits

Credit Hours Subtotal: 11-28

Total Credit Hours: 70-102

### Additional Major Requirements

**GPA Requirements (related to the major)**

Students are expected to maintain a 2.5 grade point average, which is required for the College of Business courses.

**Internship Credit Rules (related to the major)**

Complete 16 months of internships in at least three settings, following the eligible employment guidelines outlined in the PGA Constitution.

**Other Requirements**

- Participate in Playing Ability Test once in first year and twice each succeeding year until the PAT is passed.
- Complete Level 3 of the PGA Golf Management Program.

**PGAM 101 Introduction to PGA Golf Management 2.0**

**Prerequisites:** Acceptance into the PGA Golf Management Program (PGAM)

**Description:** Introduction to PGA Golf Management (PGAM) curriculum and program including an overview of PGA of America 2.0 curriculum and testing procedures and the PGAM policies and procedures. PGA 2.0 curriculum modules include the Qualifying Level and Business Planning. The Work Experience Activities associated with the Business Planning module will be completed. Standardized tests for both the Qualifying Level and Business Planning will be administered. This course is a prerequisite for PGAM 112, PGAM 295.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Format:** LEC

**Prerequisite for:** PGAM 112
PGAM 112 PGA Golf Management 2.0 Level 1-A
Prerequisites: PGAM 101
Description: Additional learning objectives and modules from the PGA 2.0 Level 1 curriculum. Preparation for standardized PGA testing for PGA 2.0 Level 1.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: PGAM 201

PGAM 201 PGA Golf Management 2.0 Level 1-B
Prerequisites: PGAM 112
Description: Continuation of PGA 2.0 Level 1 curriculum modules. Curriculum modules covered will include Customer Relations, Golf Car Fleet, Management, and the PGA Introduction to Teaching and Club Performance. Students will attend a 2.5 day PGA 2.0 seminar on the Introduction to Teaching and Club Performance. Standardized tests on the modules covered will be administered during the semester.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: PGAM 212

PGAM 212 PGA Golf Management 2.0 Level 2-A
Prerequisites: PGAM 201
Description: Additional learning objectives and modules from the PGA 2.0 Level 2 curriculum. Preparation for standardized PGA testing for PGA 2.0 Level 2 module(s). Preparation for the second PGAM internship.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

PGAM 227 Introductory Turfgrass Management
Crosslisted with: AGRO 227, HORT 227, TLMT 227
Prerequisites: AGRO 131 or HORT 130 or BIOS 109.
Description: Introduction to turfgrasses, their management and use, and to the turfgrass industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: AGRO 326, HORT 326, TLMT 326; AGRO 327, HORT 327, TLMT 327; AGRO 427, HORT 427, TLMT 427

PGAM 229 Turfgrass Management Laboratory for PGAM Students
Prerequisites: AGRO 131, AGRO 153 recommended
Description: Provide practical and scientific aspects of turfgrass growth and golf course management. Should be taken concurrently with TLMT 227.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Format: LAB

PGAM 295 Professional Golf Management Extended Internship
Description: Cooperative education work in a regularly established internship in the PGAM curriculum. Credit in PGAM 295 does not count toward graduation. All students in PGAM that are participating in an extended internship may register each term while on the internship. Pass/No Pass only.
Credit Hours: 12.00
Max credits per semester: 12
Max credits per degree: 24
Format: FLD

PGAM 301 PGA Golf Management 2.0 Level 2-B
Description: Continuation of PGA 2.0 Level 2 curriculum modules. Curriculum modules covered will include Merchandising and Inventory Control, Turf Grass, and Intermediate Teaching and Club Alterations. In addition, students will attend a 2.5 day PGA sponsored seminar on Intermediate Teaching and Club Alterations. Standardized tests on the modules covered will be administered during the semester.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC

PGAM 312 PGA Golf Management 2.0 Level 3-A
Description: Additional learning objectives and modules from the PGA 2.0 Level 3 curriculum. Preparation for standardized PGA testing for PGA 2.0 Level 3 module(s). Preparation for the third PGAM internship.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3

PGAM 301 PGA Golf Management 2.0 Level 2-B
Description: Continuation of PGA 2.0 Level 2 curriculum modules. Curriculum modules covered will include Merchandising and Inventory Control, Turf Grass, and Intermediate Teaching and Club Alterations. In addition, students will attend a 2.5 day PGA sponsored seminar on Intermediate Teaching and Club Alterations. Standardized tests on the modules covered will be administered during the semester.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3

PGAM 401 PGA Golf Management 2.0 Level 3-B
Description: Continuation of PGA 2.0 Level 3 curriculum modules. Curriculum modules covered will include Advanced Teaching and Club Fitting, Player Development Programs and Teaching as a Business, Food and Beverage, and Career Enhancement/Final Experience. Students will attend a 2.5 day PGA sponsored seminar on Advanced Teaching and Club Fitting. Standardized tests on the modules covered will be administered during the semester.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
Prerequisite for: PGAM 489

PGAM 489 PGA Golf Management Integration
Prerequisites: PGAM 401
Description: Completion of all PGA curriculum requirements. Students will develop and deliver an oral presentation and submit a portfolio of materials that reflects the knowledge they have gained from the academic courses, internships and other aspects of the PGA Golf Management Program. Standardized tests will be administered for any modules not previously passed. This is the capstone course for the PGAM major.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Format: LEC
ACE: ACE 10 Integrated Product
PGAM 495 Internship in PGA Golf Management
Prerequisites: In Level 1 of the PGA Golf Management Program
Description: PGA Golf Management internships will provide students with an opportunity to enhance their professional skills while contributing meaningful employment and expanding their career networks and pathways in the golf profession. A recommended course for any PGA Golf Management student who will participate in an internship experience during her/his undergraduate degree program at UNL.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: FLD

PGAM 496 Independent Study in PGA Golf Management
Prerequisites: Sophomore standing and permission
Description: PGAM 496 requires an individual or group project in research or literature review, or extension of course work in the field during the internship experience. The independent study topic is subject to approval by the coordinator. P/N only.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Format: FLD

PLEASE NOTE
This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your college or department academic advisor. Advisors also can help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Career Information
The following represents a sample of the internships, jobs and graduate school programs that current students and recent graduates have reported.

Jobs of Recent Graduates
• Head Golf Professional, Conway Farms Golf Club - Lake Forest IL
• Head Golf Professional, Drumm Farm Golf Club - Independence MO
• Assistant Golf Professional, Omaha Country Club - Omaha NE
• Manager, Austads Golf - Lincoln NE
• Assistant Golf Professional, Southern Hills Country Club - Tulsa OK
• More...
  • Owner/Operator, GolfTEC Fort Collins - Fort Collins CO
  • Director of Golf, Beatrice Country Club - Beatrice NE
  • Certified Personal Golf Coach, GolfTEC - Omaha NE
  • Assistant Golf Professional, Spring Hill Golf Club - Wayzata MN
  • Tournament Coordinator, Links Sports - Minneapolis MN

Internships
• Intern, Pebble Beach Golf Links - Pebble Beach CA
• Intern, Bandon Dunes Golf Resort - Bandon OR
• Intern, Bellerive Country Club - St. Louis MO
• Intern, Quail Hollow Club - Charlotte NC
• Intern, Pinehurst Resort and Country Club - Pinehurst NC
• More...