

AGRIBUSINESS (CASNR)

Description

This program of study emphasizes the application of both business and economic principles to the problems/issues confronting agribusiness firms. Students will have an opportunity to pursue a rigorous program of study in both agricultural sciences and business courses leading to a career in a wide range of employment opportunities within the agribusiness field. With assistance from academic advisors, students can acquire depth and/or breadth in their program of study by selecting elective courses that meet their own individual interests.

College Requirements

College Admission

Requirements for admission into the College of Agricultural Sciences and Natural Resources (CASNR) are consistent with general University admission requirements (one unit equals one high school year): 4 units of English, 4 units of mathematics, 3 units of natural sciences, 3 units of social sciences, and 2 units of world language. Students must also meet performance requirements: a 3.0 cumulative high school grade point average OR an ACT composite of 20 or higher, writing portion not required OR a score of 1040 or higher on the SAT Critical Reading and Math sections OR rank in the top one-half of graduating class; transfer students must have a 2.0 (on a 4.0 scale) cumulative grade point average and 2.0 on the most recent term of attendance. For students entering the PGA Golf Management degree program, a certified golf handicap of 12 or better (e.g., USGA handicap card) or written ability (MS Word file) equivalent to a 12 or better handicap by a PGA professional or high school golf coach is required. For more information, please visit <http://pgm.unl.edu/requirements> (<http://pgm.unl.edu/requirements/>).

Admission Deficiencies/Removal of Deficiencies

Students who are admitted to CASNR with core course deficiencies must remove these deficiencies within the first 30 credit hours at the University of Nebraska–Lincoln, or within the first calendar year at Nebraska, whichever takes longer, excluding foreign languages. Students have up to 60 credit hours to remove world language deficiencies. College-level coursework taken to remove deficiencies may be used to meet degree requirements in CASNR.

Deficiencies in the required entrance subjects can be removed by the completion of specified courses in the University or by correspondence.

The Office of Admissions, Alexander Building (south entrance), City Campus, provides information to new students on how deficiencies can be removed.

College Degree Requirements

Curriculum Requirements

The curriculum requirements of the College consist of three areas: ACE (Achievement-Centered Education), College of Agricultural Sciences and Natural Resources Core, and Degree Program requirements and electives. All three areas of the College Curriculum Requirements are incorporated within the description of the Major/Degree Program sections of the catalog. The individual major/degree program listings of classes ensures that a student will meet the minimum curriculum requirements of the College.

World Languages/Language Requirement

Two units of a world language are required. This requirement is usually met with two years of high school language.

Minimum Hours Required for Graduation

The College grants the bachelors degree in programs associated with agricultural sciences, natural resources, and related programs. Students working toward a degree must earn at least 120 semester hours of credit. A minimum cumulative grade point average of C (2.0 on a 4.0 scale) must be maintained throughout the course of studies and is required for graduation. Some degree programs have a higher cumulative grade point average required for graduation. Please check the degree program on its graduation cumulative grade point average.

Grade Rules

Removal of C-, D, and F Grades

Only the most recent letter grade received in a given course will be used in computing a student's cumulative grade point average if the student has completed the course more than once and previously received a grade or grades below C in that course.

The previous grade (or grades) will not be used in the computation of the cumulative grade point average, but it will remain a part of the academic record and will appear on any transcript.

A student can remove from his/her cumulative average a course grade of C-, D+, D, D-, or F if the student repeats the same course at the University of Nebraska and receives a grade other than P (pass), I (incomplete), N (no pass), W (withdrew), or NR (no report). If a course is no longer being offered, it is not eligible for the revised grade point average computation process.

For complete procedures and regulations, see the Office of the University Registrar website at <http://www.unl.edu/regrec/course-repeats> (<http://www.unl.edu/regrec/course-repeats/>).

Pass/No Pass

Students in CASNR may take any course offered on a Pass/No Pass basis within the 24-hour limitation established by the Faculty Senate. However, a department may specify that the Pass/No Pass status of its courses be limited to non-majors or may choose to offer some courses for letter grades only.

GPA Requirements

A minimum cumulative grade point average of C (2.0 on a 4.0 scale) must be maintained throughout the course of studies and is required for graduation. Some degree programs have a higher cumulative grade point average required for graduation. Please check the degree program on its graduation cumulative grade point average.

Transfer Credit Rules

To be considered for admission, a transfer student, Nebraska resident or nonresident, must have an accumulated average of C (2.0 on a 4.0 scale) and a minimum C average in the last semester of attendance at another college. Transfer students who have completed less than 12 credit hours of college study must submit either ACT or SAT scores.

Ordinarily, credits earned at an accredited college are accepted by the University. The College, however, will evaluate all hours submitted on an application for transfer and reserves the right to accept or reject any of them. Sixty (60) is the maximum number of hours the University will accept on transfer from a two-year college. Ninety (90) is the maximum number of hours the University will accept from a four-year

college. Transfer credit in the degree program must be approved by the degree program advisor on a Request for Substitution Form to meet specific course requirements, group requirements, or course level requirements in the major. At least 9 hours in the major field, including the capstone course, must be completed at the University of Nebraska–Lincoln regardless of the number of hours transferred.

The College will accept no more than 10 semester hours of C-, D+, D, and D- grades from other schools. The C-, D+, D, and D- grades can only be applied to free electives. This policy does not apply to the transfer of grades from UNO or UNK to the University of Nebraska–Lincoln.

Joint Academic Transfer Programs

The College of Agricultural Sciences and Natural Resources has agreements with many institutions to support joint academic programs. The transfer programs include dual degree programs and cooperative degree programs. Dual degree programs offer students the opportunity to receive a degree from a participating institution and also to complete requirements for a bachelor of science degree in CASNR. Cooperative programs result in a single degree from either the University of Nebraska–Lincoln or the cooperating institution.

Dual Degree Programs

A to B Programs

The A to B Program, a joint academic program offered by the CASNR and participating community colleges, allows students to complete the first two years of a degree program at the participating community college and continue their education and study in a degree program leading toward a bachelor of science degree.

The A to B Program provides a basic knowledge plus specialized coursework. Students transfer into CASNR with junior standing.

Depending on the community college, students enrolled in the A to B Program may complete the requirements for an associate of science at the community college, transfer to the University of Nebraska–Lincoln, and work toward a bachelor of science degree.

Participating community colleges include:

- Central Community College
- Metropolitan Community College
- Mid-Plains Community College
- Nebraska College of Technical Agriculture
- Nebraska Indian Community College
- Northeast Community College
- Southeast Community College
- Western Nebraska Community College

3+2 Programs

Two specialized degree programs in **animal science** and **veterinary science** are offered jointly with an accredited college or school of veterinary medicine. These two programs permit CASNR animal science or veterinary science students to receive a bachelor of science degree from the University of Nebraska–Lincoln with a degree in animal science or veterinary science after successfully completing two years of the professional curriculum in veterinary medicine at an accredited veterinary school. Students who successfully complete the 3+2 Program, must provide transcripts and complete the Application for Degree form via MyRED. Students without MyRED access may apply for graduation in person at Husker Hub in the Canfield Administration Building, or by mail.

Students should discuss these degree programs with their academic advisor.

Cooperative Degree Programs

Academic credit from the University and a cooperating institution are applied towards a four-year degree from either the University of Nebraska–Lincoln (University degree-granting program) or the cooperating institution (non University degree-granting program). All have approved programs of study.

UNL Degree-Granting Programs

A University of Nebraska–Lincoln degree-granting program is designed to provide students the opportunity to complete a two-year program of study at one of the four-year institutions listed below, transfer to CASNR, and complete the requirements for a bachelor of science degree.

Chadron State College. Chadron State College offers a 2+2 program leading to a grassland ecology and management degree program and a transfer program leading to a bachelor of science in agricultural education in the teaching option.

Wayne State College. Wayne State College offers a 3+1 program leading to a bachelor of science in plant biology in the ecology and management option and a 3+1 program leading to a bachelor of science in Applied Science.

University of Nebraska at Kearney. Transfer programs are available for students pursuing degree programs leading to a bachelor of science degree.

University of Nebraska at Omaha. Transfer programs are available for students pursuing degree programs leading to a bachelor of science degree.

Non University of Nebraska–Lincoln Degree-Granting Programs

CASNR cooperates with other institutions to provide coursework that is applied towards a degree at the cooperating institution. Pre-professional programs offered by CASNR allow students to complete the first two or three years of a degree program at the University prior to transferring and completing a degree at the cooperating institution.

Chadron State College–Range Science. The 3+1 Program in range science allows Chadron State College students to pursue a range science degree through Chadron State College. Students complete three years of coursework at Chadron State College and one year of specialized range science coursework (32 credit hours) at CASNR.

Dordt College (Iowa)–Agricultural Education: Teaching Option. This program allows students to pursue an Agricultural Education Teaching Option degree leading toward a bachelor of science in agricultural education. Students at Dordt College will complete 90 credit hours in the Agricultural Education: Teaching Option Transfer Program.

Residency

Students must complete at least 30 of the total hours for their degree using University of Nebraska–Lincoln credits. At least 18 of the 30 credit hours must be in courses offered through CASNR¹ (>299) including the appropriate ACE 10 degree requirement or an approved ACE 10 substitution offered through another Nebraska college and excluding independent study regardless of the number of hours transferred. Credit earned during education abroad may be used toward the residency requirement if students register through the University of Nebraska–Lincoln and participate in prior-approved education abroad

programs. University of Nebraska–Lincoln open enrollment and summer independent study courses count toward residence.

¹ *Includes courses taught by CASNR faculty through interdisciplinary prefixes (e.g., LIFE, MBIO, ENVR, SCIL, EAEP, HRTM, ENSC) and CASNR crosslisted courses taught by non-CASNR faculty.*

Online and Distance Education

There are many opportunities to earn college credit online through the University of Nebraska–Lincoln. Some of these credits may be applicable not only as elective credits but also toward the fulfillment of the College's education requirements. Credits earned online may count toward residency. However, certain offerings may not be counted toward scholarship requirements or academic recognition criteria.

For further information, contact:

Office of Online and Distance Education
University of Nebraska–Lincoln
305 Brace Labs
Lincoln, NE 68588-0109
402-472-4681
<http://online.unl.edu/>

Independent Study Rules

Students wishing to take part in independent studies must obtain permission; complete and sign a contract form; and furnish copies of the contract to the instructor, advisor, departmental office, and the Dean's Office. The contract should be completed before registration. Forms are available in 103 Agricultural Hall or online at the CASNR website.

Independent study projects include research, literature review or extension of coursework under supervision and evaluation of a departmental faculty member.

Students may only count 12 hours of independent study toward their degrees and no more than 6 hours can be counted during their last 36 hours earned, excluding senior thesis, internships, and courses taught under an independent study number.

Other College Degree Requirements

Capstone Course Requirement

A capstone course is required for each CASNR degree program. A capstone course is defined as a course in which students are required to integrate diverse bodies of knowledge to solve a problem or formulate a policy of societal importance.

ACE Requirements

All students must fulfill the Achievement Centered Education (ACE) requirements. Information about the ACE program may be viewed at ace.unl.edu (<https://ace.unl.edu/>).

The minimum requirements of CASNR reflect the common core of courses that apply to students pursuing degrees in the college. Students should work with an advisor to satisfy ACE outcomes 1, 2, 3, 4, 6, and 10 with the college requirements.

Catalog Rule

Students must fulfill the requirements stated in the catalog for the academic year in which they are first admitted to the University of Nebraska–Lincoln or when they were first admitted to a Joint Academic Transfer Program. In consultation with advisors, a student may choose to follow a subsequent catalog for any academic year in which they are

admitted to and enrolled as a degree-seeking student at Nebraska in the College of Agricultural Sciences and Natural Resources. Students must complete all degree requirements from a single catalog year. The catalog which a student follows for degree requirements may not be more than 10 years old at the time of graduation.

Learning Outcomes

Graduates of agribusiness will be able to:

1. Understand and apply economic and business principles along with analytical methods to practical issues and problems in food, agriculture, business, community vitality, and natural resources.
2. Understand international forces that have an impact upon United States agriculture and the domestic economy.
3. Effectively communicate, to both specialized and lay audiences, such matters as agricultural business management decisions, business marketing plans, and economic and policy analysis through written, oral, and electronic means as individuals and as team participants.

Major Requirements

Core Requirements

College Integrative Course and ACE 8

SCIL 101	Science and Decision-Making for a Complex World	3
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Credit Hours Subtotal: 3

Communications

Written Communication (ACE 1)

Select one of the following: 3

ENGL 150	Writing and Inquiry	
ENGL 151	Writing and Argument	
ENGL 254	Writing and Communities	
JGEN 120	Basic Business Communication	
JGEN 200	Technical Communication I	
JGEN 300	Technical Communication II	

Oral Communication (ACE 2)

Select one of the following: 3

ALEC 102	Interpersonal Skills for Leadership	
COMM 101	Communication in the 21st Century	
COMM 109	Fundamentals of Human Communication	
COMM 209	Public Speaking	
COMM 210	Communicating in Small Groups	
COMM 215	Visual Communication	
COMM 283	Interpersonal Communication	
COMM 286	Business and Professional Communication	
JGEN 300	Technical Communication II	
MRKT 257	Sales Communication	
NRES 301	Environmental Communication Skills	
TMFD 121	Visual Communication and Presentation	

Credit Hours Subtotal: 6

Mathematics and Statistics (ACE 3)

STAT 218	Introduction to Statistics	3
or ECON 215	Statistics	

Select one of the following: 3-5

MATH 104	Applied Calculus	
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MATH 106	Calculus I	
Credit Hours Subtotal:		6-8
Natural Sciences (ACE 4)		
<i>CASNR Approved Life Sciences</i>		
Select one each from two of the following three areas:		8
<i>Area 1:</i>		
AGRO 131 / HORT 131 & AGRO 132	Plant Science and Agronomic Plant Science Laboratory	
BIOS 101 & BIOS 101L	General Biology and General Biology Laboratory ¹	
ENTO 115 / BIOS 115 & ENTO 116 / BIOS 116	Insect Biology and Insect Identification	
HORT 131 / AGRO 131 & HORT 133	Plant Science and Horticultural Plant Science Laboratory	
LIFE 120 & LIFE 120L	Fundamentals of Biology I and Fundamentals of Biology I laboratory	
LIFE 121 & LIFE 121L	Fundamentals of Biology II and Fundamentals of Biology II Laboratory	
<i>Area 2:</i>		
CHEM 105A & CHEM 105L	Chemistry in Context I and Chemistry in Context I Laboratory	
CHEM 109A & CHEM 109L	General Chemistry I and General Chemistry I Laboratory	
<i>Area 3:</i>		
MSYM 109	Physical Principles in Agriculture and Life Sciences	
PHYS 141	Elementary General Physics I	
PHYS 151	Elements of Physics	
PHYS 211	General Physics I	
Credit Hours Subtotal:		8
Economics, Humanities and Social Sciences (ACE 6)		
AECN 141 or ECON 212	Introduction to the Economics of Agriculture Principles of Microeconomics	3
ECON 211	Principles of Macroeconomics	3
Select one course each from ACE outcomes 5, 7, and 9		9
Credit Hours Subtotal:		15
Total Credit Hours		38-40

¹ BIOS 101 & BIOS 101L and CHEM 109A & CHEM 109L required for Food Products Marketing & Management option; BIOS 101 & BIOS 101L and CHEM 105A & CHEM 105L or CHEM 109A & CHEM 109L required for Livestock Industries option.

Agribusiness Management Option

Agricultural Economics		
AECN 20	Seminar in Agricultural and Applied Economics	0
AECN 100	New Student Career Orientation	1
AECN 201	Farm and Ranch Management	4

AECN 225 / EAEP 225 / MRKT 225	Agribusiness Entrepreneurship in Food Products Marketing	3
or AECN 235	Introduction to Commodity Marketing	
AECN 316	Agribusiness Management	3
Select one of the following:		3
AECN 256	Legal Aspects in Agriculture	
BLAW 300	Business, Government & Society	
BLAW 372	Business Law I	
Select one of the following:		3
AECN 452	Agricultural Finance	
FINA 300	Financial Decision Making	
FINA 361	Finance	
Select 9 hours of AECN or ABUS electives ¹		9
<i>Capstone (ACE 10)</i>		
Select one of the following:		3
AECN 420	International Food and Agricultural Trade	
AECN 425	Agricultural Marketing in a Multinational Environment	
AECN 435	Advanced Agricultural Marketing Management	
AECN 445 / NREE 445	Agricultural and Natural Resource Policy Analysis	
AECN 453	Agricultural and Rural Property Appraisal	
Credit Hours Subtotal:		29
Agricultural Sciences and Natural Resources		
Select 9 hours of CASNR electives at the 200 level or above ²		9
Credit Hours Subtotal:		9
Supporting Courses		
ACCT 201	Introductory Accounting I	3
ACCT 202	Introductory Accounting II	3
ECON 311B	Intermediate Macroeconomics - Descriptive	3
ECON 312B	Intermediate Microeconomics - Descriptive	3
ECON 417	Introductory Econometrics	3
or AECN 340	Quantitative Methods in Agribusiness	
or SCMA 331	Operations and Supply Chain Management	
MRKT 300	Contemporary Marketing	3
or MRKT 341 / ABUS 341	Marketing	
Select one of the following:		3
MNGT 300	Management Essentials For Contemporary Organizations	
MNGT 301	Introduction to Management	
MNGT 360	Managing Behavior in Organizations	
MNGT 361	Human Resource Management	
Select 6 hours of CoB or Business electives ³		6
Credit Hours Subtotal:		27
Free Electives		
Select 15-17 hours		15-17
Credit Hours Subtotal:		15-17
Total Credit Hours		80-82

- ¹ At least 6 hours at the 300 level or above.
² Including AGRO 153. Excluding AECN courses and ALEC 388.
³ Minimum of 3 hours at the 300 level or above.

Commodity Marketing and Merchandising Option

Agricultural Economics

AECN 20	Seminar in Agricultural and Applied Economics	0
AECN 100	New Student Career Orientation	1
AECN 201	Farm and Ranch Management	4
AECN 235	Introduction to Commodity Marketing	3
AECN 316	Agribusiness Management	3
AECN 325 / MRKT 325	Marketing of Agricultural Commodities	3
AECN 336	Grain Merchandising	3
Select one of the following:		3
AECN 256	Legal Aspects in Agriculture	
BLAW 300	Business, Government & Society	
BLAW 372	Business Law I	
<i>Capstone (ACE 10)</i>		
AECN 435	Advanced Agricultural Marketing Management	3
AECN 495D	Internship in Commodity Marketing	1-3
Select one of the following:		3
AECN 452	Agricultural Finance	
FINA 300	Financial Decision Making	
FINA 361	Finance	
Select 3 hours of AECN or ABUS electives ¹		3
Select one AECN elective of the following:		3
AECN 416	Advanced Agribusiness Management	
AECN 420	International Food and Agricultural Trade	
AECN 425	Agricultural Marketing in a Multinational Environment	
AECN 474	Cooperatives	
Credit Hours Subtotal:		33-35

Agricultural Sciences and Natural Resources

Select 9 hours of CASNR electives at the 200 level or above ²	9
Credit Hours Subtotal:	9

Supporting Courses

ACCT 201	Introductory Accounting I	3
ACCT 202	Introductory Accounting II	3
ECON 311B	Intermediate Macroeconomics - Descriptive	3
ECON 312B	Intermediate Microeconomics - Descriptive	3
AECN 436	Commodity Price Forecasting	3
Select one of the following:		3
MNGT 300	Management Essentials For Contemporary Organizations	
MNGT 301	Introduction to Management	
MNGT 360	Managing Behavior in Organizations	
MNGT 361	Human Resource Management	
Select 6 hours of CoB or Business electives ³		6
Credit Hours Subtotal:		24

Free Electives

Select 15-17 hours	15-17
Credit Hours Subtotal:	15-17
Total Credit Hours	81-85

- ¹ At the 200 level or above, excluding AECN 388.
² Including AGRO 153. Excluding AECN courses and ALEC 388.
³ Select at least 3 hours at the 300 level or above; minimum 3 hours of MRKT.

Agricultural Banking and Finance Option

Agricultural Banking and Finance Option

AECN 20	Seminar in Agricultural and Applied Economics	0
AECN 100	New Student Career Orientation	1
AECN 201	Farm and Ranch Management	4
AECN 235	Introduction to Commodity Marketing	3
AECN 256	Legal Aspects in Agriculture or BLAW 372 Business Law I	3
AECN 301	Farm Accounting, Analysis, and Tax Management	3
AECN 452	Agricultural Finance	3
<i>Capstone (ACE 10)</i>		
AECN 453	Agricultural and Rural Property Appraisal	3
AECN 495A	Internship in Agricultural Financing and Banking	3

Select 3 hours of AECN or ABUS electives at 200 level or above ¹	3
Select 9 hours of CASNR electives ²	9
Credit Hours Subtotal:	35

Supporting Courses

ACCT 201	Introductory Accounting I	3
ACCT 202	Introductory Accounting II	3
ACCT 313	Intermediate Accounting I or ACCT 301 Using Accounting Information	3
ECON 311B	Intermediate Macroeconomics - Descriptive	3
ECON 312B	Intermediate Microeconomics - Descriptive	3
ECON 417	Introductory Econometrics or AECN 340 Quantitative Methods in Agribusiness or SCMA 331 Operations and Supply Chain Management	3
FINA 361	Finance	3
FINA 365 / ECON 365	Financial Institutions	3

Select one of the following:		3
MNGT 300	Management Essentials For Contemporary Organizations	
MNGT 301	Introduction to Management	
MNGT 360	Managing Behavior in Organizations	
MNGT 361	Human Resource Management	
Select 3 hours of FINA electives 300 level or above		3
Credit Hours Subtotal:		30

Free Electives

Select 15-17 hours	15-17
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Credit Hours Subtotal:	15-17
Total Credit Hours	80-82

¹ Excluding AECN 388.

² AGRO 153 or any 200 level or above. Excluding AECN courses and ALEC 388.

Livestock Industries Option

Agricultural Economics

AECN 20	Seminar in Agricultural and Applied Economics	0
AECN 100	New Student Career Orientation	1
AECN 201	Farm and Ranch Management	4
AECN 225 / EAEP 225 / MRKT 225	Agribusiness Entrepreneurship in Food Products Marketing	3

or AECN 235 Introduction to Commodity Marketing

AECN 316	Agribusiness Management	3
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Select one of the following: 3

AECN 256	Legal Aspects in Agriculture	
BLAW 300	Business, Government & Society	
BLAW 372	Business Law I	

Select 6 hours of AECN or ABUS electives ¹ 6

Capstone (ACE 10)

Select one of the following: 3

AECN 420	International Food and Agricultural Trade	
AECN 425	Agricultural Marketing in a Multinational Environment	
AECN 435	Advanced Agricultural Marketing Management	
AECN 453	Agricultural and Rural Property Appraisal	

Credit Hours Subtotal: 23

Animal Science

ASCI 250	Animal Management	3
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ASCI 491	Animal Science Seminar	1
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Select one ASCI 200-level or above elective 3

Select one ASCI 300-level or above elective 2-3

Select one 400-level or above elective 2

Credit Hours Subtotal: 11-12

Agricultural Sciences and Natural Resources

Select 6 hours of CASNR electives at the 200 level or above ² 6

Credit Hours Subtotal: 6

Supporting Courses

ACCT 201	Introductory Accounting I	3
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ACCT 202	Introductory Accounting II	3
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ECON 311B	Intermediate Macroeconomics - Descriptive	3
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ECON 312B	Intermediate Microeconomics - Descriptive	3
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Select one of the following: 3

AECN 340	Quantitative Methods in Agribusiness	
AECN 401	Advanced Farm Management and Linear Programming	

ECON 417	Introductory Econometrics	
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SCMA 331	Operations and Supply Chain Management	
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Select one of the following: 3

MNGT 300	Management Essentials For Contemporary Organizations	
MNGT 301	Introduction to Management	
MNGT 360	Managing Behavior in Organizations	
MNGT 361	Human Resource Management	
MRKT 300	Contemporary Marketing	
or MRKT 341	Marketing	
ABUS 341		

Select 3 hours of CoB or Business electives ³ 3

Credit Hours Subtotal: 21

Free Electives

Select 15-17 hours 15-17

Credit Hours Subtotal: 15-17

Total Credit Hours 76-79

¹ Select at least 3 hours at the 300 level or above; excluding AECN 388.

² Including AGRO 153. Excluding AECN courses and ALEC 388.

³ Select 200-level courses or above.

Food Products Marketing and Management Option

Chemistry

CHEM 110A	General Chemistry II	4
& CHEM 110L	and General Chemistry II Laboratory	

Credit Hours Subtotal: 4

Agricultural Sciences

AECN 20	Seminar in Agricultural and Applied Economics	0
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AECN 100	New Student Career Orientation	1
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AECN 225 / EAEP 225 / MRKT 225	Agribusiness Entrepreneurship in Food Products Marketing	3
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AECN 316	Agribusiness Management	3
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AECN 471	Agricultural Marketing and Product Development I	1
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AECN 472	Agricultural Marketing and Product Development II	2
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AECN 495B	Internship in Food Products Marketing Management	3
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ASCI 210	Animal Products	3
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FDST 131 / CHEM 131 / NUTR 131	The Science of Food	3
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FDST 205	Food Composition and Analysis	2-3
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or FDST 280	Contemporary Issues in Food Science	
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NUTR 372	Food Safety and Sanitation	3
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Capstone (ACE 10)

Select one of the following: 3

AECN 420	International Food and Agricultural Trade	
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AECN 425	Agricultural Marketing in a Multinational Environment	
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AECN 435	Advanced Agricultural Marketing Management	
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Select 3 hours of AECN or ABUS electives ¹ 3

Credit Hours Subtotal: 30-31

Supporting Courses

ACCT 201	Introductory Accounting I	3
ACCT 202	Introductory Accounting II	3
ECON 311B	Intermediate Macroeconomics - Descriptive	3
ECON 312B	Intermediate Microeconomics - Descriptive	3
SCMA 331	Operations and Supply Chain Management	3
or AECN 340	Quantitative Methods in Agribusiness	
Select one of the following:		3
MNGT 300	Management Essentials For Contemporary Organizations	
MNGT 301	Introduction to Management	
MNGT 360	Managing Behavior in Organizations	
MNGT 361	Human Resource Management	
MNGT 365	Managing Diversity in Organizations	
MRKT 341 / ABUS 341	Marketing	3
MRKT 347	Marketing Communication Strategy	3
MRKT 443	Consumer Behavior: Marketing Aspects	3
Select 3 hours of NUTR elective ²		3
Credit Hours Subtotal:		30
Free Electives		
Select 15-18 hours		15-18
Credit Hours Subtotal:		15-18
Total Credit Hours		79-83

¹ Select 200-level courses or above; excluding AECN 388.

² Select 200-level courses or above.

Pre-Law Option

An applicant will be accepted into the 3-3 Program (Accelerated Program) at the College of Law if the applicant:

1. Has an LSAT score of at least 156.
2. Has a cumulative undergraduate GPA of 3.6 or higher as calculated by the Law School Admission Council.
3. Will have successfully completed at least 75% of the course credits required for his or her undergraduate degree, along with all other requirements of his or her undergraduate degree program, by the date of matriculation at the College of Law. Course credits may include no more than 6 credit hours of Pass/No Pass coursework.
4. Has submitted on time the materials required of all applicants to the College of Law, including a completed application, satisfactory letters of recommendation, a personal statement, and records of the required course credits.
5. Has not been on academic probation at any undergraduate institution.
6. Has provided the College of Law with a letter from the relevant Dean, or other administrator of equivalent authority, of the applicant's undergraduate institution stating that the applicant has completed all institutional requirements for participation in the 3-3 Law College Program and that the institution will grant the applicant an undergraduate degree upon the applicant's successful completion of the first-year College of Law coursework.

If the above requirements are satisfied, the applicant will automatically be accepted into the 3-3 Law Program, unless there is information concerning the applicant that reflects adversely on the applicant's character and fitness, including criminal citations, pending criminal

charges, or criminal convictions. In such cases, the application will be individually reviewed by the College of Law Admissions Committee.

Agricultural Economics

AECN 20	Seminar in Agricultural and Applied Economics	0
AECN 100	New Student Career Orientation	1
AECN 201	Farm and Ranch Management	4
AECN 225 / EAEP 225 / MRKT 225	Agribusiness Entrepreneurship in Food Products Marketing	3
or AECN 235	Introduction to Commodity Marketing	
AECN 316	Agribusiness Management	3
Select one of the following:		3
AECN 452	Agricultural Finance	
FINA 300	Financial Decision Making	
FINA 361	Finance	
Select 3 hours of AECN or ABUS electives ¹		3
Capstone (ACE 10)		
Select one of the following:		3
AECN 420	International Food and Agricultural Trade	
AECN 425	Agricultural Marketing in a Multinational Environment	
AECN 435	Advanced Agricultural Marketing Management	
AECN 445 / NREE 445	Agricultural and Natural Resource Policy Analysis	
AECN 453	Agricultural and Rural Property Appraisal	
Credit Hours Subtotal:		20

Agricultural Sciences and Natural Resources

Select 3 hours of CASNR electives ²		3
Credit Hours Subtotal:		3

Supporting Courses

ACCT 200	Accounting for Business Decisions	3
or ACCT 201	Introductory Accounting I	
AECN 401	Advanced Farm Management and Linear Programming	3
or AECN 340	Quantitative Methods in Agribusiness	
ECON 311B	Intermediate Macroeconomics - Descriptive	3
ECON 312B	Intermediate Microeconomics - Descriptive	3
Credit Hours Subtotal:		12

Year 1 College of Law

Select 30 hours of the following:		30
LAW 501 & LAW 502	Contracts I and Contracts II	
LAW 501G & LAW 502G	Contracts I and Contracts II	
LAW 503	Torts I	
LAW 505 & LAW 506	Property I and Property II	
LAW 505G & LAW 506G	Property I and Property II	
LAW 508 / LAW 508G	Criminal Law	

LAW 513 & LAW 514	Legal Analysis, Writing and Research (LAWR) and Legal Analysis, Writing and Research (LAWR)	
LAW 513G & LAW 514G	Legal Analysis, Writing and Research (LAWR) and Legal Analysis, Writing and Research (LAWR)	
LAW 516 & LAW 517	Civil Procedure I and Civil Procedure II	
LAW 516G & LAW 517G	Civil Procedure I and Civil Procedure II	
LAW 518 / LAW 518G	International Perspectives in U.S. Legal System: Practicing Law in a Global Legal Environment	
Credit Hours Subtotal:		30
Free Electives		
Select 15-17 hours		15-17
Credit Hours Subtotal:		15-17
Total Credit Hours		80-82

¹ Select 300-level courses or above.

² Select courses at the 200 level or above. Including AGRO 153. Excluding AECN courses and ALEC 388.

Additional Major Requirements

Students completing an agribusiness degree program may not receive a second major in agricultural economics.

Grade Rules

Pass/No Pass

Agribusiness students must complete at least 15 credit hours of agricultural economics courses for a grade (not Pass/No Pass).

International Requirements

Nine (9) hours of coursework with an international focus are required as part of the 120 hours required for a degree. Course options include those listed below, those listed in the University's Global Studies degree program or any ACE 9 course.

AECN 220	International Agricultural Trade	3
AECN 346	World Food Economics	3
AECN 367	Agricultural Development in Developing Countries	3
AECN 420	International Food and Agricultural Trade	3
AECN 425	Agricultural Marketing in a Multinational Environment	3
AGRI 282	Introduction to Global Agricultural and Natural Resources Issues	3
AGRI 310	Study Tours in International Agriculture	1-5
NRES 492	International Study Tours in Natural Resource Management	1-3

ACE Requirements

ACE courses cannot be used to count in two separate requirement areas except in the case of International Requirements.

Requirements For Minor Offered by Department Agribusiness Minor

Required Courses

ACCT 200	Accounting for Business Decisions	3
or ACCT 201	Introductory Accounting I	
AECN 316	Agribusiness Management	3
Select one from the following:		3
AECN 141	Introduction to the Economics of Agriculture	
ECON 200	Economic Essentials and Issues	
ECON 212	Principles of Microeconomics	
Select one from the following:		3
AECN 225 /	Agribusiness Entrepreneurship in Food	
EAEP 225 /	Products Marketing	
MRKT 225		
AECN 235	Introduction to Commodity Marketing	
AECN 325	Marketing of Agricultural Commodities	
Select 6 hours of agricultural economics electives ¹		6
Credit Hours Subtotal:		18
Total Credit Hours		18

¹ Minimum of 3 hours at the 300 level or above.

ABUS 341 Marketing

Crosslisted with: MRKT 341

Prerequisites: Sophomore standing; 2.5 GPA; Business Qualified (MATH104 or MATH106/106B or MATH107 or MATH208; BSAD220; ACCT201 and ACCT202; ECON211 and ECON212; ECON215 or equivalent.) Prereqs differ for RAIKES, ACTS, and ABUS majors - see bulletin for exceptions.

Notes: Credit toward the degree cannot be earned in both MRKT 300 and MRKT 341/MRKT 341H. Cannot be taken Pass/No Pass.

Description: The marketing system, its relations with the socioeconomic system, and the influences of each upon the other. Evolution and present structure of marketing institutions and processes. Customer attributes and behavioral characteristics, and how a marketing manager responds to these in the design of marketing strategies, using research, product development, pricing, distribution structure, and promotion.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Prerequisite for: MRKT 345; MRKT 346, SCMA 346; MRKT 347; MRKT 350; MRKT 355; MRKT 399; MRKT 425; MRKT 428; MRKT 442; MRKT 443; MRKT 444, SCMA 444; MRKT 446; MRKT 449; MRKT 453; MRKT 458; MRKT 490; SCMA 432; SCMA 447

ABUS 388 Business Systems in Entrepreneurship

Crosslisted with: HORT 388, AGRO 388, ENTR 388, EAEP 388

Description: Introductory models for a startup business. Ideation, customer segments, value proposition, minimal viable product and market fit.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded with Option

Offered: FALL/SPR

Prerequisite for: HORT 301

ABUS 488 Entrepreneurship and Enterprise Development

Crosslisted with: HORT 488, HORT 888, EAEP 488, AGRO 488, ENTR 488, EAEP 888, AGRO 888, ENTR 888

Description: The process of starting your own enterprise. Competitive environment, risk management, finance for business startups, funding, and business plan writing.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded with Option

Offered: FALL/SPR

ACE: ACE 10 Integrated Product

PLEASE NOTE

This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your college or department academic advisor. Advisors also can help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Agribusiness - Agribusiness Management Agribusiness - Agricultural Banking & Finance

Agribusiness - Commodity Marketing and Merchandising

Agribusiness - Food Products Marketing & Management

Agribusiness - Livestock Industries

Agribusiness - Pre-Law

Career Information

The following represents a sample of the internships, jobs and graduate school programs that current students and recent graduates have reported.

Transferable Skills

- Problem-Solving/Critical Thinking Skills
- Analytical Skills
- Oral and Written Communication Skills
- Knowledge of Global Markets
- Teamwork
- Interpersonal Skills

- Entrepreneurial Skills
- Computer Skills

Jobs of Recent Graduates

- Commodity Merchandizer, ADM - Velva ND
- Management Associate, Cargill Animal Nutrition - Ferndale WA
- Credit Analyst, First State Bank Nebraska - Lincoln NE
- Audit Specialist, Cornerstone Bank - York NE
- Crop Consultant, Central Valley Ag - York NE
- Seed Production Management Trainee, Monsanto - Redwood Falls MN
- Operations Manager, Ardent Mills - Denver CO
- Loan Officer, Citizens State Bank - Wisner NE
- Product Coordinator, Imperial Wagyu Beef - Omaha NE
- Assistant Coordinator for U.S. Agriculture, Howard G Buffett Foundation - Decatur IL

Internships

- Sales and Marketing Intern, Helena Chemical Company - Bluffton IN
- Agronomy/Crop Scout Intern, Cargill AgHorizons - Blue Earth MN
- Bank Management Intern, First National Bank - Omaha NE
- Sales Associate Intern, Pioneer Hi-Bred - Laurel NE
- Retail Credit Underwriting, Farm Credit Services of America - Omaha NE
- Merchandising Intern, Gavilon - Omaha NE
- Policy Intern, National Corn Growers Association - St. Louis MO
- Sales/Marketing Intern, Heartland Farm Partners - Lincoln NE
- Crop Scouting, Agronomy, Aurora Coop - Aurora NE
- Beef Sales, Great Plains Beef - Lincoln NE

Graduate & Professional Schools

- Masters of Agricultural Economics, University of Nebraska-Lincoln - Lincoln NE
- Masters Business Administration, University of Nebraska-Lincoln - Lincoln NE
- Law, University of Nebraska College of Law - Lincoln NE
- Leadership Education, University of Nebraska - Lincoln - Lincoln NE
- Masters in Professional Accountancy, University of Nebraska-Lincoln - Lincoln NE
- Ph. D, University of Nebraska-Lincoln - Lincoln NE
- Meat Science; Human Nutrition, Colorado State University - Fort Collins CO
- Minor in Agronomy, University of Nebraska-Lincoln - Lincoln NE