



# HUMAN SCIENCES (PHD) - MERCHANDISING

---

On December 5, the University of Nebraska Board of Regents voted to eliminate this program. If you are currently a student in this program, watch for email information about the degree completion pathway. If you are interested in this program, we welcome your application to another graduate program (<https://graduate.unl.edu/academics/programs/>).

## Description

The objective of a Doctor of Philosophy of Human Sciences with a specialization in Merchandising is to prepare future practitioners who can critically apply knowledge of merchandising practices to the soft-goods industry. Learning innovative merchandising techniques, including the extensive use of technology, will provide students with applicable knowledge of the field. Students will also learn and apply theory and research methods to address industry challenges. In addition, interdisciplinary knowledge, from fields such as marketing and educational psychology, will enhance students' perspectives toward research.

## Program-Related Information

### Graduate Chair

Mary Alice Casto  
402-472-2911  
mcasto2@unl.edu

### Support Staff

Dakota Taylor  
402-472-2911  
dtaylor31@unl.edu

## Program Website

<https://cehs.unl.edu/tmfd/programs/human-sciences-phd/>

## Applying for Admission

This program is no longer accepting applications.

## Requirements

Hours required: 90