



BUSINESS (PHD)

Description

This is an interdepartmental program. See specific specializations for more information.

Specializations

• Accountancy

This doctoral-level specialization prepares students for academic careers in financial or managerial accounting, auditing, taxation, or information systems. See the Business graduate program summary for more information about the Ph.D. program.

• Finance

The Ph.D. program in business with a specialization in finance is a research-oriented program designed to prepare students for academic careers. The coursework in the Ph.D. program is an intensive course of study in both the theory and empirical application of finance. The course of study includes a combination of classroom instruction, seminars, and work with the finance faculty. In addition to coursework, students are required to pass written comprehensive examinations, write a dissertation and pass a final oral examination. The Ph.D. finance specialization admits a cohort of 2-3 students each year.

• Management

The Ph.D. in Business with a specialization in Management is an in-residence program that prepares individuals for a successful scholarly career in management. With emphasis placed on independent inquiry and competence in research methodology, you will learn how to advance knowledge on the complex problems at the heart of management and organizational phenomena.

Since only a select number of students are admitted each year, you will experience a stimulating and supportive faculty-student environment as the program's small size allows for close interaction between students and faculty. Importantly, Management faculty are distinguished scholars who publish extensively and have been recognized nationally and internationally for their accomplishments. Many hold leadership positions in professional organizations and serve in editorial positions for leading management journals. A major reason for the success of our students is that they become actively involved in research with our faculty and publish in the best management journals prior to graduation.

At Nebraska, you'll spend the first two years gaining foundational knowledge in the field of management. Beyond the core classes, you can customize your coursework and training to align your personal interests with faculty expertise. The program takes anywhere from four to five years to complete, and students receive benefits such as assistantships, tuition remission, and health insurance.

• Marketing

The goal of the Ph.D. program is to prepare students for successful academic careers. Students learn in a stimulating and supportive environment that challenges them to grow and develop as researchers and teachers.

We admit only a handful of new students in the fall semester each year because our Ph.D. program seeks to offer customized

attention to each student. Our program provides benefits such as assistantships, tuition remission, and health insurance.

- **Supply Chain Management and Analytics**

Program-Related Information

Graduate Chair

Emre Unlu
402-472-9500
emre@unl.edu

Program Website

<https://business.unl.edu/>

Applying for Admission

Standard requirements for all graduate programs

- Application for Admission with \$50 non-refundable application fee (<https://graduate.unl.edu/admissions/requirements/#appfee>).
- Transcripts (<https://graduate.unl.edu/admissions/requirements/#transcripts>) (unofficial): Uploaded as part of application form.

If International: Uploads must include all college- or university-level transcripts or mark sheets (records of courses and marks earned), with certificates, diplomas, and degrees plus certified English translations.

After admission: Official documents are required from all students who are admitted and enroll. Photocopies of certified records are not acceptable. International students enrolled in other U.S. institutions may have certified copies of all foreign records sent directly to the Office of Graduate Studies by their current school's registrar office.

- If applicant's native language is not English, verification of English proficiency (<https://graduate.unl.edu/admissions/english-proficiency/>) is required.

When sending TOEFL scores, our institution code is 6877 and a department code is not needed.

- If applicant is not a US citizen and expects an F or J visa: financial information (<https://graduate.unl.edu/prospective/international/financial/>).
- Applicants must also fulfill any additional requirements the department specifies at the time of application.

Additional requirements specific to this program

- GMAT
- Accountancy:
 - Entrance exam: GMAT (<http://www.mba.com/>) or GRE
 - Minimum English proficiency: Paper TOEFL (<http://www.toefl.org/>) 550, Internet TOEFL (<http://www.toefl.org/>) 80, IELTS (<https://www.ielts.org/>) 6.5
- Resume/CV
- Personal Statement: This statement should discuss your area of interest in accounting, why you want to earn this degree, and what you hope to accomplish with it.
- Three recommendation letters
- This Ph.D. program admits only for fall.
- Finance
 - Entrance exam(s): GMAT (<http://www.mba.com/>) or GRE (<http://www.ets.org/gre/>). A score of 600 on GMAT (or equivalent (<https://www.ets.org/pdfs/gre/gre-bschool-comparison-tool.xlsx>) on the GRE) is strongly recommended.

- Minimum English proficiency: Internet TOEFL 80, IELTS 6.5
- Resume/CV
- Personal Statement: This statement should address why you want to pursue this degree, your career goals after attaining it, and why you are interested in the Finance program at Nebraska.
- Writing Sample: Provide a writing sample that demonstrates your scholarly writing ability, for example, a term paper, thesis, or published article.
- Other Upload: Upload a PDF containing a link to a 3-5 minute video discussing your interest in Finance and areas of research interest.
- Three references
- Management
 - Entrance exam(s): GMAT (<http://www.mba.com/>) or GRE (<http://www.ets.org/gre/>).
 - Minimum English proficiency (only for international students): Minimum of 550 paper, 213 computer-based, or 80 iBT.
 - Professional Resume
 - Personal Statement: The personal statement is an opportunity to highlight your unique qualities and experiences. It should describe why you are interested in pursuing a Ph.D., what you hope to accomplish with the degree and why you are interested in earning a Ph.D. in management at Nebraska. It should also include your reasons for interest in our program specifically, your research interests (if you have any at this stage), work experience, honors, awards, and any other information you consider pertinent.
 - Three recommendation letters: These should address your motivation, commitment, work experience, skills and potential for success in graduate study. One letter from your current employer is preferred (if you are currently working), along with two letters from former professors who can speak to your academic ability and suitability for the doctoral program.
 - Applications are accepted for admission to the Fall semester. The deadline to apply is January 15th.
- Marketing
 - Academic eligibility: This program requires all applicants to have a master's degree in business or a related field from an accredited university.
 - Entrance exam(s): GMAT (<http://www.mba.com/>) or GRE (<http://www.ets.org/gre/>).
 - Minimum English proficiency: Internet TOEFL (<http://www.toefl.org/>) 100, IELTS (<https://www.ielts.org/>) 6.5
 - Professional Resume
 - Personal Statement: This statement should discuss your area of interest in marketing, why you want to earn a Ph.D., and what you hope to accomplish with it.
 - Three recommendation letters
- Supply Chain Management and Analytics
 - Entrance Exam: GMAT or GRE
 - Resume/CV
 - Personal Statement: This statement should include your professional background and accomplishments, your research interests in supply chain management and analytics, professional goals, and reasons for pursuing a Ph.D. at Nebraska.
 - Three recommendation letters

Requirements

Hours required: 90