



# BUSINESS (MBA)

MBA@Nebraska delivers an exceptional ROI with lower costs and higher post-graduation salaries. Ranked “#1 Value for the Money in the U.S.” by Financial Times, this program offers a Big Ten degree with substantial savings compared to similarly ranked programs.

## Description

At Nebraska, we know enrolling in an MBA program is a big commitment, so we work hard to make sure you receive a greater return on your investment of time and money.

MBA@Nebraska allows you to advance your career while you work. Our flexible curriculum includes fully online courses offered in 8-week sessions, so you can either take multiple classes per semester or concentrate on one course at a time. Online courses typically include lectures, case studies, simulations, discussion boards, and optional synchronous webinars. If it's crunch time at work, you can easily take a session off and then jump right back into your coursework.

Our 48-credit hour program consists of 10 core classes and 6 electives. With your MBA elective courses, you can choose to earn a specialization in business analytics, finance, human resource management, international business, marketing, or supply chain management. The only prerequisite course is an undergraduate course in statistics.

All active duty or honorably discharged military personnel receive a 15% tuition discount for online graduate business courses used in their graduate business degree.

## Specializations

- Business Analytics
- Finance
- Human Resource Management
- International Business
- Marketing
- Supply Chain Management

## Program-Related Information

### Graduate Chair

Aaron Crabtree  
402-472-9500  
acrabtree2@unl.edu

## Program Website

<https://business.unl.edu/>

## Applying for Admission

### Standard requirements for all graduate programs

- Application for Admission with \$50 non-refundable application fee (<https://graduate.unl.edu/admissions/requirements/#appfee>).
- Transcripts (<https://graduate.unl.edu/admissions/requirements/#transcripts>) (unofficial): Uploaded as part of application form.

If International: Uploads must include all college- or university-level transcripts or mark sheets (records of courses and marks earned), with certificates, diplomas, and degrees plus certified English translations.

After admission: Official documents are required from all students who are admitted and enroll. Photocopies of certified records are not acceptable. International students enrolled in other U.S. institutions may have certified copies of all foreign records sent directly to the Office of Graduate Studies by their current school's registrar office.

- If applicant's native language is not English, verification of English proficiency (<https://graduate.unl.edu/admissions/english-proficiency/>) is required.

When sending TOEFL scores, our institution code is 6877 and a department code is not needed.

- If applicant is not a US citizen and expects an F or J visa: financial information (<https://graduate.unl.edu/prospective/international/financial/>).
- Applicants must also fulfill any additional requirements the department specifies at the time of application.

### Additional requirements specific to this program

- Entrance exam(s): Applicants are not required to submit a GMAT/GRE test score. Any scores submitted in the application must be considered in the admission decision. It is recommended to submit a test score only if you believe it will strengthen your application. Applicants who submit a GMAT/GRE score of 650 or above will automatically be considered for graduate scholarships/fellowships.
- Minimum English proficiency: Paper TOEFL (<http://www.toefl.org/>) 550, Internet TOEFL (<http://www.toefl.org/>) 80, IELTS (<https://www.ielts.org/>) 6.5
- Professional Resume: Your resume should include relevant work experience, education, skills, and involvement.
- Personal Statement: The personal statement is evaluated on content, sentence structure, and grammar. It should be 750 words or less and should touch on the following: your past experience and relevant skills, what you would contribute to our program, your short and long term professional goals, and how this degree would assist you in achieving your goals.
- Recommenders/References: Three references are required; all three must be former or current supervisors or professors. Nebraska will contact your references only if the committee deems it necessary. You do NOT need to include letters of recommendation.

Prospective students will be evaluated on the basis of work experience (including military service), personal statement, undergraduate degree, and performance (recommended minimum 3.0 GPA), prior graduate study, and standardized test scores (GMAT or GRE). These do not guarantee admission; they ensure that the application will be reviewed for admission. *Applicants who are denied admission will need to submit a new application and application fee if they choose to reapply in future semesters.*

### Admission Application Deadlines

July 15 for Fall. December 1 for Spring. April 1 for Summer.

Applications may be accepted after these dates, but there is no guarantee they will be processed in time for the semester indicated. If you apply after these dates, you may be considered for a later semester.

## Requirements

Hours required: 48

Options for the Master's Degree (<https://catalog.unl.edu/graduate-professional/policies/academic-program-requirements/#masters>)

## Business Analytics

GRBA 851	Business Analytics	3
ECON 817	Introductory Econometrics	3
Select one of the following:		
SCMA 851	Predictive Analytics	3
SCMA 853	Data Mining and Descriptive Analytics	3
Electives (select 2):		
SCMA 837	Risk and Simulation Modeling	3
SCMA 852	Data Management and Organization	3
SCMA 854	Advanced Analytics and Big Data	3
SCMA 855	Prescriptive Analytics	3

## Finance

Complete 3 of the following courses:

FINA 801	Quantitative Methods in Finance	3
FINA 802	Fixed Income Analysis	3
FINA 803	Case Studies in Financial Management	3
FINA 804	Portfolio Management II & Ethics	3
FINA 850	Multinational Financial Analysis	3
FINA 862	Security Valuation and the Buffett Investment Method	3
FINA 863	Portfolio Management	3
FINA 867	Options, Futures and Derivative Securities	3
FINA 871	Nonprofit Financial Management	3

## Human Resource Management

Students earning the specialization will be required to take the 9 credits of courses (MNGT 864, 866, 863) within the 18 hours of electives allotted to students in the MBA program.

MNGT 863	Compensation Administration	3
MNGT 864	Talent Acquisition and Staffing	3
MNGT 866	Employment Law	3

## International Business

Complete 3 of the following courses:

GRBA 852	International Business	3
ECON 822	Exchange Rates and the Global Macroeconomy	3
FINA 850	Multinational Financial Analysis	3
MNGT 828	Leadership in a Global Context	3
SCMA 839	Global Supply Chain Management	3

## Marketing

Complete 3 of the following courses:

MRKT 821	Customer Analytics and AI	3
MRKT 826	Services Marketing	3
MRKT 830	Strategic Issues in Marketing Communication	3
MRKT 845	Digital Marketing Analytics	3
MRKT 850	Data-Driven Decision Making	3
MRKT 855	Marketing and Globalization	3-6

## Supply Chain Management

Complete 3 of the following courses:

SCMA 831	Advanced Enterprise Systems	3
SCMA 832	Planning and Controlling Supply Chain Systems	3
SCMA 834	Advanced Topics in Lean Supply Chain Management	3
SCMA 836	Project Management and Implementation	3
SCMA 839	Global Supply Chain Management	3
SCMA 844	Managing Logistics in the Supply Chain	3
SCMA 847	Information Technologies for Operations and Innovation	3