

JOURNALISM - GRADUATE (JGRD)

JGRD 809 Media Law Seminar

Prerequisites: Permission

Description: Reading, discussion, and research on current issues in mass media law or theoretical bases for freedom of expression.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 811 Seminar in Media History

Description: Readings and discussion of major issues, events, and people in the history of mass media in the United States.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 819 Graduate Writing, Reporting and Editing

Description: This course teaches, at an accelerated graduate level, the principles and practices of reporting, writing and editing. It includes discussion of the ethical principles of journalism and the application of basic statistics the development of news and feature work.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 820 Mass Media: Introduction

Prerequisites: Permission

Description: Mass media structure, development, systems, responsibilities and ethics, and criticisms.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 831 Strategic Communications: Writing and Design

Description: Seminar for graduate students who do not have an undergraduate degree in advertising. Strategic and creative components of advertising, both from the visual and textual perspectives. Specific strategies for writing and designing advertising, promotional and public relations materials; creative aspects related to strategic planning.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 835 International Communications

Prerequisites: Permission

Description: Systems of mass communications in foreign countries and across international boundaries.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 891 Special Topics

Description: Topics vary. Course may be repeated up to three times so long as topics are different.

Credit Hours: 1-4

Min credits per semester: 1

Max credits per semester: 4

Max credits per degree: 12

Format: LEC

JGRD 896 Independent Study

Prerequisites: Permission of major adviser

Credit Hours: 1-3

Min credits per semester: 1

Max credits per semester: 3

Max credits per degree: 3

Format: IND

JGRD 899 Masters Thesis

Prerequisites: Admission to masters degree program and permission of major adviser

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 99

Format: IND

JGRD 901 Ethics and Issues in Mass Communication

Description: Ethical framework for exploring current issues in mass communications.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 902 Multi-platform Journalism

Description: Skills and technologies involved with multi-platform journalism and management.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 903 Entrepreneurial Journalism

Description: Current issues in business management related to the media environment.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 915 Mass Communication Theory

Description: Process and effects of mass communication.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 919 Methods of Mass Communication Research

Description: Research concepts and procedures with emphasis on methodology and research techniques in mass communication. Development of competency in consumption and interpretation of research combined with an introduction to research design, analysis, and decision making.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 954 MASS MEDIA & GOVT

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Format: LEC

JGRD 992 Professional Project

Description: Development of thesis topic may come from JGRD 992. JGRD 992 is designed for increasing competency in professional practice and depending on goals, may be concentrated in ADVT, BRDC, or NEWS. Translation of social, political, and economic affairs to mass audiences in both print and electronic media.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Format: IND

JGRD 995 Issues in Mass Communication

Description: Current problems in mass communication and interrelated social, economic, and political factors. Topic varies.

Credit Hours: 1-3

Min credits per semester: 1

Max credits per semester: 3

Max credits per degree: 3

Format: LEC