

HOSPITALITY, RESTAURANT AND TOURISM MANAGEMENT (HRTM)

HRTM 871 Vines, Wines and You

Crosslisted with: PLAS 471, HORT 871, NUTR 471, NUTR 871, HRTM 471

Prerequisites: 6 hrs science or equivalent experience; 21 years of age or older

Notes: Proof of age is required.

Description: Origin, botany, historical and cultural significance of the grapevine and related species. Principles and practices of vineyard establishment, management and processing of grape products, importance and/or scope of grape and wine industry; global and local significance. Culinary applications, health, environmental and safety-related issues, business and industry relations and experience.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Grade Pass/No Pass Option

Course and Laboratory Fee: \$95

HRTM 874 Food and Beverage Management

Crosslisted with: HRTM 474

Prerequisites: HRTM 274 or equivalent

Notes: Letter Grade only

Description: Functioning and operation of food-service units. Principles of food and beverage management.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 875 Club Management

Crosslisted with: HRTM 475

Prerequisites: HRTM 171 or PGAM Major.

Description: The operation and management of private and public clubs. Topics include: the general manager concept, organizational structure of clubs, board of directors, membership requirements, equity and non-equity clubs, tax-exempt clubs and non-tax-exempt clubs, duties and responsibilities of department heads in clubs, governmental regulations, the future of clubs, and their relationship to the hospitality industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 876 Internship in Hospitality Management

Crosslisted with: HRTM 476

Prerequisites: HRTM 397

Notes: Requires a total of 400 hours of full-time experience. Letter Grade only.

Description: Approved professional experience as an entry-level manager in the hospitality industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 880 Advanced Tourism

Crosslisted with: HRTM 480

Prerequisites: HRTM 280

Description: Introduction to the integrated and sustainable development approach in tourism. Explore the background of and approaches to tourism planning, historical and contemporary development of tourism, as well as the concepts and components of the planning process.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Offered: FALL

HRTM 881 Legal Environment in Hospitality Management

Crosslisted with: HRTM 481

Prerequisites: Senior standing; HRTM major or minor

Notes: Letter grade only.

Description: Laws and regulations affecting the hospitality industry. Recognition of potential legal hazards, correcting hazardous situations, and reacting in unforeseen circumstances.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 883 Hospitality Financial Management

Crosslisted with: HRTM 483

Prerequisites: ACCT 200 or 201, Junior Standing; HRTM major

Notes: Letter grade only.

Description: Financial management in a hospitality industry setting.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 884 Human Resources Management in the Hospitality Industry

Crosslisted with: HRTM 484

Prerequisites: HRTM Major or Minor and Junior Standing.

Description: Study of management and human resource systems common in the hospitality industry. Case studies, role plays, and simulations are used to examine management and human resource problems unique to the hospitality industry.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 885 Advanced Lodging Operations

Crosslisted with: HRTM 485

Prerequisites: HRTM 285

Notes: Requires field trips to local lodging facilities. Letter Grade only.

Description: Senior management techniques required to operate a lodging facility applying strategic and critical thinking with case study analysis to solve problems.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

HRTM 889 Advanced Event Operations

Crosslisted with: HRTM 489

Prerequisites: HRTM Major/Minor, HRTM 289, junior standing, HRTM 397

Notes: Requires field trips to local conference and meeting centers. Letter Grade only.

Description: The management and operation of events. Design, marketing, and promotion efforts. Identifying sponsors. Marketing to attendees, exhibitors, and other participants.

Credit Hours: 3

Max credits per semester: 3

Max credits per degree: 3

Grading Option: Graded

Course and Laboratory Fee: \$20

HRTM 895 Hospitality Management Study Tour

Crosslisted with: HRTM 495

Notes: Number of credits hours earned is determined by tour length, assignments, and sites visited. Requires off-campus travel.

Description: Broadening perspective and developing an understanding of the hospitality industry through visits. Tours to hospitality facilities, national food and equipment shows; food processors; equipment manufacturers; and trade exchanges.

Credit Hours: 1-6

Min credits per semester: 1

Max credits per semester: 6

Max credits per degree: 6

Grading Option: Graded

HRTM 896 Independent Study

Crosslisted with: HRTM 496

Prerequisites: 12 hrs HRTM and Permission

Notes: Requires a contract with an individual HRTM faculty member in HRTM. Letter grade only.

Description: Individual projects in research, literature review, and/or creative activity.

Credit Hours: 1-3

Min credits per semester: 1

Max credits per semester: 3

Max credits per degree: 6

Grading Option: Graded