

# HOSPITALITY, RESTAURANT AND TOURISM MANAGEMENT (HRTM)

## HRTM 871 Vines, Wines and You

**Crosslisted with:** PLAS 471, HORT 871, NUTR 471, NUTR 871, HRTM 471

**Prerequisites:** 6 hrs science or equivalent experience; 21 years of age or older

**Notes:** Proof of age is required.

**Description:** Origin, botany, historical and cultural significance of the grapevine and related species. Principles and practices of vineyard establishment, management and processing of grape products, importance and/or scope of grape and wine industry; global and local significance. Culinary applications, health, environmental and safety-related issues, business and industry relations and experience.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Grade Pass/No Pass Option

**Course and Laboratory Fee:** \$95

## HRTM 874 Food and Beverage Management

**Crosslisted with:** HRTM 474

**Prerequisites:** HRTM 274 or equivalent

**Notes:** Letter Grade only

**Description:** Functioning and operation of food-service units. Principles of food and beverage management.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

## HRTM 875 Club Management

**Crosslisted with:** HRTM 475

**Prerequisites:** HRTM 171 or PGAM Major.

**Description:** The operation and management of private and public clubs. Topics include: the general manager concept, organizational structure of clubs, board of directors, membership requirements, equity and non-equity clubs, tax-exempt clubs and non-tax-exempt clubs, duties and responsibilities of department heads in clubs, governmental regulations, the future of clubs, and their relationship to the hospitality industry.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

## HRTM 876 Internship in Hospitality Management

**Crosslisted with:** HRTM 476

**Prerequisites:** HRTM 397

**Notes:** Requires a total of 400 hours of full-time experience. Letter Grade only.

**Description:** Approved professional experience as an entry-level manager in the hospitality industry.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Experiential Learning:** Internship/Co-op

## HRTM 880 Advanced Tourism

**Crosslisted with:** HRTM 480

**Prerequisites:** HRTM 280

**Description:** Introduction to the integrated and sustainable development approach in tourism. Explore the background of and approaches to tourism planning, historical and contemporary development of tourism, as well as the concepts and components of the planning process.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Offered:** FALL

## HRTM 881 Legal Environment in Hospitality Management

**Crosslisted with:** HRTM 481

**Prerequisites:** Senior standing; HRTM major or minor

**Notes:** Letter grade only.

**Description:** Laws and regulations affecting the hospitality industry. Recognition of potential legal hazards, correcting hazardous situations, and reacting in unforeseen circumstances.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

## HRTM 883 Hospitality Financial Management

**Crosslisted with:** HRTM 483

**Prerequisites:** ACCT 200 or 201, Junior Standing; HRTM major

**Notes:** Letter grade only.

**Description:** Financial management in a hospitality industry setting.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

## HRTM 884 Human Resources Management in the Hospitality Industry

**Crosslisted with:** HRTM 484

**Prerequisites:** HRTM Major or Minor and Junior Standing.

**Description:** Study of management and human resource systems common in the hospitality industry. Case studies, role plays, and simulations are used to examine management and human resource problems unique to the hospitality industry.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

## HRTM 885 Advanced Lodging Operations

**Crosslisted with:** HRTM 485

**Prerequisites:** HRTM 285

**Notes:** Requires field trips to local lodging facilities. Letter Grade only.

**Description:** Senior management techniques required to operate a lodging facility applying strategic and critical thinking with case study analysis to solve problems.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

### **HRTM 889 Advanced Event Operations**

**Crosslisted with:** HRTM 489

**Prerequisites:** HRTM Major/Minor, HRTM 289, junior standing, HRTM 397

**Notes:** Requires field trips to local conference and meeting centers. Letter Grade only.

**Description:** The management and operation of events. Design, marketing, and promotion efforts. Identifying sponsors. Marketing to attendees, exhibitors, and other participants.

**Credit Hours:** 3

**Max credits per semester:** 3

**Max credits per degree:** 3

**Grading Option:** Graded

**Course and Laboratory Fee:** \$20

**Experiential Learning:** Case/Project-Based Learning

### **HRTM 895 Hospitality Management Study Tour**

**Crosslisted with:** HRTM 495

**Notes:** Number of credits hours earned is determined by tour length, assignments, and sites visited. Requires off-campus travel.

**Description:** Broadening perspective and developing an understanding of the hospitality industry through visits. Tours to hospitality facilities, national food and equipment shows; food processors; equipment manufacturers; and trade exchanges.

**Credit Hours:** 1-6

**Min credits per semester:** 1

**Max credits per semester:** 6

**Max credits per degree:** 6

**Grading Option:** Graded

### **HRTM 896 Independent Study**

**Crosslisted with:** HRTM 496

**Prerequisites:** 12 hrs HRTM and Permission

**Notes:** Requires a contract with an individual HRTM faculty member in HRTM. Letter grade only.

**Description:** Individual projects in research, literature review, and/or creative activity.

**Credit Hours:** 1-3

**Min credits per semester:** 1

**Max credits per semester:** 3

**Max credits per degree:** 6

**Grading Option:** Graded