HOSPITALITY, RESTAURANT & TOURISM MANAGEMENT

Description

This program integrates leadership, communications, and financial management into a curriculum focused on managing facilities and operations that provide hospitality services to the public. As part of the program, students also complete the leadership and communications minor offered by the College of Agricultural Sciences and Natural Resources (CASNR). The hospitality, restaurant and tourism management program (HRTM) prepares individuals to serve as entry-level managers and directors of hospitality operations by providing an excellent foundation in hospitality, leadership, and guest services.

College Requirements

College Admission

Students accepted by the University must have an ACT of 20 or SAT of 950, a 3.0 cumulative high school grade point average, or rank in the upper half of their high school graduating class and have the following high school preparation to be eligible for guaranteed admission to the College of Education and Human Sciences:

- Four years of English that include intensive reading and writing experience.
- Two years of one foreign language.
- Four years of mathematics that include Algebra I, II, geometry, and one year that builds on a knowledge of algebra.
- Three years of natural sciences that include at least two years selected from biology, physics, chemistry, and earth science and one year of laboratory instruction.
- Three years of social studies that include at least one year of American and/or world history and one year of history, American government, and/or geography.

Transfer and Readmitted Students

Transfer students from universities or colleges outside of the University of Nebraska–Lincoln and readmitted students seeking admission to the College of Education and Human Sciences must have an accumulated average of 2.0 on a 4.0 scale or above and no high school deficiencies. Students who do not meet these requirements must enroll as deciding students in the Exploratory and Pre-Professional Advising Center or in another college. Once they have completed 12 graded hours at Nebraska with a minimum 2.0 grade point average and have removed any high school deficiencies, University of Nebraska–Lincoln students may apply for admission to the College.

Transfer and readmitted students must meet the graduation requirements for the College of Education and Human Sciences as stated in the current catalog in effect at the time they enter or reenter the College.

Students who left the College on academic warning, or who were dismissed, may seek readmission to the College after two semesters by applying to the university's Admissions Office. Readmission is not assured. However, the admissions committee is receptive to giving students a second opportunity to be successful. The committee is interested in knowing what the student has done in the intervening period that would suggest the student will be successful when readmitted. Successfully completing correspondence courses and/or community college courses is an effective way to demonstrate one's commitment to academic success.

Transferring from Other Colleges within the University of Nebraska–Lincoln

Students transferring to the College of Education and Human Sciences from another University of Nebraska–Lincoln college or from the Exploratory and Pre-Professional Advising Center must have a minimum cumulative GPA of 2.0, be in good academic standing, and meet the freshman entrance requirements that exist at the time of their admission to the College of Education and Human Sciences. **Students must fulfill degree requirements that exist at the time of their admission to the college, not at the time they enter the University of Nebraska–Lincoln.**

To remain current, College of Education and Human Sciences students must enroll in, and complete, at least one university course that will apply toward degree requirements during a 12-month period. Students who readmit following an absence of one year or more must meet all requirements in the Undergraduate Catalog in effect at the time of readmission and enrollment. Students who transfer to another University of Nebraska–Lincoln college and later return to the College of Education and Human Sciences will be considered readmitted students. Students who transfer out of a teacher education program, but continue their certification program while seeking a degree in another University of Nebraska–Lincoln college, are exempt from this policy.

International Students

The College of Education and Human Sciences welcomes undergraduate international students. As a part of admission to the College, international students must present a TOEFL score of 550 or higher and TSE score of 230 or higher.

Students seeking teacher education and state certification must meet the same requirements as any other undergraduate students. Students who have received a degree outside of the United States and are interested in teacher certification are required to have a transcript review completed by an approved agency not directly associated with the University of Nebraska. For more information, please contact the Student Services Center.

Removal of Deficiencies

Students admitted to the University with core deficiencies are expected to remove those deficiencies in a timely manner. Students with deficiencies are not eligible for graduation. The courses that students use to clear core deficiencies may also be used to meet ACE requirements or other graduation requirements. The Dean of the College of Education and Human Sciences will make the final decision concerning any problems or questions that may arise in satisfying requirements to remove deficiencies.

College Degree Requirements

Grade Rules

Minimum Grade Requirements

Grade requirements vary from major to major. Please see the appropriate major listing or check with your advisor regarding minimum grade requirements.

Pass/No Pass Option

CEHS students are allowed to take up to 12 hours of Pass/No Pass (P/N) credit. The college departments vary on P/N policies. Students should check with their advisor to be certain they qualify for the Pass/No Pass option.

Grade Appeals

Any student enrolled in a course in the College of Education and Human Sciences who wishes to appeal alleged unfair and prejudicial treatment by a faculty member shall present their appeal in writing to the Dean's Office no later than 30 days after notice of the student's final course grade has been mailed from campus.

Students may use and are encouraged to use the following sequential procedures to appeal the grade. The problem may be solved at any of the levels of the appeal procedure.

1. Contact the instructor. Frequently, the problems can be solved at this point.
2. Submit a request to the chair of the department.
3. Take the case to the departmental Grading Appeals Committee. The Committee is contacted by the department chair.
4. Take the case to the College Appeals, Retention and Certification Committee by contacting the Dean's Office.

The complaint will be forwarded to a committee consisting of faculty and student representatives. After a hearing, the Committee will make a written recommendation regarding the appeal. The Committee's recommendation is binding on the appealing student and faculty member.

Transfer Credit Rules

Acceptance of Transfer Grades

- Grades earned at the University of Nebraska–Lincoln, UNO, UNK
- Grades of D-, D, D+, and C- satisfy requirements in all programs in the College unless specified otherwise. Students who receive a grade of D-, D, D+, C-, however, are encouraged to retake the course.
- Grades earned outside the University of Nebraska system

The college will accept no more than 9 credit hours of grades less than a C from any program outside the University of Nebraska system. Grades below a C can only be applied to general education requirements and elective classes.

Maximum Number of Hours for Transfer

Transfer courses are evaluated by the University and by the College to determine University of Nebraska–Lincoln and College course equivalencies. The College determines which courses will be accepted and how they will apply toward degree requirements. Sixty (60) is the maximum number of hours that will be accepted on transfer from a two-year college. Ninety (90) is the maximum number of hours that will be accepted on transfer from accredited four-year colleges and universities.

Courses taken 10 years before admission or readmission to the College will be evaluated by the major department to determine if it is appropriate to accept those courses for transfer credit and for application to degree requirements. Specific courses will be reviewed in keeping with the guidelines specified by each department.

Transfer Credit from Technical, Non-Accredited and Foreign Institutions

Students who desire to transfer from these institutions must have each course evaluated by the appropriate departmental representative. All rules stated above in reference to grades and maximum credit hours apply. For additional information and guidance in this process, contact the Dean's Office.

Transfer Agreements with UNO and UNK

Transfer agreements between the three institutions within the University System allow for a smooth transition for students interested in taking courses from UNO, UNK, and/or the University of Nebraska–Lincoln. Although restrictions noted above on grades and maximum transfer hours still apply, there are some exceptions. For purposes of residency, courses from UNO and UNK fulfill these requirements. Students planning to major in a program in the college should read the specific requirements noted with individual programs. Questions about academic transfer should be addressed to the Advising Office.

Transfer Agreements with Community Colleges

Articulation agreements and "Transfer with Ease Programs" with Nebraska community colleges indicate how courses and programs will transfer to the University of Nebraska–Lincoln and the College of Education and Human Sciences. The same guidelines noted above on the acceptance of courses, grades, and hours also apply to these institutions. Students interested in transferring from a community college should consult with their school or the Student Services Center to determine which courses will transfer to fulfill specific College of Education and Human Sciences requirements.

Courses from accredited two-year institutions will generally not be substituted for 400-level human sciences classes in the College. The 300-level courses will be considered on an individual basis by the respective departments in the College of Education and Human Sciences.

Courses taken prior to course articulation agreements will be accepted contingent upon departmental validation of the credit.

Residency Rules

Students must earn a minimum of 120 credit hours to earn a degree.

All students are expected to complete at least 30 of their final 36 hours of credit at the University of Nebraska-Lincoln, University of Nebraska Omaha, or University of Nebraska at Kearney.

Degree Application Process

Graduation Requirements

Students are expected to develop a clear understanding of degree requirements and to plan their course of study with a College advisor. Students requiring clarification of outstanding degree requirements should visit with a College advisor promptly.

Students should access their Degree Audit via MyRED at least once each term to review degree requirements and progress toward graduation. It is the student's responsibility to make sure their Degree Audit accurately reflects their current College and program of study.

Students who believe their Degree Audit has errors or omissions should visit with a College advisor promptly. It is important that you resolve these matters as soon as practicable to avoid a delay in graduation.

Each student with MyRED access must submit an online Application for Graduation via MyRED for each degree to be received by:

- The fourth Friday in January for May graduation
- The second Friday in June for August graduation
- The second Friday in September for December graduation

Students submitting an electronic Application for Graduation via MyRED will be billed a $25.00 per degree fee on their student account. Students without MyRED access may apply for graduation **in person at Husker**

Hub in the Canfield Administration Building, or by mail. Applications for graduation submitted in person or by mail must be accompanied by a check or money order in the amount of $25.00 payable to the University of Nebraska–Lincoln. Failure to submit a timely Application for Graduation may preclude the awarding of a degree in the intended term.

Your Application for Graduation and required $25.00 fee are good only for the term marked on your application. Neither your application nor your fee are transferrable to another term. If you submit an Application for Graduation and pay the $25.00 fee for a specified term but do not complete your degree requirements in that term, you will need to reapply to graduate in a future term and incur another $25.00 fee.

Commencement ceremony information will be emailed to all degree applicants approximately one month before graduation. Each student who has applied for graduation must submit an online Commencement Attendance Form via MyRED, which will be available when the informational email is distributed.

Only those students who have applied for graduation, had the application accepted, and fulfilled all degree requirements as of the last day of the academic term may participate in the commencement ceremony for that term. Because the University of Nebraska–Lincoln has a commencement for each term, ceremony participation is allowed only in the term during which the student has properly and timely applied for graduation and fulfilled degree requirements.

Catalog Rule

Students are responsible for following the rules, policies, and requirements found in the University of Nebraska–Lincoln Undergraduate Catalog for the academic year in which they were last admitted to a program in the College of Education and Human Sciences. Students must complete all program requirements from a single catalog year. In consultation with their advisor, a student may choose to move to and follow a subsequent catalog if it is in their best interest.

Learning Outcomes

Graduates of hospitality, restaurant and tourism management will be able to:

1. Identify and apply the knowledge and skills necessary for hospitality and tourism operations
2. Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism organization
3. Demonstrate competence in the communication skills necessary for hospitality and tourism management
4. Formulate business decisions in hospitality and tourism management
5. Evaluate leadership principles necessary in the diverse and global hospitality and tourism industry

Major Requirements

ACE Requirements		
ACE 1		*3*
Written Communication		
ACE 2		*3*
Oral Communication		
ACE 3		*3*
Mathematical, Computation, Statistical or Formal Reasoning		
ACE 4		*3*
Scientific Methods and Knowledge of the Natural and Physical World		
ACE 5		*3*
Humanities		
ACE 6		*3*
Social Science to Understand and Evaluate Human Behavior		
ACE 7		*3*
Arts		
ACE 8		*3*
Ethical Principles, Civics and Stewardship		
ACE 9		*3*
Global Awareness or Human Diversity		
ACE 10		*3*
Capstone Course (HRTM 479)		
Credit Hours Subtotal:		30
HRTM Core Requirements		
EDPS 209	Strategies for Academic Success	3
HRTM 171	Introduction to Hospitality Management	3
HRTM 172	Field Experience in Hospitality Management I	1
HRTM 374	Guest Services Management	3
HRTM 397	Internship in Hospitality Management Supervision	1
HRTM 476	Internship in Hospitality Management	3
HRTM 479	Senior Seminar in Hospitality Management	3
Select one of the following:		3
ACCT 200	Accounting for Business Decisions [1]	
ACCT 201	Introductory Financial Accounting	
Select one of the following:		3-6
ECON 200	Economic Essentials and Issues [1]	
ECON 211 & ECON 212	Principles of Macroeconomics and Principles of Microeconomics [2]	
Select one of the following:		3
HRTM 360	Hospitality and Tourism Marketing	
MRKT 300	Contemporary Marketing [1]	
MRKT 341 / ABUS 341	Marketing	
Select one of the following:		3
FINA 300	Financial Decision Making [1]	
HRTM 483	Hospitality Financial Management	
Select three of the following:		9
HRTM 274	Introduction to Food and Beverage in the Hospitality Industry	
HRTM 280	Introduction to Tourism	
HRTM 285	Introduction to the Lodging Industry	
HRTM 289	Introduction to the Event Industry	
Select one of the following:		3
AECN 256	Legal Aspects in Agriculture	
AECN 357 / NREE 357	Natural Resource and Environmental Law	

BLAW 300	Business, Government & Society [1]	
BLAW 371	Legal Environment	
BLAW 372	Business Law I	
HRTM 481	Legal Environment in Hospitality Management	
Select one of the following:		3
JGEN 184		
PLAS 200 / GEOG 200 / LARC 200	Landscape and Environmental Appreciation	
PLAS 261	Floral Design I	
TMFD 121	Visual Communication with Animation	
Select one of the following:		3
JGEN 120		
JGEN 200		
JGEN 300		
Credit Hours Subtotal:		47
Leadership & Communications Minor		
The Leadership and Communication Minor is required for this degree. [3]		18
Credit Hours Subtotal:		18
HRTM Professional Selectives		
Select 21 hours of the following: [4]		21
ADPR 151	Introduction to Advertising and Public Relations	
ADPR 283	Strategy Development for Advertising and Public Relations	
AECN 225 / EAEP 225 / MRKT 225	Agribusiness Entrepreneurship in Food Products Marketing	
AECN 346	World Food Economics	
AECN 376	Rural Community Economics	
ALEC 428 / NRES 428	Leadership in Public Organizations	
COMM 210	Communicating in Small Groups	
COMM 283	Interpersonal Communication	
COMM 286	Business and Professional Communication	
COMM 311 / ETHN 311	Intercultural and Intergroup Communication	
CRPL 400	Introduction to Planning	
EAEP 101	Exploring the Entrepreneurial Mindset	
EAEP 388 / ABUS 388 / ENTR 388 / PLAS 388	Business Systems in Entrepreneurship	
EAEP 488 / ABUS 488 / ENTR 488 / PLAS 488	Entrepreneurship and Enterprise Development	
ENTR 321	Foundations of Entrepreneurship	
ENTR 322	Family Business	
ENTR 421	Identifying and Exploring Entrepreneurial Opportunities	
ENTR 422A	Small Business Owner	
FINA 307	Principles of Individual Risk Management and Insurance	
GERO 200	Introduction to Gerontology	
HRTM 291	Special Topics in Hospitality, Restaurant and Tourism Management	
HRTM 296	Independent Study in Hospitality, Restaurant and Tourism Management	
HRTM 373	Catering Management	
HRTM 377	Hospitality Franchising Management	
HRTM 391	Special Topics in Hospitality, Restaurant, and Tourism Management	
HRTM 396	Independent Study in Hospitality, Restaurant and Tourism Management	
HRTM 471 / NUTR 471 / PLAS 471	Vines, Wines and You	
HRTM 474	Food and Beverage Management	
HRTM 475	Club Management	
HRTM 480	Advanced Tourism	
HRTM 484	Human Resources Management in the Hospitality Industry	
HRTM 485	Advanced Lodging Operations	
HRTM 489	Advanced Event Operations	
HRTM 495	Hospitality Management Study Tour	
HRTM 496	Independent Study	
MNGT 300	Management Essentials For Contemporary Organizations [1]	
MNGT 361	Human Resource Management	
MNGT 365	Managing Diversity in Organizations	
NUTR 253	Cultural Aspects of Food and Nutrition	
NUTR 372	Food Safety and Sanitation	
PLAS 489 / CRPL 489	Urbanization of Rural Landscapes	
POLS 160 / GLST 160	International Relations	
SPMC 150	Introduction to Sports Media and Communication	
Credit Hours Subtotal:		21
Electives		
Select 4-7 hours of Electives		4-7
Credit Hours Subtotal:		4
Total Credit Hours		**120**

1 *Course meets the requirements for the business minor (must be taken for a grade).*

2 AECN 141 *can be substituted for* ECON 212.

3 *View requirements for the Leadership and Communication Minor* here (https://catalog.unl.edu/undergraduate/agricultural-sciences-natural-resources/agricultural-leadership-education-communication/#minortext).

4 *Must fulfill prerequisites; no substitutions.*

NOTE: Students have the option to complete the business minor for non-business students offered through the College of Business. A Change of College, Degree, Major and/or Advisor (CDMA) form will need to be filled

out in order to add the minor to the student's degree audit. The CDMA form can be filled out in the Dean's Office at 103 Agricultural Hall.

Achievement-Centered Education (ACE) Requirements

All University of Nebraska–Lincoln students will be required to complete a minimum of 3 hours of approved coursework in each of the 10 designated Achievement-Centered Education (ACE) student learning outcome areas. These can be viewed at http://ace.unl.edu. Students will be provided a list of classes they can select from to meet each of the 10 ACE Student Learning Outcomes (SLO). There may be required courses within the degree program that will also satisfy ACE requirements. Therefore, it is highly recommended that students contact their advisor prior to registering for ACE classes in order to ensure that each of the class selections are in the best interest of the students' academic program.

Additional Major Requirements

Grade Rules

C- and D Grades

Only grades of C or above will count toward graduation requirements for HRTM and NUTR courses.

Requirements for Minor Offered by Department

The College of Education and Human Sciences offers an eighteen (18) hour minor in hospitality, restaurant and tourism management.

All grades must be C or above.

Required		
HRTM 171	Introduction to Hospitality Management	3
Select 6 hours from the following:		6
HRTM 274	Introduction to Food and Beverage in the Hospitality Industry	
HRTM 280	Introduction to Tourism	
HRTM 285	Introduction to the Lodging Industry	
HRTM 289	Introduction to the Event Industry	
Select 9 hours from the following:		9
HRTM 291	Special Topics in Hospitality, Restaurant and Tourism Management	
HRTM 360	Hospitality and Tourism Marketing	
HRTM 374	Guest Services Management	
HRTM 377	Hospitality Franchising Management	
HRTM 391	Special Topics in Hospitality, Restaurant, and Tourism Management	
HRTM 471 / NUTR 471 / PLAS 471	Vines, Wines and You	
HRTM 474	Food and Beverage Management	
HRTM 475	Club Management	
HRTM 480	Advanced Tourism	
HRTM 481	Legal Environment in Hospitality Management	
HRTM 484	Human Resources Management in the Hospitality Industry	
HRTM 485	Advanced Lodging Operations	
HRTM 489	Advanced Event Operations	
HRTM 495	Hospitality Management Study Tour	
Credit Hours Subtotal:		18
Total Credit Hours		**18**

HRTM 171 Introduction to Hospitality Management
Description: Provides an introduction to the global business of hospitality segments including: event management, tourism, and food & beverage management, lodging, private club management and human resources management. Incorporates both classroom and applied learning focusing on the economic, social, and cultural impact of hospitality on the global economy, career opportunities, learning experiences, service excellence, and cultural and economic trends.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL/SPR
Prerequisite for: HRTM 274; HRTM 280; HRTM 285; HRTM 289

HRTM 172 Field Experience in Hospitality Management I
Prerequisites: HRTM major
Description: Supervised individual professional experience with a qualified cooperating practicing professional in hospitality management.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded
Prerequisite for: HRTM 397

HRTM 274 Introduction to Food and Beverage in the Hospitality Industry
Prerequisites: HRTM 171 or parallel or PGM Major
Description: Principles of food and beverage management focused on menu planning; procurement; quality; regulation; performance and food service operations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: HRTM 373; HRTM 374

HRTM 280 Introduction to Tourism
Prerequisites: HRTM 171 or parallel
Notes: Requires field trips. Letter Grade Only.
Description: Historical, behavioral, societal, and business aspects of travel and tourism industry with emphasis on nature-based tourism and agri-tourism.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: HRTM 374

HRTM 285 Introduction to the Lodging Industry
Prerequisites: HRTM 171 or parallel
Description: Fundamentals of the lodging industry. Characteristics and management of hotel, motel, or resort properties. Basic accounting, housekeeping, engineering, front desk, and guest services.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: HRTM 374

HRTM 289 Introduction to the Event Industry
Prerequisites: HRTM 171 or parallel
Description: Fundamentals of meetings, events, expositions, and conventions (MEEC). Roles of organizations and people in businesses that comprise the MEEC industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Prerequisite for: HRTM 374

HRTM 291 Special Topics in Hospitality, Restaurant and Tourism Management
Notes: Letter grade only. Requirements as announced by the HRTM Department.
Description: Topics vary.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded

HRTM 296 Independent Study in Hospitality, Restaurant and Tourism Management
Prerequisites: 6 hrs in HRTM and Permission
Description: Individual projects in research, literature review, and/or creative activity.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Grading Option: Graded

HRTM 360 Hospitality and Tourism Marketing
Prerequisites: HRTM Major or Minor; Junior standing
Notes: Letter grade only.
Description: Introduces basic hospitality and tourism marketing principles and concepts for the hospitality professional.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 373 Catering Management
Prerequisites: Sophomore standing; HRTM 274 or parallel
Notes: Requires field trips. Letter Grade only.
Description: Concepts in catering organization and service. Menu development, event ambience, cost control, and client satisfaction.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL/SPR
Course and Laboratory Fee: $125
Experiential Learning: Case/Project-Based Learning

HRTM 374 Guest Services Management
Prerequisites: HRTM 274 or 280 or 285 or 289 or PGAM major
Description: Principles of guest service management in hospitality and tourism organizations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 377 Hospitality Franchising Management
Prerequisites: Sophomore standing
Description: Designed to provide a comprehensive understanding of the principles and procedures of franchising management. Focuses on the study of multi-unit and franchise operations within the hospitality industry. The major focus will be on the understanding of the concepts, functioning, and critical reviews of franchising operations.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: SPRING

HRTM 391 Special Topics in Hospitality, Restaurant, and Tourism Management
Notes: Letter grade only. Requirements as announced by the HRTM Department.
Description: Topics vary.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded

HRTM 396 Independent Study in Hospitality, Restaurant and Tourism Management
Prerequisites: 6 hrs HRTM and Permission
Notes: Requires a contract with an individual Hospitality, Restaurant and Tourism Management faculty member. Letter grade only.
Description: Individual projects in research, literature review, and/or creative activity.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Grading Option: Graded
Offered: FALL/SPR

HRTM 397 Internship in Hospitality Management Supervision
Prerequisites: Sophomore standing; HRTM major; HRTM 172
Description: Entry level supervisory experience with a practicing professional in catering, restaurants, tourism, event planning, and lodging.
Credit Hours: 1
Max credits per semester: 1
Max credits per degree: 1
Grading Option: Graded

HRTM 471 Vines, Wines and You
Crosslisted with: PLAS 471, HORT 871, NUTR 471, NUTR 871, HRTM 871
Prerequisites: 6 hrs science or equivalent experience; 21 years of age or older
Notes: Proof of age is required.
Description: Origin, botany, historical and cultural significance of the grapevine and related species. Principles and practices of vineyard establishment, management and processing of grape products, importance and/or scope of grape and wine industry; global and local significance. Culinary applications, health, environmental and safety-related issues, business and industry relations and experience.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded with Option
Course and Laboratory Fee: $95

HRTM 474 Food and Beverage Management
Crosslisted with: HRTM 874
Prerequisites: HRTM 274
Notes: Letter Grade only
Description: Functioning and operation of food-service units. Principles of food and beverage management.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 475 Club Management
Crosslisted with: HRTM 875
Prerequisites: HRTM 171 or PGAM Major
Description: The operation and management of private and public clubs. Topics include: the general manager concept, organizational structure of clubs, board of directors, membership requirements, equity and non-equity clubs, tax-exempt clubs and non-tax-exempt clubs, duties and responsibilities of department heads in clubs, governmental regulations, the future of clubs, and their relationship to the hospitality industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 476 Internship in Hospitality Management
Crosslisted with: HRTM 876
Prerequisites: HRTM 397
Notes: Requires a total of 400 hours of full-time experience. Letter Grade only.
Description: Approved professional experience as an entry-level manager in the hospitality industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Experiential Learning: Internship/Co-op

HRTM 479 Senior Seminar in Hospitality Management
Prerequisites: ACCT 200 or ACCT 201 and senior standing
Notes: Letter grade only
Description: Integration of hospitality core and content into managerial and leadership practice within the hospitality, restaurant and tourism industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
ACE: ACE 10 Integrated Product

HRTM 480 Advanced Tourism
Crosslisted with: HRTM 880
Prerequisites: HRTM 280
Description: Introduction to the integrated and sustainable development approach in tourism. Explore the background of and approaches to tourism planning, historical and contemporary development of tourism, as well as the concepts and components of the planning process.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Offered: FALL

HRTM 481 Legal Environment in Hospitality Management
Crosslisted with: HRTM 881
Prerequisites: Senior standing; HRTM major or minor
Notes: Letter grade only.
Description: Laws and regulations affecting the hospitality industry. Recognition of potential legal hazards, correcting hazardous situations, and reacting in unforeseen circumstances.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 483 Hospitality Financial Management
Crosslisted with: HRTM 883
Prerequisites: ACCT 200 or 201, Junior Standing; HRTM major
Notes: Letter grade only.
Description: Financial management in a hospitality industry setting.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 484 Human Resources Management in the Hospitality Industry
Crosslisted with: HRTM 884
Prerequisites: HRTM Major or Minor and Junior Standing
Description: Study of management and human resource systems common in the hospitality industry. Case studies, role plays, and simulations are used to examine management and human resource problems unique to the hospitality industry.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 485 Advanced Lodging Operations
Crosslisted with: HRTM 885
Prerequisites: HRTM 285
Notes: Requires field trips to local lodging facilities. Letter Grade only.
Description: Senior management techniques required to operate a lodging facility applying strategic and critical thinking with case study analysis to solve problems.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded

HRTM 489 Advanced Event Operations
Crosslisted with: HRTM 889
Prerequisites: HRTM Major/Minor, HRTM 289, junior standing
Notes: Requires field trips to local conference and meeting centers. Letter Grade only.
Description: The management and operation of events. Design, marketing, and promotion efforts. Identifying sponsors. Marketing to attendees, exhibitors, and other participants.
Credit Hours: 3
Max credits per semester: 3
Max credits per degree: 3
Grading Option: Graded
Course and Laboratory Fee: $20
Experiential Learning: Case/Project-Based Learning

HRTM 495 Hospitality Management Study Tour
Crosslisted with: HRTM 895
Prerequisites: AEDU, AJRN, HRTM or NUTR major
Notes: Number of credits hours earned is determined by tour length, assignments, and sites visited. Requires off-campus travel.
Description: Broadening perspective and developing an understanding of the hospitality industry through visits. Tours to hospitality facilities, national food and equipment shows; food processors; equipment manufacturers; and trade exchanges.
Credit Hours: 1-6
Min credits per semester: 1
Max credits per semester: 6
Max credits per degree: 6
Grading Option: Graded

HRTM 496 Independent Study
Crosslisted with: HRTM 896
Prerequisites: 12 hrs HRTM and Permission
Notes: Requires a contract with an individual HRTM faculty member in HRTM. Letter grade only.
Description: Individual projects in research, literature review, and/or creative activity.
Credit Hours: 1-3
Min credits per semester: 1
Max credits per semester: 3
Max credits per degree: 6
Grading Option: Graded

Career Information

The following represents a sample of the internships, jobs and graduate school programs that current students and recent graduates have reported.

Jobs of Recent Graduates

- Banquet Captain, Courtyard by Marriott - Lincoln, NE
- Premium Service Manager, Baxter Arena - Omaha, NE
- Front Desk Supervisor, Aksarben Suites - Omaha, NE
- Event Coordinator, Lincoln Independent Business Association - Lincoln, NE
- Food & Beverage Supervisor, Doubletree by Hilton - Omaha, NE
- Assistant Banquet Manager, The Lodge at Wilderness Ridge - Lincoln, NE
- Human Resources Assistant, Creighton University - Omaha, NE
- International Programs Coordinator, Operation Smile - Virginia Beach, VA
- Management Trainee Program, First National Bank of Omaha - Omaha, NE
- Entertainment Operations Intern, Disney Cruise Line - Orlando, FL

Internships

- Development Intern, Lied Center for Performing Arts - Lincoln, NE
- Administrative Intern, Lincoln Stars - Lincoln, NE
- College Program Intern, Walt Disney World - Orlando, FL
- Event Management Intern, Nebraska Health Care Association - Lincoln, NE
- Intern, Executive Travel - Lincoln, NE
- Banquet/Event Coordinator Intern, Country Club of Lincoln - Lincoln, NE
- Nebraska Tourism Commission Intern, Nebraska Tourism Commission - Lincoln, NE
- Special Events Intern, Office of Admissions, University of Nebraska-Lincoln - Lincoln, NE
- Barista, Nordstrom Ebar - Lincoln, NE
- Culinary Intern, Pinnacle Bank Arena - Lincoln, NE